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General Theme

Waves of Globalization: Repetition and difference in organizing over time and space

What better place could there be than Lisbon, the westernmost capital of continental Europe, to explore the relevance of globalization for organization studies and to celebrate discovery, cultural difference and the experience of diversity which EGOS stands for?
Welcome to the 26th EGOS Colloquium! The theme of the Colloquium is globalization, which speaks to me as a scholar and dedicated EGOSian. I think that we need to go further in the analysis of globalization, including its creative potential as well as darker sides. Although we have seen increasing scholarly interest in globalization in the past two decades, its implications and various meanings have not yet been fully explored in all strands of organization studies. There are various theoretical avenues that can be pursued, and we need alternative explanations and conceptual frameworks to better understand globalization. Furthermore, the current wave of globalization has resulted in new economic, social, organizational and managerial phenomena that need scholarly attention. In my view, we as organizational scholars have a great deal to say and should also make our voices heard in more general discussions about globalization.

I cannot think of a more appropriate place for our Colloquium on globalization than Portugal and Lisbon. Portuguese have acted as colonizers and been colonized. The history of Lisbon is characterized by various kinds of international influences, which one can sense in its architectural layers and cultural diversity. At the same time, it is a modern European city full of dynamism and creativity. The effects of recent global industrial restructuring are also visible in Lisbon and its surroundings – as they are in most other Western cities. Thus, Lisbon will certainly offer an inspiring setting for our academic discussions.

This Colloquium is the result of the creativity, enthusiasm, and hard work of a great number of people. This is an amazing global organizational achievement in itself, and I wish to thank all the people involved in this project. On behalf of the EGOS Board, I wish to express our gratitude to our wonderful hosts, the local organizing team for all their hard work, the EGOS Executive Secretariat and the scientific committee for their crucial input, the convenors for setting up and managing the sub-themes, as well as all the people contributing to the pre-Colloquium workshops and other special activities of this Colloquium.

I wish you all a great Colloquium!

Eero Vaara
CHAIR OF EGOS
WELCOME TO NOVA!

It is with much pride and joy that NOVA finds itself host and organizer of the 2010 Colloquium of the European Group of Organizational Studies. For a school like ours - small and located in the westernmost part of continental Europe - to receive renowned scholars from all over the world in such exuberant numbers constitutes a tremendous chance for networking and a platform for increased visibility. We are very grateful to EGOS and to you all for this opportunity.

The theme of this year’s Colloquium is “Waves of Globalization”. And the theme could not be more befitting for a Colloquium held in Portugal, near the place where it all started in the 15th century when Prince Henry’s ships sailed into the unknown and inaugurated the first wave of globalization. It is also a topic that lies at the core of NOVA’s nature and strategy. Every year our school receives foreign students of more than 30 nationalities and sends its students to more than forty countries across the five continents. NOVA’s faculty body includes sixteen different nationalities and English is used as the dominant teaching language in all programs. Without jeopardizing the academic quality that led NOVA to receive the Triple Crown accolade, we aim to be at the center of a triangulation of knowledge whose vertices lie in Europe, Africa and Brazil using the Portuguese language, history and culture as its lever. The first wave of globalization had governments and nations at its center. It was very dissimilar from the wave that started in the 1990s, leveraging on the IT revolution, and often described as the world being flat. The distinctive feature of the current wave of globalization is that it has the individual at its center: the individual can search for the best products and services around the globe without the intermediation of multinational companies or governmental organizations. The nature of work and organizations has changed profoundly, bringing to the forefront such issues as change management, diversity, leadership, creativity and the networking of cultures and geographies, upon which, I am certain, this Colloquium will shed new light. I wish you a very productive and enjoyable stay in Lisbon.

José A. F. Machado
DEAN OF THE FACULTY OF ECONOMICS – UNL
DEAR EGOSIANS,

For the first time, the EGOS annual colloquium travels to Lisbon. It is our pleasure to warmly welcome you to the School of Economics and Management at Nova and to our city. In this year’s program we chose to invite you to explore globalization from an historical perspective. It makes all the sense, we believe, to engage in discussions on globalization and history from this part of the world. Lisbon is the capital city of a country whose frontiers were established with almost no variation, in the 13th Century. Lisbon was the port from which Portuguese explorers such as Vasco da Gama, Bartolomeu Dias, or Diogo Cão departed to make history as we now know it. Lisbon is also the city of fado and of poets like Pessoa. This environment, full of history is, we consider, the perfect scenario to discuss how history and interdependence continue to mold our society.

In this years’ program, we feature 47 sub-themes, including 8 Standing Working Groups. We have, as it is always happening in our meetings, a remarkable diversity of topics. In response to our call, globalization is at the core of a number of sub-themes. Despite the strong presence of the topic in academic and societal discussions, we will not be discussing more of the same. We will rather have the possibility to explore globalization from new and refreshing theoretical perspectives. For the plenary sessions we will have four notable guest speakers: Stewart Clegg, Mary Crossan, John Meyer, and Susan Schneider. Their work in fields such as power, learning, institutions, and cross-cultural issues, shaped our field and it’s with enthusiasm that we look forward to attend their sessions. If you have the chance, enjoy the pleasures of open, informal coming together in the EGOS conversation café, imagined by Stefan Meisiek, one the team members. It is a post-Colloquium offering, where a number of renowned scholars, who have generously agreed to meet with interested colleagues to talk about research, life, and the globalized world. You will find them in cafes in the city center and this way the Colloquium opens up to the city around it.

Lisbon is a great host city. It interweaves tradition and modernity. You can feel history in places such as the Castelo de São Jorge, in Alfama, or in the monumental area of Belém, where the city’s ex libris, the tower of Belém is located, and where EU’s Lisbon treaty was recently signed. You can in alternative prefer to enjoy new perspectives of the city in such places as the Parque das Nações, CCB (in Belém) or in Santos Design District. Or, you may just enjoy the Baixa, the city’s center, a few minutes away from the Colloquium venue. The Coliseum, where our plenary sessions will take place, is just there.

As you can see, there are many cities in Lisbon. Layers of history, or historical waves if you prefer, helped to build this vibrant and friendly place. Let us again welcome you and the entire EGOS community to Lisbon. On behalf of the local organizing team, I hope you enjoy the Colloquium and that you’ll learn the meaning of one of the most beautiful words of the Portuguese language that cannot be easily translated, saudade. Welcome, bem vindos!

Miguel Pina e Cunha

CHAIR OF THE 26th EGOS COLLOQUIUM
General Information

ORGANIZING COMMITTEE AT
UNIVERSIDADE NOVA DE LISBOA
Miguel Pina e Cunha
João Vieira da Cunha
Stefan Meisiek
Daved Barry
Rita Campos e Cunha

EGOS EXECUTIVE SECRETARIAT
Angelika Zierer-Kuhnle
Anna Lena Bartels
Thomas Crowe

COLLOQUIUM LOCAL ORGANIZERS
Mundiconvenius
Profesional Congress Organizers
Av. 5 de Outubro, 53 – 2
1050-048 Lisboa, Portugal
Phone: +351 213 155 135
Fax: +351 213 558 002
E-mail: egos2010@mundiconvenius.pt

SPONSORS AND EXHIBITORS
The Organizers of the 26th EGOS Colloquium would like to thank the following sponsors and exhibitors for their financial support:
SPONSORS
Barclays
Leadership Business Consulting
Jornal de Negócios
Reditus
Sata Airlines
Turismo de Portugal
EXHIBITORS
Stand 1-2 Sage Publications
Stand 3 Palgrave Macmillan
Stand 4 Emerald G. Publishing
Stand 5 Wiley
Stand 6 Routledge
Stand 7 Gower Publishing
Stand 8 Cambridge Univ. Press
Stand 9 Oxford Univ. Press
Stand 10 Copenhagen Business School Press
Stand 11 Edward Elgar Publishing
Stand 12 Pearson Education

The exhibition area is located in the foyer of the Faculdade de Economia (see floor plan on pages 196-200).
**VENUE**

The 26th EGOS Colloquium will take place at the New University of Lisbon (UNL - Universidade Nova de Lisboa). Meeting rooms will be in the five buildings of the university campus and two hotels.

The Registration desk, where you can collect the colloquium materials and your badge, is located in front of the main entrance door of Faculdade de Economia.

- **PALACETE**
  - Sub-theme sessions and EGOS board meeting
  - Rua Marquês de Fronteira 20

- **CENTRO DIGITAL**
  - Sub-theme and sub-plenary sessions
  - Rua Marquês de Fronteira 20

- **FACULDADE DE ECONOMIA**
  - Sub-themes, sub-plenary sessions, Campus de Campolide
  - Exhibition and registration area

- **ISEGI**
  - Sub-theme sessions
  - Campus de Campolide

- **REITORIA**
  - EGOS award ceremony, plenary session, Campus de Campolide
  - EGOS business meeting and Organization studies advisory board meeting

- **SANA MALHOA HOTEL**
  - Sub-theme sessions
  - Avenida José Malhoa, 8

- **NOVOTEL HOTEL**
  - Sub-theme and sub-plenary sessions
  - Avenida José Malhoa, 1 - 1 A

(see map of the area on page 201)

**TRANSPORTATION TO THE VENUE**

UNL is easily accessible by car and public transport from the city centre and from outside the city.

**TO GO TO THE:**

- Palacete
- Centro Digital
- Faculdade de Economia
- ISEG

Participants may use

**Subway:** two underground stations are situated near the Campus

- São Sebastião / El Corte Inglês (Blue Line)
- Praça de Espanha (Blue Line)

From both stations to the Campus is a 10 minute walk.

**Bus:** There are various bus routes with stops near the Campus: 702, 718, 742, 746 and 770.
GENERAL INFORMATION

TO GO TO THE HOTELS:
SANA MALHOA
NOVOTEL

Subway: one underground station serves the two Hotels
Praça de Espanha (Blue Line) The station is a 10 minute walk to the Hotels.
Bus: There are various bus routes with stops near the Hotels: 716, 726, 731 and 758

To determine your best route to the venues follow the signs or ask the campus staff. (see map of the area on page 201)

OPENING CEREMONY
Opening Ceremony of the 26th EGOS Colloquium, the first plenary session and the Welcome Cocktail will take place on Thursday, July 1 at 17:00 at the Lisbon Coliseum.
This concert hall was founded in August 14, 1890 and hosts musical concerts, theater, circus, dance shows and awards’ ceremonies.
The Lisbon Coliseum is located downtown, close to Avenida da Liberdade at Rua das Portas de Santo Antão, 96.

Subway: the nearest underground station is Restauradores, served by the Blue Line.

Bus: there are various bus routes with stops at Restauradores: 36, 44, 709, 711, 732 and 745.

Please note that you may use the round trip ticket in your registration package for the public transportation companies Carris (buses and trams) and the Metro (underground).
The Lisbon Coliseum ticket in your package is required for admission to the Ceremony.

PROGRAM
Welcome address by Miguel Pina e Cunha (Chair of the Organizing Committee), Eero Vaara (Chair of EGOS) and José Machado (Dean of the Faculty of Economics – UNL)
Portuguese Guitars
Keynote speech 1: ‘Flows of Globalizing’ by Stewart Clegg, University of Technology, Sydney
Fado performance by António Zambujo
Fado performance by Filipa Cardoso

Musicians:
Portuguese Guitar - Paulo Parreira and Bernardo Romão
Guitar - João Mário Veiga
Bass Guitar - Francisco Gaspar
COLLOQUIUM REGISTRATION DESK
The registration and information desk is located in front of the main entrance door of Faculdade de Economia and will operate during the following days and hours:

- Wednesday, June 30: 15:00–20:00
- Thursday, July 1: 08:00–16:30
- Friday, July 2: 08:00–18:00
- Saturday, July 3: 08:00–14:00

Please note that registration for the colloquium (including delivery of conference bags and material) is at the central registration desk. There is an information point in each venue, as well as hostesses. Please ask them if you require assistance of any kind.

PRE-COLLOQUIUM WORKSHOPS - HOSPITALITY DESK
The pre-Colloquium workshops will take place at the Centro Digital and at the Palacete from Monday, June 28 to Wednesday, June 30. The hospitality desk is located on the ground floor (level 0) of the Centro Digital and will operate during the following days and hours:

- Monday, June 28: 15:00–19:00
- Tuesday, June 29: 08:00–18:00
- Wednesday, June 30: 08:00–15:00

TECHNICAL EQUIPMENT
All meeting rooms (classrooms) are equipped for PowerPoint projection only. Please migrate your presentation to the computer of your session room before the beginning of your session.

The staff will be at your disposal (each floor / each venue) to help you in case you need technical support.

COMPUTER ROOM AND INTERNET FACILITIES
You are welcome to use the following computer rooms all with internet connection:
- ISEG1 - rooms 1, 2 and 5 on the first floor
- Faculdade de Economia - Rooms “Reditus” Floor 2
- Palacete - computers available on the ground floor

To get access to the network please use the following login procedure:
Username: egos2010
Password: egos2010

WIRELESS INTERNET
During the entire Colloquium, free Wi-Fi internet will also be available in the Palacete, Centro Digital and Faculdade de Economia. To access it create manually a network profile and configure it with the following data: Network name - eduroam; Security type - WPA; Encryption type: TKIP. Please use the following login procedure:
Username: egos2010
Password: egos2010
REGISTRATION FEES
Please note that EGOS membership fee for 2010 must be paid to the EGOS Secretariat prior to registering for the Colloquium.

<table>
<thead>
<tr>
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<th>UP TO MAY 18</th>
<th>AFTER MAY 18</th>
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<tbody>
<tr>
<td>EGOS member 2010 and/or convenors</td>
<td>€ 365</td>
<td>€ 440</td>
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<tr>
<td>PhD student EGOS member 2010</td>
<td>€ 255</td>
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<td>(Student ID photocopy required)</td>
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<tr>
<td>EGOS 26th Colloquium Dinner and</td>
<td>€ 55</td>
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<td>Party at Kais Restaurant (Friday,</td>
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<td>July 2)</td>
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Registration forms must have been received before June 15.

The reduced fees indicated above will apply only if the registration form and payment have been received before May 18, 2010.

Registrations not paid prior to the Colloquium will be cancelled.

Cancellations must be received by Mundi-convenius in writing (by email or fax) before May 18. Refund of the registration fee with a € 100 administrative charge deduction will be granted for cancellations received before May 18. No refunds after this date.

REGISTRATION FEE INCLUDES:
• Access to the Colloquium sessions (sub-theme, sub-plenary, plenary) on Thursday, July 1, Friday, July 2 and Saturday, July 3
• Opening Ceremony and Welcome Cocktail on Thursday, July 1 at the Lisbon Coliseum.
• Coffee and lunches on Thursday, July 1, Friday, July 2 and Saturday, July 3.
• Personal badge, certificate of attendance, Colloquium bag and program

COFFEES AND LUNCH
Lunches and coffee will be served on the Campus (Faculdade de Economia), at the Palacete, at the Sana Malhoa Hotel and at the Novotel Hotel. Since capacity at these venues is limited you are requested to use the service provided at your session venue.

Please note that the lunch on July 3 will be served on the campus only.

CONVENORS’ DINNER
The dinner will be held at the Terrace Restaurant on the top floor of the Tivoli Lisboa Hotel, Av. da Liberdade 185, on Thursday, July 1 at 20.00
The Tivoli Lisboa Hotel is walking distance from the Lisbon Coliseum where the Opening Ceremony will take place. No transportation will therefore be provided. Admission is by invitation only. The invitation card for the dinner will be included in your package.
EGOS 26TH COLLOQUIUM
DINNER AND PARTY

The dinner will take place at the Kais Restaurant, a former warehouse located at Rua Cintura Porto Armazem 1 on the river front in the Santos district, on Friday, July 2 at 20.30. No transportation will be provided. Please note that the dinner is not included in the registration fee and an admission ticket is required. If you have bought a dinner ticket in advance, it will be included in your registration package. Following the dinner, the party will begin at the Urban Beach Bar in front of the restaurant.

The nearest subway station is Cais do Sodré (Green Line). There take the bus/tram to Santos Train Station stop: 28, 706, 714, 732, 15E or 18E. Go to the Santos train station, cross the bridge to the riverside, turn right and walk along for 5 minutes until you come to a big K sign. The Urban Beach Bar is right next to the Kais.
HOTEL INFORMATION
As the official organizer of the congress Mundiconvenius has offered special reduced rates for various hotels in Lisbon.

HOTEL RESERVATION POLICY
Mundiconvenius has dealt with the incoming requests on a first-come- first-served basis.

Mundiconvenius reserves the right to book at another hotel (of lower category, if equivalent not available) if the one selected is fully booked.

Upon receipt of the form and payment, an e-mail stating the name and address of the hotel assigned was sent.
Hotel vouchers were delivered on May 15, 2010.
The two nights deposit paid in advance will be deducted from the hotel bill and the balance due must be paid directly at the hotel reception. The hotel will provide final invoices.

Any change or cancellation of a reservation must be made to Mundiconvenius and not directly to the hotel.

Refunds in case of cancellation are as follows:
Before April 30, 2010 the hotel deposit is refunded in full minus the bank and administration fee of 20 EUR.
No refunds will be made after this date.
Refunds will always be made after the Colloquium.
In the case of no show the room will be cancelled automatically without refund as per the cancellation conditions.
In the event of a reduction in the hotel reservation period, after April 30, 2010 or during the Colloquium, the hotel reserves the right to charge all nights initially booked.
HOTELS NEAR TO THE VENUE

**Dom Pedro Palace Hotel 5***
Av. Eng.º Duarte Pacheco 24
1070-109 Lisboa – Portugal
Tel: +(351) 21 389 66 36
Single room: 140€ Double room: 150€

**SANA Malhoa 4* (Colloquium venue)**
Av. José Malhoa 8
1099-089 Lisboa
Tel: +(351) 21 724 48 00
Single room: 85€ Double room: 95€

**Novotel Lisboa Hotel 4* (Colloquium venue)**
Av. José Malhoa 1 1A
1099-051 Lisboa
Tel: +(351) 21 724 48 00
Single room: 84€ Double room: 96€

** Açores Lisboa Hotel 4**
Av. Columbano Bordalo Pinheiro 3
1070-060 Lisboa
Tel: +(351) 21 722 222 920
Single room: 67€ Double room: 75€

**Olissipo Marquês de Sá Hotel 4**
Av. Miguel Bombarda 130
1050-167 Lisboa
Tel: +(351) 21 911 014
Single room: 70€ Double room: 70€

HOTELS NEAR TO THE CITY CENTER

**Fontana Park Hotel 5***
Rua Engº Vieira da Silva
1050-105 Lisboa
Tel: +(351) 21 357 62 12
Single room: 120€ Double room: 135€

**Marquês de Pombal Hotel 4***
Av. da Liberdade 243
1250-143 Lisboa
Tel: +(351) 213 197 900
Single room: 80€ Double room: 92€

**Sana Lisboa Park Hotel 4***
Av. Fontes Pereira de Melo 8
1069-310 Lisboa
Tel: +(351) 210 064 300
Single room: 85€ Double room: 95€

**Dom Carlos Park Hotel 3***
Av. Duque de Loulé 121
1050-089 Lisboa
Tel: +(351) 213 512 590
Single room: 93€ Double room: 108€

**Dom Carlos Liberty Hotel 3***
Rua Alexandre Herculano 13
1050-005 Lisboa
Tel: +(351) 213 173 570
Single room: 93€ Double room: 108€

**America Diamond’s Hotel 3***
R. Tomás Ribeiro 47
1050-226 Lisboa
Tel: +(351) 213 521 177
Single room: 60€ Double room: 70€

All prices are per room/night in Euros VAT of 5% and breakfast are included
ATTENDANCE CERTIFICATE
An attendance certificate is included in the Colloquium packages. Participants registered on site will receive the certificate by e-mail.

ATMS
(CASH DISPENSING MACHINES)
ATMs are available at the venue Faculdade de Economia (floor 1) and at José Malhoa Avenue (next to SANA Malhoa Hotel and Novotel Hotel).

BADGES
Participants will receive their name badges at the registration desk and should ensure that these are worn (clearly visible) during all sessions, in lunch and coffee break areas and at all social events.

CREDIT CARDS
Major credit cards are accepted in most hotels, shops and restaurants.

CURRENCY
EURO (Portugal is a member of the European Monetary System).

CURRENCY EXCHANGE
This service is available at all banks, open to the public Monday through Friday, from 8:30 to 15:00.
It is also available at currency exchange shops as well as in the main hotels and travel agencies.

ELECTRIC CURRENT
The Portuguese standard is the European type 2 pin socket with 220 volts AC at 50 cycles.
The phase 380 volt current is normally available in meeting rooms and exhibition halls.

HEALTH REQUIREMENTS
With the exception of vaccination certificates for persons coming from areas where yellow fever is endemic there are no special health requirements.

HOTEL CHECK IN/OUT POLICY
Normal check in time at hotels is 15.00. The established check out time is 12.00. Should you need guaranteed occupancy before 13.00 on the day of your arrival, you are advised to book the previous night.

LOST AND FOUND
A lost and found service will be available at the Registration Desk.

MEDICAL CARE
Clinics and hospitals provide 24 hrs emergency services. The national emergency phone number is 112. Hotels have a doctor on call through the reception. Reciprocal EC coverage is available at out-patient departments. Private consultation fees are charged.

MESSAGES AND CHANGES IN THE PROGRAM
Program changes and personal messages will be displayed on the flip chart next to the Colloquium desk.

RECEIPT
All the receipts have been sent by e-mail prior to the Colloquium.

SALES TAX
Sales tax (VAT) is included in prices quoted. For non EU residents, tax free shopping is available in many shops and provides significant savings.
SHOPPING
Fine leather goods, lead crystal ware, porcelain, vintage wines, golden and silver filigree, pottery and textiles are considered excellent buys in Portugal. The pedestrian streets of the city centre, “a Baixa”, bordered by the magnificent Praça do Comércio, facing the River Tejo, and the “Chiado” area leading to Bairro Alto, are popular shopping areas. Shops are open from 09h00 to 13h00 and 15h00 to 19h00 Monday to Friday, and 09h00 to 13h00 on Saturdays. Major shopping malls are open from 10h00 to 23h00, including weekends. The main shopping centres are Colombo, Amoreiras, Vasco da Gama and the Atrium Saldanha, all with easy access by underground network (metro).

SMOKING
The Portuguese law does not permit smoking in any public transport or in any closed public areas. Some restaurants, bars and discos may have a designated smoking area.

TIPPING
Tipping is optional, but 10% is the regular practice in taxis, restaurants and bars.

TRANSPORTATION
Lisbon International Airport
Alameda das Comunidades Portuguesas
1700-007 Lisboa
Phone: (+351) 218 413 500
Fax: (+351) 218 413 675
www.ana.pt

GETTING TO THE CITY CENTRE FROM THE AIRPORT BY BUS
Listed below are the bus route numbers with the respective names of their “end of the line” terminals.

BUS N.º 5:
Estação do Oriente / Aeroporto / Areeiro

BUS N.º 22:
Portela / Aeroporto / Marquês de Pombal

BUS N.º 44:
Moscavide / Aeroporto / Cais do Sodré

BUS N.º 83:
Portela / Aeroporto / Amoreiras

A one way BUS ticket costs around €1.40 and can be purchased from the driver as you board.

BUS Nº 91 (Aerobus) – makes the run between Lisbon Airport and the city centre (Cais do Sodré). Service begins at 07h45 and ends at 20h15. Buses pass every 20 minutes. A Ticket for all-day travel costs around €3.40.
We suggest that you get on the underground (metro) at Marques de Pombal and get off at the São Sebastião station (Blue Line). From there you can walk to UNL Campus (5-10 min).

GETTING TO CITY CENTRE BY UNDERGROUND (METRO)
Although there is no direct connection from the airport, the nearest metro stations are 15 minutes away by bus via Gare do Oriente (Red Line) or Areeiro Stations (Green Line). The single Metro ticket is around €0.80.
The closest metro station to the venue is São Sebastião (Blue Line).
GETTING TO THE CITY CENTRE FROM THE AIRPORT BY TAXI

There are two taxi stands within the perimeter of the airport, one at arrivals and the other one at departures. The fare on the taxi meter starts at €2.00 from 06h00 to 21h00) and €2.50 from 21h00 to 06h00. There is an additional charge of 20% for services on Weekends and holidays and an additional charge for baggage. Further information can be obtained at Tourism Information Counter in the airport’s Arrivals Hall.

VALUE ADDED TAX (VAT)

VAT is charged at the official rate prevailing at the time of invoice. Neither the Organizers nor Mundiconvenius accepts responsibility for any changes, which may occur due to an official increase in VAT.

DISCLAIMER

For any reason beyond their control, the 26th EGOS Colloquium organizers have the right to cancel or change, without prior notice, the Colloquium, events or schedules or other items related directly or indirectly to the Colloquium. The Organizers and Mundiconvenius will not be liable for any loss, damage, expenditure or inconvenience caused to participants and their belongings either during or as a result of the Colloquium or as a result of such alteration or cancellation.
Pre-Colloquium Meetings
Pre-Colloquium Workshops

PhD Pre-Colloquium Workshop

June 28 – 30, 2010
CENTRO DIGITAL, ROOM ASIA

CONVENORS:
Silviya Svejenova, ESADE, Spain
Stefan Meisiek, Universidade Nova de Lisboa, Portugal

FACULTY:
Haldor Byrkjeflot
University of Bergen, Norway
Peer Fiss
University of Southern California, USA
Candace Jones
Boston College, USA
Arie Lewin
Duke University, USA
Ignasi Marti-Lanuza
EM Lyon, France
Renate Meyer
WU Wirtschaftsuniversität Wien, Austria
Gerardo Patriotta
Nottingham University, UK
David Seidl
University of Zurich, Switzerland
Eero Vaara
Hanken School of Economics, Finland
David Wilson
University of Warwick, UK

MONDAY, JUNE 28
15.00-16.30 Registration
16.30-18.00 Introduction to the PhD Workshop (Silviya Svejenova & Stefan Meisiek)
18.00-19.00 Introductory joint session with Post-Doctoral Workshop
The Art of Organization Theory (D. Barry)
19.30-21.00 Welcome Party

TUESDAY, JUNE 29
9.00-10.30 Collaborative Research (Renate Meyer and David Seidl)
10.30-11.00 Coffee break
11.00-12.30 Reviewing for Academic Journals (Eero Vaara & David Wilson)
12.30-13.30 Lunch
13.30-16.00 Discussion of participants’ research proposals
Feedback Groups (Haldor Byrkjeflot, Peer Fiss, Candace Jones, Arie Lewin, Renate Meyer, Stefan Meisiek, David Seidl)
16.00-16.30 Coffee break
16.30-18.00 How to get published in international journals: The Editor’s perspective (Arie Lewin, Founding Editor of Organization Science, Former Editor in Chief of the Journal of International Business Studies)
20.00-23.00 Dinner
Joint with Post-Doctoral Workshop

WEDNESDAY, JUNE 30
9.00-10.30 Integrating qualitative narrative and quantitative data for knowledge contribution (Candace Jones)
10.30-11.00 Coffee Break
11.00-12.30 Using quantitative tools for qualitative data (Peer Fiss)
12.30-13.30 Lunch
13.30-14.45 Having a successful career: getting a job and getting started (Peer Fiss, Ignasi Marti-Lanuza, Gerardo Patriotta)
14.45-15.00 Take-aways and closing (Stefan Meisiek & Silviya Svejenova)
Pre-Colloquium Workshops
Junior Faculty Pre-Colloquium Workshop
June 28 – 30, 2010
PALACETE, AZULEJOS

MONDAY, JUNE 28
15.00-16.30 Registration
16.30-18.00 Introduction to the Junior Faculty Workshop (Stefan Meisiek, Christine Teelken, Vincent Mangematin)
The publication game (D. Wilson)
18:00-19:00 Introductory joint session with Post-Doctoral Workshop
The Art of Organization Theory (D. Barry)
19.30-21.00 Welcome Party

TUESDAY, JUNE 29
9.00-10.30 Introduction to the experimentation method by L. DeChurch
10.30-11.00 Coffee break
11.00-12.30 Group work (By 4-5. Each participant is asked to present the work of someone of his/her group. 1h30/paper)
12.30-13.30 Lunch
13.30-16.30 Writing from and publishing qualitative research by J. Balogun and D. Seidl
16.30-17.00 Coffee break
17.00-19.00 Group work (2 papers)
20.00-23.00 Dinner
Joint with PhD Workshop

WEDNESDAY, JUNE 30
9.00-10.30 Group work (1 paper)
10.30-11.00 Coffee Break
11.00-12.30 Group work (1 paper or reviewing feedback and discussion given by the convenor)
12.30-13.30 Lunch
13.30-15.00 Strategy as practice: recent developments by D. Seidl and J. Balogun

Group works convened by Julia Balogun, Nicolette van Gestel, Vincent Mangematin, Stefan Meisiek, Christine Teelken

FACULTY:
Julia Balogun
Lancaster University
Leslie DeChurch
University of Central Florida
Nicolette van Gestel
Nijmegen School of Management
Vincent Mangematin
Grenoble Ecole de Management
Stefan Meisiek
Universidade Nova de Lisboa
David Seidl
University of Zurich
Christine Teelken
Vrije Universiteit Amsterdam
David Wilson
Warwick Business School
Pre-Colloquium Workshops

Workshop on the Art of Academic Reviewing

WEDNESDAY, JUNE 30, 9:30-12:00
CENTRO DIGITAL, ROOM AMERICA

Academic writing and publishing have received a great deal of attention in recent years, but this is not the case with reviewing for academic journals. This is unfortunate since reviewing is an essential element in research and publication processes in social sciences in general and in organization studies in particular. Reviewers act as referees and gatekeepers, and frequently determine the outcome of decision processes. Moreover, reviewers often play a crucial role in developing theoretical ideas and improving empirical analyses. Acting as a reviewer is a key part of being part of a scholarly community and network of colleagues. It involves opportunities to influence scientific discussions and their future directions, but also obligations and responsibilities in terms of quality control, fairness, and ability to see the potential in new ideas.

For the third time, EGOS provides a pre-conference workshop that focuses on the practice of academic reviewing on WEDNESDAY, JUNE 30, 2010, from 9.00 AM-12.00 PM. This workshop is primarily intended for scholars in post-doc or more advanced stages of their scholars. The workshop consists of two parts: focused presentations of journal editors and leading scholars, and group discussions on specific topics. This workshop ends with a working lunch.

Professor Eero Vaara (eero.vaara@hanken.fi) and Professor David Wilson (david.wilson@wbs.ac.uk) act as coordinators of this workshop, and will be happy to provide additional information on the workshop plans.

We are fortunate to have Professor Joep Cornelissen (General Editor for the Journal of Management Studies), Professor David Courpasson (Editor-in-Chief for Organization Studies), Professor Tomi Laamanen (Associate Editor for the Strategic Management Journal), Professor Roy Suddaby (Associate Editor for the Academy of Management Review), Robyn Thomas (Editor for Organization) and other key experts with us.
# Other Pre-Colloquium Meetings

**WEDNESDAY, JUNE 30**

**PALACETE**

<table>
<thead>
<tr>
<th>EVENT</th>
<th>CONTACT</th>
<th>WHEN</th>
<th>ROOM</th>
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<tbody>
<tr>
<td>JOURNAL OF MANAGEMENT STUDIES</td>
<td>JOEP CORNELISSEN</td>
<td>WED 14:30 - 15:30</td>
<td>ESPELHOS</td>
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<tr>
<td>ORGANIZATION STUDIES</td>
<td>DAVID COURPASSON</td>
<td>WED 16:00 - 17:15</td>
<td>AZULEJOS</td>
</tr>
<tr>
<td>ORGANIZATION</td>
<td>PAUL PARKER</td>
<td>WED 15:15 - 19:15</td>
<td>ESPELHOS</td>
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<tr>
<th>WHEN</th>
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<tbody>
<tr>
<td>WED 17:00-19:00</td>
<td>BREAKFAST ROOM</td>
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<tr>
<td>SAT 14:00-16:00</td>
<td>BREAKFAST ROOM</td>
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## Colloquium Timetable

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<thead>
<tr>
<th>WEDNESDAY, JUNE 30</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>15:00-20:00</td>
<td>Registration desks</td>
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<table>
<thead>
<tr>
<th>THURSDAY, JULY 1</th>
<th>LOCATION</th>
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<tbody>
<tr>
<td>08:00-16:30</td>
<td>Registration desks</td>
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<tr>
<td>09:00-10:30</td>
<td>All buildings</td>
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<tr>
<td>10:30-11:00</td>
<td>All buildings</td>
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<tr>
<td>11:00-12:30</td>
<td>All buildings</td>
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<tr>
<td>12:30-14:00</td>
<td>Designated lunch areas</td>
</tr>
<tr>
<td>14:00-15:30</td>
<td>All buildings</td>
</tr>
<tr>
<td>15:30-16:00</td>
<td>‘Meet the editor’ sessions</td>
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<tr>
<td></td>
<td>Academy of Management Review: Fac. de Economia: Room 217</td>
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<td></td>
<td>Journal of Management Studies: Fac. de Economia: Room 241</td>
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<td></td>
<td>M@n@gement: Fac. de Economia: Room 118</td>
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<td>Management Learning: Fac. de Economia: Room 143</td>
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<td>Management Research: Fac. de Economia: Room 117</td>
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<td>Organization: Fac. de Economia: Room 144</td>
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<td>Organization Science: Fac. de Economia: Room 219</td>
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<td>Organization Studies: Fac. de Economia: Room 119</td>
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<td>Strategic Management Journal: Fac. de Economia: Room 240</td>
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<tr>
<td>17:00-19:00</td>
<td>Lisbon Coliseum</td>
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<td></td>
<td>Welcome address: Miguel Pina e Cunha (Chair of the Organizing Committee)</td>
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<td></td>
<td>Welcome address: Eero Vaara (Chair of EGOS)</td>
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<td></td>
<td>Welcome address: José Machado (Dean of the Faculty of Economics – UNL)</td>
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<td>Portuguese Guitars</td>
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<td></td>
<td>Keynote speech 1: Stewart Clegg</td>
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<td></td>
<td>Fado performance by António Zambujo</td>
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<td></td>
<td>Keynote speech 2: John Meyer</td>
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<td></td>
<td>Fado performance by Filipa Cardoso</td>
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<tr>
<td>20:00-22:30</td>
<td>Organization Studies Dinner: Tágide Restaurant</td>
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<tr>
<td>20:30-22:30</td>
<td>Convenors’ Dinner: Terrace Restaurant/ Tivoli Lisboa Hotel</td>
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<td>Time</td>
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<td><strong>FRIDAY, JULY 2</strong></td>
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<tr>
<td>09:00-10:30</td>
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<tr>
<td>10:30-11:00</td>
<td>Coffee break</td>
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<tr>
<td>11:00-12:30</td>
<td>Sub-themes session V</td>
</tr>
<tr>
<td>12:30-14:00</td>
<td>Lunch</td>
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<tr>
<td>14:00-15:30</td>
<td>Sub-plenary sessions</td>
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<td></td>
<td>Comparative Studies of Economic Organization</td>
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<td>Organizational Network Research</td>
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<td>Action Research</td>
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<td>Practice Based Studies of Knowledge and Innovation in the Workplace</td>
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<td>16:00-18:30</td>
<td>EGOS Award ceremony</td>
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<td>Keynote 1: Mary Crossan</td>
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<td>Keynote 2: Susan Schneider</td>
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<td>EGOS Awards</td>
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<td>EGOS Business Meeting</td>
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<td>18:30-20:00</td>
<td>Organization Studies Advisory Moard meeting</td>
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<tr>
<td>20:30-22:30</td>
<td>EGOS dinner and party</td>
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<tr>
<td><strong>SATURDAY, JULY 3</strong></td>
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<tr>
<td>09:00-10:30</td>
<td>Sub-themes session VI</td>
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<tr>
<td>10:30-11:00</td>
<td>Coffee break</td>
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<tr>
<td>11:00-12:30</td>
<td>Sub-themes session VII</td>
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<tr>
<td>12:30-12:45</td>
<td>Closing of the Colloquium</td>
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<tr>
<td>12:30-14:00</td>
<td>Lunch</td>
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<tr>
<td>14:00-16:00</td>
<td>EGOS Board Meeting</td>
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General Theme

Waves of Globalization: Repetition and difference in organizing over time and space

Globalization is the buzzword of the new millennium. Its presence can be felt in everyday life; its forces strain established orders, opening new possibilities for global organizations. We appear to be the witnesses of something entirely new. History, however, seems to move in circles that resemble previous ones. Globalization is no exception. Some authors refer to current events as the third wave of globalization. The first wave started in the 15th century, the Age of Discovery, with Portugal and Spain playing major roles. The second wave came in the early 19th century and lasted until World War I. The driving force of this period was the United Kingdom and it resulted in the increased relevance of the North Atlantic. The third wave of globalization began with the aftermath of World War II, and it has got a new form during the past two decades. It sees the world’s economic center moving eastward, with China and India gaining in size and importance.

What is interesting about these - or even alternative - views of globalization is the fact that what appears as a new and irresistible force of social change, may actually be a new form of a recurrent historical process, in which organizations (be they the kingdoms, or trading companies of the past, or the multinationals of today’s modern world) play a substantial role. Giddens, Bauman, Castells and others forayed into globalization’s impact on people and their interactions, and their theories continue to inspire organizational scholars in their quest to uncover the dynamics and undercurrents of the third wave. They argue that globalization reveals itself in how organizing happens today, be it in leadership, innovation, global teams, born global ventures, business ethics, or new organizational designs. This is, in our opinion, why we need to continue to study globalization in its organizational aspects and implications.
Keynote Speakers
Flows of Globalizing
STEWART CLEGG

The paper will briefly discuss the merits of thinking about globalizing as opposed to globalization before settling on globalizing as a more appropriate terms for analysis. Globalizing in the contemporary world will be considered as a process organized through four major flows: financial, procurement, labour and communication flows. As a result of recent developments in financial flows, a threefold crisis can be discerned: a crisis of dense weakly coupled networks; a crisis in the project of global convergence, and a crisis resulting from contradictory centripetal and centrifugal pressures producing a paradox of liquidity. Not everything that is solid melts into liquid flows in present times: states retain a degree of solidity as islands in the flow of liquidity. It is, especially, the organizational responses of states, that will be the increasing drivers of divergence in the current conjuncture. The paradoxical result of the extreme financialization of financial flows has been to weaken both markets and states in the neo-liberal arenas of globalization. Coupled with but outside of these arenas, the role of China is of particular interest. No state is more pervasive or powerful than the People’s Republic of China. The economic ascent of China should serve as an inducement to reconnect with the great issues of civilization, culture and economic development initially founded in our field in the works of Max Weber, but, for reasons that are outlined, the paper is somewhat sceptical about this occurring.

STEWART CLEGG is Research Professor at the University of Technology, Sydney, and Director of the Centre for Management and Organization Studies Research and a Visiting Professor at EM-Lyon, Universidade Nova de Lisboa, and Copenhagen Business School.
Organizational Learning has prospered as a fairly diverse and eclectic field over many decades, yet there are many unanswered questions and broken trails in which the connections to organizational learning have been lost. We will explore some of the successes of the field and consider also the inherent challenges. Ultimately, we hope to employ insights from our own field to consider learning opportunities.

MARY CROSSAN is a Professor of Strategic Management at the Richard Ivey School of Business at the University of Western Ontario. She is the Director of the Leading Cross-Enterprise Research Centre. Her 1999 Academy of Management Review article “An Organizational Learning Framework: From Intuition to Institution” won AMR’s “Best Paper of the Decade Award” recognizing the article that received the most citations during the past 10 years.
Keynote Speakers

Implications of Cultural Rationalization for Organizations

JOHN W. MEYER

Modern organizations float in a sea of taken-for-granted, but rapidly changing, cultural material. And they change with changes in these cultural assumptions. Organizational researchers, attending closely to organizational ‘actors,’ tend also to take the cultural context for granted, and thus lose the capacity to understand long-run change. The organizational implications of major modern cultural changes - widespread scientization, and the expansion of education - are analyzed.”

JOHN W. MEYER
is Professor of Sociology, emeritus, at Stanford. He has contributed to organizational theory and the sociology of education, developing sociological institutional theories. Since the late 1970s, he has studied the impact of global society on national societies (e.g., Weltkultur: Wie die westlichen Prinzipien die Welt durchdringen, Suhrkamp, 2005; or G. Kruecken and G. Drori, eds.: World Society: The Writings of John W. Meyer, Oxford 2009). A collaborative study is on worldwide science and its national impacts (Drori, et al., Science in the Modern World Polity, Stanford, 2003). A more recent collaborative project is on the impact of globalization on organizational structures (Drori et al., eds., Globalization and Organization, Oxford 2006). He now studies the rise of the world human rights regime, and world curricula of mass and higher education.
While globalization may create pressures for convergence, we have not yet arrived at the “global village” envisioned by Marshall McLuhan. Indeed, pressures for convergence may trigger powerful reactions to preserve identity and autonomy. In many places, rather than homogenization we are witnessing splintering and fragmentation. Forces of globalization bring together people who are different. And whatever the difference, confronting “the other” appears to be problematic. Therefore, we need to understand what it means to be different, what are the concerns in confronting the other, and how can interaction with different others truly enrich our lives and our world.

SUSAN C. SCHNEIDER is Professor of Human Resource Management at HEC University of Geneva, SWITZERLAND. Her book (with J.L. Barsoux), Managing Across Cultures, (2003, 2nd edition, Financial Times/Pearson, with translations in French, Dutch, and Chinese) has been adopted by many universities and businesses. Her research interests focus on cross cultural management, diversity and social responsibility. Prior to her academic career, Dr. Schneider worked as a clinician and clinical director for several mental health care programs in New York. Dr. Schneider has a Ph.D. in clinical psychology from Adelphi University (New York, USA) and a postdoctoral degree (APC) in organization analysis from New York University Graduate School of Business (New York, USA).
Sub-Plenary Sessions
for closing Standing Work Groups

Every few years a new set of Standing Work Groups appears as others fold back into regular sub-themes. This year four Standing Work Groups end their tenure. Through their journey they have developed a strong community, had insightful discussions on some of their core topics and generated a number of insights whose value extends to many other fields of management and organizational research. Join one of the four sub-plenary sessions to hear the leaders of the closing Standing Work Groups look back on their experience and share with EGOS tidings and findings from Comparative Studies of Economic Organization, Organizational Network Research, Action Research, and Practice Based Studies of Knowledge and Innovation in the Workplace.
“Meet the editor”
Thursday, July 1, 2010, 15:30

ACADEMY OF MANAGEMENT REVIEW
Roy Suddaby
LOCATION: FACULDADE DE ECONOMIA, ROOM 217

Roy Suddaby, Associate Editor of the Academy of Management Review, will discuss the current editorial focus of the journal, briefly review the current performance statistics of the journal (i.e. submissions/revision invitations/acceptances), current initiatives and ways to improve your chances of acceptance.

JOURNAL OF MANAGEMENT STUDIES
Joep Cornelissen
LOCATION: FACULDADE DE ECONOMIA, ROOM 241

In this session, we will discuss ways in which the theory development of a manuscript can be framed and positioned vis-à-vis certain audiences and with a particular base literature or set of literatures in mind.
We will start by discussing alternative framing designs. Within small groups, we’ll then try these out on participants’ papers and end with an interactive discussion on the topic. The general objective of the session is to make participants’ aware of these framing choices, in such a way that it may benefit their own paper writing.
M@N@GEMENT
Emmanuel Josserand
LOCATION: FACULDADE DE ECONOMIA, ROOM 118

Exploring the plurality of pluralism in M@n@gement. M@n@gement invites you to a swift debate on the plurality of pluralism to enrich the “meet the editors” sessions of EGOS. Pluralism can be associated with the benefits of diversity or the setbacks of a lack of unity. Diversity brings a variety of perspectives that should lead to creativity, learning or innovation. However, diversity also contradicts the myth of unity generally associated with managerial practices and possibly leads to discord. The concept of pluralism is a theoretical tease that will only be useful for management if we use it to illuminate specific practical situations using adequate methodological designs. We will discuss the concept, its practical implications and the future of research on plurality with Ann Langley (HEC Montréal), Marianne W. Lewis (University of Cincinnati), and Paula Jarzabkowski (Aston Business School). The discussion, split up in short questions to the panel, will last forty minutes. The conversation can be extended informally with speakers and M@n@gement editors around complimentary refreshments. Stewart Clegg (University of Technology, Sydney), Emmanuel Josserand (University of Geneva), Philippe Monin (EM Lyon) and Linda Rouleau (HEC Montréal) will be there to discuss the topic of plurality, but also to answer your questions about the journal.

MANAGEMENT LEARNING
Davide Nicolini
LOCATION: FACULDADE DE ECONOMIA, ROOM 143

Associate Editor Davide Nicolini (Warwick Business School) will meet past authors, current reviewers, and future contributors and introduce the new Editorial Team of Management Learning. Using a short presentation that we plan to repeat a few times over the course of the session, we will clarify the current editorial focus of the journal and what type of contribution we would welcome in the future. After the short presentation we will be happy to answer questions regarding the submission and publication in the journal.
MANAGEMENT RESEARCH
Rita Campos e Cunha
LOCATION: FACULDADE DE ECONOMIA, ROOM 117

Rita Campos e Cunha, Editor of Management Research, the Journal of the Iberoamerican Academy of Management, will discuss the editorial focus of the journal, as well as some of its idiosyncratic characteristics, such as the submission and review process. Ways to improve your chances of acceptance will be discussed in the presentation, and questions are more than welcome.

ORGANIZATION
Martin Parker & Robyn Thomas
LOCATION: FACULDADE DE ECONOMIA, ROOM 144

Martin Parker (University of Leicester, UK) and Robyn Thomas (University of Cardiff, UK), joint Editors-in-Chief of Organization, The Critical Journal of Organization, Theory and Society, will discuss the ethos of the journal. It was established in 1994, is published by Sage, and is a journal driven by political and theoretical concerns. Though we are doing well on impact and submissions, we are mainly interested in your papers if you are not primarily concerned with impact factors, and more concerned with getting an audience for your ideas. In our opinion, the rankings given to journals, and their implication within systems of career, promotions and publishers profits, are deeply worrying, and we will talk about this at this session.
We will also discuss the internationalisation of the journal, our current list of special issues, and answer questions relating to the suitability of particular pieces for Organization.
ORGANIZATION SCIENCE
Tina Dacin
LOCATION: FACULDADE DE ECONOMIA, ROOM 219

Professor Tina Dacin is a Senior Editor of Organization Science, which is ranked among the top journals in management and is widely recognized in the fields of strategy, management, and organization theory. Organization Science provides one umbrella for the publication of research from all over the world in fields such as organization theory, strategic management, sociology, economics, political science, history, information science, communication theory, and psychology.

ORGANIZATION STUDIES
David Courpasson
LOCATION: FACULDADE DE ECONOMIA, ROOM 119

Organization Studies would like to invite all its friends and readers to an informal get-together with the leading editorial team. Organization Studies is currently in its 30th year – and still one of the “smartest reads” in the field! Come and join us for a drink!

STRATEGIC MANAGEMENT JOURNAL
Tomi Laamanen
LOCATION: FACULDADE DE ECONOMIA, ROOM 240

The Strategic Management Journal has published several innovative, high impact articles that have had a major influence on how we think about strategic management. Its success has led to a large volume of incoming manuscripts making reviewers increasingly selective and the overall acceptance rate rather low. Therefore, researchers with riskier, more innovative ideas and research designs might not anymore see Strategic Management Journal as a realistic publication outlet for their work. In this session, we will discuss how to improve your chances of success in publishing innovative, high impact research in the Strategic Management Journal. We will discuss the participants’ own papers in small groups and conclude with a joint discussion on the general themes emerging from the group discussions.
Post-Colloquium Workshop
PhD Seminar
“Sociomateriality as a lens to study IT in organizations”
Andrea Carugati

JULY 3, 2010 / 14:00 - 17:00
FAC. DE ECONOMIA, ROOM 240

Over the years, research studies into the relationship between humans and information technology within organizations have generated important insights into the powerful consequences of technology in organizational life. But as they have often privileged one side or the other of the relationship, such studies have largely overlooked the ways in which people and tools are constitutively entangled. Sociomateriality is a novel lens that can provide valuable insights into the reciprocal and temporally emergent interactions of humans and technology, as these are realized in different contexts and over time. The seminar will illustrate through examples the results attainable through the sociomateriality lens and offer a forum to discuss the differences with other research lenses.

ANDREA CARUGATI is associate professor at Aarhus School of Business in Aarhus, Denmark. Andrea Carugati’s research focuses on information systems development and on the use of information technology in organizations. Andrea Carugati has published, among others, on the European Journal of Information Systems, Database for Advances in Information Systems, at the International Conference on Information Systems, and at the European Conference on Information Systems.
Conversation Café
Saturday, July 3, 16:00 - 17:00

We are trying something new for the EGOS 2010 colloquium in Lisbon. It is often sad that we meet in beautiful cities, but most of what we see is the university campus. To open the conference toward the city and to give opportunities for relaxed conversations, we like to organize a Conversation Café in the afternoon after the main conference has ended.

The idea is that you, if you like and have time, meet us for an hour at a beautiful and relaxing cafe or wine-bar in the old town to sit down and talk. Conversations hopefully circle around ideas, wine, cities and scholarly life in general. We hope that you might stay even after the hour and carry the conversation on, going to restaurants, bars or Fado clubs afterwards. But this is open to whoever comes.

To make sure that there is an anchor for conversation, we have asked a senior and a more junior scholar to be at the café at the designated hour.

It is a come-as-you-are event, but in order to reserve a table of adequate size, it would be great if you would let us know of your intention of joining us: egos@fe.unl.pt

ROYALE CAFÉ
Largo Rafael Bordalo Pinheiro 29
www.royalecafe.com
Woody Powell
Stanford University
Stefan Meisiek
Universidade Nova de Lisboa

CAFÉ NO CHIADO
Largo do Picadeiro 10-12
www.cafenochiado.com
Stewart Clegg
University of Technology Sydney
Stefan Haefliger
ETH Zurich

CAFÉ FABULAS
Calçada Nova de São Francisco 14
www.fabulas.pt
Daved Barry
Universidade Nova de Lisboa
Peer Fiss
University of Southern California

How to get there by public transport:
Take the blue line from the conference site (Metro Stop: Sao Sebastian) direction Santa Apolonia. Step off the train at Baixa/Chiado (5 stops) and exit the station direction “Largo do Chiado.” Now it is only 200 meters to your Conversation Café.
Conversation Café

MAPA
Sub-Themes
List of sub-themes and their location

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<th>Sub-Theme</th>
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<th>Building</th>
<th>Room / Name</th>
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<td>Institutional change, organizational restructuring and new kinds of social actors in a globalizing world</td>
<td>FACULDADE DE ECONOMIA</td>
<td>SALAO NOBRE</td>
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<tr>
<td>02 SWG</td>
<td>New directions in organizational network theory and research</td>
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<tr>
<td>03 SWG</td>
<td>Professional service organizations and knowledge-intensive work</td>
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<tr>
<td>04 SWG</td>
<td>Action-research as a distinctive approach to new developments in a globalized work life</td>
<td>NOVOTEL</td>
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<td>05 SWG</td>
<td>Strategy-as-practice: institutions, strategizing activities and practices</td>
<td>FACULDADE DE ECONOMIA</td>
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<tr>
<td>06 SWG</td>
<td>Assembling global and local: practice-based studies of globalization in organization</td>
<td>ISEGI</td>
<td>SALA 3</td>
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<td>07 SWG</td>
<td>Organizing the public sector: how can we strike the right balance between globalism and parochialism?</td>
<td>FACULDADE DE ECONOMIA</td>
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<td>Institutions and knowledge: sources and consequences</td>
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### Breakout Rooms

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</table>
Institutional Change, Organizational Restructuring and New Kinds of Social Actors in a Globalizing World

CONVENORS:
Glenn Morgan, Cardiff Business School, UK, MorganGD1@cardiff.ac.uk
Marie-Laure Djelic, ESSEC, Paris, France, djelic@essec.fr
Peer Hull Kristensen, Copenhagen Business School, Denmark, phk.cbp@cbs.dk
Richard Whitley, Manchester Business School, UK, r.whitley@mbs.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, Salão Nobre
INTERNATIONALISATION AND INSTITUTIONS
CHAIR: MARIE-LAURE DJELIC
Richard Whitley
INTERNATIONALISATION AND THE INSTITUTIONAL STRUCTURING OF ECONOMIC ORGANISATION: CHANGING AUTHORITY RELATIONS IN THE 21ST CENTURY
Andrew Tylecote
TECHNOLOGICAL CHANGE AND INTERNATIONAL INEQUALITY IN THE 21ST CENTURY
Peer Hull Kristensen and Glenn Morgan
THEORETICAL CONTEXTS AND CONCEPTUAL FRAMES FOR THE STUDY OF 21ST CENTURY CAPITALISMS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, Salão Nobre
STANDARDISATION AND TRANSNATIONAL GOVERNANCE
CHAIR: GLENN MORGAN
Sigrid Quack and Marie-Laure Djelic
CROSS-BORDER GOVERNANCE THROUGH STANDARDS SETTING – THE ROLE OF INTERNATIONAL ORGANIZATIONS AND TRANSNATIONAL COMMUNITIES
Kathrin Böhling
TRANSNATIONAL INSTITUTION-BUILDING IN THE UNITED NATIONS
Juliane Reinecke, Stephan Manning and Oliver von Hagen
EMERGING STANDARDS MARKETS: MULTIPLICITY AND RECIPROCAL POSITIONING OF SUSTAINABILITY STANDARDS IN THE GLOBAL COFFEE INDUSTRY

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, Salão Nobre
FINANCE AND RESTRUCTURING 1
CHAIR: RICHARD WHITLEY
Grahame Thompson
WHAT IS HAPPENING TO CORPORATIONS AND WHAT OF THEIR FUTURE?
Linda Brewster Stearns
MERGER MOVEMENTS AS AGENTS OF INSTITUTIONAL CHANGE: THE UNITED STATES EXPERIENCE
Douglas B. Fuller
IMPORTING INSTITUTIONS TO ENHANCE PERFORMANCE: HOW FOREIGN FINANCIAL INSTITUTIONS AMELIORATE INSTITUTIONAL DEFICIENCIES IN CHINA’S POLITICAL ECONOMY

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, Salão Nobre
FINANCE AND RESTRUCTURING 2
CHAIR: PEER HULL KRISTENSEN
Isabelle Huault and Hélène Rainelli-Le Montagner
THE CONNEXIONIST NATURE OF MODERN FINANCIAL MARKETS. CHALLENGES TO SOCIETY AND POSSIBLE OUTCOMES
Benjamin Taupin
INSTITUTIONAL MAINTENANCE AS A WORK OF JUSTIFICATION: THE CASE OF THE CREDIT RATING INDUSTRY
Afshin Mehrpouya
‘TRANSPARENCY’ AND THE SOVEREIGN WEALTH FUNDS. AN ANALYSIS OF THE EFFECT OF CONFLICTING INSTITUTIONAL LOGICS ON THE SOFT LAW DEVELOPMENT PROCESS AND OUTCOME

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, Salão Nobre
GOVERNMENTS AND GOVERNANCE
CHAIR: STEVE CASPER
Barbara Krug, Hans Hendrichke and Nathan Betancourt
MARKET DESIGN IN CHINA: BETWEEN GOVERNANCE AND GOVERNMENT
Timothy Morris and Namrata Malhotra
NEO-LIBERAL ECONOMIC SOLUTIONS AND POLITICAL RISK: THE RESTRUCTURING OF THE UK’S NUCLEAR WASTE INDUSTRY
Risto Tainio, Susan Meriläinen and Jukka Mäkinen
GLOBALIZATION FROM THE FINNISH EXPERIENCE

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, Salão Nobre
TECHNOLOGICAL INNOVATION AND INSTITUTIONS 1
CHAIR: RISTO TAINO
Steven Casper
SCIENCE, TECHNOLOGY AND INNOVATION WITHIN THE CALIFORNIA BIOTECHNOLOGY INDUSTRY
Eli Moen and Silja Korhonen-Sande
INSTITUTIONAL CHANGE: GLOBALISATION AND THE DEVELOPMENT OF DYNAMIC ABILITIES IN NORWEGIAN MANUFACTURING
Matthew Allen
DEVELOPING RENEWABLE ENERGY TECHNOLOGIES: THE IMPACT OF INSTITUTIONS

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, Salão Nobre
TECHNOLOGICAL INNOVATION AND INSTITUTIONS 2 – PLUS WRAP-UP
CHAIR: SIGRID QUACK
Jennifer L. Woolley
GOVERNING INSTITUTIONS AND THE EMERGENCE OF NASCENT TECHNOLOGIES: BUILDING A SYSTEM OF INNOVATION
Stéphane Guérard, Felix Werle and David Seidl
INSTITUTIONAL CHANGE THROUGH FIELD INTERACTION: THE CASE OF THE TRANSNATIONAL ENVIRONMENTAL MOVEMENT FOR CLIMATE CHANGE AND THE AUTOMOTIVE INDUSTRY
New Directions in Organizational Network Theory and Research

CONVENORS:
David Knoke, Department of Sociology, University of Minnesota, Minneapolis, USA, knoke001@umn.edu
Amalya L. Oliver, Department of Sociology and Anthropology, Hebrew University, Jerusalem, Israel, amalyao@gmail.com
Patrick N. Kenis, Department of Organization Studies & TiasNimbas Business School, Tilburg University, Tilburg, The Netherlands, p.kenis@gmail.com

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 217
WELCOME
CHAIR: DAVID KNOKE AND AMALYA L. OLIVER
David Stark
KEYNOTE ADDRESS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 217
RELATIONAL FORMATION AND MULTIPLEXITY
CHAIR: DAVID KNOKE
Andrew V. Shipilov, Stan Xiao Li and Heinrich R. Greve
TOWARDS THE RELATIONAL MULTIPLEXITY PERSPECTIVE ON INTER-FIRM NETWORKS
Yi-Ju Lo
NETWORK ATTRIBUTE, REPEATED COLLABORATION, AND FIRM PERFORMANCE
Pooya Tavakoly and Nikolaus Beck
MACROECONOMIC UNCERTAINTY AND INTERORGANIZATIONAL NETWORKS: ALLIANCE FORMATION AND PARTNER SELECTION
Thierry Weil, Philippe Lefebvre, Frédérique Pallez, Anna Glaser, Emilie-Pauline Gallié and Valérie Mérindol
WHY ARE GOOD COMPARATIVE STUDIES OF NETWORKS SO RARE? PRACTICAL LESSONS FROM A STUDY ON FRENCH CLUSTERS
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 217
WHOLE NETWORKS, HISTORY AND INNOVATION
CHAIR: AMALYA L. OLIVER
Andreas Al-Laham, Terry L. Amburgey and Suleika Bort
ADAPTING TO A CHANGING ORGANIZATIONAL FIELD: FOUNDING PATTERNS AND CONSEQUENCES OF WHOLE NETWORKS
Victor (Hong) Cui and Ilan Vertinsky
Remzi Gözübüyük and Akbar Zaheer
INTERDEPENDENCE ACROSS NETWORKS: BIOTECHNOLOGY INNOVATION THROUGH SCIENTIFIC AND ALLIANCE NETWORKS
Yuval Kalish and Amalya L. Oliver
MULTIPLE LEARNING NETWORKS IN A BIOTECHNOLOGY CONSORTIUM: BALANCING KNOWLEDGE GENERATION AND PROTECTION THROUGH NETWORK STRUCTURE AND LEARNING DEPTH

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 217
INTRA-ORGANIZATIONAL SOCIAL STRUCTURE AND SOCIAL CAPITAL
CHAIR: DAVID KNOKE
François Collet and Duncan A. Robertson
NETWORK DYNAMICS IN A RISING SCIENTIFIC MOVEMENT: THE CASE OF STRATEGIC MANAGEMENT
Mark Ebers and Indre Maurer
ENHANCING EXPLORATORY INNOVATION: THE ROLES OF EXTERNAL AND INTERNAL RELATIONSHIPS, INTER-ORGANIZATIONAL KNOWLEDGE TRANSFER, AND ABSORPTIVE CAPACITY
Daniele Mascia and Americo Cicchetti
PHYSICIAN SOCIAL CAPITAL AND ADOPTION OF EVIDENCE-BASED MEDICINE: EXPLORING THE ROLE OF STRUCTURAL HOLES IN CLINICAL BEHAVIORAL CHANGE
Tsuyoshi Numagami, Masaru Karube, Toshihiko Kato, Yuko Yamashita, Hiroshi Watanabe, Wataru Uehara, Masato Sasaki, Gen Fukutomi, Hiroyuki Fukuchi and Yoshiki Murakami
FUNCTIONS AND DYSFUNCTIONS OF INTRA-ORGANIZATIONAL NETWORKS IN PROMOTING MARKET ORIENTATION

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 217
COMMUNICATION, COMPETENCES AND KNOWLEDGE
CHAIR: AMALYA L. OLIVER
Steffen Blaschke, Dennis Schoeneborn and David Seidl
TURNING ORGANIZATIONS INSIDE OUT: A NETWORK ANALYSIS OF ORGANIZATIONS AS COMMUNICATIONS
Stephan Duschek and Frank Lerch
CO-OPERATIVE CORE COMPETENCES – COMPARING THE GENERATION OF UNIQUE NETWORK RESOURCES IN AIRPORT LOGISTICS, OPTICS AND THE AUTOMOBILE INDUSTRY IN GERMANY
Bülent Özel and Beyza Oba
MODELS OF KNOWLEDGE DIFFUSION IN COLLABORATION NETWORKS
Keith G. Provan, Scott F. Leischow, Jonathan E. Beagles and Jessica Saul
KNOWLEDGE ADOPTION AND IMPLEMENTATION BY ORGANIZATIONS IN A SMOKING CESSATION NETWORK
SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 217
IDEATION AND IDENTITIES
CHAIR: DAVID KNOKE
Mario Losito
NETWORK DYNAMICS AND GROUP IDEATION PERFORMANCE
Frederik M. Metzger, Achim Oberg and Thomas Armbrüster
COORDINATED INTERORGANIZATIONAL NETWORKS: EMPIRICAL RESULTS ON STRUCTURES, IDENTITIES, AND THEIR CONTINGENCIES
Alberto Monti, Massimo Bergami and Gabriele Morandin
THE INTERPLAY BETWEEN SOCIAL NETWORKS AND ORGANIZATIONAL IDENTIFICATION: A CONCEPTUAL EXAMINATION

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 217
TIES STRENGTH, SOCIAL MOVEMENTS AND LEADERSHIP IN NETWORKS
CHAIR: AMALYA L. OLIVER
Marc Lecoutr and Pascal Lièvre
STUDYING “SOCIAL NETWORKING” TO CLARIFY THE DISTINCTION BETWEEN STRONG TIE AND WEAK TIE: THE NOTION OF POTENTIALLY COOPERATIVE WEAK TIE
Jegoo Lee
HOW DO SOCIAL INVESTORS EMERGE AS LEADING ACTORS? SOCIAL MOVEMENT STRATEGIES AND NETWORK CENTRALITY IN SHAREHOLDER ACTIVISM
Gordon Müller-Seitz
OF HIERARCHICAL HETERARCHIES AND HETERARCHICAL HIERARCHIES – A REVIEW, SYNTHESIS AND OUTLOOK FOR FUTURE RESEARCH ON STRATEGIC LEADERSHIP IN INTERORGANIZATIONAL NETWORKS
Mark Ebers, Amalya L. Oliver and David Knoke:
HAIL & FAREWELL
Professional Service Organizations and Knowledge-Intensive Work

CONVENORS:
Celeste P.M. Wilderom, School of Management and Governance, University of Twente, The Netherlands, c.p.m.wilderom@utwente.nl
Royston Greenwood, School of Business, University of Alberta, Edmonton, Canada, royston.greenwood@ualberta.ca
Huseyin Leblebici, College of Business, University of Illinois, Champaign-Urbana, USA, hleblebi@illinois.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room A 223
INSTITUTIONAL LOGICS AND THE PROFESSIONALIZATION PROCESS
CHAIR: HUSEYIN LEBLEBICI
Alice Lam
ACADEMIC SCIENTISTS AT THE UNIVERSITY-INDUSTRY BOUNDARY: WHAT MOTIVATES THEM TO ENGAGE IN KNOWLEDGE COMMERCIALIZATION?
Samantha Fairclough and Evelyn Micelotta
THE ITALIAN RESISTANCE: THE INFLUENCE OF INSTITUTIONAL LOGICS OF FAMILY ON NON-FAMILY FIRMS IN THE ITALIAN LEGAL MARKET
Conor J.T. Farrington, Michael Barrett and Eivor Oborn
THE STATE AS INSTITUTIONAL ENTREPRENEUR: ‘TOP DOWN’ PROFESSIONAL PROJECTS IN SOCIAL WORK AND NURSING

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room A 223
LEADERSHIP AND MANAGERIAL CONTROL IN PROFESSIONAL SERVICE FIRMS
CHAIR: CELESTE P.M. WILDEROM
Sébastien Gand
ANALYZING AND COMPARING PROFESSIONAL SERVICE FIRMS OVER SERVICES, TIME AND SPACE. PROPOSITION OF A FOUNDATION FRAMEWORK
Andrea Toarniczky
GROWING PAINS AND GAINS: FRAMING IDENTITY DYNAMICS OF YOUNG PROFESSIONALS AS OPPORTUNITIES FOR COPING AND GROWTH
Laura Empson
NAVIGATING AMBIGUITY: LEADERSHIP PROCESSES IN PROFESSIONAL SERVICE FIRMS

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room A 223
LEARNING AND KNOWLEDGE MANAGEMENT IN PROFESSIONAL SERVICE FIRMS
CHAIR: HUSEYIN LEBLEBICI
Jana Costas and Christopher Grey
VARIETIES OF SECRECY IN KNOWLEDGE-INTENSIVE ORGANIZATIONS
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room A 223
MANAGEMENT OF CLIENT RELATIONSHIP IN PROFESSIONAL SERVICE FIRMS
CHAIR: CELESTE P.M. WILDEROM
Natalia Nikolova
TRUST AS A ‘LEAP OF FAITH’: STRATEGIES FOR ESTABLISHING POSITIVE EXPECTATIONS AND ‘SAFE DEPENDENCY’ IN CLIENT-CONSULTANT RELATIONSHIPS
Sara Louise Muhr and Andrea Whittle
THE POLITICAL ART OF MANAGEMENT CONSULTING
Claudia Dossena and Alberto Francesconi
ONLINE REPUTATION OF PROFESSIONALS AND THEIR PERFORMANCE IN WEBSITES FOR CONTRACTOR MANAGEMENT

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room A 223
PROFESSIONAL CAREERS IN PROFESSIONAL SERVICE FIRMS
CHAIR: HUSEYIN LEBLEBICI
Zeynep Y. Yalabik, Nick Kinnie and Juani Swart
INFLUENCES ON THE MULTIPLE FOCI OF COMMITMENT OF PROFESSIONAL SERVICE FIRM EMPLOYEES
Martin L. Stolz, Stephan Kaiser and Cornelia U. Reindl
WORK HARD - PARTY HARD! THE EFFECTS OF WORK-LIFE BALANCE INITIATIVES FOR PROFESSIONALS. AN EMPIRICAL STUDY IN GERMAN PROFESSIONAL SERVICE FIRMS
Frans Bévort
THE CHANGING PSYCHOLOGICAL CONTRACT OF PROFESSIONAL SERVICE FIRMS: EVIDENCE FROM A PROFESSIONAL SERVICE FIRM ETHNOGRAPHY

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
PARALLEL STREAM: MACRO AND MICRO ASPECTS OF PROFESSIONAL SERVICE ORGANIZATIONS I
Location: Palacete, Library 1
PARALLEL STREAM A: INSTITUTIONS AND INTERFIRM RELATIONS
CHAIR: HUSEYIN LEBLEBICI
Maximiliane Wilkesmann and Uwe Wilkesmann
IGNORANCE - THE OTHER SIDE OF KNOWLEDGE IN PROFESSIONAL ORGANIZATIONS
Olivier Babeau
WHAT SPELLS “FAILURE” FOR MANAGEMENT CONSULTING? TRYING TO BUILD A DEFINITION OF MANAGEMENT CONSULTING FIRM FAILURE
Stephanos Avakian
EXAMINING ASPECTS OF LEGITIMATION IN THE CLIENT-CONSULTANT RELATIONSHIP

Location: Palacete, Ground Floor Room
PARALLEL STREAM B: DEFINITION AND MANAGEMENT OF KNOWLEDGE WORKERS
CHAIR: CELESTE P.M. WILDEROM
Andrew Sturdy, Nick Wylie and Christopher Wright
MANAGEMENT CONSULTANCY WITHOUT CONSULTING FIRMS OR ‘CONSULTANTS’
Maijastiina Rouhiainen-Neunhäuserer
MANAGERIAL CHALLENGES IN A KNOWLEDGE-INTENSIVE ORGANIZATION – INVESTIGATING LEADERSHIP COMMUNICATION COMPETENCE IN A PROFESSIONAL SERVICE ORGANIZATION
Tatiana E. Andreeva
WHO ARE “KNOWLEDGE WORKERS”? A CRITICAL LITERATURE REVIEW AND SOME IDEAS FOR CLARIFICATION OF THE CONCEPT

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
PARALLEL STREAM: MACRO AND MICRO ASPECTS OF PROFESSIONAL SERVICE ORGANIZATIONS II

Location: Palacete, Library 1
PARALLEL STREAM A: MANAGEMENT, CONTROL AND PERFORMANCE ASPECTS OF PSFS
CHAIR: CELESTE P.M. WILDEROM
Kuok Kei Law and Andrew Chan
MANAGING PROFESSIONAL WORKERS – BALANCING MOTIVATIONAL AND CONTROL MEASURES FOR ENHANCING KNOWLEDGE SHARING

Martina Gianecchini and Paolo Gubitta
THE ROLE OF ENTREPRENEUR’S HUMAN AND RELATIONAL CAPITAL IN NEWLY FOUNDED KNOWLEDGE INTENSIVE BUSINESS SERVICES

Frida Pemer
TURNING INTANGIBLES INTO TANGIBLES – THE CONSTRUCTION OF QUALITY IN PUBLIC PROCUREMENT OF MANAGEMENT CONSULTING SERVICES

Location: Palacete, Ground Floor Room
PARALLEL STREAM B: PROFESSIONAL IDENTITIES AND MOTIVATION IN PSFS
CHAIR: HUSEYIN LEBLEBICI
Michael Mohe, Stephanie Birkner and Jost Sieweke
AMBIGUITY TOLERANCE SCALE OF SERVICE WORKERS: AFFECTED BY WORKING EXPERIENCE?
Ellen Meissner
PROFESSIONAL IDENTITY IN TIMES OF CHANGE – AN AUSTRALIAN STUDY ON MIDDLE MANAGERS’ CHALLENGES WITHIN A CHANGING AGED CARE INDUSTRY
Jordi Trullén
THE ROLES OF IDENTIFICATION, LEGITIMACY AND PERCEIVED IMPACT IN SHAPING RESPONSES TO QUALITY EVALUATIONS IN UNIVERSITIES
Action-Research as a Distinctive Approach to New Developments in a Globalized Work Life

CONVENORS:
Marc Bonnet, ISEOR, University of Lyon 3, France, bonnet@iseor.com
Olav Eikeland, University College of Akershus, Norway, oleik@online.no
Oguz N. Baburoglu, Sabanci University in Istanbul, Turkey, oguzb@aramasearch.com

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Novotel, Sala Lisboa
VARIETY OF PATTERNS IN ACTION-RESEARCH
CHAIR: OGUZ N. BABUROGLU
Benedicte Brøgger
ACTION RESEARCH AND ANTHROPOLOGY – UNDERSTANDING GLOBALIZATION
Henri Savall, Véronique Zardet, Michel Péron and Marc Bonnet
COMPARISON BETWEEN “QUALIMETRICS INTERVENTION-RESEARCH” AND OTHER APPROACHES TO ACTION-RESEARCH

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Novotel, Sala Lisboa
FROM REFLECTION TO ACTION AND INTERVENTION
CHAIR: MARC BONNET
Nina Amble
REFLECTION IN ACTION
Olav Eikeland
ACTION RESEARCH – APPLIED RESEARCH, INTERVENTION RESEARCH, COLLABORATIVE RESEARCH, OR NATIVE RESEARCH?

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Novotel, Sala Lisboa
INNOVATION THROUGH ACTION-RESEARCH
CHAIR: OLAV EIKELAND
Geralyn Hynes, David Coghlan and Mary McCarron
HETEROGLOT AND ACTION RESEARCH
Øyvind Pålshaugen
MANAGING INNOVATION BY MEANS OF ORGANISATIONAL INNOVATIONS
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Novotel, Sala Lisboa
NETWORKS AND COMMUNITIES OF PRACTICE
CHAIR: BENEDICTE BRØGGER
Derek O’Byrne, Siobhan Harkin and Paula Power
DEVELOPING PROFESSIONAL REFLECTIVE PRACTICE ACROSS DIVERSE DISCIPLINES: BUILDING A COMMUNITY OF PRACTICE
Marcos Bidart-Novaes, Walter Bataglia, Ricardo Quadros Gouveia, Antonio Carlos Lima Nogueira and Rubens Araujo Amaro

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Novotel, Sala Lisboa
SOCIAL ENTREPRENEURSHIP AND ORGANIZATIONAL DEVELOPMENT
CHAIR: MARCOS BIDART-NOVAES
Mathew R. Tasker, Linda B. Westberg and Richard G. Seymour
ACTION RESEARCH IN SOCIAL ENTREPRENEURSHIP. A FRAMEWORK FOR INVOLVEMENT
Lars Klemtdal
GLOBAL MANAGERIAL IDEAS MEETING LOCAL ACTION RESEARCH PROCESSES: CONSTITUTING SPACE FOR PARTICIPATION IN ORGANIZATIONAL DEVELOPMENT PROCESSES

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Novotel, Sala Lisboa
ETHICS IN ACTION-RESEARCH
CHAIR: MARC BONNET
Ellen-Marie Forsberg
ACTION RESEARCH AND PRACTICAL ETHICS – WITH OR WITHOUT ETHICAL TOOLS?
François Ecoto and Nicole Barthe
THE PROMISE: CAN IT BE DONE (WITH) IN BUSINESS?

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Novotel, Sala Lisboa
HYBRID MODELS OF ACTION-RESEARCH
CHAIR: OGUZ N. BABUROGLU AND OLAV EIKELAND
A.B. (Rami) Shani, Stefano Cirella and Marco Guerci
TOWARDS A HYBRID PROCESS MODEL OF COLLABORATIVE MANAGEMENT RESEARCH
Oguz N. Baburoglu, Tunc T. Evcimen and Ayla Altinkurt
TRIANGULATION OF COMMON, NOVEL AND HOME GROUNDS IN THE PRACTICE OF ACTION RESEARCH
WAVES OF GLOBALIZATION ■ 26TH EGOS COLLOQUIUM ■ LISBON 2010

SUB-THEME (SWG)

05

Strategy-as-Practice: Institutions, Strategizing Activities and Practices

CONVENORS:
David Seidl, University of Zurich, Switzerland, david.seidl@iou.uzh.ch
Jane Kirsten Lê, Aston Business School, UK, j.k.le@aston.ac.uk
Roy Suddaby, Alberta School of Business, Canada, roy.suddaby@ualberta.ca

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room A 13
PART A: WELCOME AND INTRODUCTION
David Seidl, Jane Kirsten Lê and Roy Suddaby

PART B: PAPER SESSION:
BLENDING LOGICS AND PRACTICES
CHAIR: JANE KIRSTEN LÊ
Elena Dalpiaz, Violina Rindova and Davide Ravasi
RECOMBINING DIFFERENT LOGICS IN ORGANIZATIONS: AN EXPLORATORY STUDY OF INSTITUTIONAL CHANGE AND STRATEGIC RENEWAL
Nathalie Raulet-Croset and Régine Teulier
ORGANIZATIONAL CHANGE AND BLENDED PRACTICES: FONT-OFFICE AGENTS AS INSTITUTIONAL WORKERS BALANCING DIFFERENT INSTITUTIONAL LOGICS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room A 13
STRATEGIC LANGUAGE GAMES
CHAIR: LOIZOS HERACLEOUS
Julia Balogun, Kathryn Fahy and Eero Vaara
CONTENTIOUS STRATEGIC DECISION MAKING IN MNCS: A CASE STUDY OF LEGITIMATION
Chahrazad Abdallah
STRATEGY AS RHETORICAL PRACTICES: INSTITUTIONALIZATION AND THE ARGUMENTATIVE CONTEXT
Aino Salimäki and Saku Mantere
IDENTITY WORK DURING STRATEGIC CHANGE: IMPLEMENTATION OF NEW COMPENSATION SYSTEM AT FINNISH UNIVERSITIES

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room A 13
RESPONDING TO OLIVER
CHAIR: CLAUS D. JACOBS
Line Bonneau
SURPRISING STRATEGIZING AROUND TEMPORAL INSTITUTIONS IN BIOPHARMA
Shelly Linssen, Michel Lander and Bas Koene
INSTITUTIONAL CHOICE: NOW YOU SEE IT, NOW YOU DON’T. STRATEGIC CHOICES OF ORGANIZATIONS IN INSTITUTIONAL FIELDS: A PROCESS MODEL
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
ROUND TABLE

Location: Palacete, Library 1
ROUND TABLE A:
MIDDLE MANAGERS
CHAIR: KATHRYN FAHY
Régine Teulier and Linda Rouleau
MIDDLE MANAGERS AS INTERORGANIZATION-AL TRANSLATORS: WORKING ACROSS FRENCH CIVIL ENGINEERING SECTOR BOUNDARIES
Esther Tippmann, Pamela Scott and Vincent Mangematin
MIDDLE MANAGERS’ SEARCHING FOR KNOWLEDGE: THE REPOSITORY-INTERPERSONAL DILEMMA
Nina Bauer and João Vieira da Cunha
BOUNDARIES OF IDENTITY IN THE UPWARDS FLOW OF STRATEGIC KNOWLEDGE

Location: Palacete, Library 2
ROUND TABLE B: COMPETING INSTITUTIONAL LOGICS
CHAIR: ROY SUDDABY
Marvin Washington and Karen D.W. Patterson
LOGICS AND PRACTICES: PRACTICE CHANGES RESULTING FROM THE MEGA-CHURCH MOVEMENT
Nina Katrin Hansen and Willi Küpper
HUMAN RESOURCE MANAGEMENT STRATEGIES AND INSTITUTIONAL DICHOTOMY – A PRACTICE-BASED APPROACH

Location: Palacete, Ground floor breakout 1
ROUND TABLE D:
FUNNY DISCOURSE
CHAIR: MIKKO VESA
Jane Kirsten Lê and Paula A. Jarzabkowski
HUMOUR PRACTICES AND PROCESSES DURING STRATEGY IMPLEMENTATION
Eeva Kolttola, Jouni Westling, Aki Huhtinen and Marko Laaksonen
STRATEGY AND ITS IMPLEMENTATION AS DISCURSIVE PRACTICES IN THE FINNISH DEFENCE FORCES
Peet Venter and Alex Wright
PAVING THE COW PATHS: ADVANCING AND LEGITIMISING A STRATEGIC DISCOURSE IN A SOUTH AFRICAN ORGANIZATION
Location: Palacete, Ground floor breakout 2

ROUND TABLE E: INSTITUTIONS, CULTURE AND NATIONS
CHAIR: LUODOVIC CAILLUET
Patrick Regnér and Jesper Edman
MNE STRATEGY CRAFTING BASED ON INSTITUTIONAL EXPERIENCES AND OPPORTUNITIES ACROSS DIVERSE INSTITUTIONAL PILLARS: FOUR STRATEGY ARCHETYPES
Grace H. Fan and John Child
Vern L. Glaser
THE ROLE OF CULTURAL ARTIFACTS IN STRATEGY IMPLEMENTATION
Sarah Dixon and Gregory Schwartz
ANTECEDENTS AND MICROFOUNDERATIONS OF ORGANISATIONAL ADAPTATION: ELICITING THE LINKS BETWEEN MANAGERIAL INTERACTIONS AND THE DEVELOPMENT OF NEW ORGANISATIONAL CAPABILITIES

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
ROUND TABLE

Location: Palacete, Library 1

ROUND TABLE A: AGENCY IN PLANNING
CHAIR: CHAHRAZAD ABDALLAH
A. Paul Spee and Paula A. Jarzabkowski
STRATEGIC PLANNING THROUGH A BECOMING LENS: HOW CONVERSATIONAL PATTERNS CONSTITUTE ACTIVITIES AS STRATEGIC AND ACTORS AS STRATEGISTS
Michele Girotto and Joan Mundet HIern
WHO ARE YOU WRITING TO???: BRIDGING THE GAP BETWEEN TEXT AND PRACTICES

Location: Palacete, Library 2

ROUND TABLE B: TEAMS AND TOOLS
CHAIR: YOANN BAZIN
Christine Baldy Ngayo and Françoise Chevalier
DO PROJECT TEAMS DEDICATED TO STRATEGIC CHANGE REALLY PRODUCE STRATEGIC CHANGE??
Demian Hodari and Angela Roper
THE REJECTION OF STRATEGY TOOLS
Uli Meyer, Gordon Müller-Seitz, Cornelius Schubert, Jörg Sydow and Arnold Windeler
TRANSFORMING FICTION INTO SCIENCE – CREATING TECHNOLOGICAL BANDWAGONS IN THE SEMICONDUCTOR INDUSTRY

Location: Palacete, Ground floor room

ROUND TABLE C: INSTITUTIONALIZING STRATEGY: OF PLANS AND PROFESSIONS
CHAIR: PATRICK REGNÉR
Ludovic Cailluet, Basak Yakis-Douglas, Richard Whittington and Andrei Mogutov
“SEEKING OUTSTANDING INDIVIDUALS”: THE EVOLVING PRACTICE OF STRATEGIC PLANNING
Carola Wolf
STRATEGIC PLANNING ROUTINES AS MINDFUL ACCOMPLISHMENTS: EFFECTS OF INSTITUTIONALIZATION
Anne Herbert and Sari Stenfors
LINKING INSTITUTIONAL GLOBALIZATION TO DAILY WORK: VARIANCE OF AGENCY IN A BUSINESS SCHOOL
SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room A 13
PLURALISM AND INSTITUTIONS
CHAIR: JEAN-LOUIS DENIS
Florian Überbacher and Claus D. Jacobs
PRACTICES OF LEGITIMIZING INTERORGANIZATIONAL RELATIONSHIPS UNDER INSTITUTIONAL COMPLEXITY
Ole Friis and Christian Koch
COMBAT, COHABITATION OR COMBINED MUTUAL ENFORCEMENT – THE COEXISTENCE OF STRATEGY INSTITUTIONS IN A TEXTILE COMPANY
Mukti Khaire and Erika Richardson

MEDIUM AND MESSAGE: THE ROLE OF THE MEDIA IN ESTABLISHING INSTITUTIONAL LOGICS

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room A 13
PART A: PAPER SESSION: INSTITUTIONAL WORK
CHAIR: ROY SUDDABY
Jean-Pascal Gond, Frederic Krikorian and Laure Cabantous
THE DOUBLE EDGE OF STRATEGIZING: A STUDY OF INSTITUTIONAL WORK AND ACTORS’ PRACTICE IN THE CRAFT OF CORPORATE SOCIAL RESPONSIBILITY
Jean-Louis Denis, Ann Langley, Charlotte Cloutier and Lise Lamothe

INSTITUTIONAL WORK AND ORGANIZATIONAL STRATEGIZING IN A SHIFTING ORGANIZATIONAL FIELD

PART B: CONCLUDING PANEL
CHAIR: DAVID SEIDL
Panelists:
TOMI LAAMANEN, ANN LANGLEY, ROY SUDDABY AND EERO VAARA
Assembling Global and Local: Practice-Based Studies of Globalization in Organization

CONVENORS:
Paolo Landri, IRPPS/CNR, Italy, p.landri@irpps.cnr.it
Bente Elkjaer, University of Aarhus, Danish School of Education, Denmark, elkjaer@dpu.dk
Silvia Gherardi, Università di Trento, Italy, silvia.gherardi@soc.unitn.it

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: ISEGI, Sala 3
INTRODUCTION
CHAIR: SILVIA GHERARDI
Mikkel Flyverbom
GLOBALIZATION AS IT HAPPENS – GLOBALIZED ASSEMBLAGES IN WEALTH MANAGEMENT
Isabelle Etchevers-Corbett and Eléonore Mounoud
GLOBAL ORDERING, LOCAL RE-ORDERING, AND DISORDERS: UNCOVERING THE PLOTS OF KNOWLEDGE MANAGEMENT IN A MULTI-NATIONAL COMPANY

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: ISEGI, Sala 3
DELVING INTO THE NOTION OF PRACTICE
CHAIR: LARS FUGLSANG
Luca Verzelloni
LAW, PRACTICE AND PRAXIS. THE LEGAL CONCEPT OF “PRAXIS” AS A KEY TO REFLECT ON THE ORGANIZATIONAL LEARNING PROCESSES
Maja Korica
PRACTICING ‘SOCIE-TIES’: THE SITUATED ACCOMPLISHMENTS OF GOVERNANCE IN THE PUBLIC SPHERE
Sylwia Ciuk
PERFORMING AN IDENTITY BRICOLAGE. ON THE DRAMATURGY OF TRANSLATING CORPORATE VALUES INTO THE LOCAL ORGANISATIONAL CONTEXT
Rene Eugenio Seifert, Jr., John Child and Suzana B. Rodrigues
RECONCILING GLOBAL AND LOCAL PRACTICE IN SMALLER ORGANIZATIONS: THE MEANINGS ORIENTING STRATEGIC CHOICE IN INTERNATIONALIZATION

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: ISEGI, Sala 3
PRACTICE IN THE HEALTHCARE INDUSTRY
CHAIR: MIKKEL FLYVERBOM
Adrian Yeow and Samer Faraj
THE TENSION BETWEEN GLOBAL AND LOCAL PRACTICES IN AN IMPLEMENTATION OF ELECTRONIC MEDICAL RECORD SYSTEM
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: ISEGI, Sala 3
PRACTICE AND KNOWLEDGE PRODUCTION
CHAIR: CATHRINE FILSTAD
Linh Chi Vo and Eléonore Mounoud
GLOBAL DISCOURSE, LOCAL CONTEXT, AND SITUATED PRACTICES: THE CASE OF KNOWLEDGE MANAGEMENT IN TWO BRANCHES OF A MULTINATIONAL
Ulla-Maija Uusitalo and Janne Tienari
GLOBAL-LOCAL DISCURSIVE PRACTICES OF HIGHER EDUCATION REFORM: ANALYZING “KNOWLEDGE-TALK” IN A UNIVERSITY MERGER
Aurélien Lamy
GLOBALIZATION AND ENTREPRENEURSHIP SUPPORT: A CRITICAL DISCOURSE ANALYSIS

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: ISEGI, Sala 3
CASE STUDIES AND THE CONCEPT OF PRACTICE
CHAIR: RENE E. SEIFERT
Laura Lucia Parolin
REASSEMBLING GLOBAL AND LOCAL: THE TERROIR IN THE FURNITURE SYSTEM
Cathrine Filstad
BANKING IN THE ERA OF GLOBALIZATION: LEARNING AND KNOWING THROUGH PRACTICE AS FINANCE ADVISERS
Jacob D. Vakkayil
OBJECTS IN ACTION AND INTERACTION IN OUTSOURCED SOFTWARE DEVELOPMENT

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: ISEGI, Sala 3
PRACTICE AND THE PROFESSIONS
CHAIR: LUCA VERZELLONI
Elisabeth K. Kelan
BOUNDARY-WORK: CONCEPTUALIZING THE VIRTUAL AND THE REAL IN YOUNG PROFESSIONAL’S TALK
Frank Siedlok and Paul Hibbert
LOCAL STEPS IN THE GLOBAL DANCE: PRACTICE IN INTERDISCIPLINARY RESEARCH
Rosana Silveira Reis and Ylenia Curzi
ASSEMBLING KNOWLEDGE AND PEOPLE OVER TIME AND SPACE

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: ISEGI, Sala 3
PRACTICE AND DYNAMISM
CHAIR: GAIL GREIG
Romain Huët, Sylvie Grosjean and Catherine Loneux
FOR A SOCIGENETIC OF ORGANIZATIONAL TEXTS
Swetketu Patnaik, Jason Ferdinand and Saptarshi Ghosh
STUDYING THE INFLUENCE OF ORGANIZATIONAL PRACTICES IN SHAPING ALLIANCE DYNAMICS: EMERGING INSIGHTS FROM AN INTERNATIONAL COLLABORATION
Susanna Kantelinen
WHAT ABOUT THE BEING OF THE BODY THAT DOES MY DOING AND KNOWING? A CONCEPTUAL ATTEMPT TO BRING ‘BEING-WITHIN-DOING’ ALONG IN PRACTICE-BASED THEORIZING
Organizing the Public Sector: How Can we Strike the Right Balance between Globalism and Parochialism?

CONVENORS:
Christine Teelken, Vrije Universiteit Amsterdam, The Netherlands, jc.teelken@fswvuu.nl
Mike Dent, Staffordshire University, UK, mike.dent@staffs.ac.uk
Louise Fitzgerald, De Montfort University, UK, louise.fitzgerald@mbs.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 219
INSTITUTIONS AND INSTITUTIONALIZATION
CHAIR: CHRISTINE TEELKEN
Jef Breda
THE INSTITUTIONALIZATION OF THE SOCIAL ECONOMY. A NEW SOCIETAL SECTOR BUILT UP FROM BELOW AS WELL AS FROM THE TOP
Federica Secci
EVOLVING INSTITUTIONAL LOGICS TO RESTRUCTURE THE HEALTHCARE FIELD: THE PROCESS OF CHANGE IN TRANSITION COUNTRIES
Joshua Guetzkow
LITIGATION AND INSTITUTIONAL CHANGE IN THE PUBLIC SECTOR: THE CASE OF PRISON REFORM LITIGATION

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 219
INSTITUTIONS AND INSTITUTIONALIZATION (CONT)
CHAIR: MIKE DENT
Ian Kirkpatrick, Peter Kragh Jespersen and Mike Dent
THE CONTESTED TERRAIN OF HOSPITAL MANAGEMENT: PROFESSIONAL PROJECTS AND HEALTHCARE REFORMS IN DENMARK
Nicolette van Gestel, Daniel Nyberg and Paula Hyde
INDIVIDUALIZING ORGANIZATIONAL PROBLEMS. HOW LOCAL ACTORS APPLY NATIONAL ABSENCE POLICIES IN HOSPITALS
Ali Danışman
THE LOGICS BEHIND THE LOGICS: ASSESSING THE LINK BETWEEN SOCIETAL AND FIELD LEVEL: INSTITUTIONAL LOGICS IN THE HEALTH CARE SECTOR
F. Pinar Acar
NATIONAL IDENTITY SALIENCE, TEAM IDENTIFICATION, AND ALTRUISM IN TWINNING PROJECT TEAMS
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 219
PUBLIC SECTOR REFORM
CHAIR: NICOLETTE VAN GESTEL
Aoife McDermott, Louise Fitzgerald and Mairi Watson
OPPORTUNITY OR IMPOSITION: LOCAL CHANGE AGENT RESPONSES TO NATIONAL POLICY INITIATIVES
Brice Dattée and James Barlow
COMPLEXITY THEORY AND PUBLIC SECTOR REFORM. WHOLE-SYSTEM REFORMS IN THE UK PUBLIC HEALTHCARE SYSTEM
Simon Neby
REFORM AND COMMUNICATION PRACTICES: SPILLOVER EFFECTS AND INTERCONNECTIVITY IN THE GOVERNANCE OF THE NORWEGIAN HOSPITAL FIELD
Armindo dos Santos de Sousa Teodósio, Mário Aquino Alves and Patrícia Mendonça
TRI-SECTORIAL PARTNERSHIPS IN THE SOCIAL POLICY: DILEMMAS AND CHALLENGES TO THE BRAZILIAN PUBLIC SECTOR

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 219
POST BUREAUCRATISM AND NETWORK GOVERNANCE
CHAIR: LOUISE FITZGERALD
Ewan Ferlie, Gerry McGivern and Louise Fitzgerald
NEW MODES OF ORGANIZATION IN THE PUBLIC SERVICES: FROM CAGE TO GAZE?
Christine Teelken and Monne Wihlborg
REFLECTING ON THE BOLOGNA OUTCOME SPACE – SOME PITFALLS TO AVOID?
EXPLORING UNIVERSITIES IN SWEDEN AND THE NETHERLANDS

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 219
LEARNING AND ASSESSMENT IN THE PUBLIC SECTOR
CHAIR: EWAN FERLIE
Max Visser and Kim Van der Togt
NEW MODES OF ORGANIZATION IN THE PUBLIC SERVICES: FROM CAGE TO GAZE?
Bente Bjørnholt
THE DIVERSITY OF QUALITY ASSESSMENTS
Gerhard Hammerschmid
PUBLIC SECTOR EXECUTIVES IN GERMANY: SHIFTING ADMINISTRATIVE, POLITICAL AND MANAGERIAL IDENTITIES

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 219
ICT & HEALTH
CHAIR: LOUISE FITZGERALD
Mike Dent, Ken Eason, Dylan Tutt and Patrick Waterson
CROSSING BOUNDARIES AND BREAKING DOWN BARRIERS – THE CHALLENGE OF THE OLDER PATIENT FOR ELECTRONIC PATIENT CARE INFORMATION SYSTEMS (EPCIS)
Sue Llewellyn, Inga-Lill Johansson and Ewa Wikström
UNDERSTANDING PROFESSIONAL RENEGOTIATION: ‘ROLES’ OR ‘POSITION-PRACTICES’?
Ezra Dessers, Geert Van Hootegem, Joep Crompvoets and Paul H.J. Hendriks
INTEGRATING INFORMATION FLOWS AND BUSINESS PROCESSES: THE CASE OF SPATIAL DATA INFRASTRUCTURES
SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac de Economia, room 219
(HIGHER) EDUCATION AND GOVERNANCE
CHAIR: CHRISTINE TEELKEN
Uwe Wilkesmann and Christian J. Schmid
IMPACTS OF THE NEW MANAGERIAL GOVERNANCE MODEL ON ACADEMIC TEACHING. FINDINGS FROM A NATIONAL SURVEY IN GERMANY
Ingrid Henning Loeb and Karin Lumsden Wass
ACCOUNTING AS A STABILIZING ACTIVITY? COLLECTIVE TRANSLATION AND EDITING PROCESSES AT A TEACHERS’ TEAM
Rosemary Deem
LEADERSHIP AND LEADERSHIP DEVELOPMENT IN UK PUBLICLY-FUNDED HIGHER EDUCATION ORGANISATIONS: LOCAL, NATIONAL OR GLOBAL?
Institutions and Knowledge: Sources and Consequences

CONVENORS:
Renate Meyer, WU Vienna University of Economics and Business, Austria, renate.meyer@wu-wien.ac.at
Michael Lounsbury, University of Alberta, Canada, ml37@ualberta.ca
Marc Schneiberg, Reed College, Portland, USA, schneibm@reed.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: ISEGI, Sala 4
SETTING THE STAGE: THE 30TH YEAR ANNIVERSARY OF ORGANIZATION STUDIES
CHAIR: MICHAEL LOUNSBURY
Royston Greenwood
RUMINATIONS ON OS AND EGOS OVER THE YEARS
Bob Hinings
THIRTY YEARS OF OS: ENDURING THEMES IN A CHANGING INSTITUTIONAL FIELD
Chris Grey
ORGANIZING STUDIES: PUBLICATIONS, POLITICS AND POLEMIC

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: ISEGI, Sala 4
ORGANIZATION STUDIES AND THE EVOLUTION AND IMPACT OF THE FIELD OF ORGANIZATIONAL RESEARCH
CHAIR: RENATE MEYER
Suleika Bort and Alfred Kieser
FASHION IN ORGANIZATION STUDIES?
Rick Vogel
THREE DECADES OF ORGANIZATION STUDIES: A BIBLIOMETRIC PARADIGM ANALYSIS
Behlül Üsdiken
BETWEEN CONTENDING PERSPECTIVES AND LOGICS: ORGANIZATION STUDIES IN EUROPE

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: ISEGI, Sala 4
MISSING LINKS IN ORGANIZATION STUDIES? ORGANIZING, CONSUMERS, TECHNOLOGY
CHAIR: MARC SCHNEIBERG
Kerstin Sahlin
ORGANIZING FIELDS OF GOVERNANCE
Jannis Kallinikos, Hans Hasselbladh and Attila Marton
GOVERNING SOCIAL PRACTICE: TECHNOLOGY VERSUS INSTITUTIONS
WAVES OF GLOBALIZATION  ■  26TH EGOS COLLOQUIUM  ■  LISBON 2010

Namrata Malhotra, Trish Reay and Bob Hinings
ORGANIZATIONAL FIELDS: ARE CONSUMERS PHANTOM ACTORS?

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
PARALLEL STREAMS

Location: Palacete, Breakfast room
PARALLEL STREAM A:
LOST – OR GAINED – IN TRANSLATION I: CROSSING FIELDS, CROSSING LEVELS
CHAIR: BOB HININGS
Sini Jämsén and Henri Schildt
AN ENCOUNTER OF TWO INSTITUTIONAL LOGICS: THE INTRODUCTION OF AN EVALUATION-BASED PAY SYSTEM IN THE EVANGELICAL LUTHERAN CHURCH OF FINLAND
Shahzad Ansari and Roy Wenting
THE ROLE OF SEMANTIC FIT IN SHAPING LEGITIMACY FOR SERVICE OFFERINGS: A MICRO-LEVEL STUDY OF MORTGAGE FIRMS IN THE NETHERLANDS

Location: Palacete, meeting room
PARALLEL STREAM B:
LOST – OR GAINED – IN TRANSLATION II: CROSSING FIELDS, CROSSING LEVELS
CHAIR: NICOLE BIGGART
Lisa Maria Arnold and Arndt Sorge
INSTITUTIONAL CHANGE AND CONTINUITY IN COMPLEX FEDERATED ORGANIZATIONS: THE CASE OF AIRBUS INDUSTRIES
Susanne Boch Waldorff
TRANSLATIONS OF AN ORGANIZATIONAL CONCEPT INTO LOCAL CONTEXTS: CREATING LEGITIMIZING ACCOUNTS LINKING TO MULTILEVEL INSTITUTIONAL LOGICS

Mara Brumana and Giuseppe Delmestri
SOCIETAL DIFFERENCES REDUX. A COMPARISON OF ORGANIZATIONAL STRUCTURES AND HRM IN FRENCH, GERMAN, AND ITALIAN MANUFACTURING UNITS

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
PARALLEL STREAMS

Location: Palacete, Breakfast room
PARALLEL STREAM A: FIELD EMERGENCE, TRANSFORMATION, STASIS
CHAIR: KERSTIN SAHLIN
Nicolas Battard
NEW PARADIGM OR NEW LABEL: THE CASE OF NANOTECHNOLOGY IN IRELAND
Eva Passarge and Raimund Hasse
GRADUAL INSTITUTIONAL CHANGE IN COORDINATED ECONOMIES – VENTURE CAPITAL IN THE SWISS CONTEXT
Thomas D. Beamish and Nicole Woolsey Biggart
SOCIAL HEURISTICS: DECISION MAKING AND INNOVATION IN A NETWORKED PRODUCTION MARKET

Location: Palacete, meeting room
PARALLEL STREAM B: KNOWLEDGE, KNOWLEDGE ORGANIZATIONS, KNOWLEDGE PRACTICES
CHAIR: ROYSTON GREENWOOD
Michael Smets
FIELD (TRANS-)FORMATION THROUGH MULTINATIONAL PRACTICE: INTERNATIONAL LAW FIRMS VS LOCAL LAW SOCIETIES
Daniel Tzabbar, Brian S. Silverman and Barak Aharonson
ORGANIZATIONAL EXPLORATION VIA INDIVIDUALS’ EXPLOITATION
Joao Baptista and Sue Newell
DYNAMICS OF INSTITUTIONALISATION:
A MULTILEVEL PERSPECTIVE

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: ISEGI, Sala 4
ORGANIZATION STUDIES AND
THE FIELD OF ORGANIZATIONAL
RESEARCH: BIG QUESTIONS,
NEW DIRECTIONS AND REOPENING
REFLECTION
CHAIR: MARC SCHNEIBERG
Frank Martela
THE PURPOSES OF ORGANIZATIONAL RE-
SEARCH - TOWARDS A PRAGMATIC ANSWER
Maria Humphries
TERROR AND ORGANISATIONAL CHANGE:
WHAT DOES LOVE HAVE TO DO WITH IT?
Alexandra Bristow
SUSTAINING THE AGENDA OF PLURALISM
AND OPENNESS IN THE AGE OF THE ‘NEW
HIGHER EDUCATION’: AN EMPIRICAL STUDY
OF JOURNALS IN THE FIELD OF MANAGE-
MENT AND ORGANISATION STUDIES

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: ISEGI, Sala 4
FINALE
CHAIR: RENATE MEYER

FINAL DISCUSSION SEEDED BY
Kerstin Sahlin, Alfred Kieser and Arndt Sorge
SUB-THEME 09

Learning to be Global: Towards More Effective Global Services and Service Firms

CONVENORS:
Alison Dean, Kent Business School, University of Kent, UK, a.dean@kent.ac.uk
David M. Brock, Guilford Glazer School of Management, Ben-Gurion University, Israel, & Sy Syms School of Business, Yeshiva University, USA, dmb@bgu.ac.il
Ragnhild Kvålshaugen, BI Norwegian School of Management, Norway
ragnhild.kvalshaugen@bi.no

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem VI
INTERNATIONALIZATION PROCESSES OF SERVICE FIRMS
CHAIR: ALISON DEAN
Alison Dean
WELCOMES AND INTRODUCTIONS
Fulvio Fortezza and Alessandro Pagano
INTERNATIONALIZATION PROCESSES OF FOREIGN PROFESSIONAL SERVICES FIRMS IN CHINA: EVIDENCE FROM ITALIAN COMPANIES
Discussant: Ulf-Thido Gerdes

Ralf Elbert and Ulf-Thido Gerdes
LEARNING TO BE GLOBAL: HOW THE IDEA OF SERVICE-DOMINANT LOGIC ASSISTS LOGISTICS SERVICE PROVIDERS IN THE RECONFIGURATION INTO GLOBAL SERVICE FIRMS
Discussant: Alessandro Pagano

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem VI
KNOWLEDGE AND GLOBAL SERVICE MARKETS
CHAIR: DAVID M. BROCK
Ragnhild Kvålshaugen and Sverre Tomassen
COORDINATION MECHANISMS AS ENABLERS OF KNOWLEDGE SHARING IN INTERNATIONAL PROFESSIONAL SERVICE FIRMS
Discussant: Karl Joachim Breunig
Katja Maria Hydle and Karl Joachim Breunig
PROFESSIONAL SERVICES ACROSS BORDERS: IDENTIFYING VARIATIONS IN KNOWLEDGE MANAGEMENT PRACTICES IN DIFFERENT PROJECT PHASES
Discussant: Bjarne Espeda.
Bjarne Espedal and Paul Gooderham
THE IMPACT OF GLOBAL LEADERSHIP PROGRAMS ON SOCIAL CAPITAL AND KNOWLEDGE SHARING IN MULTINATIONAL ENTERPRISES
Discussant: Ragnhild Kvålshaugen

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: SANA Malhoa Hotel, Sala Belem VI
INNOVATION, LEARNING & GLOBAL SERVICES
CHAIR: RAGNHILD KVÅLSHAUGEN
Matthieu Bunel, Caroline Hussler and Patrick Eparvier
WHAT HAMPERS INNOVATION IN THE SERVICE SECTOR: RESOURCES OR COMPETENCES?
Discussant: Karim Saïd
Nadia Tebourbi and Karim Saïd
THE PLACE FOR MIDDLE MANAGERS IN ORGANISATIONAL LEARNING: AN EXPLORATORY STUDY WITHIN A MANAGEMENT CONSULTANCY
Discussant: Alison Dean
Susan Segal-Horn and Alison Dean
THE GLOBAL PROFESSIONAL SERVICE FIRM: LEARNING TO BE FLEXIBLE
Discussant: Caroline Hussler

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem VI
HOW GLOBALIZATION IMPACTS ON SERVICE FIRMS
CHAIR: RAGNHILD KVÅLSHAUGEN
Jaeho Lee, Ji-Hwan Lee and Baeho Choi
THE IMPACT OF INTERNATIONALIZATION ON INNOVATION IN SERVICES INDUSTRIES: AN EMPIRICAL ANALYSIS OF KOREAN FIRMS
Discussant: Geetha Garib

Geetha Garib
GETTING THE BEST FROM CULTURAL DIVERSITY IN ORGANISATIONS: PSYCHOLOGICAL AND STRUCTURAL SOLUTIONS IN A FIVE T-MODEL
Discussant: Emmanuel de la Burgade
Emmanuel de la Burgade and Elen Riot
BOUGEZ AVEC LA POSTE: EXPERIENCE OF CHANGE AND FREEZE IN THE FRENCH MAILING SERVICES: LESSONS FOR GLOBALISATION
Discussant: Jaeho Lee

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem VI
LOGIC AND IDENTITY IN GLOBAL SERVICE FIRMS
CHAIR: DAVID M. BROCK
Daniel Muzio, James Faulconbridge and Andy Cook
LOSING YOUR IDENTITY?
COMMUNITIES OF PRACTICE, INSTITUTIONS AND IDENTITY REGULATION
Discussant: Graham Hollinshead
Graham Hollinshead, Kathleen Marshall Park and Colin Haslam
OUTSOURCING AND OFF-SHORING IN THE GLOBAL FINANCIAL SERVICES INDUSTRY: A CASE OF MALLEABLE AND CONTRADICTORY LOGICS
Discussant: Daniel Muzio

CLOSING DISCUSSIONS

CONVENORS:
Arie Y. Lewin, Duke University, Durham (NC), USA, ayl3@duke.edu
Stephan Manning, University of Massachusetts, Boston, USA, stephan.manning@umb.edu
Silvia Massini, University of Manchester, UK, silvia.massini@mbs.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: ISEGI, Sala 2
CHANGING PATTERNS OF OUTSOURCING INNOVATION
CHAIR: ARIE LEWIN, STEPHAN MANNING AND SILVIA MASSINI
Steffen Kinkel
CHANGING PATTERNS OF R&D RELOCATION ACTIVITIES - BEFORE AND WITHIN THE ECONOMIC CRISIS
Bernardo Correia Lima,
Henk W. Volberda, Justin Jansen and Franz A.J. van den Bosch
HOW THE OFFSHORING OF CORE AND NON CORE-ACTIVITIES DRIVES EXPLORATORY INNOVATION: THE MODERATING EFFECT OF ABSORPTIVE CAPACITY

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: ISEGI, Sala 2
GOVERNANCE OF KNOWLEDGE SOURCING
CHAIR: ARIE LEWIN, STEPHAN MANNING AND SILVIA MASSINI
Linda H.Y. Hsieh, Suzana B. Rodrigues and Fu-Sheng Tsai
THE GOVERNANCE OF KNOWLEDGE HETEROGENEITY BY MULTINATIONAL CORPORATIONS
Yeda Swirski de Souza and Vilmar Tondolo
PROPOSITIONS FOR THE ANALYSIS OF ORGANIZATIONAL AND MANAGERIAL CAPABILITIES IN THE OFFSHORING OPERATIONS OF SERVICES
Roberto Antonietti, Maria Rosaria Ferrante and Riccardo Leoncini
PHASES OF PRODUCTION, LOCAL SPILLOVERS AND THE CHOICE TO MAKE-OR-BUY IN EMILIA ROMAGNA MECHANICAL INDUSTRY
SESSION III: 
THURSDAY, JULY 1, 14:00–15:30 
Location: ISEGI, Sala 2 
OUTSOURCING INNOVATION AND PERFORMANCE 
CHAIR: ARIE LEWIN, STEPHAN MANNING AND SILVIA MASSINI 
Jeremy Howells, Maria J. Nieto and Lluis Santamaría 
ANALYZING EXTERNAL SOURCES OF INNOVATION IN SERVICES FIRMS WITHIN AN INTERNATIONAL CONTEXT 
Silvia Massini, Nidthida Perm-Ajchariyanawong and Arie Y. Lewin 
THE ROLE OF STRATEGY ON FIRM’S CHOICE OF OFFSHORING INNOVATION EXPLORATION AND EXPLOITATION ACTIVITIES 
P. Morone, C. Petraglia and Pina Testa 
R&D PROPENSITY, INTENSITY AND INNOVATION, AN INSTRUMENTAL VARIABLES APPROACH 

SESSION IV: 
FRIDAY, JULY 2, 09:00–10:30 
Location: ISEGI, Sala 2 
GLOBAL SOURCING AND KNOWLEDGE PROFESSIONALS 
CHAIR: ARIE LEWIN, STEPHAN MANNING AND SILVIA MASSINI 
Kyoung-Hee Yu and Frank Levy 
OFFSHORING PROFESSIONAL SERVICES: INSTITUTIONS AND PROFESSIONAL CONTROL 
Alan O’Sullivan 
HOW CHANGES IN THE WORK DESIGN OF OEM ENGINEERS RELATE TO CHANGES IN OUTSOURCING FOR COMPLEX NEW PRODUCT DEVELOPMENT 

SESSION V: 
FRIDAY, JULY 2, 11:00–12:30 
Location: ISEGI, Sala 2 
CHANGING LOCATION ATTRACTIVENESS: THE INDIA CASE 
CHAIR: ARIE LEWIN, STEPHAN MANNING AND SILVIA MASSINI 
Pratyush Bharati 
INSTITUTIONALIZATION IN WAVES: EM-BEDDNESS OF SOFTWARE INDUSTRY IN INDIA 
Stine Jessen Haakonsson, Peter D. Ørberg Jensen and Susan Mudambi 
DRIVERS AND DYNAMICS OF THE INTERNATIONAL SOURCING OF PHARMACEUTICAL R&D 
Yuko Aoyama and Balaji Parthasarathy 
THE “BEING THERE” FOR THE BOTTOM-OF-THE-PYRAMID MARKET: MNES AND R&D FACILITIES IN INDIA
Organizational Ethnography: Assessing its Impact

CONVENORS:
Heidi Dahles, VU University Amsterdam, The Netherlands, h.dahles@fsw.vu.nl
Simon Down, Newcastle University Business School, UK, simon.down@newcastle.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 241
THE HISTORICAL DIMENSION IN ETHNOGRAPHIC RESEARCH
CHAIR: SIMON DOWN
OPENING AND STATEMENT OF THE AIM OF THIS SUB-THEME BY THE CONVENORS

André Ofenhejm Mascarenhas
and Felipe Zambaldi
TOWARDS A METHODOLOGICAL ‘ETHNO-APPROACH’: ETHNOHISTORY AND THE LIMITS OF ETHNOGRAPHY
PRESENTER: ANDREW POPP
Andrew Popp and Robin Holt
ENTREPRENEURSHIP AND BEING: PHENOMENOLOGICAL APPROACHES TO THE HISTORICAL STUDY OF THE ORGANIZATION OF ENTREPRENEURSHIP
PRESENTER: ANDRÉ OFENHEJM MASCARENHAS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 241
RESEARCHER/RESEARCHED COMPLEXITIES IN ETHNOGRAPHIC RESEARCH
CHAIR: HEIDI DAHLES
Juliette Koning and Can-Seng Ooi
AWKWARDNESS AND WHAT TO DO WITH IT. CONTEMPLATING QUALITY AND TRUSTWORTHINESS IN ORGANIZATIONAL ETHNOGRAPHY
PRESENTER: GAVIN JACK
Gavin Jack and Robert Westwood
DIALOGICAL ETHNOGRAPHY: QUALITY AND CONTRIBUTION OF ETHNOGRAPHY IN ORGANISATION STUDIES
PRESENTER: IRENE SKOVGAARD SMITH
Irene Skovgaard Smith
THE ‘BEING THERE’ QUALITY. REFLECTIONS ON ETHNOGRAPHIC IDEALS OF IMMERSION
PRESENTER: JULIETTE KONING
SUB-THEME 11

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 241
ETHNOGRAPHY AS ORGANIZATIONAL CRITIQUE
CHAIR: SIMON DOWN
Christoph Michels and Laurent Marti
ENACTING ETHNOGRAPHY – MULTIPLYING THE ORGANIZATION
PRESENTER: SUSANA DURÃO
Ishani Chandrasekara
FEMINIST ETHNOGRAPHY IN ACCOUNTING RESEARCH
PRESENTER: CHRISTOPH MICHELS
Susana Durão and Daniel Seabra Lopes
UNDERSTANDING INSTITUTIONS AND SYSTEMS: ETHNOGRAPHY IN BUREAUCRATIC ORGANIZATIONS AND ITS IMPLICATIONS
PRESENTER: ISHANI CHANDRASEKARA

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 241
THE ROLE OF ETHNOGRAPHY IN ORGANIZATIONAL CHANGE
CHAIR: HEIDI DAHLES
Karlien Meerholz, Frans H. Kamsteeg and Sierk Ybema
ETHNOGRAPHYING POLICE IDENTITY FORMATION. TALES FROM STREET AND MANAGEMENT COPS
PRESENTER: IAN MCLoughlin
Ian McLoughlin
IMAGINARY FRIENDS? ETHNOGRAPHY AND TECHNOLOGY – REFLECTIONS ON THE ROLE OF ORGANIZATIONAL ETHNOGRAPHY IN UNDERSTANDING AND SHAPING TECHNOLOGICAL CHANGE IN ORGANIZATIONS
PRESENTER: LAURA GALUPPO
Laura Galuppo, Silvio Ripamonti, Mara Gorli and Giuseppe Scaratti
SUSTAINING MANAGERIAL DEVELOPMENT: THE USE OF ETHNO-NARRATIVE WRITINGS IN AN ACTION LEARNING SETTING
PRESENTER: CLAUDIA KAEBER
Claudia Kaefler and Christopher Schlembach
THE ETHNOGRAPHY OF INNOVATION
PRESENTER: FRANS H. KAMSTEEG

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 241
EXPERIMENTS IN ETHNOGRAPHY
CHAIR: SIMON DOWN
Alf Rehn
IN PRAISE OF FAKE ETHNOGRAPHIES?
PRESENTER: IRENE RYAN
Geneviève Musca, Marie Perez, Linda Rouleau and Yvonne Giordano
“EXTREME” ORGANIZATIONAL ETHNOGRAPHY: THE CASE OF THE DARWIN EXPEDITION IN PATAGONIA
PRESENTER: ALF REHN
Irene Ryan
ONE ANSWER FOR THE SCEPTICS: WHAT REALLY DOES (AUTO)ETHNOGRAPHY OFFER?
PRESENTER: GENEVIÈVE MUSCA

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 241
THE ETHNOGRAPHY OF POWER AND INSTITUTIONS
CHAIR: HEIDI DAHLES
Shirley Brooks, Marja Spierenburg, Femke Brandt and Dhoya Snijders
ETHNOGRAPHY OF THE MARGINAL. STUDYING THE IMPACTS OF CONVERSIONS TO GAME FARMING FOR FARM DWELLERS IN SOUTH AFRICA
PRESENTER: HELGA EBERHERR
Helga Eberherr and Edeltraud Hanappi-Egger
RESEARCHING DOING/UNDOING DIFFERENCES IN ORGANIZATIONS
PRESENTER: ATTILA BRUNI
Attila Bruni
STUDYING NETWORKS FROM BELOW: ETHNOGRAPHY OF A NETWORK-IN-THE-MAKING
PRESENTER: MARJA SPIERENBURG

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 241
WRAP-UP AND PLANS FOR A SPECIAL ISSUE
CHAIR: SIMON DOWN AND HEIDI DAHLES
CONVENORS:
Wendelin Küpers, Massey University, Auckland, New Zealand, W.Kupers@massey.ac.nz
Matt Statler, New York University, USA, matt.statler@nyu.edu
Sven Völpel, Jacobs University, Bremen, Germany, voelpel@jacobs-university.de

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 244
ROUND TABLE
CHAIR: MATT STATLER AND WENDELIN KÜPERS & PARTICIPANTS
Hans Rämö
VISUALIZING THE PHRONETIC ORGANIZATION – THE CASE OF PHOTOGRAPHS IN CSR REPORTS
Tuomas Kuronen
PHRONESIS AND MATERIAL VISION: CONSTRUCTION OF WISDOM USING PHOTOGRAPHS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 244
ROUND TABLE
CHAIR: MATT STATLER AND WENDELIN KÜPERS & PARTICIPANTS
Sari S.A. Mattila
WISE ORGANISATIONS, UNWISE PEOPLE OR THE OTHER WAY AROUND? UNDERSTANDING PHRONESIS THROUGH OPEN SYSTEMS
Trygve Steiro, Christian Moldjord, Kristian Firing and Pål Fredriksen
PHRONESIS IN AN OPERATIVE CONTEXT
Bernd Kleimann
UNIVERSITY PRESIDENTS AS WISE LEADERS? AN ARISTOTELIAN APPROACH TO UNIVERSITY LEADERSHIP IN GERMAN HIGHER EDUCATION

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 244
ROUND TABLE
CHAIR: MATT STATLER AND WENDELIN KÜPERS & PARTICIPANTS
Ludmila Zubkova and Dmitry Murzin
WISDOM AS RIGHT DECISION MAKING
Miruna Radu, Renaud Redien-Collot and Noreen O’Shea
THE IMPACT OF FORMAL ENTREPRENEURIAL MENTORING ON WISDOM ACQUISITION AND TRANSMISSION: A DIALOGICAL AND RELATIONAL PHENOMENON
Taran Patel, Dominique Steiler and Marion Trousselard
MINDFULNESS AND RESEARCH IN BUSINESS SCHOOLS

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 244
ROUND TABLE
CHAIR: MATT STATLER AND WENDELIN KÜPERS & PARTICIPANTS
Vasiliki Baka
TOWARDS A DECONSTRUCTION OF COLLECTIVELY PRODUCED WISDOM AS AN ORGANISATIONAL TOOL IN THE CONTEXT OF WEB 2.0
Louise Grisoni and Hugo Gaggiotti
MEMORY IS THE MOTHER OF ALL WISDOM: EXPLORING ORGANIZATIONAL MEMORY AND FORGETTING AND ITS CONTRIBUTION TO WISDOM
Chellie Margaret Spiller, Ljiljana Erakovic, Manuka Henare and Edwina Pio
APPLIED WISDOM AT WORK: STORIES OF HOW MĀORI ORGANIZATIONS CREATE WELL-BEING AND WEALTH

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 244
ROUND TABLE
CHAIR: MATT STATLER AND WENDELIN KÜPERS & PARTICIPANTS
Nurit Zaidman and Ofra Goldstein-Gidoni
SPIRITUALITY IN ORGANIZATIONS: A CLASH BETWEEN TWO PARADIGMS
Mark G. Edwards
IS THAT WISE? A TYPOLOGY FOR ORGANISATIONAL WISDOM IN TIMES OF CRISIS

FINAL ROUND ON REFLECTING ABOUT THE STREAM AND NEXT STEPS
INFORMATION ABOUT A PLANNED WISDOM SYMPOSIUM ON INTEGRAL WISDOM AT MASSEY UNIVERSITY, AUCKLAND NEW ZEALAND 2011
SUB-THEME 13

Space in Interorganizational Relations: Place, Proximity, and Localization

CONVENORS:
Udo Staber, University of Canterbury, Christchurch, New Zealand, udo.staber@canterbury.ac.nz
Mark Lorenzen, Copenhagen Business School, Copenhagen, Denmark mark@cbs.dk
Indre Maurer, Cologne University, Cologne, Germany, maurer@wiso.uni-koeln.de

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem II
INTRODUCTION: KEY THEMES
CHAIR: UDO STABER, MARK LORENZEN AND INDRE MAURER
Gernot Grabher and Oliver Ibert
DISTANCE AS ASSET? COLLABORATIVE KNOWLEDGE PRODUCTION IN HYBRID VIRTUAL COMMUNITIES
Discussants: Volker Spelthann and Axel Haunschild
Volker Spelthann and Axel Haunschild
SPACE–PLACE–CREATIVITY: THE LOCATIONAL HETEARCHY OF VISUAL EFFECTS PRODUCTION
Discussants: Gernot Grabher and Oliver Ibert

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem II
SOCIAL NETWORKS
CHAIR: INDRE MAURER
Steffen Dörhöfer and Christoph Minnig
CONSTRUCTING REGIONAL SPACES – SOCIAL CAPITAL, CULTURE AND PROXIMITY
Discussant: Fabio Fonti
Marc D. Bahlmann, Tom Elfring, Peter Groenewegen and Marleen H. Huysman
DOES DISTANCE MATTER? AN EGO-NETWORK APPROACH TOWARDS THE KNOWLEDGE-BASED THEORY OF CLUSTERS
Discussants: Steffen Dörhöfer and Christoph Minnig
Fabio Fonti
NETWORKS AND SPACE: RECONSIDERING THE EFFECTS OF LOCALES ON FIRM’S PERFORMANCE
Discussant: Marc D. Bahlmann

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: SANA Malhoa Hotel, Sala Belem II
RESOURCES AND LOCATION
CHAIR: MARK LORENZEN
Joris Knoben
THE GEOGRAPHICAL DISTANCE OF RELOCATION SEARCH: AN EXTENDED RESOURCE BASED PERSPECTIVE
Discussants: Manuela Presutti, Cristina Boari and Antonio Majocchi
Manuela Presutti, Cristina Boari and Antonio Majocchi
INTER-ORGANIZATIONAL GEOGRAPHICAL PROXIMITY AND LOCAL START-UP’S KNOWLEDGE ACQUISITION: A DYNAMIC APPROACH
Discussant: Philipp Meyer
Rui J.P. de Figueiredo Jr., Philipp Meyer and Evan Rawley
THE EFFECT OF PARENT FIRM LOCATION ON THE PERFORMANCE OF ENTREPRENEURIAL SPAWNS: EVIDENCE FORM HEDGE FUNDS
Discussant: Joris Knoben

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem II
RELATIONS AND SPACE
CHAIR: UDO STABER
Marco Paiola
PHYSICAL AND RELATIONAL SPACE IN THE DEVELOPMENT OF GLOBAL COMPLEX SOFTWARE SOLUTIONS: THE CASE OF THE FASHION & RETAIL INDUSTRY IN ITALY
Discussant: Leanne Cutcher
Leanne Cutcher
‘GLOCALIZED’ BANKING: THE INTERPLAY BETWEEN THE GLOBAL AND THE LOCAL IN COMMUNITY BANKING IN AUSTRALIA
Discussant: Elodie Loubaresse
Elodie Loubaresse
THE INSTITUTIONALIZATION OF INTERCLUSTERING PRACTICES: PACKAGING FRANCE’S CASE
Discussant: Marco Paiola

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem II
INSTITUTIONS AND VALUE CHAINS
CHAIR: INDRE MAURER
Susan McGrath-Champ, Al Rainnie and Andrew Herod
SPATIAL PERSPECTIVES ON GLOBAL VALUE CHAINS
Discussant: Jocelyne Barreau
Hélène Delacour, Assâad El Akremi and Sébastien Liarte
DOES SPACE STILL MATTER IN INTER-ORGANIZATIONAL RELATIONS?
GEOGRAPHICAL VS. ORGANIZED PROXIMITY BETWEEN AIRBUS AND ITS SUBCONTRACTORS IN THE A380 PROGRAM
Discussants: Susan McGrath-Champ and Al Rainnie
Jocelyne Barreau and Angélique Ngaha
ARE IFAS USEFUL INSTRUMENTS FOR THE TRADE UNIONS?
Discussants: Sébastien Liarte, Hélène Delacour and Assâad El Akremi

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem II
COOPERATION AND COMPETITION
CHAIR: MARK LORENZEN
Julie Tixier
INNOVATION WITHIN POLES OF COMPETITIVENESS BETWEEN LOCAL EMBEDDINGS AND INTERNATIONAL AMBITION: IN SEARCH OF PROXIMITY
Discussant: Friedemann Koll
Rani J. Dang and Catherine Thomas
SMALL FIRMS’ ACCESS TO TERRITORIAL INNOVATION DYNAMICS – A KNOWLEDGE BASED PERSPECTIVE
Discussant: Julie Tixier
Friedemann Koll and Tilman Rüsike
LEAVING WELL-TRODDEN PATHS?
EMERGING REGIONAL FIELDS OF ELECTROMOBILITY IN GERMANY
Discussants: Rani J. Dang and Catherine Thomas
National Culture and Globalization: Articulations and Interplay

CONVENORS:
Annick Bourguignon, ESSEC Business School, France, bourguignon@essec.fr
Hanne Nørreklit, School of Business, Aarhus University, Denmark, Hann@asb.dk
Jacqueline de Bony, CNRS, LISE (CNRS/CNAM) Paris, France, j@jdebony.com

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Centro Digital, room “Asia”
HUMAN RESOURCE MANAGEMENT 1
CHAIR: ANNICK BOURGUIGNON
Eric Davoine and Oliver Schröter
HOW “SWISS” ARE THE HR-PRACTICES OF SWISS SUBSIDIARIES OF MULTINATIONAL COMPANIES?
Biljana Bogičević Milikić and Nebojša Janičijević
GLOBALIZATION AND CONVERGENCE OF HUMAN RESOURCE MANAGEMENT PRACTICES IN TRANSITION ECONOMIES: THE CASE OF SERBIA
Andreas König, Angela Fehn and Albrecht Enders
HOW CAN DECISION MAKERS USE METAPHORS TO COMMUNICATE STRATEGY IN MULTINATIONAL ORGANIZATIONS? A COMPARATIVE LINGUISTIC MODEL

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Centro Digital, room “Asia”
GLOCALIZATION 1
CHAIR: JACQUELINE DE BONY
Mai Skjøtt Linneberg
PROVIDING LOCALITY TO GLOBAL STANDARDS: THE CASE OF MULTILEVEL STANDARDIZATION IN ORGANIC AGRICULTURE
Margrethe Søvik
GLOBAL RECIPES FOR LOCAL DISHES? THE FAILURE OF A TRANSNATIONAL NETWORK IN THE BALTIC SEA REGION WHEN TRANSLATING GLOBAL IDEAS INTO A DIVERSIFIED LOCAL SETTING
Christian Hirt
CULTURAL ‘GLOCALIZATION’ IN SOUTH-EAST EUROPE – THE CASE OF BOSNIA AND HERZEGOVINA

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Centro Digital, room “Asia”
GLOCALIZATION 2
CHAIR: ANNICK BOURGUIGNON
Mette Zølner and Martine Gertsen
FROM RIDING ON LOCAL WAVES TO BECOMING PART OF A CORPORATE TIDE: A CORPORATE CULTURE CASE FROM BANGALORE
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Centro Digital, room “Asia”
MODELS OF CULTURE
CHAIR: HANNE NØRREKLIT
Mathieu Chauvet and Anne-Sophie Fernandez
MANAGEMENT OF CULTURAL DIVERSITY IN GLOBAL COMPANIES: BETWEEN DISCOURSES AND PRACTICES
Annick Bourguignon and Jacqueline de Bony
CULTURAL STUDIES IN MANAGEMENT: PRACTICE MATTERS

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Centro Digital, room “Asia”
HUMAN RESOURCE MANAGEMENT 2
CHAIR: HANNE NØRREKLIT
Yochanan Altman, Lilach Sagiv and Yong Han
NATIONAL CULTURE AND ORGANIZATIONAL PROCESSES: THE PRACTICE OF RECRUITMENT & SELECTION (A SINO-ANGLO-SAXON COMPARISON)
Charles H. Besseyre des Horts
LOCALISATION OF HRM GLOBAL PRACTICES: THE CASE OF FRENCH FIRMS IN CHINA
Maya K. Kroumova and Mila B. Lazarova
VARIABLE PAY, NATIONAL CULTURE, AND FIRM PERFORMANCE

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Centro Digital, room “Asia”
GLOCALIZATION 3
CHAIR: HANNE NØRREKLIT
Ronald George Kerr and Sarah Robinson
SCOTTISH BANKS IN GLOBALISING FIELDS: TRACKING THE CONTRIBUTION OF THE SCOTTISH BANKERS TO THE BANKING CRISIS OF 2008-2009
Catalin Ratiu and Rick Molz
ENTRY STRATEGIES OF HUNGARIAN SMALL AND MEDIUM Sized ENTERPRISES INTO MATURE MARKET ECONOMIES

SESSION VI:
SATURDAY, JULY 3, 11:00–12:30
Location: Centro Digital, room “Asia”
CULTURAL IDENTITIES
CHAIR: JACQUELINE DE BONY
Guilherme Azevedo
THE “PORTUGUESE IMAGINARY EMPIRE” AND THE ENCOUNTER OF TWO GLOBALIZATIONS
Noriko Yagi and Jill Kleinberg
RETHINKING THE IMPLICATIONS OF NATIONAL CULTURE
Leveraging the Sociocultural Dynamics in Alliances, Mergers and Acquisitions

CONVENORS:
Günter K. Stahl, WU Vienna University of Economics and Business, Austria, guenter.stahl@wu.ac.at
Yaakov Weber, College of Management at Rishon Lezion, Israel, yweber@bezeqint.net
Philippe Very, EDHEC Business School, France, philippe.very@edhec.edu
COORDINATOR:
Shlomo Yedidia Tarba, The Open University, Israel, tarba2003@gmail.com

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: ISEGI, Sala 5
STRATEGIC ALLIANCES AND JOINT VENTURES: FORMATION, PERFORMANCE AND CONTROL
CHAIR: NIELS G. NOORDERHAVEN
Sergio Luis Seloti Jr.
STRATEGIC ALLIANCE FORMATION: A NARRATIVE SENSEMAKING EVENT
Niels G. Noorderhaven, Thijs J.P. Peeters and John van den Elst
ENACTING THE ALLIANCE: TOWARDS A ROLE-BASED THEORY OF ALLIANCE IMPLEMENTATION
Hicham Sebti
A STORY OF ALLIANCE: A DYNAMIC APPROACH OF ALLIANCES GOVERNANCE THROUGH THE RELATIONSHIP LIFE CYCLE
Triki Dorra and Dikmen Laure
TOWARD UNDERSTANDING INTERNATIONAL JOINT CENTRE CONTROL AND PERFORMANCE IN EMERGING COUNTRIES: PERSPECTIVES OF TURKISH FIRMS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: ISEGI, Sala 5
DYNAMICS, SUCCESS FACTORS, AND RESEARCH METHODS IN M&A
CHAIR: AUDREY ROUZIES
Elina Happonen, Satu Teerikangas and Tomi Laamanen
DYNAMICS OF THE PRE-ACQUISITION DECISION-MAKING PROCESS
Audrey Rouzies
MIXED METHODS RESEARCH: A USEFUL RESEARCH DESIGN TO ANALYZE SOCIOCULTURAL PROCESSES IN THE STUDY OF M&AS
Athina Vasilaki
SUCCESS FACTORS IN DOMESTIC AND CROSS-BORDER ACQUISITIONS
Emanuel Gomes, Yaakov Weber, Duncan Angwin and Shlomo Yedidia Tarba
TOWARDS AN EXPLANATORY FRAMEWORK FOR M&A ANALYSIS
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: ISEGI, Sala 5
TRUST BUILDING AND SYNERGY REALIZATION DURING SOCIOCULTURAL INTEGRATION IN M&A
CHAIR: MIKAEL SØNDERGAARD
Alexei Koveshnikov
THE IMPACT OF CULTURAL STEREOTYPES ON INSTITUTIONAL TRUST IN CROSS-BORDER BUSINESS ACTIVITIES: A CASE STUDY OF A FINLAND-BASED MNC IN RUSSIA
Kathrin Köster, Britta Baumeister and Günter K. Stahl
CHINESE COMPANIES GOING GLOBAL – A NEW PERSPECTIVE ON LENOVO’S INTEGRATION OF IBM’S PC DIVISION
Mélanie Raukko
THE CHALLENGES OF VALUE CREATION AND SYNERGY REALIZATION IN CROSS-BORDER ACQUISITIONS. EVIDENCE FROM AN INDIAN-EUROPEAN ACQUISITION IN THE IT FIELD
Mikael Søndergaard
SOCIAL-CULTURAL DIMENSIONS OF THE POST MERGER INTEGRATION OF A TRANSNATIONAL MERGER IN THE CASE OF ARLA FOODS
Merging two cooperatives with small cultural differences between firms

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: ISEGI, Sala 5
LEARNING AND KNOWLEDGE TRANSFER IN M&A
CHAIR: PAULINA JUNNI
Paulina Junni and Riikka Sarala
KNOWLEDGE TRANSFER IN MERGERS AND ACQUISITIONS: THE EFFECTS OF ABSORPTIVE AND DISSEMINATIVE CAPACITY, CULTURAL CROSSVERGENCE AND KNOWLEDGE COMPLEMENTARITY
Daniel Pardini, Renata Veloso Santos and Denise Campos Chaves Machado
INTRA AND INTERORGANIZATIONAL LEARNING IN RELATED ACQUISITIONS
Natalia Khoroshkova and Timo Vuori
ON THE ROLE OF CAUSAL KNOWLEDGE IN INFLUENCING THE LEARNING EFFECTS OF REFLECTION IN ACQUISITION LEARNING

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: ISEGI, Sala 5
EMPLOYEE RESISTANCE, HUMAN RESOURCE MANAGEMENT, AND SENSEMAKING IN POST-MERGER INTEGRATION
CHAIR: SHLOMO YEDIDIA TARBA
Samia Chreim and Marzieh Tafaghod
FRAMES, PARADOX AND SENSEMAKING IN INTEGRATION OF SERIALLY ACQUIRED ENTREPRENEURIAL FIRMS
Gary Kokk
RESISTANCE TO CHANGE AMONG ACQUIRED EXECUTIVES: THE ROLE OF ORGANIZATIONAL INJUSTICE
Nicola Mirc
THE HUMAN FACTOR IN M&A PERFORMANCE – INSIGHTS FROM THEORY AND PRACTICE
Yaakov Weber, Shlomo Yedidia Tarba and Haim Benyamini
“ABIC AND IT’LL PASS ... TO TEVA” – TEVA’S ACQUISITION OF ABIC IN 1988 – CASE ANALYSIS: ANATOMY OF THE INTEGRATION PROCESS
SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: ISEGI, Sala 5
IDENTIFICATION AND ACCULTURATION IN M&A
CHAIR: PHILIPPE VERY
Nóra Szücs and Andrea Toarniczky
MÚLTIPLE IDENTIFICATIONS DURING MERGERS AND ACQUISITIONS IN DETAIL – HELP FOR DESPERATE MANAGERS IN THE MERGER AND ACQUISITIONS’ INTEGRATION PROCESS
Harun Emre Yildiz
NOT ALL DIFFERENCES ARE THE SAME: THE ROLE OF STATUS AND SIMILARITY IN SOCIOCULTURAL INTEGRATION IN M&AS
Kathleen Marshall Park and Dave Bouckenooghe
WAVES OF MERGERS, WAVES OF GLOBALIZATION AND WAVES OF CHANGE? MEDIA INTERPRETATIONS OF THE SOCIAL-STRATEGIC DYNAMICS IN A LARGE INTERNATIONAL BANKING ACQUISITION
Muriel Durand
COMPARISON OF TWO MEASURES OF CULTURAL DISTANCE: VALIDATING INDIVIDUAL LEVEL MEASURE OF THE PERCEPTION OF CULTURAL DISTANCE

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: ISEGI, Sala 5
ROUND TABLE: THE FUTURE OF SOCIOCULTURAL INTEGRATION RESEARCH IN M&A AND STRATEGIC ALLIANCES
CHAIR: GÜNTER K. STAHL
Investigation Organization as Becoming in a World on the Move

CONVENORS: Robin Holt, University of Liverpool Management School, Liverpool, UK, r.holt@liverpool.ac.uk Tore Bakken, Norwegian School of Management, Oslo, Norway, tore.bakken@bi.no Tor Hernes, Professor of Organization Theory, Copenhagen Business School, Denmark, th.ioa@cbs.dk

SESSION I: THURSDAY, JULY 1, 09:00–10:30 Location: Centro Digital, room “Europe” TEMPORALITY CHAIR: ROBIN HOLT Mark Thompson ONTOLOGICAL CREEP WITHIN ORGANIZATION STUDIES - THE CASE OF COMMUNITIES OF PRACTICE Mike Zundel and A. Paul Spee THE USE OF NARRATIVE TECHNIQUES FOR STUDYING PROCESS Tor Hernes and Majken Schultz THE TEMPORAL CONSTRUCTION OF ORGANIZATIONAL IDENTITY


SESSION III: THURSDAY, JULY 1, 14:00–15:30 Location: Centro Digital, room “Europe” NARRATIVES CHAIR: ANDREAS RASCHE John Sillince and Barbara Simpson STRATEGY AS THE INTEGRATION OF PAST AND FUTURE ORIENTATION Andrea Whittle and Frank Mueller BANKERS IN THE DOCK: MORAL STORYTELLING IN ACTION
Mairi Maclean, Robert Chia and Charles Harvey
SENSEMAKING AND THE BECOMING OF ORGANIZATIONAL ELITES

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Centro Digital, room “Europe”
LAW AND VIRTUE
CHAIR: BARBARA SIMPSON
Andreas Rasche and Dirk Gilbert
‘BECOMING’ RESPONSIBLE – A HARD LOOK AT SOFT LAW
Christiane Mossin
LAW AS BECOMING: THE MULTIPLE LOGICS OF LAW INVESTIGATING LAW WITHIN THE TENSIONS OF DECISIONISM, HORIZON AND MULTIPLICITY

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Centro Digital, room “Europe”
ONGOING ORGANIZATION
CHAIR: ANDREA WHITTLE
Karen Verduyn and Ida Sabelis
ENTREPRENEURING AS RHYTHM
Dennis Schoeneborn
ENCAPSULATING CONTINGENCY IN TEMPORALITY: A PROCESS PERSPECTIVE ON PROJECT ORGANIZATION
Elisabet Sørfjorddal Hauge
MUSICIANS BECOMING ENTREPRENEURS IN A WORLD ON THE MOVE. A PHENOMENOLOGICAL VIEW OF OPPORTUNITY RECOGNITION
Viviane Sergi and Consuelo Vásquez
PROCESSING THE PROJECT: LEARNING ABOUT BECOMING THROUGH THE STUDY OF PROJECTS

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Centro Digital, room “Europe”
LINES OF FLIGHT
CHAIR: TORE BAKKEN
Martin A. Wood
LINES OF FLIGHT: EVERYDAY RESISTANCE ALONG ENGLAND’S BACKBONE
Kosuke Mizukoshi, Mari Yoshida and Masato Hiruma
BACKWARD CAUSATION MAKES INTENTIONS AND UNINTENDED OUTCOMES. A MEANING OF PRACTICE THEORY

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Centro Digital, room “Europe”
MATERIALITY
CHAIR: TOR HERNES
Satu Reijonen and Kjell Tryggestad
CONTESTED AND COMPATIBLE ENVIRONMENTS: ON THE POSSIBILITY OF A GREEN MARKET
Roger Dunbar, Raghu Garud and Suresh Kotha
AN ACTOR NETWORK CASE: STEINWAY AND SONS
Maria Theresia Hopfgartner and Simon Grand
ORGANIZING FOR OUTCOMES. CREATION AS BECOMING IN HAUTE COUTURE
CONVENORS:
Hugo Letiche, Universiteit voor Humanistiek, Utrecht, The Netherlands, h.letiche@uvh.nl
Heather Hopfl, Essex University, Colchester, UK, hopfl@essex.ac.uk
Jean-Luc Moriceau, INT, l’Université Sud-Paris, Evry, France, jean-luc.moriceau@int-evry.fr

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Faculdade de Direito, Auditório
Hugo Letiche
SLOW
Elena Bendien
QUICK-FIT VERSUS SLOW (SELF)-CARE: PARADOXES OF AGEING
Marie-Astrid Le Theule
PERFUME: THE TIME FROM CREATION TO ENCOUNTER

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Faculdade de Direito, Auditório
Hilde Ham
EMPATHY: ATTITUDE IS WHAT COUNTS.
MAKE HASTE SLOWLY

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Faculdade de Direito, Auditório
David Jones
’SLOW IS BEAUTIFUL’ IN THE ‘BIOPHILIC UNIVERSITY’ – COULD VIEWING ORGANISATIONAL GREENING AS A ‘RESTORATIVE EXPERIENCE’ OFFER A NEW HEURISTIC METAPHOR?
Loes Houweling
CROWDED DANCE FLOOR
Clive Holtham, Victoria Ward and Allan Owens
SLOW KNOWLEDGE WORK – DESIGNING SPACE AND LEARNING
Marc Steen and Steven Dhondt
SLOW INNOVATION
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Faculdade de Direito, Auditório
Donncha Kavanagh, Geoff Lightfoot and Simon Lilley
THE INERTIA MOVEMENT
Sylvaine Mercuri and Aline Pereira Pündrich
CAN SLOW THINKING REINFORCE THE RESULTS OF CORPORATE SOCIAL RESPONSIBILITY STRATEGIES? AN ANALYSIS OF DECISION MAKING PROCESS INSIDE GOOGLE INC. FRANCE AND BRAZIL
Patricia Mendonça, Paula Chies Schommer and Letícia Dias Fantinel
SLOWING DOWN IN BAHIA: CARPE DIEM OR A PRODUCT OF THE CULTURAL INDUSTRY?

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Faculdade de Direito, Auditório
Jonathan Gosling
WELCOME TO THE SLOW FIX
Isabella Freitas Gouveia de Vasconcelos, Jacques Jaussaud, Leni Hidalgo Nunes and Flavio Carvalho de Vasconcelos
SLOW THINKING, DECISION MAKING PROCESS AND EXPATRIATION: AN EXPLORATORY STUDY
Elvin Zoet
SLOWING DOWN TO MAKE SENSE OF JAPANESE INVESTOR RELATIONS
Robert van Boeschoten
DIGITAL MEDIA NEED TO SLOW DOWN IN ORDER TO MAKE SENSE

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Faculdade de Direito, Auditório
Stephen Linstead and Garance Maréchal
"WE HAD SUCH FUN!" TV CHEFS AND THE POSTWAR MEDIA POPULARIZATION OF FRENCH CUISINE

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Faculdade de Direito, Auditório
David Weir
THEY KNEW HOW TO SLOW THE GAME DOWN
Frans W. Melissen and Marc B. Stierand
STROLLING INTO ORGANISATIONS OF THE FUTURE
Chris Kuiper
THE ANSWER? SLOW (RE-)CONSIDERATION: THE CONSTRUCTION OF AN INNOVATION IN SOCIAL PRACTICE: DECONSTRUCTION FOR THE BENEFIT OF (RE-)CONSIDERATION
Ernestina Giudici, Cinzia Dessì, Michela Floris and Silvia Dessì
SLOW TOURISM: THE FARM HOLIDAYS’ CHALLENGE FOR SUSTAINABLE SOCIO-ECONOMIC DEVELOPMENT
Ton Bruining
SLOW ANSWERS & FAST ANSWERS CONCERNING ORGANISATIONAL LIFE. THE GOOD & THE BAD, THE BEAUTY & THE UGLY

Vincent Pieterse
FAST PERFORMANCES AND SLOW VALUES
Takaya Kawamura, Chisako Takashima, Yusuke Inoue, Naoya Takayanagi, Tamaki Bitoh and Yujin Yamada
Yoshiko Suzuki
WHY SLOWNESS OCCURS IN FAMILY-OWNED BUSINESS SUCCESSIONS IN JAPAN
Coordination in Action: Practices of Coordination and the Coordination of Organizational Practices

CONVENORS:
Davide Nicolini, Warwick Business School, UK, davide.nicolini@wbs.ac.uk
Paul Carlile, Boston University, USA, carlile@bu.edu
Jeanne Mengis, Warwick Business School, UK, and University of Lugano, Switzerland, jeanne.mengis@wbs.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room A 14
INDIVIDUAL SESSION:
MATERIALITY AND COORDINATION
CHAIR: PAUL CARLILE
Carsten Østerlund, Steve Sawyer and Elizabeth Kaziunas
DOCUMENTING WORK: A METHODOLOGICAL WINDOW INTO COORDINATION IN ACTION
Nikiforos S. Panourgias, Joe Nandhakumar and Harry Scarbrought
MATERIAL PRACTICES OF COORDINATION AND INNOVATION IN THE DESIGN AND DEVELOPMENT OF COMPUTER GAMES
Marie-Léandre Gomez and Isabelle Bouty
MATERIALITY MATTERS: INTERMEDIARY OBJECTS AS COORDINATION PLATFORM

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room A 14
INDIVIDUAL SESSION:
MATERIAL CONVERSATIONS
CHAIR: DAVIDE NICOLINI
Lorna Heaton, Florence Millerand and Serge Proulx
THE ROLE OF COLLABORATIVE TOOLS IN MAKING COORDINATION SUSTAINABLE: THE CASE OF TELA BOTANICA
Sandrine Virgili and Frédéric Bornarel
DESIGN OF ERP TECHNOLOGY AS A SOCIO-MATERIAL CONSTRUCTION DYNAMICS: PROPOSAL FOR A COMMUNICATION MODEL APPLIED TO AN ERP DEVELOPMENT IN A LARGE ENTERPRISE

POSTER SESSION
CHAIR: DAVIDE NICOLINI
Tomas Farchi
KNOWLEDGE DOMAINS, IDENTITY AND COLLABORATION ACROSS DISCIPLINARY BOUNDARIES IN THE BRITISH NHS
Nassera Touati, Lise Lamothe and Charo Rodríguez
UNDERSTANDING INTRAPROFESSIONAL COLLABORATION ACROSS ORGANIZATIONAL BOUNDARIES: THE CASE OF PHYSICIANS
Frank Bakema and Hans Berends
HEEDFUL INTERRELATING AS A CULTURAL COORDINATION MECHANISM FOR FLEXIBLE KNOWLEDGE INTEGRATION
Alex Wright
CONSULTANTS AND THEIR CLIENTS: COORDINATING THE PRACTICE OF CONSULTANCY WORK

Juliane Jarke
COORDINATING WORK IN A VIRTUAL COMMUNITY OF PRACTICE: A PROXIMAL VIEW

François Pichault, Isabelle Bouty, Carole Drucker-Godard, Jean Nizet, Cécile Godé-Sanchez and Pascal Lièvre
COORDINATION PRACTICES IN EXTREME SITUATION: CASE STUDIES, ANALYTICAL FRAMEWORK AND METHODOLOGICAL STAKES

Mattias Jacobsson
ON THE DYNAMICS OF COORDINATION IN TEMPORARY ORGANIZATIONS

Ching-Fang Lee
OBJECT AND ADAPTIVE LEARNING: THE CASE OF TROUBLESHOOTING BY COLLABORATION IN SEMICONDUCTOR FABRICATION

John Brocklesby
COORDINATING EXPERTISE IN THE FIGHT AGAINST GLOBAL CRIME

Damien Mourey
COORDINATION IN INTER-ORGANIZATIONAL LIFE. THE NOT SO OBVIOUS UNFOLDING OF A CATEGORY MANAGEMENT APPROACH IN THE RETAIL BUSINESS IN FRANCE

Kasia Zdunczyk
RELATIONAL BOUNDARIES IN KNOWLEDGE-RELATED COLLABORATION

Carlo Rizzi
COORDINATION FOUNDATIONS: ENROLLING MATERIALITY

Christine Räsänen and Ann-Charlotte Stenberg
HOW DIALOGUE COORDINATES PERSPECTIVES TO ENABLE SENSE MAKING? POLYPHONIC UTTERANCES OVER TIME AND SPACE TO MEDIATE ACTION

Ravi Dar
DASHBOARD COORDINATION AND COMMUNITY: DISCOURSES OF AND PRACTICES FOR ONE TRUTH

Sören Augustinsson and Ulf Ericsson
CONSEQUENCES FOR COLLABORATION BETWEEN DIFFERENT PROFESSIONALS AND DEPARTMENTS IN PUBLIC ORGANISATIONS: LISBON STRATEGY AND EU 2020 – STRATEGIES THAT NEVER COME TRUE?

Emmanouil Gkeredakis
ADVANCING THE NOTION OF COORDINATION IN ORGANIZATIONS: DISTINGUISHING BETWEEN INTERACTIONAL AND CONVENTIONAL COORDINATION

Monique Ziebro
ASKING THE RIGHT QUESTIONS: THE ROLE OF INQUIRY IN INITIATING INFORMATION EXCHANGES AND COORDINATIVE BEHAVIORS ACROSS FUNCTION

Lars Kristian Rye
USING SPECIALIZED KNOWLEDGE IN VIRTUAL WORK TEAMS: THE CASE OF COORDINATION IN TELEMEDICAL TEAMS

Katerina Voutsina, Dimitra Petrakaki and Maha Shaikh
THE SHIFTING CONCEPTUALISATION OF WORK COORDINATION IN CHANGING ORGANISATIONAL FORMS: AN OPEN SOURCE EXAMPLE

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room A 14

INDIVIDUAL SESSION: COORDINATION AS COMMUNICATION
CHAIR: JEANNE MENGIS

Daniel Geiger
REFLEXIVE VERSUS INTUITIVE COLLABORATION: EXPLORING COMMUNICATIVE STRATEGIES IN VIRTUAL KNOWLEDGE SHARING
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room A 14
INDIVIDUAL SESSION: EXTENDING COORDINATION – OBJECTS & NETWORKS
CHAIR: PAUL CARLILE
Fleur Deken and Kristina Lauche
COORDINATING THROUGH THE DEVELOPMENT OF A SHARED OBJECT: AN APPROACH TO STUDY INTER-ORGANISATIONAL INNOVATION
Agustí Canals and Max Boisot
COORDINATING THROUGH HIGH TECH BOUNDARY OBJECT: THE CASE OF THE ATLAS DETECTOR AT CERN
Raghu Garud, Peter Karnøe and Rajiv Nag
DYNAMICS OF AGENCY IN ACTION NETS

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room A 14
INDIVIDUAL SESSION: EXTENDING COLLABORATION – LEADERSHIP & REGIMES
CHAIR: DAVIDE NICOLINI
Simeon Vidolov and Séamas Kelly
A PRAXEOLOGICAL PERSPECTIVE ON COLLECTIVE SENSEMAKING AND ITS ORCHESTRA-TION IN DISTRIBUTED CONTEXTS: AFFECTIVITY AND MATERIALITY
Stéphanie Gagnon, Chantale Mailhot and Ann Langley
DISTRIBUTED LEADERSHIP PRACTICES IN THE COORDINATION OF COLLABORATIVE RESEARCH PROJECTS
Julie Labatut and Nathalie Girard
DYNAMICS OF COOPERATION REGIMES FOR THE MANAGEMENT OF COMMON GOODS: THE CASE OF ANIMAL GENETIC RESOURCES IN FRANCE

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room A 14
INDIVIDUAL SESSION: COORDINATING HIGHLY DISTRIBUTED WORK
CHAIR: JEANNE MENGIS
Ole Dammann and Alfred Kieser
COLLABORATION BETWEEN SPECIALISTS IN CHEMICAL INNOVATION PROJECTS: MECHA-NISMS OF KNOWLEDGE INTEGRATION
Ylenia Curzi and Rosana Silveira Reis
THE ACTUAL ONGOING PROCESS OF COORDINATING COOPERATION IN GLOBALLY DISTRIBUTED TEAMS
Irene Lorentzen Hepsø and Vidar Hepsø
COORDINATING WORK IN THE REPAIR AND MODIFICATION OF OFFSHORE PRODUCTION SYSTEMS

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room A 14
INDIVIDUAL SESSION: NEGOTIATION, POWER AND CONTROL
CHAIR: PAUL CARLILE
Jennifer Whyte
CULTURES OF COORDINATION AND CONTROL: INTEGRATED SOFTWARE SOLUTIONS AND NEW FORMS OF ORGANIZING
Natalia Levina and Emmanuelle Vaast
A FIELD-OF-PRACTICE VIEW ON BOUNDARIES AND BOUNDARY SPANNING: NEGOTIATING KNOWLEDGE-IN-PRACTICE
CONVENORS:
Lars Engwall, Uppsala University, Sweden, lars.engwall@fek.uu.se
Matthias Kipping, Schulich School of Business, Toronto, Canada, mkipping@schulich.yorku.ca
Behlül Üsdiken, Sabanci University, Istanbul, Turkey, behlul@sabanciuniv.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: ISEGI, Sala 6
INTRODUCTION AND CONSULTANTS
CHAIR: LARS ENGWALL
Yvette Taminiau, Liselore Berghman and Irene Skovgaard Smith
“I SHOULD DO MORE OF IT.” INFORMAL CLIENT CONTACTS IN CONSULTANCY ORGANIZATIONS IN SEVEN EUROPEAN COUNTRIES
Discussant: Mehdi Boussebaa
Claudia Groß, Stefan Heusinkveld and Timothy Clark
THE GURU-CLIENT RELATIONSHIP: SHEPHERD AND FLOCK OF CO-PRODUCERS OF MANAGEMENT KNOWLEDGE?
Discussant: Staffan Furusten

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: ISEGI, Sala 6
CONSULTANTS
CHAIR: MATTHIAS KIPPING
Mehdi Boussebaa, Andrew Sturdy and Glenn Morgan
BETWEEN THE TRANSNATIONAL AND THE LOCAL? SHARING EXPLICIT KNOWLEDGE AND INTRAORGANISATIONAL POLITICS IN GLOBAL PROFESSIONAL SERVICE FIRMS
Discussant: Alessia Sammarra
Staffan Furusten
MANAGEMENT EXPERTS, STANDARDS AND ORGANIZATIONAL ACTION – ORGANISING FOR INSTITUTIONAL PRESSURE
Discussant: Yvette Taminiau
Roberto Dandi and Alessia Sammarra
BIRTH OF THE TOOL: THE INTERPLAY BETWEEN BUSINESS SCHOOLS AND CONSULTING COMPANIES FOR THE DIFFUSION OF SOCIAL NETWORK ANALYSIS AS A MANAGEMENT TOOL
Discussant: Stefan Heusinkveld

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: ISEGI, Sala 6
MANAGERIAL CONCEPTS
CHAIR: BEHLÜL ÜSDİKEN
Florian Scheiber, Dominika Wruk and Achim Oberg
DISCURSIVE CONNECTEDNESS OF MANAGEMENT CONCEPTS IN DIFFERENT SOCIAL SPHERES
Discussant: Sverre Spoelstra
Sverre Spoelstra
THE ROLE OF SCIENTIFIC CHARISMA IN MANAGEMENT KNOWLEDGE: THE CASE OF TRANSFORMATIONAL LEADERSHIP
Discussant: Achim Oberg

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: ISEGI, Sala 6
MEDIA
CHAIR: LARS ENGWALL
Maria Grafström and Karolina Windell
BLURRED BOUNDARIES OF MEDIA: THE CIRCULATION OF A CORPORATE NEWS STORY ON THE WEB
Discussant: Erik Lakomaa
Christoffer Georg Rydland
INSTITUTIONS OF MANAGEMENT KNOWLEDGE IN REGIONAL MEDIA COMPANIES 1955–2008
Discussant: Karolina Windell
Erik Lakomaa
Discussant: Maria Grafström

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: ISEGI, Sala 6
GLOBALIZATION OF BUSINESS SCHOOLS
CHAIR: MATTHIAS KIPPING
Johanna Hofbauer, Alexandre Iellatchitch, Wolfgang Mayrhofer, Michael Meyer and Thomas Schneidhofer
JUST ANOTHER BRICK IN THE WALL? IDIOSYNCRATIC PATHS TO TRANSNATIONALIZATION – THE CASE OF VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS (WU)
Discussant: Svetlana Serdyukov

Svetlana Serdyukov
GLOBALIZATION OR AMERICANIZATION OF EUROPEAN BUSINESS SCHOOLS? FRENCH MANAGEMENT EDUCATION ON THE CROSSROAD
Discussant: Johanna Hofbauer

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: ISEGI, Sala 6
BUSINESS SCHOOLS
CHAIR: BEHLÜL ÜSDIKEN
Fabien de Gueuser
FIRE THE BUSINESS SCHOOLS?
Discussant: Ayşe Collins
Dialechti Fotopoulou and Alexandros G. Psychogios
LOCALIZING THE EDUCATIONAL AGENDA? LESSONS FROM THE GREEK MBA PROGRAMMES
Discussant: Bill Cooke

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: ISEGI, Sala 6
BUSINESS SCHOOLS AND CONCLUDING DISCUSSION
CHAIR: LARS ENGWALL
Ayse Collins
WHAT SHOULD WE TEACH? AN EVALUATION OF UNDERGRADUATE HUMAN RESOURCES MANAGEMENT COURSE CONTENT FROM THE PERSPECTIVES OF STUDENTS, INSTRUCTORS AND PROFESSIONALS
Discussant: Fabien de Gueuser
Rafael Alcadipani da Silveira and Bill Cooke
MICROCOSM OF AMERICANIZATION: WRITING TEXT BOOKS AT THE SÃO PAULO SCHOOL OF BUSINESS ADMINISTRATION (EAESP), BRAZIL
Discussant: Alexandros G. Psychogios
SUB-THEME 

Creative Industries – Paradoxes and Tensions between Local Formats and Global Standards

CONVENORS:
Candace Jones, Boston College, USA, jonescq@bc.edu
Jesper Strandgaard Pedersen, Copenhagen Business School, Denmark, js.ioa@cbs.dk
Silviya Svejenova, ESADE Business School, Barcelona, Spain, silviya.svejenova@esade.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room A 224
GROUP DISCUSSION
CHAIR: JESPER STRANDGAARD PEDERSEN
Tanja Vilén
FIGHTING FOR THE LOCAL: TENSIONS IN PRESERVING THE NATIONAL IDENTITY OF AN OPERA HOUSE IN THE GLOBALIZED FIELD
Paul M. Hirsch
THE RISE AND IMMANENT DECLINE OF GLOBAL POPULAR CULTURE
Jesper Strandgaard and Silviya Svejenova
WELCOME TO THE SUB-THEME AND INTRODUCTIONS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room A 224
GROUP DISCUSSION
CHAIR: SILVIYA SVEJENOVA
Paul F. Skilton
INTERNATIONAL MOTION PICTURE CO-PRODUCTION: A SURVEY AND EXPLORATION
Isabelle Bouty and Marie-Léandre Gomez
FROM A LOCAL PRACTICE TO AN INTERNATIONAL STANDARD IN HAUTE CUISINE: THE BIRTH, RISE AND DIFFUSION OF VEGETABLE GASTRONOMY
Elizabeth Gulledge and Barbara Townley
SCOTTISH PUBLISHING AS A FIELD OF SMALL SCALE PRODUCTION: PROTECTING SYMBOLIC CAPITAL

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room A 224
GROUP DISCUSSION
CHAIR: JESPER STRANDGAARD PEDERSEN
William M. Foster, Roy Suddaby and Shahir Safi
ARE SOME CRITICS MORE AUTHENTIC THAN OTHERS? AN EXPLORATORY STUDY OF THE IMPACT OF STRUCTURAL LOCATION ON TELEVISION CRITIC AUTHENTICITY
Pawan W. Bhansing, Mark A. A. M. Leenders and Nachoem M. Wijnberg  
DUAL EXECUTIVE LEADERSHIP IN THE ARTS: THE INFLUENCE OF SELECTION SYSTEM ORIENTATION GAPS ON PERFORMANCE  
Jonathan Sapsed, Juan Mateos-Garcia and Andrew Grantham  
A SHORT CIRCUITS MODEL OF DIGITAL CONTENT CREATION

SECTION IV:  
FRIDAY, JULY 2, 09:00–10:30  
Location: Fac. de Economia, room A 224  
GROUP DISCUSSION  
CHAIR: SILVIYA SVEJENNOVA  
Mukti Khaire  
FASHIONING AN INDUSTRY: THE INSTITUTIONALIZATION OF A NEW INDUSTRY IN THE ABSENCE OF CONCERTED, CENTRALLY COORDINATED ACTION  
Alison Minkus and Roy Suddaby  
ART, COMMERCE AND THE NATION STATE: CULTURAL ENTREPRENEURSHIP AND INSTITUTIONAL CHANGE  
Pacey Foster  
BROKERAGE AND BRICOLAGE: THE EMERGENCE OF CITATION NETWORKS IN RAP MUSIC PRODUCTION

SECTION V:  
FRIDAY, JULY 2, 11:00–12:30  
Location: Fac. de Economia, room A 224  
GROUP DISCUSSION  
CHAIR: JESPER STRANDGAARD PEDERSEN  
Leonhard Dobusch, Elke Schüßler and Lauri Wessel  
BACKSTAGE: ORGANIZING FIELD-CONFIGURING EVENTS IN THE GERMAN MUSIC INDUSTRY  
Erica Coslor  
THE WORLD ON A CALENDAR: COORDINATING THE GLOBAL ART MARKET THROUGH TIME, EVENTS, AND LOCATION

Chris Quinn Trank  
INSTITUTIONAL WORK IN ART: SOCIOLOGY IN “DEADWOOD” AND “THE WIRE”

13:30–15:30:  
SUB-THEME FIELD EVENT

SESSION VI:  
SATURDAY, JULY 3, 09:00–10:30  
PARALLEL STREAM  
Location: Palacete, breakfast room  
PARALLEL STREAM A: UNDERSTANDING CREATIVE WORK (CREATIVE MARKET)  
CHAIR: SILVIYA SVEJENNOVA  
Annachiara Scapolan and Fabrizio Montanari  
THE BALANCE OF ART AND BUSINESS BETWEEN LOCAL AND GLOBAL NEEDS: THE ROLE OF HRM PRACTICES  
Francesca Vicentini  
PROJECT-BASED ORGANIZATION AND TEAM COMPOSITION: TOWARD A DEFINITION OF PROJECT TEAM PERFORMANCE IN THE TELEVISION MINI SERIES PRODUCTIONS  
Hsiao-Ling Chung  
CREATING WITH HEALTHY NETWORK TENSION: THE CASE OF CROSS-PLATFORM CONTENT-MAKING OF UK INDEPENDENT TV PRODUCTION

Location: Palacete, meeting room  
PARALLEL STREAM B: CREATIVE TRAJECTORIES AND SPACES (CREATIVE MARKET)  
CHAIR: JESPER STRANDGAARD PEDERSEN  
Chirstel Lane  
THE GLOBALIZATION OF CULINARY CULTURE? A COMPARISON OF BRITISH AND GERMAN HIGH-CLASS RESTAURANTS
Barbara Slavich, Rossella Cappetta and Severino Salvemini
BEYOND THE PROTOTYPE: NEW TRAJECTORIES FOR ITALIAN HAUTE CUISINE
Lars Lindkvist
CREATIVE INTERSECTIONS AND ENTREPRENEURSHIP – THE ISLAND OF FURILLEN AS A PARADISE FOR SUCCESSFUL CREATORS

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
PARALLEL STREAM

Location: Palacete, breakfast room
PARALLEL STREAM A: CREATIVE INDUSTRIES – CREATING DISCOURSES AND INSTITUTIONS (CREATIVE MARKET)
CHAIR: JONATHAN SAPSED
Yuliya Shymko and David Bruce Allen
SOCIOLOGICAL FOUNDATIONS OF SUBSIDIZED CULTURAL PRODUCTION
Deborah Jones
TRYING TO HOOK THE MAGICAL FISH: REVIEWING THE NEW ZEALAND FILM COMMISSION
Chahira Mehouachi and Patrick Cohendet
UNRAVELING AMBIDEXTERITY IN CREATIVE INDUSTRIES: THE CASE OF THE VIDEO GAMES INDUSTRY

Location: Palacete, meeting room
PARALLEL STREAM B: ENTREPRENEURS, INSTITUTIONS, AND COMMUNITIES (CREATIVE MARKET)
CHAIR: CHARLES CLEMENS RÜLING
Jordi Comas and F. Ted Tschang Tschang
CODE RULES: CONFLICTING LOGICS OF PLAYING, PROFITING, AND SHARING IN THE FIELD OF VIRTUAL WORLDS
Antti Ainamo
THE MAKING OF COMMON SENSE

Santi Furnari
QUIET REVOLUTION: NETWORKS, AUTHORITY’S MALLEABILITY AND LIEUTENANT BROKERAGE IN THE MAKING OF CHICAGO’S MILLENNIUM PARK

12:15–12:30
Candace Jones, Silviya Svejenova, Jesper Strandgaard Pedersen:
JOINT SESSION FOR CLOSING REMARKS AND ANNOUNCEMENT OF SPECIAL ISSUE ON CREATIVE INDUSTRIES (ORGANIZATION STUDIES)
SUB-THEME
21 Microfoundations of Institutions

CONVENORS:
Julie Battilana, Harvard University, Boston, USA, jbattilana@hbs.edu
Jaco Lok, University of New South Wales, Sydney, Australia, j.lok@unsw.edu.au
Walter W. Powell, Stanford University, Stanford, USA, woodyp@stanford.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: ISEGI, Auditório
INHABITED INSTITUTIONS
CHAIR: WALTER W. POWELL
Tim Hallett
FROM INHABITED INSTITUTIONS TO AN INHABITED INSTITUTIONALISM? EXPLORING THE THEORETICAL POSITION OF INHABITED INSTITUTIONALISM
Mark de Rond and Jaco Lok
THOSE WHO DON’T KNOW DON’T NEED TO KNOW: ON THE MICROFOUNDATIONS OF ENDOGENOUS AGENCY
Elena Raviola
HOW INSTITUTIONS WORK. AN ETHNOGRAPHIC STUDY IN A NEWSPAPER ORGANIZATION
Discussant: Michel Anteby

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: ISEGI, Auditório
SOURCES OF AND RESPONSES TO PLURALISM
CHAIR: JACO LOK
Uchenna Uzo and Johanna Mair
INSTITUTIONAL AMBIGUITY AND INDUSTRY EMERGENCE: A COMPARATIVE CASE STUDY OF THE YORUBA AND HAUSA FILM INDUSTRIES OF NIGERIA
Marcos Barros
THE INSTITUTIONALIZATION OF QUEBEC DAYCARE CENTERS: A PROPOSAL FOR A MICRO-INSTITUTIONAL STUDY BASED ON ACTIVITY THEORY
Markus Perkmann and Andre Spicer
THE ROLE OF IDENTIFICATION IN THE TRANSLATION OF ORGANIZATIONAL FORMS: THE CASE OF INDMEDIA
Anne-Claire Pache and Filipe Santos
INSIDE THE HYBRID ORGANIZATION: AN ORGANIZATIONAL LEVEL VIEW OF RESPONSES TO CONFLICTING INSTITUTIONAL DEMANDS
Discussant: Candace Jones
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: ISEGI, Auditório
COGNITIVE APPROACHES TO INSTITUTIONS
CHAIR: JULIE BATTILANA
David Chandler and Roy Suddaby
IS THERE LIFE AFTER DEATH? REINSTITUTIONALIZATION AND THE MICROFOUNDATIONS OF INSTITUTIONAL CHANGE
Peer C. Fiss, Mark T. Kennedy and Vern L. Glaser
WHAT LIES BENEATH: FRAMING AND THE INSTITUTIONALIZATION OF MARKET CONCEPTIONS
Xiaolan Zheng and Gerardo Patriotta
INSTITUTIONS, SENSEMAKING, AND CRISIS OF LEGITIMACY: THE CASE OF NIKE’S SWEATSHOP
James M. Vardaman, John M. Amis and Maria B. Gondo
INSTITUTIONAL CHANGE WITHOUT THEORIZATION: EXPLORING THE MICROFOUNDATIONS OF TRANSFORMATION

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: ISEGI, Auditório
DISCOURSE AND RHETORIC
CHAIR: JULIE BATTILANA
Aarti Sharma
DIALOGUE AS AN INSTITUTIONAL CHANGE MECHANISM: A COMPARATIVE ANALYSIS OF TWO FIELD-LEVEL DIALOGUES ON SUSTAINABLE DEVELOPMENT
Daniel Nyberg, Nicolette van Gestel and Christian De Cock
POLITICIZING, PROFESSIONALIZING, AND PERSONALIZING PROBLEMS: THE JUSTIFICATION OF ORGANIZATIONAL MAINTENANCE
Kari Jalonen
A DIALOGICAL PERSPECTIVE ON INSTITUTIONAL LOGICS: STUDY OF AN ONGOING INSTITUTIONAL CHANGE IN A MUNICIPAL STRATEGY PROCESS
Michael Kaschesky
INSTITUTIONALIZING BUSINESS AND GOVERNANCE MODELS. THE CONSTRUCTION OF OPEN SOURCE IN THE APPLICATION SERVER FIELD
Discussant: Gerardo Patriotta

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: ISEGI, Auditório
INTERPRETATION AND MEANING
CHAIR: WALTER W. POWELL
Candace Jones, Felipe Gorenstein Massa and Massimo Maoret
BUILDING MEANING THROUGH INSTITUTIONAL WORK: CREATING, CONSECREATING AND PRESERVING CULTURAL PRODUCTS
Sara B. Soderstrom and Klaus Weber
THE EVOLUTION OF CORPORATE SUSTAINABILITY AGENDAS: AN INTERACTION RITUAL PERSPECTIVE
Stine Grodal
MEANING MECHANISMS IN NANOTECHNOLOGY: CONTRACTION AND EXPANSION OF FIELD LABELS
Ruthanne Huising
MOBILIZED MANAGERS: CREATING INSTITUTIONAL ACTORS THROUGH THE SITUATED PRACTICE OF ORGANIZATIONAL CHANGE
Discussant: Julie Battilana

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: ISEGI, Auditório
ACCOMPLISHING LEGITIMACY
CHAIR: JACO LOK
Heiko Breitsohl
BUILDING MICRO-FOUNDATIONS OF INSTITUTIONAL ENVIRONMENTS – AN EXPERIMENTAL STUDY OF PERCEPTIONS OF ORGANIZATIONAL LEGITIMACY DURING CRISSES
Michel Anteby
MARKETS, MORALS, AND PRACTICES OF TRADE: JURISDICTIONAL DISPUTES IN THE U.S. COMMERCE IN CADAVERS
Julia Brandl, Edward J. Carberry and Sabine Bacouel-Jentjens
THEORIZING THE FOUNDATIONS OF NORMATIVE LEGITIMACY: ORDERS OF WORTH AND EMPLOYEE JUDGEMENTS OF HR DEPARTMENTS IN GERMANY AND FRANCE
Nina Granqvist, Robin Gustafsson and Karin Niiniharju
FROM ISSUE IDENTIFICATION TO ‘FAIT ACCOMPLI’ – COMMAND POSTS, LEGACY DISCOURSES AND GENERATIVE AGENCY IN THE TRANSFORMATION OF PROFESSIONALIZED FIELDS
Discussant: Peer C. Fiss

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: ISEGI, Auditório
NEW APPROACHES AND METHODS
CHAIR: TIM HALLETT
Patrick Haack and Ajnesh Prasad
BEYOND TEXT ANALYSIS. THE UNMET PROMISE OF METHODOLOGY IN MICRO-INSTITUTIONAL RESEARCH
Jeannette A. Colyvas and Spiro Maroulis
ACADEMIC LABORATORIES AND THE REPRODUCTION OF PROPRIETARY SCIENCE: MODELING ORGANIZATIONAL RULES THROUGH AUTOCATALYTIC NETWORKS
Dominika Latusek and Karen S. Cook
TRUST AND TRANSITIONS
Discussant: Tim Hallett

WRAP-UP LUNCH: A RESEARCH AGENDA FOR MICROFOUNDATIONS
FOR THOSE INTERESTED, PLEASE PICK UP LUNCH AND RETURN FOR A GENERAL DISCUSSION. THE ROUNDTABLE WILL BEGIN WITH BRIEF COMMENTS FROM THE THREE ORGANIZERS, THEN OPEN UP FOR GENERAL REFLECTIONS.
Management and Glocalization: Global Dissemination and Local Adaptation of Managerial Concepts

CONVENORS:
Gili Drori, Stanford University, USA, drori@stanford.edu
Markus Höllerer, WU Vienna University of Economics and Business, Austria, markus.hoellerer@wu.ac.at
Peter Walgenbach, Friedrich Schiller University of Jena, Germany, peter.walgenbach@uni-jena.de

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Novotel, Sala Berlim
THE PRACTICE: APPLICATIONS
CHAIR: GILI DRORI
Alexandros G. Psychogios, Leslie T. Szamosi and Dialechti Fotopoulou
IN SEARCH OF GLOCALIZATION OF TOTAL QUALITY PRACTICES: CULTURAL AND INSTITUTIONAL ASPECTS OF TQM ADOPTION IN SOUTH EASTERN EUROPEAN REGION
PRESENTERS: MONICA ROLFSEN AND CAMILLA LANGELAND
Michal Frenkel
THE GLOCALIZATION OF WORK-FAMILY ORGANIZATIONAL POLICIES WITHIN THE MULTINATIONAL CORPORATION: A MULTILAYERED TRANSLATION IN ISRAELI SUBSIDIARIES
PRESENTERS: ALEXANDROS G. PSYCHOGIOS, LESLIE T. SZAMOSI AND DIALECHTI FOTOPOULOU
Monica Rolfsen and Camilla Langeland
GLOCALIZATION AND ADAPTATION OF TOTAL PRODUCTIVE MAINTENANCE IN NORWAY AND CANADA
PRESENTER: MICHAL FRENKEL

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Novotel, Sala Berlim
THE PRACTICE: INTERPRETATIONS
CHAIR: PETER WALGENBACH
Şükrü Özen
RHETORICAL STRATEGIES OF INDIGENOUS AND FOREIGN MANAGEMENT PRACTICES: A CENTER-PERIPHERY COMPARISON
PRESENTERS: DOMINIKA WRUK, FLORIAN SCHEIBER, ACHIM OBERG AND MICHAEL WOYWODE
Dominika Wruk, Florian Scheiber, Achim Oberg and Michael Woywode
DIVERSITY OF MANAGEMENT LABELS ON ORGANIZATIONAL WEBSITES: A REFLECTION OF MULTIPLE EXPECTATIONS?
PRESENTERS: PATRICK REINMOELLER AND SHAHZAD M. ANSARI
Patrick Reinmoeller and Shahzad M. Ansari
WHY DON'T ORGANIZATIONS ABANDON PRACTICES THAT NEITHER DO GOOD NOR LOOK GOOD? A STUDY OF THE DEVELOPMENT AND PERSISTENCE OF THE PRACTICE OF COMPETITIVE INTELLIGENCE
PRESENTER: ŞÜKRÜ ÖZEN

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Novotel, Sala Berlim
THE PROCESS: ACTION
CHAIR: PETER WALGENBACH
Markus Helfen, Jörg Sydow and Michael Fichter
EXPLORING THE MODE OF NEGOTIATION: GLOBAL STANDARDIZATION OF EMPLOYMENT RELATIONS BY INTERNATIONAL FRAMEWORK AGREEMENTS?
PRESENTERS: CHRISTOPHER WRIGHT, DANIEL NYBERG AND DAVID GRANT
Christopher Wright, Daniel Nyberg and David Grant
SURFING THE SUSTAINABILITY WAVE: IDENTITY AND SUBJECTIVITY AMONGST GREEN CORPORATE CHANGE AGENTS
PRESENTERS: GIUSEPPE DELMESTRI AND ROYSTON GREENWOOD
Giuseppe Delmestri and Royston Greenwood
RECONSTRUCTING MARKETS: CATEGORICAL GRAPPLES IN GRAPPA LAND
PRESENTERS: MARKUS HELFEN, JÖRG SYDOW AND MICHAEL FICHTER

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Novotel, Sala Berlim
THE ACTORS: MANAGEMENT
CHAIR: MARKUS HöLLERER
Jacqueline Fendt
CORPORATE LEADERS AND MANAGEMENT CONCEPTS – AN ANATOMY OF ORGANIZATIONAL COEVOLUTION
PRESENTERS: HENDRIK WILHELM AND SULEIKA BORT
Hendrik Wilhelm and Suleika Bort
DON QUIXOTE’S SPECTACLES: POPULAR MANAGEMENT CONCEPTS AND THE EXERCITION OF CONTROL
PRESENTERS: ALEX FARIA, MIGUEL PINA E CUNHA, ANA GUEDES AND BILL COOKE
Alex Faria, Miguel Pina e Cunha, Ana Guedes and Bill Cooke
RETHINKING THE LOCAL-GLOBAL DEBATE: THE LUSO-BRAZILIAN CASE
PRESENTER: JACQUELINE FENDT

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Novotel, Sala Berlim
THE ACTORS: ORGANIZATIONS
CHAIR: GILI DRORI
Kadire Zeynep Sayım
INTERACTION OF INFLUENCES ON POLICY TRANSFER: EMPLOYMENT RELATIONS IN US MULTINATIONALS IN TURKEY
PRESENTERS: IRIS BARBOSA AND CARLOS CABRAL-CARDOSO
Iris Barbosa and Carlos Cabral-Cardoso
SPREADING THE DIVERSITY GOSPEL? THE ROLE OF MNCS OPERATING IN PORTUGAL
PRESENTER: KADIRE ZEYNEP SAYIM
Danielle Logue and Craig Rawlings
ADOPTION AND ABANDONMENT: MECHANISMS OF DIFFUSION IN UNIVERSITY TOP MANAGEMENT TEAMS
PRESENTER: FARAH KODEIH
Farah Kodeih
FROM HISTORICAL ROOTS TO HYBRID IDENTITIES: THE TRANSFORMATION PROCESS OF FRENCH GRANDES ÉCOLES PRESENTERS: DANIELLE LOGUE AND CRAIG RAWLINGS

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Novotel, Sala Berlim
THE PROCESS: REACTION CHAIR: MARKUS HÖLLERER
Bernadette Bullinger and Ole Dammann
THE IDEA OF PRODUCTIVITY ON ITS JOURNEY TO EUROPE: US TECHNICAL ASSISTANCE AND PRODUCTIVITY PROGRAMS WITHIN THE CONTEXT OF MARSHALL AID IN AUSTRIA AND GERMANY PRESENTERS: ILYA OKHMATOVSKIY AND ROBERT J. DAVID
Ilya Okhmatovskiy and Robert J. David
SETTING YOUR OWN STANDARDS: INTERNAL CORPORATE GOVERNANCE CODES AS A RESPONSE TO INSTITUTIONAL PRESSURE PRESENTER: RITA SAMILO
Rita Samiolo

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Novotel, Sala Berlim
GROUP DISCUSSION CHAIR: GILI DRORI, MARKUS HÖLLERER AND PETER WALGENBACH
John W. Meyer and sub-theme participants
COMMENTARY ON THE GLOCALIZATION OF MANAGEMENT; CONCLUDING DISCUSSION
Energizing the Paradox
Perspective: A Response to Organizational Tensions

CONVENORS:
Wendy Smith, University of Delaware, USA, smithw@udel.edu
Marianne Lewis, University of Cincinnati, USA, marianne.lewis@uc.edu
Paula Jarzabkowski, Aston Business School, UK, p.a.jarzabkowski@aston.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room A 120
KEYNOTE PANEL:
WHAT IS PARADOX
INTERACTIVE EXERCISE:
BUILDING A PARADOX COMMUNITY

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room A 120
PARADOX THEORY: LEVERAGING EXISTING UNDERSTANDINGS AND CREATING NEW POSSIBILITIES
Paula Jarzabkowski, Jane Kirsten Lê and Andrew Van de Ven
A DIALECTICAL PROCESS MODEL FOR COPING WITH OPPOSITIONAL TENSIONS IN ORGANIZATIONS
Nuno Guimarães-Costa and Miguel Pina e Cunha
CROSSING THE THRESHOLD IN ORGANISING: AN ESSAY ABOUT LIMINALITY IN ORGANISATIONS

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room A 120
TECHNOLOGY AND INNOVATION: ENABLING CREATIVITY, FUN AND EXPLORATION, WHILE ENSURING PROFIT, DISCIPLINE, AND EXPLOITATION
Yvonne Due Billing
HAPPILY WORKING TILL THEY DROP? A STUDY OF THREE PARADOXES FACED BY PROFESSIONALS IN A SCANDINAVIAN ORGANIZATION AND OF HOW WOMEN AND MEN COPE DIFFERENTLY WITH THESE PARADOXES
Constantine Andriopoulos, Manto Gotsi and Marianne W. Lewis
IDENTITY WORK: THE ROLE OF METAPHORS AS A PARADOX LENS
Tea Lempiälä and Anssi Okkonen
PARADOXES OF INNOVATION ACTIVITY AND ITS RATIONALIZATION – COMPARISONS OF MATURE AND START-UP COMPANY’S INNOVATION PRACTICES

Luc K. Audebrand
ENERGIZING THE VIRTUOUS/VICIOUS CYCLES? MICRO-LEVEL COPING STRATEGIES AND MACRO-LEVEL IMPLICATIONS
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
ROUND TABLE

Location: Palacete, Attic room 1
ROUND TABLE A: COPING STRATEGIES IN THEORY AND PRACTICE
Andreas Rasche
THE PARADOXICAL FOUNDATION OF STRATEGIC MANAGEMENT
Camille Pradies and Michael G. Pratt
ENTRE LES DEUX NOS COEURS BALANCENT: CONCEPTUALIZING GROUP AMBIVALENCE WITH ILLUSTRATIONS FROM A FRENCH VETERINARY PRACTICE
Nicolas Mangin
NAVIGATING IN THE REALM OF PARADOXES
Ina Ehnert
PARADOX THEORY AND SUSTAINABILITY: A FRAMEWORK AND STRATEGIES FOR COPING WITH TENSIONS

Location: Palacete, Attic room 2
ROUND TABLE B: ORGANIZATIONAL PARADOXES IN PLURALISTIC CONTEXTS
Ciaran Heavey
THE PARADOX OF AMBIDEXTERITY: A DYNAMIC MANAGERIAL CAPABILITIES MODEL
Oli R. Mihalache, Justin J.P. Jansen, Frans A.J. Van Den Bosch and Henk W. Volberda
THE ROLE OF TMT SHARED LEADERSHIP IN MANAGING THE TENSIONS BETWEEN ORGANIZATIONAL EXPLORATION AND EXPLOITATION
Rebecca Bednarek
PARADOX IN HIGH-TECH RESEARCH ORGANIZATIONS: STRATEGIZING FOR LEGITIMACY IN PLURALISTIC CONTEXTS

Robert M. Bauer, Claudia A. Schnugg and Wendy L. Cukier
THE IMPOSSIBLE POSSIBILITY OF ART-ENHANCED MANAGEMENT: EXAMINING THE INVERSELY PARADOXICAL RELATIONSHIP OF ART AND MANAGEMENT

Location: Palacete, Ground floor breakout 1
ROUND TABLE C: PARADOXES OF PERFORMANCE, PLAY AND COLLABORATION
Silvia Jordan and Martin Messner
THE PROBLEMATISATION OF PERFORMANCE INDICATORS
Miriam Wilhelm and Jörg Sydow
COMPETE TO COOPERATE – TRANSCENDING THE PARADOX OF COOPETITION IN SUPPLIER NETWORKS
Matt Statler, Claus D. Jacobs and Loïzos Heracleous
SERIOUS PLAY AS A PRACTICE OF PARADOX
Marie Mathiesen
PARADOXICAL CSR: RE-CONCEPTUALIZING CORPORATE SOCIAL RESPONSIBILITY FROM THE PARADOX PERSPECTIVE

Location: Palacete, Ground floor breakout 2
ROUND TABLE D: PARADOXES IN IDENTITY AND WORK
Barbara Sieben and Axel Haunschild
PARADOXES OF LUXURY WORK: EMOTIONAL AND AESTHETIC LABOUR IN THE SERVICE INDUSTRIES
Karin Kreutzer, Claus D. Jacobs and Urs Jäger
DISCURSIVE PRACTICES OF ORGANIZATIONAL IDENTITY NEGOTIATIONS
Annick Valette, Pauline Fatien and Franck Burellier
PARADOX MANAGEMENT DELEGATION: INTER AND INTRA-INDIVIDUAL VARIABILITY
Eli Teram  
PARADOXES & IDENTITY CLAIMS FORMATION  
PERIODS OF INTENSIVE ORGANIZATIONAL CHANGE: A CASE STUDY OF A MERGER BETWEEN SOCIAL SERVICE ORGANIZATIONS  

Location: Palacete, Ground floor breakout  
ROUND TABLE E: PARADOXES, CULTURE AND COMMUNICATION  
Judith S. MacCormick  
CONTRADICTIONS AND CLIMATES: PARADOXICAL CLIMATES AND EFFECTIVENESS FOR MULTIPLE STAKEHOLDERS  
Josh Keller, Jeffrey Loewenstein and Yan Jin  
THE COOPERATION-COMPETITION PARADOX: A CULTURAL CATEGORIES APPROACH  
Harald Tuckermann, Thomas Schumacher and Johannes Rüegg-Stürm  
COMMUNICATIVE DYNAMIC TO RECONSTRUCT PARADOXES IN ORGANIZATIONS  
Helle Kryger Aggerholm and Christa Thomsen  
ORGANIZATION-WIDE MEETINGS COMMUNICATING CORPORATE STRATEGY: THE CREATION OF UNITY AND COMMITMENT OR TENSION AND PARADOXES? AN EMPIRICAL STUDY OF A STRATEGIC KICK-OFF MEETING FOR ALL EMPLOYEES IN A DANISH SMALL AND MEDIUM-SIZED MANUFACTURING ENTERPRISE FACING DIVESTMENT  
Dan V. Caprar, Sunghoon Kim and Sara Rynes  
COUNTERCULTURAL HR AS LOCAL ADAPTATION: PARADOX IN ITSELF, OR SOLUTION TO UNDERLYING CULTURAL PARADOXES?  

SESSION VI:  
SATURDAY, JULY 3, 09:00–10:30  
Location: Fac. de Economia, room A 120  
FROM PARADOX AS A LENS TO LENSES ON PARADOX  
Pieter-Jan Bezemer and Paul W.L. Vlaar  
A SOCIAL-CONSTRUCTIONIST VIEW ON MANAGERIAL PARADOX: ORGANIZATIONAL AND ENVIRONMENTAL ANTECEDENTS  
Fiona Graetz and Aaron C.T. Smith  
MAKING THE MOST OF PARADOX: A DUALITIES APPROACH  
Aurelie Leclercq  
TOWARD AN OVERARCHING FRAMEWORK TO EXPLORE PARADOX AND DIACRITICS OF ORGANIZATIONAL CHANGE: A FOUCAULDIAN PERSPECTIVE  

SESSION VII:  
SATURDAY, JULY 3, 11:00–12:30  
Location: Fac. de Economia, room A 120  
WORKING THROUGH PARADOX: FOSTERING CONNECTIONS AND FUTURE INQUIRY  
WRAP-UP: ENERGIZING NEXT STEPS
Marxist Studies on Organization

CONVENORS:
Paul S. Adler, University of Southern California, Los Angeles, USA, padler@usc.edu
Rick Delbridge, Cardiff University, Cardiff, UK, delbriderg@cardiff.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room A 102
COMMUNITY
Paul S. Adler
COMMUNITY AND ITS MUTATION:
A MARXIST VIEW
Kristin Mauseth Vikland and Gudveig Gjøsund
A MULTINATIONAL PETROLEUM COMPANY DESCRIBED AS A COLLABORATIVE COMMUNITY: AN EMPIRICAL STUDY

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room A 102
MANAGERS
Peter Fleming and Matteo Mandarini
COMMONIZING THE CORPORATION?
SKETCHING THE POST-WORKIST CONTRIBUTION TO MARXIAN ORGANIZATION STUDIES
Giuliano Maielli
GRANSC, FIAT, AND THE ANTAGONISTIC NATURE OF THE MANAGERIAL PROCESS
Adil Rodionov
THE INVESTIGATION OF LABOR PROCESS IN KAZAKHSTANI IT INDUSTRY

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room A 102
LABOR PROCESS
Yrjö Engeström and Annalisa Sanninor
DISCURSIVE MANIFESTATIONS OF CONTRADICTIONS IN ORGANIZATIONAL CHANGE EFFORTS: A METHODOLOGICAL FRAMEWORK
Jonas A. Ingvaldsen
WORKER AUTONOMY AND WORKPLACE STRUGGLE: WHY MARXIST ORGANIZATION STUDIES NEED THE AUTONOMY CONCEPT
Alistair Mutch
MARXISM AND ORGANIZATIONAL LEARNING

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room A 102
CRISIS
Thomas Clarke
RECURRING CRISES IN ANGLO-AMERICAN CORPORATE GOVERNANCE
Michael Rowlinson and John Hassard
THE DOWNFALL OF CAPITALISM: “SHOOT THE BANKERS, NATIONALISE THE BANKS”
Christian De Cock, John Murray, Sheena Vachhani and Christina Volkmann
THE IDEA OF MARX IN THE ERA OF FINANCIAL CAPITALISM
SESSION V:
FRIDAY, JULY 2, 11:00–12:30
PARALLEL STREAMS

Location: Fac. de Economia, room A120
PARALLEL STREAM A: GLOBALIZATION
Jane Anne Hardy
Kathleen C. Schwartzman
INDUSTRIES SQUAWKING AT GLOBALIZATION

Location: Fac. de Economia, Library
Upper Floor
PARALLEL STREAM B: THEORETICAL RECONSTRUCTIONS
Thomas Klikauer
A NEW WAVE IN MARXIST IR STUDIES – A CRITICAL THEORY APPROACH
Morten Knudsen
THEORY AND PRACTICE – FROM LUKÁCS TO LUHMANN
Toru Kiyomiya
COMMODITY AS DISCOURSE: RHETORICAL STRATEGIES OF COMMODIFICATION

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
PARALLEL STREAMS

Location: Fac. de Economia, room A120
PARALLEL STREAM A: SUBJECTIVITY
Andre Spicer and Dan Kärreman
THE ANATOMY OF BRANDING WORK – TOWARDS AN UNDERSTANDING OF CONTEMPORARY SYSTEMS OF PERSUASION
Jana Costas
SELF-ALIENATION, WORK CONFIGURATIONS AND CONTEMPORARY CAPITALISM – FROM THE LOGIC OF LACK TO THE LOGIC OF EXCESS
Caio Motta Luiz de Souza
and Marcus Vinícius Peinado Gomes
THE CUNNING CYNICAL CONSCIOUSNESS: EEFLECTIONS OVER THE CRITIQUE OF IDEOLOGY IN ORGANIZATIONAL STUDIES

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room A 102
MARX AND THE BUSINESS SCHOOL
Armin Beverungen
READING CRITICAL STUDIES OF MANAGEMENT READING MARX
Todd Bridgman
INTELLECTUAL BANKRUPTCY? THE CONTRIBUTION OF ACADEMICS AND OTHER INTELLECTUALS TO PUBLIC DISCUSSION OF THE GLOBAL FINANCIAL CRISIS IN NEW ZEALAND
Gerard Hanlon and Cliff Oswick
THE ENTREPRENEUR AND SOCIAL CRISIS
SUB-THEME 25

Surfing the Seas of Diversity

CONVENORS:
David Knights, Bristol Business School, UK, and Gothenburg University, Sweden, david.knights@virgin.net
Deborah Litvin, Merrimack College, North Andover (MA), USA, dlitvin@aol.com
Vedran Omanović, Gothenburg University, Sweden, vedran.omanovic@handels.gu.se

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Palacete, Dining Hall
CHAIR: DAVID KNIGHTS
Marjana Johansson and Martyna Śliwa
A DOUBLE-GLAZED CEILING? EXPERIENCES OF FOREIGN FEMALE ACADEMICS IN UK BUSINESS SCHOOLS
Bobby Banerjee
HISTORIES OF OPPRESSION AND VOICES OF RESISTANCE: TOWARDS A THEORY OF THE TRANSLOCAL
Luc Peters and Anthony R. Yue
CAN THE GLOBALIZED INDIVIDUAL BE ORGANIZED? THINKING WITH SLOTERDIJK, CASTELLS, BAUMAN & KITANO

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Palacete, Dining Hall
CHAIR: VEDRAN OMANOVIC
Katty Marmenout
GLOBAL STANDARDS AND LOCAL REALITIES: EQUALITY AND DIVERSITY IN THE UAE
Bogdan Costea
DIVERSITY, UNIQUENESS AND IMAGES OF HUMAN RESOURCEFULNESS
Tricia Cleland
INTERNATIONAL HUMAN RESOURCE MANAGEMENT OF MIGRATING NURSES: CRITICAL DISCOURSE ANALYSIS (CDA) AND READING THE FEMININITY OF IHRM POLICIES AND PRACTICES

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Palacete, Dining Hall
CHAIR: VEDRAN OMANOVIC
Lucas Dufour
MANAGING THE UNMANAGEABLE: A QUESTION OF RESPECT
Renate Ortlieb and Barbara Sieben
MIGRANT WORKERS IN GERMANY. ECHOES OF WARTIME FORCED LABOUR AND POST-WAR GUEST WORKER DISCOURSES IN TODAY’S DIVERSITY HYMNS
Nora Madjar and Ellen Greenberg
COSMOPOLITAN AND LOCAL EXPERIENCES AND ATTACHMENT: RELATION TO TWO TYPES OF CREATIVITY
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Palacete, Dining Hall
CHAIR: DAVID KNIGHTS
Frances Tomlinson and
Christina Schwabenland
DILEMMAS OF DOING DIVERSITY:
CONSTRUCTING THE MEANING OF DIVERSITY
PRACTICE IN NON-PROFIT ORGANIZATIONS
Heike Mensi-Klarbach
THE BUSINESS CASE VIEW ON DIVERSITY
Alison Pullen
RESISTING DIVERSITY MANAGEMENT IN
POST-FEMINIST TIMES: COMMODIFYING
FEMALE CAPITAL AND THE NORMALISATION
OF GENDER INEQUALITY IN A BIG FOUR
ACCOUNTING FIRM

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Palacete, Dining Hall
CHAIR: VEDRAN OMANOVIĆ
Nathalie Bernoud-Belhoste
WHERE IS CULTURE IN INTERCULTURAL
DISCOURSES? THE DIVERSITIES AT PLAY
Ina Freeman and Maria Belhaj
CULTURE AND INTERNATIONAL MARKETING:
A CROSS-CULTURAL EXAMINATION IN
WESTERN EUROPE
Annie Cornet
DIVERSITY MANAGEMENT IN PUBLIC SERVICE:
MORE THAN POSITIVE ACTIONS AND
ASSIMILATION PROGRAMS?
SUB-THEME 26

Careers over Time and Space

CONVENORS:
Svetlana N. Khapova, VU University
Amsterdam, The Netherlands,
skhapova@feweb.vu.nl
Jelena Zikic, York University, Canada,
jelenaz@yorku.ca
Noeleen Doherty, School of Management,
Cranfield University, UK,
noeleen.doherty@cranfield.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem IV
CAREERS OVER TIME
CHAIR: SVELTANA N. KHAPOVA
Noeleen Doherty
CAREERS WHICH CHALLENGE TEMPORAL AND SPATIAL SYNCHRONY
PRESENTER: JEAN PRALONG
Svetlana N. Khapova, Polly Parker and Michael B. Arthur
USING MEDIATORS TO STUDY “WHAT HAPPENS” RATHER THAN “WHAT IS” IN CAREERS
PRESENTER: NOELEEN DOHERTY
Jean Pralong
THE COMPETENCE IS NOT ENOUGH! COGNITIVE SCHEMAS, SENSEMAKING AND OBJECTIVE CAREER SUCCESS
PRESENTER: SVETLANA N. KHAPOVA
Session Discussant: Mary Dean Lee

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem IV
CAREER PREFERENCES OF CONTEMPORARY EMPLOYEES
CHAIR: JELENA ZIKIC
Sara De Hauw and Ans de Vos
DO DIFFERENT TIMES CALL FOR DIFFERENT MEASURES? CAREER EXPECTATIONS OF THE MILLENNIAL GENERATION IN TIMES OF ECONOMIC RECESSION
PRESENTER: VIBEKE DIDRIKSEN
Yehuda Baruch, Coleen Mills and Sarah Wright
CAREER ATTITUDES OF BUS DRIVERS
PRESENTER: MARY DEAN LEE
Mary Dean Lee, Bill Martin and Leisa Sargent
DIVERGENT TRENDS IN LATE CAREER AND RETIREMENT: EXPLORING BABY BOOMER MANAGERS’ PATHWAYS
PRESENTER: YEHUDA BARUCH
Vibeke Didriksen
THE TRANSITION AFTER MODERN AND POSTMODERN CAREER
PRESENTER: SARA DE HAUW
Session Discussant: Barbara Demel
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: SANA Malhoa Hotel, Sala Belem IV
CAREER SUCCESS OVER TIME AND SPACE
CHAIR: NOELEEN DOHERTY
Sue Catherine Mulhall
FINDING TIME AND SPACE IN NARRATIVE INQUIRY FOR FATEFUL MOMENTS IN CAREER SUCCESS STORIES
PRESENTER: LAURA INNOCENTI
Hugh P. Gunz and Wolfgang Mayrhofer
RE-CONCEPTUALIZING CAREER SUCCESS: A CONTEXTUAL APPROACH
PRESENTER: MONIKA HAMORI
Monika Hamori
THE INFLUENCE OF EXECUTIVE SEARCH FIRMS ON ACROSS-EMPLOYER MOVES
PRESENTER: HUGH P. GUNZ
Laura Innocenti, Silvia Profili and Alessia Sammarra
MANAGERIAL AND PROFESSIONAL CAREERS IN THE BOUNDARYLESS ERA: THE EFFECT ON OBJECTIVE CAREER SUCCESS
PRESENTER: SUE CATHERINE MULHALL
Session Discussant: Kaye Thorn

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem IV
CAREERS ACROSS CULTURES
CHAIR: SVETLANA N. KHAPOVA
Barbara Demel and Wolfgang Mayrhofer
PERSON-EXTRA-ORGANIZATION FIT: A QUALITATIVE EXPLORATORY STUDY
EXPANDING THE PERSON-ENVIRONMENT FIT DOMAIN BEYOND ORGANIZATIONAL BOUNDARIES
PRESENTER: DOUGLAS T. HALL
Chen Fleisher, Svetlana N. Khapova, Paul G.W. Jansen and Marleen Huysman
THE RELATIONSHIP BETWEEN EMPLOYEES’ SELF-MANAGED CAREER BEHAVIOR AND ORGANIZATIONAL LEARNING: AN INTELLIGENT CAREER PERSPECTIVE
PRESENTER: PAMELA SUZANNE

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem IV
SOCIALLY EMBEDDED CAREERS
CHAIR: JELENA ZIKIC
Aarti Ramaswami, Carolyn Wiethoff and George F. Dreher
PERSON-EXTRA-ORGANIZATION FIT:
EXPANDING THE PERSON-ENVIRONMENT FIT DOMAIN BEYOND ORGANIZATIONAL BOUNDARIES
PRESENTER: DOUGLAS T. HALL
Chen Fleisher, Svetlana N. Khapova, Paul G.W. Jansen and Marleen Huysman
THE RELATIONSHIP BETWEEN EMPLOYEES’ SELF-MANAGED CAREER BEHAVIOR AND ORGANIZATIONAL LEARNING: AN INTELLIGENT CAREER PERSPECTIVE
PRESENTER: PAMELA SUZANNE
Douglas T. Hall, Kathy E. Kram and Polly Parker
DEEP LEARNING THROUGH PEER COACHING IN GROUPS
PRESENTER: AARTI RAMASWAMI
Pamela Suzanne and Guillermo E. Dabos
THE ADOPTION OF AN EMERGING CAREER ORIENTATION AMONG PROFESSIONAL EMPLOYEES: ASSESSING THE IMPACT OF SOCIAL NETWORKS ACROSS CAREER STAGES
PRESENTER: CHEN FLEISHER
Session Discussant: Polly Parker

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem IV
TIMELY CAREER CONVERSATIONS
CHAIR: NOELEEN DOHERTY
Konstantin Korotov
WHEN THE TIME IS RIGHT AND THE SPACE IS SUPPORTIVE: BECOMING AN EXECUTIVE COACH AT MID-LIFE AND MID-CAREER
PRESENTER: MARJUT JYRKINEN
Marjut Jyrkinen and Linda McKie
CAREERSCAPES: REFLECTIONS ON GENDER AND AGE OVER TIME AND SPACE AMONG WOMEN MANAGERS
PRESENTER: JACQUELAINE FLORINDO BORGES
Jacquelaine Florindo Borges, Tania Casado and Angelo Soares
BETWEEN THE REAL IDENTITY AND THE PRESCRIBED IDENTITY FOR EXECUTIVES: SUBJECTIVITY IN CAREER CONSTRUCTION
PRESENTER: KONSTANTIN KOROTOV
Session Discussant: Monika Hamori

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem IV
CAREER MOBILITY PATTERNS
CHAIR: SVETLANA N. KHAPOVA
Michael Dickmann, Emma Parry and Stefano Zucal
CAREER PREFERENCES OF HIGHLY MOBILE WORKERS: TRADITIONAL VS. CONTEMPORARY CAREER ATTITUDES
PRESENTER: KAYE THORN
Kaye Thorn
MOBILITY PATTERNS IN INTERNATIONAL CAREERS: BOOMERANG MOVERS AND GLOBAL NOMADS
PRESENTER: SOO MIN TOH
Soo Min Toh, Basak Yanar and Hugh P. Gunz
EXAMINING THE INFLUENCE OF SUPERVISOR SOCIAL UNDERMINING ON THE CAREER BOUNDARY CROSSINGS OF IMMIGRANT NEWCOMERS
PRESENTER: MICHAEL DICKMANN
Session Discussant: Jelena Zikic
SUB-THEME 27

Repeating, Forgetting, Searching for What’s Next? Equality, Gender and Diversity in Organizational Theory, Analysis and Practice

CONVENORS:
Regine Bendl, Vienna University of Economics and Business Administration, Austria, Regine.Bendl@wu-wien.ac.at
Jeff Hearn, Hanken School of Economics, Helsinki, Finland, hearn@hanken.fi
Judith K. Pringle, Auckland University of Technology, New Zealand, judith.pringle@aut.ac.nz

Inge L. Bleijenberg, Marloes L. Van Engen and Claartije J. Vinkenburg
FEMALE ACADEMICS AS THE ‘OTHER’ KIND OF SCIENTIST: A COMPARISON OF GENDERED IMAGES OF THE IDEAL SCIENTIST AT AN ARTS AND SCIENCE UNIVERSITY
Discussants: Carol Linehan, Joan Buckley and Nora Koslowski

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 118

UNIVERSITY AND GENDER
CHAIR: REGINE BENDL, JEFF HEARN AND JUDITH K. PRINGLE
Heidi Wechtler
HISTORICAL PERSPECTIVE OF GENDER STUDIES. A CONTENT ANALYSIS
Discussants: Inge L. Bleijenberg, Marloes L. Van Engen and Claartije J. Vinkenburg
Carol Linehan, Joan Buckley and Nora Koslowski
Discussant: Heidi Wechtler

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 118

GENDERED SPACES
CHAIR: REGINE BENDL AND JEFF HEARN
Miriam Rothman and Judith K. Pringle
REPEATING CHOICES, SEARCHING FOR CHANGE: GIRLS’ OCCUPATIONAL CHOICE OVER 30 YEARS
Discussant: Jennifer de Vries
Petru L. CurDeu and Smaranda BoroD
GENDER STEREOTYPING IN MANAGEMENT: EVIDENCE FROM COMMUNIST AND POST-COMMUNIST ROMANIA
Discussants: Miriam Rothman and Judith K. Pringle
Jennifer de Vries
TACKLING THE THEORY PRACTICE GAP:
Pursuing Organizational Change
Through a ‘Small Wins’ Approach
Discussants: Petru L. CurDeu
and Smaranda BoroD

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 118
PERCEPTIONS AND PRACTICES I
CHAIR: JEFF HEARN AND
JUDITH K. PRINGLE
Violetta Khoreva
EMPLOYEES’ PERCEPTIONS OF GENDER
INEQUALITY: LESSONS FROM FINLAND
Discussants: Regine Bendl, Charlotte
Holgersson, Pia Höök, Susan Meriläinen
and Janne Tienari
Camilla Quental
GENDER, KNOWLEDGE WORK AND
PARTNERSHIP: THE GENDERED WORLD OF
PROFESSIONAL SERVICE FIRMS
Discussant: Violetta Khoreva
Regine Bendl, Charlotte Holgersson,
Pia Höök, Susan Meriläinen and Janne Tienari
‘DOING’ GENDER IN EXECUTIVE SEARCH:
A CROSS-CULTURAL COMPARISON
Discussant: Camilla Quental

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 118
PERCEPTIONS AND PRACTICES II
CHAIR: REGINE BENDL AND
JUDITH K. PRINGLE
Monica Soldà
ANALYSING TRADE UNIONS IN A
GENDER PERSPECTIVE
Discussants: Vinca Bigo and
Virginie Martin

Elina Henttonen
GENDER AND SMALL BUSINESS - FEMINIST
AND PRACTICE-BASED INSIGHTS
Discussant: Monica Soldà
Vinca Bigo and Virginie Martin
DIVERSITY POLITICS AND THE REPRODUCTION
OF GENDER HIERARCHIES
Discussant: Elina Henttonen

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 118
HEGEMONIC MASCULINITIES
CHAIR: REGINE BENDL AND
JEFF HEARN
Yvonne Benschop, Marieke van den Brink,
Hans Doorewaard and Joke Leenders
BEYOND THE USUAL SUSPECTS: AMBITION,
GENDER AND PART TIME WORK
Discussants: Lisa Hehenberger,
Johanna Mair and Debra Meyerson
David Knights and Maria Tullberg
MANAGING MASCULINITY/MISMANAGING
THE CORPORATION
Discussants: Yvonne Benschop,
Marieke van den Brink, Hans Doorewaard
and Joke Leenders
Lisa Hehenberger, Johanna Mair and
Debra Meyerson
THE GENDERING OF VENTURE PHILANTHROPY
Discussants: David Knights and
Maria Tullberg
SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 118

THEORY AND RE-THEORISING
CHAIR: JEFF HEARN AND JUDITH K. PRINGLE
Ruth Simpson and Patricia Lewis
KANTER REVISITED: GENDER, POWER AND (IN)VISIBILITY
Discussants: Sheena Vachhani and Alison Pullen
Nick Butler and Stephen Dunne
DUELLING WITH DUALISMS: DESCARTES IN ORGANIZATION STUDIES
Discussants: Ruth Simpson and Patricia Lewis
Sheena Vachhani and Alison Pullen
THE POLITICAL POTENTIAL OF AN ETHICS OF SEXUAL DIFFERENCE: FEMINIST CONTRIBUTIONS TO ORGANIZATION STUDIES
Discussants: Nick Butler and Stephen Dunne

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 118

ANTI-HISTORY AND TRANSNATIONAL FEMINISM
CHAIR: REGINE BENDL, JEFF HEARN AND JUDITH K. PRINGLE
Gabrielle Durepos, Christopher M. Hartt, Jean Helms Mills and Albert Mills
PERFORMING THE PAST: ANTI-HISTORY, GENDERED SPACES AND FEMINIST PRACTICE
Discussants: Marta B. Calás and Linda Smircich
Tricia Cleland
A TRANSNATIONAL FEMINIST PERSPECTIVE ON THE INTERNATIONAL HUMAN RESOURCE MANAGEMENT (IHRM) OF GLOBAL NURSES: READING THE FEMININITY OF IHRM POLICIES AND PRACTICES
Discussants: Gabrielle Durepos, Christopher M. Hartt, Jean Helms Mills and Albert Mills
Marta B. Calás and Linda Smircich
DESIRING ENCOUNTERS: TRANSNATIONAL FEMINISM AND ORGANIZATION STUDIES: A SECOND CHANCE FOR A STALLED REVOLUTION?
Discussant: Tricia Cleland
Organizing and Disorganizing Resilience in the Globalizing City

CONVENORS:
Kees Boersma, VU University Amsterdam, The Netherlands, fk.boersma@fsw.vu.nl
Stewart Clegg, University of Technology, Sydney, Australia, stewart.clegg@uts.edu.au
Martin Kornberger, University of Technology, Sydney, Australia, martin.kornberger@uts.edu.au

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem VII
THEORIZING CITIES
CHAIR: STEWART CLEGG
Fabrizio Panozzo
A LISBON STORY
Petra Adolfsson
OUT OF PLACE? ON NEGOTIATIONS OF PLACE, HISTORY AND VALUE IN THE GLOCALIZED CITY
Camilla Costa and Fabrizio Panozzo
RANKING CITIES AND GOVERNING CITIES

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem VII
RESEARCHING CITIES (1)
CHAIR: MARTIN KORNBERGER
Bridgette Sullivan-Taylor and Layla Branicki
ORGANIZATIONAL RESILIENCE IN A GLOBAL ‘CITY WITHIN A CITY’
Judy Johnston
A GRAND VISION FOR SYDNEY AS GLOBALIZING CITY: THE BARANGAROO DEVELOPMENT AS EVIDENCE OF PUBLIC MANAGEMENT ORGANIZATION AND DISORGANIZATION?
Edwina Pio and Vijaya Vaidyanath
WATER SEDUCTION AND COMMUNITY GUARDIANSHIP: A NEW ZEALAND CITY IN-PROCESS

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: SANA Malhoa Hotel, Sala Belem VII
TALES OF LATIN-AMERICAN CITIES (1)
CHAIR: Kees Boersma
Mário Aquino Alves, Armindo dos Santos de Sousa Teodósio, Gabriela de Brelàz and Danielle Fabian Fiabane
IN SEARCH OF FAIRER AND SUSTAINABLE CITIES: THE CROSSROADS OF THE MOVEMENT “NOSSA” IN THREE BRAZILIAN MUNICIPALITIES
Chantale Mailhot, Marlei Pozzebon and Natalia Delgado
CITIZENS ENGAGED TO IMPROVE THE SUSTAINABILITY AND QUALITY OF LIFE OF THEIR CITIES: THE CASE OF NOSSA SÃO PAULO
Lúcio Nagib Bittencourt and Isleide Arruda Fontenele
WHAT IS THE PUBLIC IN (A) PUBLIC POLICY? A NARRATIVE APPROACH STUDY OF THE SANTOS’ HISTORIC CENTER REVITALIZATION PROGRAM

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem VII
TALES OF LATIN-AMERICAN CITIES (2)
CHAIR: MARTIN KORNBERGER
Dima Younès and Denis Segrestin
COOPERATING ON THE HIGH TECHNOLOGY CLUSTER OF THE PARIS SUBURB: THE STICKINESS OF BELIEFS AND ORGANIZATIONAL ROUTINES
Maria José Zapata Campos and Patrik Zapata
ORGANISING LA CHURECA. A JOURNEY THROUGH HELL, EARTH AND HEAVEN - GLOBAL AND LOCAL ACTORS IN CITY SUSTAINABILITY
Michelle St Jane and Maria Humphries
BERMUDA: A ROCK ON WHICH THE CAHOW ONCE FLOURISHED KAIROS

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem VII
RESEARCHING CITIES (2)
CHAIR: KEES BOERSMA
Charles Kirschbaum and Ana Carolina Andrade
TALK OF MULTIVOCALITY: BRIDGING SOCIAL SPACES IN THE SÃO PAULO
Anca Simionca
MANAGERIAL CAREERS IN THEIR CONTEXT: MIDDLE CLASS ACTORS IN A TRANSFORMING CITY

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem VII
WRAP-UP AND GENERAL DISCUSSIONS
CHAIR: KEES BOERSMA, STEWART CLEGG AND MARTIN KORNBERGER
Can Fair Leadership Make a Difference? Ethics, Integrity, Organizational Justice and Leadership

CONVENERs:
Thierry Nadisic, EM LYON, France, nadisic@em-lyon.com
Steven Grover, University of Otago, New Zealand, sgrover@business.otago.ac.nz
David Patient, Catholic University of Portugal, Portugal, dapati@fcee.ucp.pt

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: SANA Malhoa Hotel, Espelhos
FAIR LEADERSHIP
SPECIAL GUEST: STEVEN BLADER, STERN SCHOOL OF BUSINESS, NEW YORK UNIVERSITY:
INTRODUCTORY TALK: FAIRNESS, ETHICS AND LEADERSHIP

CHARISMATIC LEADERSHIP
CHAIR: THIERRY NADISIC
Eliane Bacha
THE RELATIONSHIP BETWEEN TRANSFORMATIONAL LEADERSHIP, JOB BEHAVIORS AND JOB CHARACTERISTICS
Discussant: Leonie Heres
Shainaz Firfiray, Burak Koyuncu and Margarita Mayo
WHAT MAKES A RESPONSIBLE LEADER? RISK CONTEXT, LEADER CHARISMA AND FOLLOWER SELF-IDENTITY
Discussant: Isabelle Maque

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: SANA Malhoa Hotel, Espelhos
THE ROLE OF TRUST
CHAIR: STEVEN GROVER
Stefan Klaussner
TRUST AND LEADERSHIP – TOWARDS AN INTERACTIVE PERSPECTIVE
Discussant: Marcel Feldmann
Maria Kakarika and Elena Alexandri
LEADERSHIP, TRUST, AND PSYCHOLOGICAL MECHANISMS THAT INFLUENCE LEARNING: A STUDY ON PSYCHOLOGICAL SAFETY AND AFFECT
Discussant: Olga Epitropaki
Massimo Pilati, Laura Innocenti and Alessandro M. Peluso
TRUST AND MANAGEMENT BEHAVIOUR IN THE RELATIONSHIP BETWEEN EMPLOYEES AND ORGANISATION
Discussant: Mark Gosling

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: SANA Malhoa Hotel, Espelhos
PRODUCING GLOBALLY RESPONSIBLE LEADERS
CHAIR: DAVID PATIENT
Stacey R. Fitzsimmons
BICULTURAL AND MULTICULTURAL LEADERS: WHAT ARE THEY BRINGING TO GLOBAL ORGANIZATIONS?
Discussant: Shainaz Firfiray
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: SANA Malhoa Hotel, Espelhos
CROSS-CULTURAL AND INTERORGANIZATIONAL PERSPECTIVES
CHAIR: THIERRY NADISIC
Shenjiang Mo, Simon A. Booth and Zhongming Wang
HOW DO CHINESE FIRMS DEAL WITH INTER-ORGANIZATIONAL CONFLICT?
Discussant: Thomas Diefenbach
Isabelle Maque
ROLE INTEGRITY, INTEGRITY AND LEADERSHIP: IMPROVING CONCEPTUAL AND EMPIRICAL KNOWLEDGE THROUGH THE MANAGEMENT OF BANKING RELATIONSHIPS IN 4 FRENCH SMES
Discussant: Stefan Klaussner

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: SANA Malhoa Hotel, Espelhos
FAIRNESS AND LEADERSHIP
CHAIR: STEVEN GROVER
Marcel Feldmann and Jürgen Deeg
IN HIS MASTERS EYES. A FACTORIAL SURVEY ON FAIR LEADERSHIP BEHAVIOR AND THE ROLE OF SUPERIORS
Discussant: Soydan Soylu
Yves Habran
MANAGING A PLURALITY OF FAIRNESS PERCEPTIONS. THE DYNAMICS OF TARGET SETTING AND EVALUATIVE PRACTICES
Discussant: Laura Innocenti

SESSION VI:
SATURDAY, JULY 3, 09:00-10:30
Location: SANA Malhoa Hotel, Espelhos
LEADERSHIP STYLES AND INTEGRITY
CHAIR: THIERRY NADISIC
Soydan Soylu
CREATING A FAMILY OR LOYALTY-BASED FRAMEWORK: THE EFFECTS OF PATERNALISTIC LEADERSHIP ON WORKPLACE BULLYING
Discussant: Stacey Fitzsimmons
Mark Gosling and Heh Jason Huang
AN EXPLORATORY INVESTIGATION OF FACTORS AFFECTING THE PERCEPTION OF A LEADER’S INTEGRITY
Discussant: Maria Kakarika
Olga Epitropaki, Robin Martin and Geoff Thomas
BETRAYAL AND FORGIVENESS IN LEADER-FOLLOWER RELATIONSHIPS
Discussant: Eliane Bacha

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: SANA Malhoa Hotel, Espelhos
MODELS OF ETHICAL LEADERSHIP AND CONCLUSION
CHAIR: DAVID PATIENT
Thomas Diefenbach and Rune By
INCOMPETENT OR IMMORAL LEADERSHIP? WHY MOST MANAGERS AND CHANGE LEADERS GET IT WRONG
Discussant: Nikodemus Solitander
Leonie Heres
ETHICAL LEADERSHIP: A VARIFORM UNIVERSAL PHENOMENON
Discussant: Pamela Wehling
SUB-THEME

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Englishization and Language Diversity in Contemporary Organizational Life

CONVENORS:
Wilhelm Barner-Rasmussen, Hanken School of Economics, Helsinki, Finland, wilhelm.barner-rasmussen@hanken.fi
Rebecca Piekkari, Helsinki School of Economics, Finland, rebecca.piekkari@hse.fi
Chris Steyaert, University of St. Gallen, Switzerland, chris.steyaert@unisg.ch

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Palacete, MBA (small)
THEME OF THE DAY:
ENGLISHIZATION IN ACADEMIA
CHAIR: CHRIS STEYAERT
Martyna Śliwa and Marjana Johansson
MULTILINGUALLY COMPETENT OR LINGUISTICALLY STRANDED?
Discussants: Tsedal B. Neeley, Yves Gambier and Peter Flynn
Carlos Cabral-Cardoso
Discussants: Monika Müller and José Lambert

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Palacete, MBA (small)
ENGLISHIZATION IN ACADEMIA (II)
CHAIR: CHRIS STEYAERT
Lieven D’hulst, Fernando Ferreira Alves, Peter Flynn, Yves Gambier, José Lambert and Reine Meylaerts
STRATEGIES UNDER THE WATERLINE: LANGUA GEFRANCA AND TRANSLATION
Discussants: Alexandre Reis Rosa and Simon Warren
José Lambert
DOES RANKING RHYME WITH BANKING?
THE ACADEMIC APPROACH TO LANGUAGE, MULTILINGUALISM, TRANSLATION IN THE AGE OF GLOBALIZATION
Discussants: Wilhelm Barner-Rasmussen, Marjana Johansson and Martyna Śliwa

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Palacete, MBA (small)
ENGLISHIZATION IN ACADEMIA (III)
CHAIR: WILHELM BARNER-RASMUSSEN
Alexandre Rosa and Mário Aquino Alves
‘FOR THE ENGLISH TO READ’: GLOBALIZATION, SCIENTIFIC PRODUCTION AND HEGEMONY OF ENGLISH LANGUAGE IN BRAZILIAN ORGANIZATION STUDIES
Discussant: Jane Kassis Henderson
Claudine Gaibrois and Chris Steyaert  
TOWARDS A REFLEXIVE POLITICS OF TRANSLATION AND LANGUAGE IN MANAGEMENT AND ORGANIZATION STUDIES  
Discussant: José Lambert

Simon Warren  
CONTESTING ORGANIZATIONAL SPACE, LEGITIMATE LANGUAGE AND THE RE-MAKING OF IRISH-SPEAKING IRELAND  
Discussant: Carlos Cabral-Cardoso

SESSION IV:  
FRIDAY, JULY 2, 09:00–10:30  
Location: Palacete, MBA (small)  
THEME OF THE DAY: ENGLISHIZATION IN CORPORATE CONTEXTS  
CHAIR: WILHELM BARNER-RASMUSSEN  
Jane Kassis Henderson  
RESISTANCE TO THE IMPOSITION OF ENGLISH IN THE WORKPLACE: THE CASE OF A FRENCH COMPANY  
Discussants: Simon Warren and Carlos Cabral-Cardoso

Tsedal B. Neeley  
LANGUAGE MANDATES, STIGMA AND ACHIEVED STATUS IN GLOBAL ORGANIZATIONS  
Discussants: Martyna Dliwa, Marjana Johansson and Rebecca Piekkari

SESSION V:  
FRIDAY, JULY 2, 11:00–12:30  
Location: Palacete, MBA (small)  
ENGLISHIZATION IN CORPORATE CONTEXTS (II)  
CHAIR: WILHELM BARNER-RASMUSSEN  
Monika Müller  
BRANDSPEAK – THE HOMOGENI-EUPHEMIZATION OF LANGUAGE AND MEANING AND THE IDEA OF INTERNAL BRANDING  
Discussants: Maria Cristina Secci, Yves Gambier and Peter Flynn

Rebecca Piekkari  
THE LANGUAGE POLICY IN INTERNATIONAL FIRMS – WHERE IS IT HIDING?  
Discussants: Kumar Kunal Kamal and Tsedal B. Neeley

SESSION VI:  
SATURDAY, JULY 3, 09:00–10:30  
Location: Palacete, MBA (small)  
THEME OF THE DAY: PHD PROJECTS AND FUTURE RESEARCH  
CHAIR: REBECCA PIEKKARI  
Kumar Kunal Kamal  
DEVELOPMENT AND APPLICATION OF AN INSTRUMENT TO FIND OUT THE LINGUISTIC BACKGROUND OF EMPLOYEES IN MNCS  
Discussants: Jane Kassis Henderson and Wilhelm Barner-Rasmussen

Maria Cristina Secci  
ENGLISH WORLD OR WORD? IS IT CLEAR?!? (THE NEGATIVE EFFECT OF THE USE OF ENGLISH IN ORGANIZATIONS)  
Discussants: Chris Steyaert and Monika Müller

SESSION VII:  
SATURDAY, JULY 3, 11:00–12:30  
Location: Palacete, MBA (small)  
DISCUSSION, OBSERVATIONS BY THE CONVENORS AND CONCLUSIONS  
CHAIR: REBECCA PIEKKARI
Imprints from the Past: Organizational Path Dependencies

CONVENORS:
Georg Schreyögg, Freie Universität Berlin, Germany, georg.schreyoegg@fu-berlin.de
Martin Stack, Rockhurst University, Kansas City, USA, martin.stack@rockhurst.edu
Jörg Sydow, Freie Universität Berlin, Germany, joerg.sydow@fu-berlin.de

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 143
IMPRINTING AND PATH DEPENDENCE
CHAIR: GEORG SCHREYÖGG
WELCOME AND INTRODUCTION
Olof Brunninge and Anders Melander
Discussant: Paul F. Donnelly
Maud Pindard-Lejarraga and José Lejarraga
SOURCE OF LEARNING AND ORGANIZATIONAL IMPRINTING: EXPERIENCE-BASED VS. DESCRIPTION-BASED INDUSTRY EVALUATIONS
Discussant: Maryse M.H. Chappin

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 143
ENTREPRENEURSHIP
CHAIR: MARTIN STACK
Alexandra Langer
LOCKED TO A DECISION – WHAT DRIVES INDIVIDUAL PATH DEPENDENCE?
Discussant: Mariavittoria Cicellin
Stelios C. Zyglidopoulos, Robert Barbato and Heidi Wechtler
FOUNDER’S IMPRINTING IN ENTREPRENEURIAL ORGANIZATIONS
Discussant: Olof Brunninge
Mauricio Reinert and Fabiane Verdu
THE INFLUENCE OF FOUNDING CONDITIONS IN THE FORMATION OF RELATIONSHIPS: A COMPARATIVE CASE STUDY IN THE AUTOMOTIVE INDUSTRY
Discussant: Raphael J. Mallach
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 143
INDUSTRY LEVEL ANALYSES
CHAIR: MARTIN STACK
Paul F. Donnelly
ORGANIZATIONAL PATHS: HISTORY, PROCESS
AND IRELAND’S INDUSTRIAL DEVELOPMENT
AUTHORITY
Discussant: Frithjof Stöppler
Daniel Haussmann
DISCURSIVE UN-LOCKING: THE RECENT QUEST
FOR VEHICLE ELECTRIFICATION IN CALIFORNIA
Discussant: Martin Stack
Elena Shulzhenko
CHALLENGING THE PERSISTENCE OF
ORGANISATIONAL PATHS: THE CASE OF
QUALITY MANAGEMENT IN THE RUSSIAN
AUTOMOTIVE INDUSTRY
Discussant: Alexandra Langer

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 143
ERMERGING FIELDS
CHAIR: JÖRG SYDOW
Frithjof Stöppler and Tobias Meyer
INTER-ORGANISATIONAL NETWORKS
AND PLATFORM COMPETITION: A PATH
DEPENDENCE PERSPECTIVE ON SOCIAL
CAPITAL AND EVIDENCE FROM THE
SMARTPHONE OPERATING SYSTEMS MARKET
Discussant: Stelios C. Zyglidopoulos
Douglas K.R. Robinson
ORGANIZING LOCK-IN, MANAGING OPENNESS:
PATH MODULATING ACTIVITIES WITHIN THE
MESO-LEVEL OF R&D CONSORTIA & INSTITU-
TIONS IN THE EMERGING FIELD OF
NANOTECHNOLOGY
Discussant: Mauricio Reinert

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 143
CORPORATE GOVERNANCE
CHAIR: GEORG SCHREYÖGG
Alessia Berni, Mariavittoria Cicellin,
Stefano Consiglio and Luigi Moschera
INSTITUTIONAL PATH CREATION AND PATH
DEPENDENCE IN THE ITALIAN TEMPORARY
WORK AGENCY FIELD
Discussant: Elena Shulzhenko
Anne Galander and Simon Oertel
THE EFFECT OF IMPRINTING ON ORGANIZA-
TIONAL NORM CONFORMITY – ANALYSIS
OF THE GERMAN CORPORATE GOVERNANCE
CODE
Discussant: Maud Pindard-Lejarraga
Sébastien Lechevalier, Cornelia Storz
and Junichi Nishimura
THE PLASTIC PROPERTY OF PATHS. THE
PATH-DEPENDENT EMERGENCE OF THE
PERSONAL ROBOT INDUSTRY IN JAPAN
Discussant: Jochen Koch

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 143
NETWORKS AND COMPETITION
CHAIR: JÖRG SYDOW
Maryse M.H. Chappin, Marius T.H. Meeus
and Bart Cambré
TO GO INSIDE OR TO GO OUTSIDE?
IMPRINTS FROM THE PAST TO EXPLAIN FIRM’S
DECISION TO INNOVATE ALONE OR NOT
Discussant: Udo Staber
Raphael J. Mallach and
Michael Kleinaltenkamp
PATH DEPENDENCE IN B2B-RELATIONSHIPS
Discussant: Cornelia Storz
Felix F. Arndt and Michael Darby
THREE SIDES OF THE SAME COIN: RECENT
DEVELOPMENTS IN COMPETITIVE DYNAMICS
Discussant: Simon Oertel
SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 143

NEW PERSPECTIVES
CHAIR: MARTIN STACK
Udo Staber
IDEAS FROM THE PAST: A MICRO-EVOLUTIONARY PERSPECTIVE ON THE DYNAMICS OF PATH PRODUCTION
Discussant: Douglas K.R. Robinson
Jochen Koch and Wasko Rothmann
FRAMING ASYMMETRIES: EXPLORING A PATH PREVENTION PERSPECTIVE
Discussant: Felix Arndt
Joseph Lampel
INSTITUTIONAL ENTREPRENEURSHIP AND PATH DEPENDENCE IN THE HOLLYWOOD FILM INDUSTRY

CONCLUSION AND FARE WELL
Design-Driven Innovation: Linguistic, Semantic and Symbolic Innovations vs. Technological and Functional Innovations

CONVENORS:
Céline Abecassis-Moedas, Universidade Católica Portuguesa, Lisbon, Portugal, ceabec@fcee.lisboa.ucp.pt
Siham Ben Mahmoud-Jouini, HEC School of Management, Paris, France, jouini@hec.fr
Davide Ravasi, Bocconi University, Milan, Italy, davide.ravasi@unibocconi.it

Joaquin Alegre and Ricardo Chiva
DESIGN MANAGEMENT DYNAMIC CAPABILITY AND PRODUCT INNOVATION

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem III
DESIGN AND INNOVATION
CHAIR: CÉLINE ABECASSIS-MOEDAS
Naoya Takayanagi, Maho Tanaka and Takaya Kawamura
CORPORATE MUSEUM AS A VEHICLE FOR DESIGN MANAGEMENT - DESIGN MANAGEMENT AS A METHODOLOGY OF INTELLECTUAL PROPERTY MANAGEMENT FOR KNOWLEDGE CREATION
Bruce S. Tether and Elif Bascavusoglu-Moreau
DESIGN IN INNOVATION: A COMPLEMENT OR SUBSTITUTE TO R&D AND MARKETING ACTIVITIES?

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem III
INNOVATION IN STYLE AND LANGUAGE
CHAIR: SIHEM BEN MAHMOUD JOUINI
Micki Eisenman
THE $189,000 IPAD: FASHION-DRIVEN COMPETITION IN NON-FASHION INDUSTRIES
Claudio Dell’Era and Roberto Verganti
ORGANIZATION CHARACTERISTICS AND MARKETING STRATEGIES IN THE DIFFUSION PROCESSES OF PRODUCT MEANINGS
Paola Cillo and Emanuela Prandelli
IDENTITY AND CONDUCT IN GLOBAL FASHION: THE INFLUENCE OF CRITICAL AUDIENCE EVALUATION ON FIRMS’ INNOVATION PATTERNS
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: SANA Malhoa Hotel, Sala Belem III
DESIGN MANAGEMENT
CHAIR: DAVIDE RAVASI
Céline Abecassis-Moedas, Sihem Ben Mahmoud Jouini and Delphine Manceau
ENTREPRENEURSHIP IN CREATIVE FIRMS: THE CASE OF DESIGN CONSULTANCIES
Hans Berends, Isabelle Reymen, Rutger G.L. Stultiëns and Murk Peutz
EXTERNAL DESIGNERS IN PRODUCT DESIGN PROCESSES OF SMALL MANUFACTURING FIRMS
Paris Chrysos, Akin Kazakci and Philippe Lefebvre
RE-DISCUSSSING THE DESIGN: HOW IS OPENNESS MANAGED? A STUDY ON THE WEB 2.0 PLATFORMS CONTINUOUS OPENNESS PHASE

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: SANA Malhoa Hotel, Sala Belem III
THE PRACTICE OF DESIGN
CHAIR: CÉLINE ABECASSIS-MOEDAS
Ileana Stigliani and Anne-Laure Fayard
DESIGNING NEW CUSTOMER EXPERIENCES: A STUDY OF MATERIAL PRACTICES IN SERVICE DESIGN
Marcus Jahnke and Lena Hansson
IMPLICIT INNOVATION – RADICAL SYMBOLIC AND FUNCTIONAL INNOVATIONS AS A RESULT OF DESIGN-DRIVEN EXPLORATIONS OF GENDER ISSUES
Anna Rylander
UNPACKING THE MAGIC OF DESIGN: DESIGN-DRIVEN INNOVATION AS AESTHETIC EXPERIENCE

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: SANA Malhoa Hotel, Sala Belem III
PRODUCT ARCHITECTURES AND SEMANTICS
CHAIR: DAVIDE RAVASI
Marine Agogué and Mathias Béjean
DESIGNING NEW “WORLDS OF DESIRE”: THE CASE OF THE LUXURY INDUSTRY
Anna Comacchio and Massimo Warglien
CONCEPTUAL COMBINATION: A SEMANTIC FRAMEWORK FOR INNOVATION
Alessandra Carlone, Giuseppe Soda and Arnaldo Camuffo
WHAT’S BEHIND PRODUCT INNOVATION? DISENTANGLING PRODUCT KNOWLEDGE ARCHITECTURE

SESSION VI:
SATURDAY, JULY 3, 9:00–10:30
Location: SANA Malhoa Hotel, Sala Belem III
DESIGN THINKING AND DESIGN TALK
CHAIR: SIHEM BEN MAHMOUD JOUINI
Lars Hedemann
THE DUBIOUS ROLE OF ‘DANISH DESIGN’ IN THE INTERNATIONAL SUCCESS OF DANISH FURNITURE
Ulla Johansson and Jill Woodilla
HOW TO AVOID THROWING THE BABY OUT WITH THE BATH WATER: AN IRONIC PERSPECTIVE ON DESIGN THINKING
SUB-THEME

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Global Agenda for Strategic Organizational Learning in Turbulent Times

CONVENORS:
Elena Antonacopoulou, GNOSIS, University of Liverpool Management School, UK, e.antonacopoulou@liv.ac.uk
Wolfgang Güttel, Johannes Kepler-University Linz, Austria, wolfgang.guettel@jku.at
Jérôme Méric, IAE, University de Tours – ESCEM, France, meric@univ-tours.fr

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 240
NETWORKS AND SYSTEMS: LEARNING AS INTERCONNECTIVITY (1)
CHAIR: ELENA ANTONACOPOULOU, WOLFGANG GÜTTEL AND JÉRÔME MÉRIC
CONVENORS’ INTRODUCTION TO SUB-THEME AND INTRODUCTION OF PARTICIPANTS
Frank Lerch and Gordon Müller-Seitz
NETWORK ABSORPTIVE CAPACITY: AN INTERORGANIZATIONAL PRACTICE-BASED ANALYSIS REGARDING THE DEVELOPMENT OF X-RAY TECHNOLOGIES
Alan Meyer and Raymond Zammuto
REVITALIZING ORGANIZATION THEORY: AGING SCHOLARS, ANACHRONISTIC ASSUMPTIONS, AND FRESH STARTS
Louise Knight, Annie Pye and Helen Shipton
DEVELOPING NETWORK LEARNING CAPABILITY - THE DYNAMICS OF LEARNING BY INTER-ORGANIZATIONAL NETWORKS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 240
CHANGE AND DYNAMICS IN ROUTINES: LEARNING AS PRACTICE-Routines: Learning as Practice-Chair: JÉRÔME MÉRIC
Stefan W. Konlechner
CAN A DYNAMIC CAPABILITY LIE DORMANT UNTIL IT IS REQUIRED? INFLUENCE FACTORS ON THE MUTATION OF A DYNAMIC CAPABILITY
Jörg Freiling
THE IMPACT OF ORGANIZATIONAL CULTURE ON ORGANIZATIONAL LEARNING IN TURBULENT TIMES
Cécile Belmondo, Caroline Sargs Roussel and Xavier Weppe
PRACTISING KNOWLEDGE CREATION WITHIN AND ACROSS ORGANIZATIONS: THE EMERGENT AND CONSTRAINED BUILDING OF LEARNING ROUTINES
Peter Eberl and Ariane Jäckel
THE AMBIVALENT ROLE OF TRUST IN TOP-MANAGERS FOR ORGANIZATIONAL LEARNING PRACTICES
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 240
FROM OL TO NEW IDEAS: THE POWER TO CREATE (1)
CHAIR: ELENA ANTONACOPOULOU
Jason Azuma and John F. McCarthy
LEADING FOR SUSTAINABILITY: ACCELERATING META-COMPETENCY DEVELOPMENT IN GLOBAL LEADERS
Christopher Fredette and Oana Branzei
A FOREGROUND-BACKGROUND MODEL OF CAPABILITY DISCOVERY
Ian Colville, Mike Carter and Annie Pye
ORGANIZING TO COUNTER TERRORISM: SENSEMAKING AND THE SHOUTING OF JEAN CHARLES DE MENEZES
Majdi Ben Selma
THE EUROPEAN ASSURBANKING MODEL: INSURANCE’S BANKING INTEGRATION
Rodrigo Antônio Silveira dos Santos, Cristiano José Castro de Almeida Cunha and Rodrigo Bandeira-de-Mello
THE DEVELOPMENT OF CRISIS LEADERSHIP DURING CRITICAL INFRASTRUCTURAL BREAKDOWNS: A POSSIBLE INTRACRISIS LEARNING TRIGGER
Anna-Maija Nisula
SIMULATING AND SHAPING ORGANIZATIONAL RENEWAL PROCESSES BY THE METHODS OF THEATRE IMPROVISATION
Aafke G.M. Raaijmakers, Patrick A.M. Vermeeuwen and Marius T.H. Meeus
A MATTER OF TIME. MICRO MECHANISMS AND THE TIMING OF MANAGERS’ STRATEGIC RESPONSES TO INSTITUTIONAL PRESSURES

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 240
FROM OL TO NEW IDEAS: THE POWER TO CREATE (2)
CHAIR: WOLFGANG GÜTTEL
Daniela Manger and Manfred Moldaschl
INSTITUTIONAL REFLEXIVITY. AN INSTITUTIONAL APPROACH TO MEASURE INNOVATIVENESS OF FIRMS
Inga Rössing and Stephan Kaiser
IT’S TIME TO EXPERIMENT! ORGANIZATIONAL MANOEUVRES FOR EXPLORING AND EXPLOITING EXTERNAL KNOWLEDGE

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 240
LEARNING, CRISIS AND FAILURE
CHAIR: JÉRÔME MÉRIC
Paul McGrath and Michelle O’Toole
EXPLORING THE DYNAMICS OF ORGANIZATIONAL LEARNING FROM TRIBUNALS OF INQUIRY
Anna Fotoul Obermöller and Richard Soparnot
FAILING TO LEARN AND WHY IT WILL HAPPEN AGAIN: THE CASE OF THE ELECTRIC VEHICLE
Diana Mangalagiu, Roland Kupers and Angela Wilkinson
FINANCIAL CRISIS AND STRATEGIC LEARNING: USING SCENARIOS AS FRAMING DEVICES IN PROCESSES OF ANTICIPATORY KNOWLEDGE
Ranjita M. Singh
EMERGING FROM DARKNESS: ROLE OF INDIVIDUALS IN ORGANIZATIONAL LEARNING FROM FAILURE

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 240
NETWORKS AND SYSTEMS: LEARNING AS INTERCONNECTIVITY (2)
CHAIR: WOLFGANG GÜTTEL
Lars Bengtsson and Natalia Ryzhkova
INVITING THE WORLD TO INNOVATE - MANAGERIAL CHALLENGES AND PRACTICES IMPLEMENTING WEB INNOVATION TOOLS
Ricardo Chiva, Pervez Ghauri
and Joaquín Alegre
ORGANIZATIONAL LEARNING, INNOVATION
AND INTERNATIONALIZATION: A MODEL
BASED ON COMPLEX ADAPTIVE SYSTEMS
Liv Egholm Feldt and Maja Lotz
MAKING JOINT LEARNING

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 240
GROUP DISCUSSION
CHAIR: REBECCA CHAIR:
ELENA ANTONACOPOULOU,
WOLFGANG GÜTTEL AND
JÉRÔME MÉRIC PIEKKARI
PANEL DISCUSSION IN RELATION TO
PTC - GNOSIS PROJECT - CONVENORS
AND INVITED SPEAKERS
SUMMARY OF KEY ISSUES RAISED
IN THE STREAM AND FUTURE STEPS
BEST PAPER AWARD
The Social Side of Creativity: Networks, Audiences and Rewards

CONVENORS:
Charles Baden-Fuller, Cass Business School, City University London, UK, c.baden-fuller@city.ac.uk
Gino Cattani, The Stern School, New York University, USA, gcattani@stern.nyu.edu
Simone Ferriani, University of Bologna, Italy, simone.ferriani@unibo.it

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 30
Adina Sterling and Jill Perry-Smith
GAINING ACCESS: THE EFFECTS OF SCIENTISTS’ CREATIVITY AND GENDER ON AFFILIATION NETWORKS IN THE CHEMICAL INDUSTRY
Tilo S. Peters and Vareska van de Vrande
INVESTIGATING THE EXISTENCE OF INVENTORS’ BIAS AND ITS EFFECTS ON CORPORATE INNOVATION
Katja Rost
THE SOCIAL SIDE OF INNOVATIONS: BENEFITS AND RISKS OF SOCIAL CAPITAL FOR KNOWLEDGE CREATION IN FIRMS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 30
Fanny Simon and Albéric Tellier
FROM AN IDEA TO A PROJECT: THE INFLUENCE OF SOCIAL NETWORKS IN THE CREATIVE PROCESS
Marco Bettiol and Silvia Rita Sedita
CREATIVITY AT WORK. WAVING BETWEEN SOCIAL AND BUSINESS NETWORKS IN A DESIGN COMMUNITY
Gamze Koseoglu and Christina E. Shalley
THE EFFECT OF MEMBER OUTSIDE NETWORK DIVERSITY ON TEAM CREATIVITY: A CATEGORIZATION ELABORATION MODEL APPROACH

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 30
Stoyan V. Sgourev
AN “ECLECTIC” OR AN “HARLEQUIN”? VALUATION TENSIONS IN STYLISTIC INCONSISTENCY
Ann Julia Rippin and Alf Rehn
PLAYING TO TYPE – PROFESSIONAL IDENTITIES, AUDIENCE INFLUENCE AND TYPECASTING IN CREATIVE ENDEAVORS
Peter Jäger, Stefan Haeffiger and Georg von Krogh
A DIRECTING AUDIENCE: HOW SPECIALIZED FEEDBACK IN A VIRTUAL COMMUNITY OF CONSUMPTION STIMULATES NEW MEDIA PRODUCTION

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 30
Ha Hoang
EXAMINING AN ARTIST’S INTERACTIONS WITH COLLEAGUES, MENTORS AND CRITICS: THE CASE OF ANNE SEXTON
Emily S. Block, Jo-Ellen Pozner and Karen D.W. Patterson
CREATIVE POSITIONING: FIELD INFLUENCES ON CREATIVE PROPENSITIES IN TELEVISION, 1944–2008
Gino Cattani, Simone Ferriani and Marcello M. Mariani
RESOURCE DEPENDENCE, AUDIENCES & DEGREE OF EXPERIMENTATION: EVIDENCE FROM THE CLASSICAL MUSIC SECTOR

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 30
Joris J. Ebbers and Nachoem M. Wijnberg
DISENTANGLING THE EFFECTS OF REPUTATION AND NETWORK POSITION ON THE EVOLUTION OF ALLIANCE NETWORKS
Amélie Boutinot, Vincent Mangematin and Iragael Joly
WHEN CELEBRITY DESTROYS ARTISTIC REPUTATION: THE CASE OF FRENCH ARCHITECTS
Daiji Fuji and Tomonori Inukai
DEVIATION FROM TECHNOLOGICAL PARADIGM: BLUE LED DEVELOPMENT BY THE ‘ALIENATED’

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 30
Elisa Operti and Gianluca Carnabuci
INTRA-ORGANIZATIONAL COLLABORATION NETWORKS, KNOWLEDGE, AND FIRMS’ INNOVATIVE PERFORMANCE
Luciana Lazzeretti, Francesco Capone and Tommaso Cinti
TECHNOLOGICAL INNOVATIONS AND CREATIVE CLUSTERS. THE CASE OF LASER IN CONSERVATION OF ARTWORKS IN FLORENCE
Yasuo Sugiyama, Yoshiaki Takao and Ryoichi Kubo
HERITAGE OF COLLABORATIVE RESEARCH AND CREATION OF BUSINESS ECOSYSTEM: AN EMPIRICAL STUDY OF FIBER OPTIC COMMUNICATIONS

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 30
Antonio Paco Giuliani and Gianni Lorenzoni
“THE RECIPE AT LARGE”: KNOWLEDGE DEPLOYMENT IN THE RESTAURANT SETTING
Antti Kauppinen and Anita Juho
THE ENTREPRENEURIAL NARRATIVES IN UNDERSTANDING THE DRAMATISTIC NATURE OF THE SOCIAL STRUCTURES IN OPPORTUNITY CREATION
CONVENORS:
Gabriele Jacobs,
RSM - Erasmus University Rotterdam,
The Netherlands, gjacobs@rsm.nl
László Pólos, Durham Business School,
UK, laszlo.polos@durham.ac.uk
Johan van Rekom,
RSM - Erasmus University Rotterdam,
The Netherlands, jrekom@rsm.nl

Valeska Korff, Liesbet Heyse,
Rafael Wittek and Melinda Mills

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 117
INTRODUCTION
CHAIR: GABRIELE JACOBS, LÁSZLÓ PÓLOS AND JOHAN VAN REKOM
Fabrizio Perretti and Stefano Basaglia
THE WAY WE WERE: ORGANIZATIONAL IDENTITY FORMATION AND EVOLUTION IN EMERGING DOMAINS
Discussants:
1. Valeska Korff, Rafael Wittek, Liesbet Heyse and Melinda Mills
2. Peter McLean and Patrick Dawson

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 117
CHAIR: GABRIELE JACOBS, LÁSZLÓ PÓLOS AND JOHAN VAN REKOM
Kari Skarholt and Lisbeth Hansson
ORGANIZATIONAL CHANGE AND THE EFFECT ON ORGANIZATIONAL IDENTITY – HOW REORGANIZATION CHALLENGE IDENTITY AMONG OFFSHORE WORKERS
Discussants:
1. Israel Drori and Benson Honig
2. Maria Ershova

EXCEPTIONALISM THROUGH ORGANIZATIONAL ECCENTRICITY. AN ALTERNATIVE PATHWAY TO LEGITIMACY IN INSTITUTIONALIZED ENVIRONMENTS
Discussants:
1. Fabrizio Perretti and Stefano Basaglia
2. Peter McLean and Patrick Dawson
Israel Drori and Benson Honig
LEGITIMATION PROCESSES DURING THE LIFE-CYCLE OF AN INTERNET FIRM
Discussants:
1. Maria Ershova  
2. Kari Skarholt and Lisbeth Hansson
Maria Ershova
SYSTEM OF TRAINING AS THE FACTOR OF SUSTAINABILITY IN THE TIMES OF CHANGE
Discussants:
1. Israel Drori and Benson Honig  
2. Kari Skarholt and Lisbeth Hansson

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 117
CHAIR: GABRIELE JACOBS, LÁSZLÓ PÓLOS AND JOHAN VAN REKOM
Jouni Virtaharju and Timo Vuori
BUILDING FAITH THROUGH SENSEGIVING
Discussants:
1. Jane Hendy and James Barlow  
2. Mette Morsing and Anne Roepstorff
Jane Hendy and James Barlow
IDENTIFICATION AND THE EMBEDDING OF STRATEGIC CHANGE
Discussants:
1. Mette Morsing and Anne Roepstorff  
2. Jouni Virtaharju and Timo Vuori
Mette Morsing and Anne Roepstorff
CSR AND ORGANIZATIONAL IDENTITY. RAISING POLITICAL AWARENESS IN IKEA
Discussants:
1. Jane Hendy and James Barlow  
2. Jouni Virtaharju and Timo Vuori

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 117
CHAIR: GABRIELE JACOBS, LÁSZLÓ PÓLOS AND JOHAN VAN REKOM
Huijuan Wang
THE EFFECT OF MODIFICATION INERTIA AND EXTENT OF NICHE EXPANSION
Discussants:
1. Min Liu, Filippo C. Wezel and Erik R. Larsen  
2. Gábor Peli and Hans Schenk
Min Liu and Filippo Carlo Wezel
Discussants:
1. Huijuan Wang  
2. Gábor Peli and Hans Schenk
Gábor Peli and Hans Schenk
BIASED REORGANIZATION CHANCE ASSESSMENT SUPPORTS MERGER HYPES: A FORMALIZATION IN MODAL LOGIC
Discussants:
1. Min Liu, Filippo C. Wezel and Erik R. Larsen  
2. Huijuan Wang
SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 117
CHAIR: GABRIELE JACOBS
LÁSZLÓ PÓLOS AND
JOHAN VAN REKOM
Guia B. Pirotti
THE DANGERS OF PURITY: ROLE CATEGORIES AND INDIVIDUAL CAREER OUTCOMES
Discussants:
1. Soorjith Illickal Karthikeyan and Filippo Carlo Wezel
2. Giacomo Negro and Anand Swaminathan
Soorjith Illickal Karthikeyan and Filippo Carlo Wezel
Discussants:
1. Guia B. Pirotti
2. Giacomo Negro and Anand Swaminathan
Giacomo Negro and Anand Swaminathan
CHANGES IN RECORD COMPANY AFFILIATIONS AND THE MARKET PERFORMANCE OF MUSIC ARTISTS
Discussants:
1. Soorjith Illickal Karthikeyan and Filippo Carlo Wezel
2. Guia B. Pirotti

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 117
CHAIR: GABRIELE JACOBS
LÁSZLÓ PÓLOS AND
JOHAN VAN REKOM
Violetta Gerasymenko, Dirk De Clercq and Harry J. Sapienza
THE ROLE OF EXTERNAL EXPERTISE AND NEW MANAGEMENT RECRUITMENT IN THE OUTCOMES OF BUSINESS MODEL CHANGE
Discussants:
1. Adelheid Susanne Esslinger
2. Arnaud Banoun
Adelheid Susanne Esslinger
STRUCTURATION THEORY AS PARADIGM IN THE HEALTH CARE SECTOR: THE ROLE OF MODALITY
Discussants:
1. Violetta Gerasymenko, Dirk De Clercq and Harry J. Sapienza
2. Arnaud Banoun
Arnaud Banoun, Lucas Dufour and Meena Andiappan
CONTROLLING CORPORATE REPUTATION THROUGH THE MANAGEMENT OF IMAGE GAPS
Discussants:
1. Adelheid Susanne Esslinger
2. Violetta Gerasymenko, Dirk De Clercq and Harry J. Sapienza

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 117
INTEGRATION AND CONCLUSIONS
CHAIR: GABRIELE JACOBS
LÁSZLÓ PÓLOS AND
JOHAN VAN REKOM
Peter McLean and Patrick Dawson
WORKING AT THE COALFACE: BEING A MINER IN TIMES OF CHANGE
Discussants:
1. Fabrizio Perretti and Stefano Basaglia
2. Valeska Korff and Liesbet Heyse
Unpacking the Innovation-Performance Link: Challenges for Organization Research

CONVENORS:
Stefano Brusoni, Bocconi University, Milan, Italy, stefano.brusoni@unibocconi.it
Dean A. Hennessy, Tilburg University, The Netherlands, hennessy@uvt.nl
Marius T.H. Meeus, Tilburg University, The Netherlands, m.t.h.meeus@uvt.nl

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 31
INNOVATION AS A PROCESS:
ROUTINES, CREATIVITY AND PERFORMANCE
CHAIR: MARIUS T.H. MEEUS
Hille Bruns and Paul Carlile
THE MISSING LINK. ASSESSING THE CIRCUMSTANCES OF ROUTINE PERFORMANCE
Maria del Mar Bornay-Barrachina, Mary Uhl-Bien, Lucy Gilson and Ramón Valle Cabrera
AN EXAMINATION OF TEAM INNOVATION:
THE ROLE OF TEAM CREATIVE PROCESSES, PSYCHOLOGICAL CLIMATE, AND LEADERSHIP
Daniella Laureiro-Martínez, Stefano Brusoni and Maurizio Zollo
COGNITIVE CONTROL CAPABILITIES, ROUTINIZATION AND DECISION-MAKING

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 31
INNOVATION AND KNOWLEDGE INTEGRATION
CHAIR: DEAN HENNESSY
Anne Koch
EFFECTS OF FIRM-INTERNAL COORDINATION: LEADERSHIP, FUNCTIONAL DIVERSITY, AND DECISION MAKING
Stefano Brusoni, Paola Criscuolo and Lionel Nesta
KNOWLEDGE INTEGRATION AND INNOVATIVE PERFORMANCE IN THE PHARMACEUTICAL INDUSTRY
Frank F. van Rijnsoever and Taco den Boer
PROFESSOR OR PROFESSIONAL?
A COGNITIVE-ECONOMICAL APPROACH FOR THE RELATIONSHIP BETWEEN KNOWLEDGE BASE, USE OF INFORMATION SOURCES AND INNOVATIVE PERFORMANCE
SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 31
INNOVATION AND KNOWLEDGE INTEGRATION
CHAIR: STEFANO BRUSONI
Dirk Deichmann and Jan van den Ende
PLUG THE EXPERIENCES OF THE PAST AND
PLAY TO SUCCEED: HOW LEARNING UNFOLDS
IN PROACTIVE CREATIVE INITIATIVES
Federica Ceci, Francesca Masciarelli
and Andrea Prencipe
MIND THE GAP: ADAPTING AND REORIENTING
FIRMS’ ORGANIZATIONAL ARCHITECTURE
Sarah S. Slaghuis, Anna P. Nieboer,
Mathilde M.H. Strating and Roland A. Bal
ENHANCING HEALTH CARE QUALITY
IMPROVEMENT: MEASUREMENT PRACTICES IN
RELATION TO PROJECT EFFECTIVENESS AND
SUSTAINABILITY

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 31
MEASURING AND PREDICTING PERFORMANCE
CHAIR: DEAN HENNESSY
Gerardus J.M. Lucas, Joris Knoben and
Marius T.H. Meeus
INCONSISTENCY IN PERFORMANCE FEEDBACK
AND INNOVATION: A PANEL DATA STUDY ON
DUTCH FIRMS FROM 1995–2006
Peiran Su and Peter McNamara
THE IMPACT OF FAILURE: AN EMPIRICAL STUDY
ON THE INNOVATIVENESS OF NEW PRODUCT
DEVELOPMENT
George N. Chondrakis
INNOVATION AND VALUE APPROPRIATION:
NEW INSIGHTS FROM SERVICES
Chengwei Liu
WHY ARE PEOPLE LIKELY TO MISTAKE LUCK
FOR SKILL WHEN EVALUATING EXCEPTIONAL
PERFORMANCE?

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 31
INNOVATION AND INDUSTRIAL DYNAMICS
CHAIR: STEFANO BRUSONI
Maria José Álvarez Gil,
María J. Montes-Sancho
and María Cristina De Stefano
ENVIRONMENTAL INNOVATION AND
PERFORMANCE: THE PARTICULAR CASE
OF THE AUTOMOBILE INDUSTRY
Pelin Demirel and Mariana Mazzucato
INNOVATION AND FIRM GROWTH:
IS IT WORTH IT? AND WHY IT MATTERS
John M. de Figueiredo and
Brian S. Silverman
DO THE MOST INNOVATIVE FIRMS STAY OR GO?
AN EMPIRICAL ANALYSIS OF INNOVATION AND
EXIT IN THE LASER PRINTER INDUSTRY
CONVENORS:
Pamela Hinds, Management Science & Engineering, Stanford University, USA, phinds@stanford.edu
Eric van Heck, Rotterdam School of Management, Erasmus University, The Netherlands, evanheck@rsm.nl
Elisa Mattarelli, Department of Engineering Science and Methods, University of Modena and Reggio Emilia, Italy, elisa.mattarelli@unimore.it

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Centro Digital, room “Africa”
SENSEMAKING IN VIRTUAL TEAMS
CHAIR: PAMELA HINDS
Jatinder S. Sidhu and Henk W. Volberda
MANAGING THE TENSIONS OF GLOBALLY DISTRIBUTED WORK: THE COORDINATION OF ONSHORE AND OFFSHORE TEAMS
François Lambotte and François-Philippe Fayad
NEGOTIATING COLLECTIVE SENSEMAKING IN VIRTUAL TEAMS
Discussant: Anca Metiu

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Centro Digital, room “Africa”
GLOBAL WORKERS
CHAIR: PAMELA HINDS
Sara Värlander and Anna Essén
‘GLOBAL WORK’: AN EXPLORATORY STUDY OF EMBODIED EXPERIENCES, TACTICS AND PERFORMANCE EFFECTS
Petra M. Bosch-Sijtsema and Renate Fruchter
LIVING IN THE BEEHIVE. ORGANIZATIONAL CULTURE DIFFERENCES BETWEEN HQ AND REMOTE TEAM SUBGROUPS
Discussant: Fabiola Bertolotti

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Centro Digital, room “Africa”
INNOVATION AND R&D GLOBALLY DISTRIBUTED TEAMS
CHAIR: PAMELA HINDS
Françoise Chevalier and Rosana Silveira Reis
CULTURAL DIVERSITY AND THE CREATIVE PROCESS OF GLOBALLY DISTRIBUTED TEAMS
Fredrik Hacklin
CONVERGENCE AND INNOVATION: THE CONFLICT OF ORGANIZATIONAL PERSPECTIVE
Fabiola Bertolotti, Elisa Mattarelli, Andrea Prencipe and Amar Gupta
THE INTERPLAY BETWEEN MULTITASKING AND MODULARITY IN GLOBALLY DISTRIBUTED TEAMS
Discussant: Andrea Carugati

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Centro Digital, room “Africa”
COMMUNICATION ACROSS CULTURE
CHAIR: ELISA MATTARELLI
Anne-Laure Fayard and Anca Metiu
THE ROLE OF WRITING IN KNOWLEDGE SHARING AND DEVELOPMENT: EVIDENCE FROM LETTERS
Lisbeth Clausen and Mette Zølner
GLOBAL STRATEGIES AND LOCAL IMPLEMENTATION IN CREATING A STRONG CORPORATE CULTURE: HEADQUARTER-SUBSIDIARY PROCESSES AND PERCEPTIONS
Discussant: Paul Leonardi

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Centro Digital, room “Africa”
IT AND INTEGRATION
CHAIR: ELISA MATTARELLI
Rose Erkelens, Bart van den Hooff, Marleen Huysman and Paul W.L. Vlaar
THE GLOBAL R&D MANAGEMENT LEARNING CYCLE: COPING WITH KNOWLEDGE CHALLENGES IN DISTRIBUTED RESEARCH AND DEVELOPMENT
Per Svjvig and Andrea Carugati
ON THE DEINSTITUTIONALIZATION AND INSTITUTIONALIZATION PRACTICES OF ENTERPRISE SYSTEMS RE-IMPLEMENTATION
Eduardo Diniz, René Birochi and Marlei Pozzebon
FINANCIAL INCLUSION THROUGH CORRESPONDENTS: THE CASE OF AMAZONIAN AUTAZES
Discussant: Diane Bailey

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Centro Digital, room "Africa"
GLOBALIZATION IN INDUSTRIES
CHAIR: ERIC VAN HECK
Javier Aguilera-Caracuel, José Manuel de la Torre-Ruiz and Mª Ángeles Escudero-Torres
THE INFLUENCE OF THE INSTITUTIONAL DISTANCE BETWEEN THE HOME AND THE HOST COUNTRY ON THE ENVIRONMENTAL STANDARDIZATION STRATEGY IN MULTINATIONAL ENTERPRISES
Laure Leglise
THE TRANSNATIONAL DISSEMINATION OF DOMINANT STRATEGIC MODELS TO AFRICA: AN EXPLORATORY STUDY
Discussant: Diane Bailey

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Centro Digital, room “Africa”
MULTINATIONAL ENTERPRISES
CHAIR: ERIC VAN HECK
Ayse Saka-Helmhout, Florian Becker-Ritterspach and Jasper J. Hothe
UNLEASHING AGENCY IN INSTITUTIONALLY DIVERSE SETTINGS
Lin Yan
POWER IN A FLATTENING WORLD: A GROUNDED STUDY ON AN INTERNATIONAL NEW VENTURE
Discussant: Bart van den Hooff

PANEL: WHERE DO WE GO FROM HERE?
CONVENORS:
Tina Dacin, Queens University, Canada, tdacin@business.queensu.ca
Kamal Munir, University of Cambridge, UK, k.munir@jbs.cam.ac.uk
Paul Tracey, University of Cambridge, UK, p.tracey@jbs.cam.ac.uk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Centro Digital, room “America”
CULTURE, INSTITUTIONS AND WINE
CHAIR: PAUL TRACEY
Maxim Voronov, Dirk De Clercq and C.R. (Bob) Hinings
GROBALIZING, GLOCALIZING AND ORGANIZING: THE CASE OF THE ONTARIO WINE INDUSTRY
Robert J. David, Johnny Boghossian and Tina Dacin
RESISTING THE ASCENDANT LOGIC: THE ROLE OF LOCAL CULTURE IN THE NASCENT QUEBEC WINE-MAKING INDUSTRY
Grégoire Croidieu and Philippe Monin
FROM BLACK IVORY TO RED IVORY: SHIFT IN ECONOMIC REGIME IN THE PORT OF BORDEAUX (1730–1870)

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Centro Digital, room “America”
SOCIAL CHANGE
CHAIR: KAMAL MUNIR
Glen Whelan, Judy Muthuri, Frank de Bakker and Frank den Hond
HUMAN RIGHTS AND CHINESE STATE-OWNED OIL COMPANIES: CAN ACTIVISM MAKE A DIFFERENCE?
Louise McArdle
FAIR ENOUGH? THE MARKET, FAIR TRADE AND GENDER
Amer Khan and Jaco Lok
ASSISTING THE POOR THROUGH A FINANCIAL SYSTEMS LOGIC. BEYOND THEORIZATION AND RHETORIC IN INSTITUTIONAL CHANGE IMPLEMENTATION

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Centro Digital, room “America”
GLOBALIZATION OF INSTITUTIONS
CHAIR: SHAHZAD ANSARI
Olivier Berthod
WHAT DRIVES LOCAL RESISTANCE TO GLOBAL LABELS? THE FAILURE OF THE UNESCO-WORLD HERITAGE PROGRAM IN DRESDEN
Maria Joutsenvirta and Eero Vaara
CORPORATE SOCIAL RESPONSIBILITY, LEGITMACY AND POSTCOLONIALISM: A COMPARATIVE DISCURSIVE ANALYSIS OF A CONTESTED CORPORATE INVESTMENT IN LATIN AMERICA
Yiannis Kyratsis
INSTITUTIONAL DIFFUSION OF A NEW HEALTHCARE TEMPLATE ACROSS THE DIVERSE CULTURAL LANDSCAPE OF FIVE EUROPEAN TRANSITION COUNTRIES
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Centro Digital, room “America”
RESISTANCE AND CHANGE
CHAIR: TINA DACIN
Emil Inauen
INTERNALIZING MOTIVATION: MOTIVATION IN RELIGIOUS ORDERS
Romy Kraemer
STRANGERS, LORDS, AND CHILDREN: A CRITICAL VIEW ON MANAGERS’ CONSTRUCTIONS OF ANTI-CORPORATE RESISTANCE
Joeri Mol, Ming Ming Chiu, Iván Orosa Paleo and Nachoem Wijnberg
SOMETHING BETTER CHANGE: GENRES & INSTITUTIONAL INNOVATION IN POPULAR MUSIC

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Centro Digital, room “America”
CULTURE, MOVEMENTS AND ORGANIZATIONS
CHAIR: EDWARD J. CARBERRY
Mark Fletcher
CULTURE AND AUTHENTICITY AS A DRIVER FOR CHANGE IN INDUSTRIES: THE UK KIT CAR INDUSTRY, 1949–2009
PakCheun Cheng, Shahzad Ansari and Bas Koene
INSTITUTIONAL CHANGE, NEW MARKETS AND THE ROLE OF MULTINATIONAL CORPORATIONS. A STUDY OF THE TEMPORARY STAFFING INDUSTRY IN SPAIN
Steve Maguire and Nelson Phillips
THEORIZING RISK AND ORGANIZATION

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Centro Digital, room "America" SUSTAINABILITY, INSTITUTIONS AND MOVEMENTS
CHAIR: KAMAL MUNIR
Simone Schiller-Merkens
GREEN IS THE NEW BLACK: SOCIAL MOVEMENTS AND THE CONSTITUTION OF AN ETHICAL FASHION FIELD IN THE UK AND IN GERMANY
Edward J. Carberry
KEEPING ORGANIZATIONS HONEST: FRAMING, COUNTERFRAMING, AND THE ROLE OF SOCIAL MOVEMENTS IN CONTESTING ORGANIZATIONAL IDENTITY
Daniela Viegas and Armindo dos Santos de Sousa Teodósio
DISCOURSES OF SUSTAINABLE CONSUMPTION IN “UNDER-DEVELOPED” COUNTRIES: TRAPS OF SOCIAL MOVEMENTS AND CORPORATION ACTION IN THE BRAZILIAN CULTURE

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Centro Digital, room “America” ENVIRONMENT, STANDARDS AND MOVEMENTS
CHAIR: PAUL TRACEY
Brandon H. Lee, Wesley D. Sine and Pamela S. Tolbert
CERTIFYING THE HARVEST: ENTRY DYNAMICS AND STANDARDS-BASED CERTIFICATION ORGANIZATIONS IN A NASCENT MARKET
Klaus Weber and Sara B. Soderstrom
CORPORATIONS AND THE ENVIRONMENTAL MOVEMENT: GLOBAL AND LOCAL CONTESTATIONS AND INSTITUTIONAL CHANGE

Tina Dacin, Kamal Munir and Paul Tracey: CONCLUDING THOUGHTS
The Organization of Contemporary Work: Continuity, Revision or Change?

**CONVENORS:**
Julia Richardson, York University, Canada, jrichard@yorku.ca
Clare Kelliher, Cranfield School of Management, UK, clare.kelliher@cranfield.ac.uk
Pascale Peters, Radboud University Nijmegen, The Netherlands, p.peters@fm.ru.nl

**SESSION I:**
THURSDAY, JULY 1, 09:00–10:30
Location: Novotel, Sala Bruxelas
ARE YOU STAYING?
CHAIR: JULIA RICHARDSON
Andrea Tóarniczky, Sára Csillag, Katalin Bácsi, Henriett Primecz, Roland Szilas and Csaba Kiss
CONSEQUENCES OF EMPLOYEE FRIENDLY WORK PRACTICES TO EMPLOYEE COMMITMENT
Discussants: Group discussion
Ursula Christine Loisch and Angelika Schmidt
ORGANIZATIONAL COMMITMENT IN THE CONTEXT OF CHANGING EMPLOYMENT RELATIONS: AN EMPIRICAL INVESTIGATION IN THE CREATIVE INDUSTRIES
Discussants: Group discussion

**SESSION II:**
THURSDAY, JULY 1, 11:00–12:30
Location: Novotel, Sala Bruxelas
ARE YOU WELL?
CHAIR: CLARE KELLIHER
Barbara Imperatori, Chiara Paolino and Anna Grandori
AN ORGANISATIONAL COMBINATIVE APPROACH TO NEW WORK ARRANGEMENTS AND WELLBEING: BACK TO THE FUTURE?
Gregor Bouville
FLEXTIME AS A DETERMINANT OF SICKNESS ABSENCE: A MEN TO WOMEN AND JUNIORS TO SENIORS COMPARISON
Michael Pedersen, Sara Louise Muhr and Rasmus Johnsen
‘I AM SIMPLY THE BEST – SO WHY CAN’T I SAY NO?’ STRESS AS A FORM OF SELF-MANAGEMENT AMONG CONSULTANTS
Discussant: Kristine Dery

**SESSION III:**
THURSDAY, JULY 1, 14:00–15:30
Location: Novotel, Sala Bruxelas
ARE YOU HAPPY?
CHAIR: PASCALE PETERS
Torstein Nesheim, Karen M. Olsen and Arne L. Kalleberg
AUTONOMY AND JOB SATISFACTION IN TRIADIC EMPLOYMENT RELATIONS
Barbara Beham, Sonja Drobnič and Patrick Präg
SATISFACTION WITH WORK-FAMILY BALANCE OF PART-TIME AND FULL-TIME SERVICE SECTOR EMPLOYEES IN EUROPE
Erika Fladung and Anja Iseke
SATISFACTION AND DISCREPANCIES BETWEEN ACTUAL AND DESIRED WORK ARRANGEMENTS: A COMPARISON BETWEEN PART-TIME AND FULL-TIME EMPLOYEES BASED ON THE GERMAN SOCIO-ECONOMIC PANEL (GSOEP)
Discussant: tba

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Novotel, Sala Bruxelas
NOW YOU SEE ME, NOW YOU DON’T
CHAIR: JULIA RICHARDSON
Angela Jane Knox
‘WHERE THE WILD THINGS ARE’: A QUALITATIVE ANALYSIS OF TEMPORARY WORK AGENCY EMPLOYMENT
Donald Hislop
WORK-RELATED TRAVEL AS LIMINAL TIME-SPACE
Discussant: Barbara Beham

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Novotel, Sala Bruxelas
WHEN WORK GOES HOME
CHAIR: CLARE KELLIHER
Raffaella Valsecchi
CONTROL AND CONTRADICTIONS IN FLEXIBLE WORK: A FOCUS ON HOME-TELEWORKING
Samula Mescher, Yvonne Benschop and Hans Doorewaard
ORGANIZATIONAL BOUNDARY WORK: EXPLORING THE ROOM FOR ‘LIFE’ AT ‘WORK’
Kristine Dery, Judith MacCormick, Darl Kolb and Charles-Henri Besseyre des Horts
WHEN IS ENOUGH ENOUGH? A STUDY OF BLACKBERRY USE AND ORGANISATIONAL ENGAGEMENT
Discussant: Torstein Nesheim

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Novotel, Sala Bruxelas
DIVERSE WORK PRACTICES IN NURSING AND FINANCE
CHAIR: PASCALE PETERS
Ulla Forseth, Tove Håpnes and Liv Berge
GLOBALIZATION, RESISTANCE, AND DIVERSE WORK PRACTICES IN AN INTERNATIONAL FINANCE COMPANY
Diane van den Broek and Daniel Nyberg
IN THE NEXUS OF I.T. AND PROFESSIONALISM: TELE-NURSING AS CONTINUING, REVISIG AND CHANGING A PROFESSION
Discussant: Donald Hislop

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Novotel, Sala Bruxelas
AND NOW FOR SOMETHING COMPLETELY DIFFERENT
CHAIR: JULIA RICHARDSON
Klaus-Peter Schulz and Hannele Kerosuo
RE-FRAMING CONTEMPORARY WORK RESEARCH: DEVELOPING PARTICIPATIVE METHODOLOGIES TO STUDY WORK PROCESSES
Mark Mortensen
THE TEAM UNBOUND: TRAJECTORIES AS A NEW APPROACH TO COLLABORATION IN LIGHT OF THE CHANGING NATURE OF WORK
Inge Hermanrud and Dorthe Eide
LEARNING AS A COORDINATION PROCESS: THE ROLE OF DISPLAYED PRACTICES AND CULTURE IN MANAGED NETWORKS
SUB-THEME

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From Bureaucratic to “Post-Bureaucratic” Identities? Epochalism, Hybridization and the Politics of Organizing

CONVENORS:
Haldor Byrkjeflot, Rokkansenteret and University of Bergen, Norway, haldor.byrkjeflot@rokkan.uib.no
Paul du Gay, Copenhagen Business School, Denmark, and Warwick Business School, UK, pdg.ioa@cbs.dk
Heidi Houlberg Salomonsen, University of Aalborg, Denmark, heidi@epa.aau.dk

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: ISEGI, Auditório, Piso 0
BRANDING AND HYBRIDIZATION
CHAIR: HALDOR BYRKJEFLOT
Saara L. Taalas, Lotta Häkkinen and Nina Kivinen
HYBRID ORGANIZATION – BRAND SITES OF CO-PRODUCTION
Discussant: Svein Ivar Angell
Maria Blomgren and Caroline Waks
THE POLITICS OF ORGANIZING IN A POST-BUREAUCRATIC ERA. DOCTORS AS BOUNDARY SPANNERS
Discussant: Nina Kivinen
Svein Ivar Angell
NATION BRANDING – A HYBRID OF MARKET, CULTURE AND POLITICS?
Discussant: Maria Blomgren

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
PARALLEL STREAMS
Location: ISEGI, Auditório, Piso 0
PARALLEL STREAM A
CHAIR: CRISTINA GARSTEN
Anders Bojesen and Kristian Gylling Olesen
ORGANIZATIONS AS HYBRIDS? ON BUREAUCRACY AND ENTREPRENEURSHIP IN THE GOVERNANCE OF DANISH SCHOOLS
Discussant: Haldor Byrkjeflot
Mette Mogensen and Kristian Gylling Olesen
FROM THE REGULATION OF THE WORKING ENVIRONMENT TO THE MANAGEMENT OF WELLBEING – AN EMPIRICAL STUDY AMONG POSTAL WORKERS AND TEACHERS
Discussant: Paul McGrath
Michelle O’Toole and Paul McGrath
HYBRIDIZATION OR CO-EXISTANCE – LOOKING BACK TO HELP US PEER FORWARD
Discussant: Anders Bojesen

PARALLEL STREAM B
CHAIR: PAUL DU GAY
Bente Rasmussen and Tove Håpnes
FROM FEUDAL LORDS TO MODERN ORGANISATION? DESIGNING AN ORGANISATION OF KNOWLEDGE WORK
Discussant: Pia Bramming
Carl Rhodes and Oriana Price
LEARNING: NEMESIS OR PARASITE TO BUREAUCRACY?
Discussant: Bente Rasmussen
Pia Bramming, Sverre Raffnøe, Anders Raastrup Kristensen and Michael Pedersen
THE ENTRY OF SELF MANAGEMENT INTO WORK ENVIRONMENT RESEARCH
Discussant: Carl Rhodes

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: ISEGI, Auditório, Piso 0
HYBRIDIZATION IN HEALTH CARE ORGANIZING AND MANAGEMENT
CHAIR: BENTE RASMUSSEN
Dimitrios Spyridonidis and Michael Calnan
HYBRIDISATION AND THE POLITICS OF ORGANIZING: THE CASE OF NICE GUIDELINES IN THE ENGLISH NHS
Discussant: Peter Kragh Jespersen
Niamh Lennox-Chhugani
“WE ARE NOT A DEMOCRACY”: CREATING A POST-BUREAUCRATIC IDENTITY IN AN ACADEMIC HEALTH CENTRE
Discussant: Dimitrios Spyridonidis
Peter Kragh Jespersen and Haldor Byrkjeflot
HYBRID MANAGEMENT IN HOSPITALS
Discussant: Niamh Lennox-Chhugani

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: ISEGI, Auditório, Piso 0
PROFESSIONAL IDENTITIES AND BUREAUCRACY
CHAIR: HEIDI HOULBERG SALOMONSEN
Bernadette Loacker and Katharina Chudzikowski
BEYOND BUREAUCRACY AND ENTREPRENEURIALISM: ON THE MUTUAL CONSTRUCTION OF CAREER CONTEXTS AND PROFESSIONAL SELF-IDENTITIES
Discussant: Giseline Rondeaux

Julia Fleischer
“YES, SPECIAL ADVISER”? HOW SPECIAL ADVISERS AFFECT BUREAUCRATIC IDENTITIES OF PERMANENT SECRETARIES IN UK
Discussant: Penelope Tuck
Giseline Rondeaux
HYBRIDIZATION OF IDENTITIES AND THE STRUCTURING ROLE OF CONTEXT: ARE THERE COMMON FEATURES IN PUBLIC ADMINISTRATIONS?
Discussant: Bernadette Loacker

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: ISEGI, Auditório, Piso 0
AGENCIFICATION, POLITICIZATION AND CHANGING BARGAINS – TRAITS OF POST-BUREAUCRACY?
CHAIR: PENELope TUCK
Sjors Overman and Sandra van Thiel
AGENCIFICATION AND THE TRANSITION TO A POST-BUREAUCRATIC EPOCH
Discussant: Karolien Van Dorpe
Karolien Van Dorpe and Jacques Bourgault
THE CHANGING FACE OF THE SENIOR CIVIL SERVICE?
Discussant: Thurid Hustedt
Thurid Hustedt and Heidi Houlberg Salomonsen
EXPLAINING HYBRIDS OF THE IDEAL BUREAUCRACY: THE CASE OF POLITICIZATION
Discussant: Sjors Overman

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: ISEGI, Auditório, Piso 0
MANAGERIAL IDENTITIES AND (CHANGING?) BUREAUCRACIES
CHAIR: PETER KRAGH JESPERSEN
Bent M. Sørensen
THAT LOOKS FASCINATING, BOSS! SELF-MANAGEMENT AND PHALLOCRATS IN THE CREATIVE INDUSTRIES
Discussant: Harald Torsteinsen
Harald Torsteinsen
THE RETURN OF PROFESSIONAL MIDDLE MANAGEMENT IN NORWEGIAN LOCAL GOVERNMENT
Discussant: Julie Wolfram Cox
Jennifer Jones-Ellis, Julie Wolfram Cox and Georgina Caillard
BUREAUCRATIC CHANGE AND MANAGERIAL IDENTITIES IN CONTEMPORARY POLICING
Discussant: Bent M. Sørensen

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: ISEGf, Auditório, Piso 0
IDENTIFYING AND CONCEPTUALIZING HYBRID ORGANIZATIONS AND REGULATIONS
CHAIR: HALDOR BYRKJEFLOT, PAUL DU GAY AND HEIDI HOULBERG SALOMONSEN
Christina Garsten and Kerstin Jacobsson
POST-POLITICAL REGULATION: PARTNERSHIP, VOLUNTARISM, AND ILLUSORY CONSENSUS
Discussant: Marcus Vinícius Peinado Gomes
Eva Bejerot and Hans Hasselbladh
TECHNOLOGIES OF HYBRIDIZATION – GENERIC TRAITS OF NEW PUBLIC MANAGEMENT
Discussant: Christina Garsten
Marcus Vinícius Peinado Gomes, Mário Aquino Alves and Peter Kevin Spink
THE CONCEPTUAL EVOLUTION OF COOPTATION FROM BUREAUCRACIES TO POST-BUREAUCRATIC HYBRID ORGANIZATIONS
Discussant: Hans Hasselbladh
The Role of Leadership, Responsibility, and Ethics: Behavioral Issues of Implementing CSR

CONVENORS:
Andreas Georg Scherer, University of Zurich, Switzerland, andreas.scherer@ioi.uzh.ch
Guido Palazzo, University of Lausanne, Switzerland, guido.palazzo@unil.ch
Gary Weaver, University of Delaware, USA, weaverg@lerner.udel.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 144
LEADERSHIP THEORY BUILDING – RESPONSIBILITY IN A GLOBALIZED WORLD
CHAIR: GARY WEAVER
Nicola M. Pless and Thomas Maak
HOW LEADERS THINK ABOUT DOING THE RIGHT THING – LEADER COGNITION AND RESPONSIBILITY IN A COMPLEX WORLD
Discussant: Donal Crilly
Moritz Patzer and Andreas Georg Scherer
GLOBAL RESPONSIBLE LEADERSHIP: TOWARDS A POLITICAL CONCEPTION
Discussant: Andre Spicer
Christian Voegtltn, Moritz Patzer and Andreas Georg Scherer
RESPONSIBLE LEADERSHIP IN GLOBAL BUSINESS: A CONTINGENCY APPROACH
Discussant: Daina Mazutis

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 144
BUSINESS LEADERS BETWEEN RESPONSIBILITY AND PROFITS
CHAIR: ANDREAS GEORG SCHERER
Duane Windsor
WHY BUSINESS LEADERS ENGAGE IN SOCIALLY RESPONSIBLE ACTIONS
Discussant: Heiko Spitzeck
Mario Fernando and A.B. Sim
STRATEGIC AMBIGUITY AND LEADERS’ RESPONSIBILITY BEYOND MAXIMISING PROFITS
Discussant: Eyal Yaniv
Mats Alvesson and Andre Spicer
CRITICAL LEADERSHIP STUDIES
Discussant: Jo Crotty

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 144
IMPLEMENTING CSR – THE ROLE OF STAKEHOLDERS
CHAIR: GUIDO PALAZZO
Donal Crilly, Maurizio Zollo and Morten Hansen
NORM AMBIGUITY AND DECOUPLING IN THE CONTEXT OF CORPORATE SOCIAL RESPONSIBILITY
Discussant: Gian-Claudio Gentile
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 144
IMPLEMENTING CSR – EXPERIENCES FROM DIFFERENT COUNTRIES
CHAIR: GARY WEAVER
Christian Lorenz, Gian-Claudio Gentile and Theo Wehner
CORPORATE CITIZENSHIP IN SWITZERLAND: INSTITUTIONAL, ORGANIZATIONAL, AND INDIVIDUAL CONSIDERATIONS ACCORDING TO THE MODEL OF CORPORATE SOCIAL PERFORMANCE
Discussant: Mario Fernando
Jo Crotty and Peter Rodgers
CORPORATE CITIZENSHIP IN RUSSIA: A FIRM PERSPECTIVE
Discussant: Lars Thøger Christensen
Michael A. Santoro
DO FOREIGN BUSINESS EXECUTIVES AND LAWYERS HAVE A MORAL OBLIGATION TO PROMOTE THE RULE OF LAW IN CHINA?
Discussant: Duane Windsor

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 144
MODELLING CSR IN A CHANGING SOCIETY
CHAIR: ANDREAS GEORG SCHERER
Itziar Castelló and Josep M. Lozano
MAKING SENSE OF THE CORPORATE ROLE IN A CHANGING SOCIETY: A PROCESS MODEL OF FIRM’S CHARACTERIZATION
Discussant: Christian Voegtlin
Heiko Spitzeck and Erik Hansen
CORPORATE RESPONSIBILITY EVOLUTION MODELS: CONCEPTS, EVIDENCE AND IMPLICATIONS
Discussant: Sandra Charreire-Petit
Daina Mazutis
A MULTI-LEVEL, MIXED DETERMINANT MODEL OF THE RELATIONSHIP BETWEEN EXECUTIVE ORIENTATION AND CORPORATE SOCIAL STRATEGY
Discussant: Itziar Castelló

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 144
CSR PRACTICES – IMPACT AND FURTHER IMPLICATIONS
CHAIR: GUIDO PALAZZO
Razvan Lungeanu and Klaus Weber
JANUS-FACED DO-GOODERS? AN UPPER ECHelon PERSPECTIVE ON THE RELATIONSHIP BETWEEN PHILANTHROPIC GIVING AND CORPORATE SOCIAL RESPONSIBILITY PRACTICES
Discussant: Nicola Pless
Sandra Charreire Petit and Joëlle Surply
DEPLOYMENT OF WHISTLEBLOWING’S PRACTICE: AN OPPORTUNITY FOR BOTH CSR’S POLICY AND EMPLOYEE’S FREEDOM?
Discussant: Rashedur Chowdhury
Gian-Claudio Gentile, Ralf Wetzel and Patricia Wolf
THE ROLE OF LEADERSHIP, RESPONSIBILITY, AND ETHICS IN A GLOBALIZED WORLD: BEHAVIORAL ISSUES OF IMPLEMENTING CSR
Discussant: Moritz Patzer

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 144
BUILDING LEGITIMACY – THE ROLE OF PROFESSIONALISM, ACCOUNTABILITY AND TRANSPARENCY
CHAIR: GARY WEAVER
Heather Elms and Robert A. Philips
PROFESSIONALISM & PRIVATE SECURITY
Discussant: Michael Santoro
Lars Thøger Christensen, Mette Morsing and Ole Thyssen
THE POLYPHONY OF CORPORATE RESPONSIBILITY, DECONSTRUCTING ACCOUNTABILITY AND TRANSPARENCY IN THE CONTEXT OF IDENTITY AND HYPOCRISY
Discussant: Christian Lorenz
SUB-THEME

Communities and Networks as an Organizational Form

CONVENORS:
Fabrizio Ferraro, IESE Business School, Spain, fferraro@iese.edu
Charles Heckscher, Rutgers University, USA, charles@heckscher.us
Valery Yakubovich, University of Pennsylvania, USA,
Valery.Yakubovich@wharton.upenn.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 119
FROM COMMUNITY AND NETWORK TO RELATIONAL WORK?
CHAIR: VALERY YAKUBOVICH
Viviana A. Zelizer
CIRCUITS OF COMMERCE
Özgecan Koçak
MARKET COMMUNITY AS MARKET MECHANISM
Josh Whitford
WALTZING, RELATIONAL WORK AND THE CONSTRUCTION (OR NOT) OF COLLABORATION IN MANUFACTURING INDUSTRIES

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 119
VALUES AND MEANING
CHAIR: CHARLES HECKSCHER
Julie E. Ferguson, Maura Soekijad and Marleen Huysman
MISSION-BASED COMMUNITIES AS NEGOTIATED ORDERS

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 119
DELIBERATE CREATION OF COMMUNITIES AND NETWORKS
CHAIR: FABRIZIO FERRARO
Delia Baldassarri and Guy Grossman
COMMUNICATION, SOCIAL SANCTIONING, AND LEADERSHIP SELECTION IN THE PROVISION OF PUBLIC GOODS: EVIDENCE FROM A FIELD EXPERIMENT IN RURAL UGANDA
Trudi Lang
COLLECTIVE SPEED DATING:
ACCELERATING THE CONSTITUTION OF COLLABORATIVE COMMUNITIES AND THE BUILDING OF SOCIAL CAPITAL IN TURBULENT CONDITIONS
SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 119
PROCESSES OF EMERGENCE: SOCIALIZING, COMMUNING, AND EMBEDDING
CHAIR: VIVIANA ZELIZER
Jordi Torrents and Fabrizio Ferraro
THE NETWORK STRUCTURE OF COLLABORATIVE COMMUNITIES BETWEEN SMALL WORLDS AND STRUCTURAL COHESION
Maja Lotz
FROM COMMUNITY TO COMMUNING. TOWARDS AN ANALYTICAL FRAME FOR UNDERSTANDING THE RELATIONAL DYNAMICS OF COLLABORATIVE WORK ORGANIZING PRACTICES
Valery Yakubovich and Roman V. Galperin
HANGING OUT AT THE Water COOLER IN THE DIGITAL AGE: THE EMERGENCE OF AN INFORMAL STRUCTURE AT A VIRTUAL WORKPLACE

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 119
COMMUNITIES OF PROFESSIONAL PRACTICE
CHAIR: CHARLES HECKSCHER
Anu Kajamaa, Yrjö Engeström, Hannele Kerosuo and Päivi Laurila
PROCESS OR COMMUNITY: GOING BEYOND THE OPPOSITION
Chiara D’Alise, Federica Brunetta, Maria Vittoria D’Agostino and Roberto Dandi
COMMUNITIES OF CLINICAL PRACTICE: KNOWLEDGE EXCHANGE IN PEDIATRIC COMMUNITIES
Deneen M. Hatmaker, Hyun Hee Park and R. Karl Rethemeyer
LEARNING THE ROPES: COMMUNITIES OF PRACTICE AND SOCIAL NETWORKS IN THE PUBLIC SECTOR

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 119
COMMUNITIES AND NETWORKS IN ENTREPRENEURSHIP
CHAIR: FABRIZIO FERRARO
Henning Hillmann and Brandy L. Aven
FRAGMENTED NETWORKS AND ENTREPRENEURSHIP IN LATE IMPERIAL RUSSIA
Sampsa Samila and Olav Sorenson
COMMUNITY AND CAPITAL IN ENTREPRENEURSHIP
Victor P. Seidel and Kelley A. Packalen
USING A COMMUNITY BEFORE GOING IT ALONE: INCUBATING INSTITUTIONS AND ENTREPRENEURIAL OCCUPATIONS

SESSION VII:
SATURDAY, JULY 3, 11:00–12:30
Location: Fac. de Economia, room 119
VIRTUAL COMMUNITIES
CHAIR: VALERY YAKUBOVICH
Francesco Rullani and Lars Frederiksen
INDIVIDUAL INTERACTION AND INNOVATION CAPABILITIES. EXPLORATION AND EXPLOITATION IN OPEN SOURCE SOFTWARE COMMUNITIES
Serge Proulx, Lorna Heaton and Florence Millerand
A NETWORK-BASED EPISTEMIC COMMUNITY AS NEW ORGANIZATIONAL FORM: THE CASE OF TELA BOTANICA
Maria Christina Binz-Scharf and Leslie Paik
COLLABORATORIES: PRODUCTION OF SCIENTIFIC KNOWLEDGE IN VIRTUAL ORGANIZATIONS
Open Track I: Organizational Complexities and Ethical Holes in a Globalized and Virtual World

CONVENORS:
Arménio Rego, Universidade de Aveiro, Portugal, armenio.rego@ua.pt
Thomaz Wood Jr., Escola de Administração de Empresas de São Paulo, Fundação Getúlio Vargas, Brazil, Thomaz.Wood@fgv.br
Frank den Hond, VU University Amsterdam, The Netherlands, f.den.hond@fsw.vu.nl

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 308
ETHICAL HOLES IN KAFKAESQUE CONTEXTS
CHAIR: ARMÉNIO REGO
Robert Westwood and Carl Rhodes
ECONOMIES OF EXCHANGE AND THE TEST OF ETHICS IN KAFKA’S THE METAMORPHOSIS
Gregory B. Vit
PECUNIA NON OLET: EXPLAINING FINANCIAL FRAUD AND INNOCENT FRAUD USING MICRO-PRACTICE STRATEGY MODELS
Florence Palpacuer and Amélie Seignour
THE SOCIAL CONSEQUENCES OF GLOBALIZATION ANALYZED THROUGH MANAGERIAL DISCOURSES: THE CASE OF FRANCE TÉLÉCOM

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Fac. de Economia, room 308
PRESSURES FOR INSTITUTIONALIZATION
CHAIR: STEPHANE TYWONIAK
Stephanie Russell
INSTITUTIONALISING THE ‘LIGHTER TOUCH’ GAP: BRIDGING THE MACRO/MICRO DIVIDE THROUGH CORPORATE CULTURE
Stephane Tywoniak and Jennifer Bartlett
LEGITIMATION PROJECTS: RESOURCES, IDENTITY AND STRATEGIC CHOICE
Ansgar Thießen and Diane Ingenhoff
ORGANIZATIONAL LEGITIMATION IN A CRISIS. THE IMPACT OF STRATEGIC CRISIS COMMUNICATION ON A MULTILEVEL CONSTITUTION OF TRUSTWORTHINESS AND REPUTATION

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Fac. de Economia, room 308
PARADOXES AND CHALLENGES IN INTANGIBLE ASSETS MANAGEMENT
CHAIR: FRANK DEN HOND
Nicoline Frølich, Jeroen Huismann, Stig Slipersæter and Bjørn Stensaker
GLOBALISATION AND INSTITUTIONAL TRANSFORMATIONS OF THE EUROPEAN HIGHER EDUCATION FIELD - MICRO-FOUNDATIONS OF ORGANISATION CHANGE
Fabrice Cavarretta
SHOULD OUR THEORIES BE CONTINGENT ON PERFORMANCE LEVEL? INVESTIGATING THE CONSEQUENCES OF PERFORMANCE VARIABILITY
Ingunn Hybertsen Lysø and Kristian Mjøen
THE MOBILITY OF IDEAS AND IMMOBILITY OF PRACTICE THROUGH MANAGEMENT DEVELOPMENT PROGRAMS
Giuseppe Abbatino
LOOKING FOR KNOWLEDGE PRACTICES AND INTANGIBLE ASSETS IN HIGH KNOWLEDGE INTENSITY ORGANIZATIONS. “HARD” AND “SOFT” APPROACHES TO THE ORGANIZATION ANALYSIS

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Fac. de Economia, room 308
EXPLORING KAFKAESQUE MANIPULATIONS AND TERROR
CHAIR: DARREN MCCABE
Miguel Pina e Cunha, Arménio Rego and Stewart Clegg
KAFKA, PARANIOA AND ORGANIZING UTOPIA
Darren McCabe
WHAT ABOUT THE GATE KEEPERS?
MANAGERS IN THE BACK OFFICE OF A KAFKAESQUE UK BANK
Izidoro Blikstein
THE KAFKAESQUE DISCOURSE: A SEMIOTIC ANALYSIS OF DISCURSIVE STRATEGIES AND MANIPULATION IN ORGANIZATIONS

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Fac. de Economia, room 308
COMPETENCIES AND MOTIVATIONS TO INNOVATE IN THE NETWORLD
CHAIR: PAOLO ROSSI
Bénédicte Aldebert and Sabrina Loufrani-Fedida
IDENTIFICATION OF COMPETENCIES IN INNOVATION PROCESS: THE CASE OF A TOURISM SME
Georg von Krogh, Stefan Haefliger, Sebastian Spaeth and Martin W. Wallin
OPEN SOURCE SOFTWARE: A REVIEW OF MOTIVATIONS TO CONTRIBUTE
Paolo Rossi
ONCE WERE VIRTUAL: A THREE-DIMENSIONAL MODEL FOR THE ANALYSIS OF THE ORGANIZATIONAL DIMENSION OF ONLINE COMMUNITIES

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Fac. de Economia, room 308
EXPLORING BUREAUCRATIC AND KAFKAESQUE CONTROL
CHAIR: IAIN MUNRO
Gianfranco Rebora, Eliana Minelli and Matteo Turri
WHY DO CONTROLS FAIL? COMPARING ANSWERS FROM LITERARY CREATIVITY AND FROM ORGANISATIONAL RESEARCH
Iain Munro and Christian Huber
KAFKA’S ORGANIZATIONS: TOWARDS A MYTHOLOGY OF BUREAUCRACY
From Old Repertories of Power and Contention at Work to New Forms of Institutional Domination and (Un)Organized Contentions

CONVENORS:
Damon Golsorkhi, Rouen Business School, France, damon.golsorkhi@rouenbs.fr
Jeffrey J. Sallaz, University of Arizona, USA, jsallaz@email.arizona.edu
Sarah A. Soule, Stanford University, USA, Soule_Sarah@gsb.stanford.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Novotel, Sala Madrid
FROM CONNECTIONS TO INFLUENCE AND BACK
CHAIR: SARAH SOULE, JEFFREY J. SALLAZ AND DAMON GOLSORKHI
WELCOME AND INTRODUCTION
BY THE CONVENORS
Frank G.A. de Bakker and Michelle Shumate
TRACING BACK NETWORK TACTICS: HOW TACTICS INFLUENCE SOCIAL MOVEMENT ORGANIZATIONS’ SOCIAL NETWORKS
Martin Mathews
GIFT-GIVING, RECIPROCITY AND THE CREATION OF TRUST: AN EMPIRICAL STUDY IN THE ARVE VALLEY INDUSTRIAL DISTRICT
Neil Semuel Rupidara
CONNECTED ACTORS, CONNECTED IDEAS

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Novotel, Sala Madrid
POLITICS, POWER AND CHANGE: AN ENDLESS STORY
CHAIR: TOM MEDVETZ
Christian Gebhardt, Jonas Gebauer and Dragan Djurić
THE (AB)USE OF INSTITUTIONAL KNOWLEDGE IN POLITICS AND POWER STRUGGLES: HOW MIDDLE MANAGERS PREVAIL IN HIGHLY CONTESTED FIELDS
Henrique Duarte and Jorge Correia Jesuíno
RETAILIATING NOT BY WILLING TO DO IT BUT BY LACK OF WILLINGNESS: EFFECTS OF POWER DISTANCE OVER FREE-RIDING
Elen Riot
LAUGHING ARTISTS. ANOTHER LOOK AT THE SO-CALLED “CREATIVE CLASS”

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Novotel, Sala Madrid
THE POWER OF MOVEMENTS AND THE MOVEMENTS OF POWER
CHAIR: FRANK G.A. DE BAKKER
Jeffrey J. Sallaz
NEW SOCIAL MOVEMENTS AND NEOLIBERALISM: THE TWO-FACES OF EMPLOYMENT EQUITY
Ignasi Martí, Saulo Dubard Barbosa and David Courpasson
CREATING A CULTURE OF CRITIQUE: EMANCIPATION AND CREATIVE RESISTANCE AROUND A CIVIC ORGANIZATION IN ARGENTINE Carlos Ramirez

SESSION IV:
FRIDAY, JULY 2, 09:00–10:30
Location: Novotel, Sala Madrid
CORPORATE RESPONSIBILITIES AND MOVEMENTS
CHAIR: SARAH SOULE
Sébastien Mena
FROM COMPLIANCE TO EMPOWERMENT: THE DISCURSIVE EVOLUTION OF AN INSTITUTIONAL LOGIC OF CSR
Daniel Waeger
TRANSNATIONAL CIVIL SOCIETY COORDINATION AND CORPORATE RESPONSIBILITIES
Tulay Ilhan, Tarhan Okan and Emrah Koparan
THE DIRECT AND MODERATING EFFECTS OF CORPORATE SOCIAL RESPONSIBILITY AND THE HRM PRACTICES ON PERFORMANCE: EVIDENCE FROM PUBLIC-LISTED AFFILIATES IN AN EMERGING ECONOMY

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Novotel, Sala Madrid
ORGANIZING AND CRITICIZING FINANCIAL MARKETS
CHAIR: JEFFREY J. SALLAZ
Dominique Bessire
WHEN GLOBAL GOVERNANCE GOES OUT OF CONTROL: AN HABERMASIAN ANALYSIS OF INTERNATIONAL FINANCIAL STANDARD SETTING
Matilda Dahl
BIG BANKS IN SMALL STATES: THE ORGANIZING OF FINANCIAL MARKETS IN THE GLOBAL ERA
Marie Hjalmarsson
EVERYDAY RESISTANCE IN HOME HELP SERVICES IN SWEDEN - SELECTIVE LOYALTY, CONSENT AND IRONY

SESSION VI:
SATURDAY, JULY 3, 09:00–10:30
Location: Novotel, Sala Madrid
THE POWER OF DISCOURSE IN INSTITUTIONAL DYNAMICS
CHAIR: DAMON GOLSORKHI
Mehmet Erçek
DISCURSIVE VS. SUBSTANTIVE DISSEMINATION OF FASHIONABLE IDEAS IN AN EMERGING COUNTRY CONTEXT: THE TURKISH CASE
Hélène Peton and Antoine Blanc
FROM MICRO LEVEL ACTIONS TO DEINSTITUTIONALISATION: THE CASE OF ASBESTOS IN FRANCE
Anselm Schneider
CLOSING THE LEGITIMACY GAP IN CORPORATE GOVERNANCE: GOVERNING THE MULTINATIONAL CORPORATION BY MEANS OF DEMOCRATIC DECISION MAKING

SESSION VI:
SATURDAY, JULY 3, 11:00–12:30
Location: Novotel, Sala Madrid
GROUP DISCUSSION AND CONCLUSION
CHAIR: JEFFREY J. SALLAZ, SARAH SOULE AND DAMON GOLSORKHI
Invited talk: Tom Medvetz
"INDISTRIBUTION": THINK TANKS, MURKY ORGANIZATIONS, AND POWER
SUB-THEME

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Engines of Inequality: Organizations and Stratification in the New Millennium

CONVENORS:
Emilio J. Castilla, Massachusetts Institute of Technology, Cambridge/MA, USA, ecastilla@mit.edu
Isabel Fernandez-Mateo, London Business School, London, UK, ifernandezmateo@london.edu
Olav Sorenson, Yale School of Management, New Haven/CT, USA, olav.sorenson@yale.edu

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Novotel, Sala Londres
GENDER, RACE AND EMPLOYMENT
CHAIR: ISABEL FERNANDEZ-MATEO
Emilio J. Castilla, Isabel Fernandez-Mateo and Olav Sorenson
WELCOME AND INTRODUCTION
Roberto Fernandez and Mabel Botelho Abraham
GENDER SORTING INTO AN ORGANIZATIONAL HIERARCHY
Alexandra Kalev and Joshua Guetzkow
CORPORATE DRUG TESTING, CRIMINAL BACKGROUND CHECKS, AND THE EMPLOYMENT OF WHITE, BLACK AND HISPANIC WORKERS
Discussant: Eduardo Melero

SESSION II:
THURSDAY, JULY 1, 11:00–12:30
Location: Novotel, Sala Londres
WOMEN, MOTHERS, AND THE LABOR MARKET
CHAIR: EMILIO CASTILLA
Mridul Maheshwari and Jerome Joseph
‘ACCESS TO ENTRY’ AND THE WORKPLACE INTERFACE AND INTERACTIONS: INSIGHTS FROM WOMEN’S NARRATIVES
Rocio Bonet, Cristina Cruz, Daniel Fernandez and Rachida Justo
MOTHERHOOD AND SELF-EMPLOYMENT IN A SEGMENTED LABOR MARKET
Discussant: Isabel Fernandez-Mateo

SESSION III:
THURSDAY, JULY 1, 14:00–15:30
Location: Novotel, Sala Londres
UNEQUAL CAREER OUTCOMES
CHAIR: OLAV SORENSON
Joseph P. Broschak and Emily S. Block
CAREER MOBILITY IN WOMEN’S INTERCOLLEGIATE ATHLETICS: HOW ECOLOGICAL AND INSTITUTIONAL FORCES SHAPE MOBILITY PATTERNS IN AN EMERGING OCCUPATIONAL LABOR MARKET
Marta M. Elvira, Lynn Shore and Chris Zatzick
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Discussant: James B. Wade

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Location: Novotel, Sala Londres
THE ROLE OF PROFESSIONALS
CHAIR: ISABEL FERNANDEZ-MATEO
Adina Sterling
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Roxana Barbulescu and Matthew Bidwell
WHY ARE THERE SO FEW WOMEN IN FINANCE? EVIDENCE FROM THE MBA JOB SEARCH PROCESS ON THE MECHANISMS OF GENDER SEGREGATION
Discussant: Roberto Fernandez

SESSION V:
FRIDAY, JULY 2, 11:00–12:30
Location: Novotel, Sala Londres
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CHAIR: EMILIO CASTILLA
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Christopher I. Rider
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Discussant: Olav Sorenson

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SATURDAY, JULY 3, 09:00–10:30
Location: Novotel, Sala Londres
NON-PROFIT ORGANIZATIONS AND SCHOOLS
CHAIR: OLAV SORENSON
Raimund Hasse and Lucia Schmidt
SCHOOL ORGANIZATION, DECISION MAKING, AND ACCOUNTS. THE CASE OF INSTITUTIONAL DISCRIMINATION AT SWISS ELEMENTARY SCHOOLS
Alessia Contu and E. Girei
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SESSION VI:
SATURDAY, JULY 3, 11:00–12:30
Location: Novotel, Sala Londres
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CHAIR: ISABEL FERNANDEZ-MATEO
Johannes M. Lehner
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Kathrine Skoland
THE RENEWED CLASS ANALYSIS AND STUDIES OF WORK AND ORGANIZATIONS
Discussant: Emilio Castilla
Global Fears – Local Consequences: Discourses, Disguises and Productive Change

CONVENORS:
Shirley Leitch, University of Swinburne, Australia, sleitch@groupwise.swin.edu.au
Judith Motion, University of New South Wales, Australia, j.motion@unsw.edu.au
Sally Davenport, Victoria University of Wellington, New Zealand, sally.davenport@vuw.ac.nz

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Palacete, room “Azulejos”
WELCOME AND INTRODUCTION; WHAT FEAR CAN PRODUCE!
CHAIR: SHIRLEY LEITCH
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Discussant: Bertrand Sergot

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THURSDAY, JULY 1, 11:00–12:30
Location: Palacete, room “Azulejos”
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CHAIR: JUDITH MOTION
Martin Brigham and Bogdan Costea
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Sofia Topakas and Anna Topakas
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LEGITIMISING STANCES
CHAIR: IAN PALMER
Eric Breit and Eero Vaara
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Discussant: Shirley Leitch
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Discussant: Ronald Hartz
Mohamed Oubenal and Laurent Deville
THE PRODUCTION OF A PROMOTIONAL DISCOURSE: THE CASE OF THE ‘ETF’ FINANCIAL MARKET IN FRANCE
Discussant: Maria Scarlet de Carmo

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FRIDAY, JULY 2, 09:00–10:30
Location: Palacete, room “Azulejos”
IT’S THE GLOBAL ECONOMY – STUPID!
CHAIR: FRANK MUELLER
Stephen McKenna
NORTH AMERICAN BUSINESS LEADERS’ POSTCOLONIAL DISCOURSES IN AN ERA OF ‘GLOBALITY’: GLOBAL FEARS AND LOCAL CONSEQUENCES
Discussant: Jane Bryson
Ronald Hartz
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Discussant: Eric Breit
Bertrand Sergot
THE USE OF DISCOURSE FOR PREVENTING OFFSHORING ACCUSATIONS: THE CASE OF THE BONDUELLE GROUP
Discussants: Matthias Ratzer and Ronald Hartz
Sally Davenport, Michelle Renton, Jane Bryson, Urs Daellenbach, Shirley Leitch, Judith Motion and Simon Scott
INCREASING PRODUCTIVITY:
GLOBAL MANTRA BUT LOCAL MEANINGS
Discussant: Steve McKenna

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Location: Palacete, room “Azulejos”
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CHAIR: STEVE MCKENNA
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Discussants: Andrea Whittle and Frank Mueller
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Discussants: Laurent Deville and Mohamed Oubenal
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Discussant: Sally Davenport
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SATURDAY, JULY 3, 09:30–10:30
Location: Palacete, room “Azulejos”
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CHAIR: JANE BRYSON
Philip Best and Matene Love
REBALANCING THE POWER OF THE MAORI ORGANISATION: CULTURAL CAPITAL IN INDIGNEOUS ORGANISATIONS
Discussant: Marja Eriksson
Maria Scarlet do Carmo
THE COMMODITIZATION OF GARBAGE AND THE MUNICIPAL GOVERNMENT POLICIES IN BRAZIL IN A FOUCAULDIAN PERSPECTIVE
Discussants: Sofia Topakas and Anna Topakas

SESSION VI:
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Location:
LOCAL IDENTITIES, GLOBAL DEALS
CHAIR: SALL Y DAVENPORT
Fanny Salignac and Richard G. Seymou
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Discussants: Merja Porttikivi, Heidi Hirsto and Johanna Moisander
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THE ‘TRUTH’ OF SCIENCE AND THE BRANDING OF FOOD PRODUCTS AND ORGANIZATIONS
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Discussant: Joan Rodan

Shirley Leitch, Judith Motion and Sally Davenport:
CONCLUDING COMMENTS
Open Track II:
Creativity and the Dynamics of Collectives and Institutions

CONVENORS:
Kalle Pajunen, Dept. of Management Studies, University of Tampere, Finland, kalle.pajunen@uta.fi
Alexander Styhre, School of Business, Economics and Law, University of Gothenburg, Sweden, alexander.styhre@handels.gu.se

SESSION I:
THURSDAY, JULY 1, 09:00–10:30
Location: Fac. de Economia, room 306
CREATIVITY AND ORGANIZATIONS
CHAIR: ALEXANDER STYHRE
Mario Vötsch and Richard Weiskopf
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Discussants: Michael Darby and Felix Arndt
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Discussant: Reijo Miettinen

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Location: Fac. de Economia, room 306
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CHAIR: KALLE PAJUNEN
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Discussants: Allen Higgins and Joe Nandhakumar
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Discussant: Tânia Fischer

SESSION III:
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CHAIR: ALEXANDER STYHRE
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Discussant: Kalle Pajunen
Annette Reuter
IMPOSSIBLE TO PREVENT THE WORST?
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CHAIR: KALLE PAJUNEN
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KEY:

- **AR** = EGOS WORKSHOP ON THE ART OF ACADEMIC REVIEWING
- **EC** = EARLY CAREER (JUNIOR FACULTY) PRE-COLLOQUIUM WORKSHOP
- **PHD** = PHD PRE-COLLOQUIUM WORKSHOP
- **KN** = KEYNOTE SPEAKER
- **ME** = MEET THE EDITOR
- **PCW** = POST-COLLOQUIUM WORKSHOP
- **SP** = SUB-PLENARY
- **ST** = SUB-THEME

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Notes
Notes
Venue Floor Plans
Faculdade de Economia
Campolide
Floor -1
Faculdade de Economia
Campolide Floor 1
(entrance floor)
Faculdade de Economia
Campolide
Floor 2
Map of the area

ACCESS TO THE VENUES
PALACETE / CENTRO DIGITAL
FACULDADE DE ECONOMIA / ISEGI

SUBWAY: TWO UNDERGROUND STATIONS ARE SITUATED NEAR THE CAMPUS
· São Sebastião / El Corte Inglês (Blue Line)
· Praça de Espanha (Blue Line)
From both stations to the Campus is a 10 minute walk.

BUS: THERE ARE VARIOUS BUS ROUTES WITH STOPS NEAR THE CAMPUS:
702, 718, 742, 746 AND 770.

SANA MALHOA HOTEL / NOVOTEL HOTEL

SUBWAY: ONE UNDERGROUND STATION SERVES THE TWO HOTELS
Praça de Espanha (Blue Line)
The station is a 10 minute walk.

BUS: THERE ARE VARIOUS BUS ROUTES WITH STOPS NEAR THE HOTELS: 716, 726, 731 AND 758

ACCESS BETWEEN THE VENUES
FROM THE PALACETE AND CENTRO DIGITAL TO THE CAMPUS
FOLLOW THE BICYCLE PATH UNTIL YOU REACH THE MAIN ENTRANCE OF THE CAMPUS.
FROM THE CAMPUS TO THE HOTELS THERE IS A SMALL PATH BETWEEN THE MOSQUE AND THE HOTEL NOVOTEL.