27th EGOS Colloquium
Reassembling Organizations

July 6 – 9, 2011 in Gothenburg, Sweden

Hosted by the School of Business, Economics and Law, University of Gothenburg

Colloquium Program
All pictures in this program book are of Gothenburg, the hosting city for the 27th EGOS Colloquium 2011

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Dear EGOSians,

Welcome to the 27th EGOS Colloquium! Välkommen till Göteborg!

After Barcelona and Lisbon, EGOS has moved – or come back – to the north. The theme of the Colloquium is reassembling organizations. Thus, from the passions of creativity and innovation and waves of globalization, we turn to reflections about the very nature of organizations. Such in-depth reflection is characteristic of Nordic organization studies – as we can see in this year’s conference program.

As with any conference theme, the metaphor of reassembling should not constrain our thinking, but inspire our imagination. As a metaphor, reassembling reminds me about the importance of social construction as a central ontological and epistemological point of departure in contemporary organization studies. While there are varieties of social constructionism and scholars tend to disagree what social construction means, we are all encouraged to reflect upon how the very phenomena we study are constructed in and through institutions, networks, practices, discourses, and so forth.

With reassembling, the conference organizers also want to promote reflexivity among organization scholars. We need to acknowledge that through our theorizing and empirical work, we talk organizations into being. How we assemble, dissemble or reassemble our objects of research, has fundamental effects on what we can see or point to in and around organizations. Sometimes, our discourses also have broader significance in society, either constraining or enabling. It is no coincidence either that we are encouraged to think about reassembling. This is important as it challenges us to focus on the processes of organizing and to resist nominalizations that often constrain our ability to understand the dynamic and fluid nature of organizational phenomena.

If you allow me to play with words, the conference organizing has definitely required a great deal of assembling and reassembling. It is a very demanding task to put together a Colloquium like ours, even for Swedes known for their ability to combine exceptional effectiveness with the human touch. As we can all see, the local organizers have lived up to the stereotype – and far beyond. Thus, on behalf of the EGOS Board, I wish to express our gratitude to the wonderful local organizers for making it all happen, the EGOS Executive Secretariat for its crucial role, the convenors for managing all the work related to the sub-themes, and all others who have contributed to the pre-Colloquium workshops and other special activities of this Colloquium.

I wish you all a great Colloquium!

Eero Vaara
Chair of EGOS
Dear EGOSians,

The general theme of the 27th EGOS Colloquium was inspired by the financial and economic crisis of 2008–2009 and its aftermath. We believed it would shake the world of organizations and re-shape everyday organizing in the future. We also thought that organizations and societies would reassemble to meet the challenges of climate change, accelerated globalization and social inequalities.

Now, with three years’ hindsight, we see that we were too conservative in our thinking. The changes that took place as a result of the economic crisis were more dramatic and challenging than we could ever expect; furthermore, the last year saw us witness earthquakes, tsunamis, and volcanoes that tore many societies apart. These natural disasters also showed that even the most stable societies can shiver when materiality breaks down, but also that they can reassemble and reform. We have also seen how social media and new technologies have been used to support new social movements, bring down dictators and reassemble new societies.

The 54 sub-themes of the 27th EGOS Colloquium shed light on these events in multiple and creative ways. They cover a wide range of topics, such as climate change, ecological revolutions, social responsibility, the changing shapes of the public sector, the role of civil societies. They invite investigations into how technologies deconstruct institutions and create new industries, and how organizations respond to risks and crises. This again proves that EGOS is the best forum for debating the state of the art in the world of organizations.

This would, of course, not have been possible without the contributions of all EGOSians! Special thanks go to the convenors, who have worked hard to put together inspiring sub-themes, reviewed more than 1,500 papers, and prepared a schedule for challenging and constructive discussions. We would also like to offer our heartfelt thanks to the Colloquium sponsors, without whose financial and organizational support this event would not have been possible: Wallanders & Hedelius stiftelse; the Foundation for Economic Research in West Sweden; the Partnershipprogramme; the Department of Business Administration, and the School of Business, Economics and Law at the University of Gothenburg; the City of Gothenburg and Göteborg & Co. Special thanks also go to the EGOS Board and the EGOS Executive Secretariat who have made the planning and preparation of this Colloquium a joyful journey!

We welcome you all to Gothenburg!

Colloquium Scientific Organizing Committee

Petra Adolfsson Ola Bergström
Barbara Czarniawska Ulla Ericsson-Zetterquist Alexander Styhre
GENERAL INFORMATION

ORGANIZING COMMITTEE

Petra Adolfsson
Ola Bergström (Chair)
Barbara Czarniawska
Ulla Eriksson-Zetterquist
Alexander Styhre

COLLOQUIUM SECRETARIAT

Marie Jacobsson, Congrex
Sofia Bergendahl, Congrex
Congrex is the Colloquium Secretariat of EGOS 2011.

EGOS EXECUTIVE SECRETARIAT

Angelika Zierer
Anna Lena Bartels
Thomas Crowe

VENUE

The 27th EGOS Colloquium is hosted by the School of Business, Economics and Law of the University of Gothenburg. Meeting rooms are in two buildings (building H and S), which are located in close proximity to one another. Lunch and coffee will be served in both buildings. Keynotes will be held in the Concert hall and the Smyrna Church. The Registration desk, where you can collect the conference materials and your badge, is located in building S.
SPONSORS AND EXHIBITORS

Sponsors
Cengage Learning
Göteborg & Co
Partnership program
The City of Gothenburg
The Foundation for Economic Research in West Sweden
The School of Business, Economics and Law, University of Gothenburg
Wallanders & Hedelius stiftelse

Exhibitors
Cambridge University Press
Copenhagen Business School Press
Edward Elgar Publishing
Emerald Group Publishing
John Wiley & Sons
Max Planck Institute for the Study of Societies
Oxford Journals
Palgrave Macmillan
Pearson Education
Routledge
SAGE

The exhibition area is located on the third floor of building H, Vasagatan 1 (School of Business, Economics and Law) and in the restaurant area of building S (Social Sciences Faculty). For further details, please refer to the floor plan.
SOCIAL EVENTS

No transportation will be provided for any of the above social events. All social events are within walking distance from the Colloquium venue.

Opening Ceremony, Keynote and Welcome Reception, July 6, 18:30–20:30

The Opening of the Colloquium, the first Keynote and the Welcome Reception take place at the Gothenburg Concert Hall. The Welcome Reception is hosted by the City of Gothenburg and is free of charge. Please note however that you must book in advance in order to obtain a ticket.

The Concert Hall opens at 18:00 and the Opening Ceremony will start at 18:30. Please note that Colloquium participants are expected to make their own transport arrangements to arrive at the Gothenburg Concert Hall on time.

Convenors’ Dinner, July 6, 20:30–22:30

The traditional Convenors’ Dinner will take place at the Universeum, on Wednesday evening at 20:30, just after the Welcome Reception. Please note that admission by invitation only. The Universeum is located about 15 minutes walk from the Gothenburg Concert Hall. No transportation to the venue will be provided.

EGOS Afterwork, every day, location: Vasastan, Viktorigatan 2A

Let’s meet up for EGOS Afterwork, every day after the sub-theme sessions. Upon presentation of your conference badge, you will be served drinks and food at reduced prices at the Vasastan pub and restaurant, Viktorigatan 2A.

EGOS Dinner Party/Nightclub, July 8, 19:00, location: Kajskjul 8

The EGOS Dinner Party will take place in the Kajskjul 8, close to the waterfront by Gothenburg Opera. Price: SEK 500 (includes entrance to the nightclub). The EGOS Dinner Party/Nightclub is not included in the registration fee. Please note that the EGOS Dinner Party must be booked in advance in order to obtain a ticket. Tickets will be provided on a first-come first-served basis. If you have bought a ticket in advance, you will receive your ticket together with your name badge and Colloquium bag when registering on-site.

Entrance to the Nightclub “Port du Soleil” will be possible after 23:00. Tickets can be bought at the registration desk for SEK 150.
COLLOQUIUM REGISTRATION DESK

The registration and information desk is located in the main entrance of the Social Sciences Faculty, building S.

Opening hours:
Wednesday, July 6  14:00–18:00
Thursday, July 7  07:30–18:00
Friday, July 8  08:30–17:00
Saturday, July 9  08:30–14:00

Colloquium fees
You must be registered as an “active” EGOS member to participate in the Colloquium. This means that your EGOS membership fee must already be paid before registering for the Colloquium.

Fee / Registration up to May 15, 2011 after May 15, 2011
EGOS full member SEK 3,500 SEK 4,100
Student EGOS member SEK 2,100 SEK 4,100

All prices include 25% sales tax (VAT).

The registration fee includes:
• Opening Ceremony, Keynote and Welcome Reception on Wednesday, July 6, 2011
• Access to Colloquium sessions (sub-themes, symposia, keynotes) on Thursday, July 7, Friday, July 8 and Saturday, July 9, 2011
• Coffee breaks and lunches on Thursday, July 7, Friday, July 8 and Saturday, July 9, 2011
• Personal badge, certificate of attendance, Colloquium bag and printed program.

Coffee and lunch
Coffee and lunch are included in the registration fee. Coffee breaks and lunches will be served in the restaurant areas of building H and building S on Thursday, July 7, Friday, July 8 and Saturday, July 9, 2011.

Special dietary requirements
If you have requested a special diet, this will be served at the School of Business, Economics and Law (C3) building H, which is located next to the exhibition. Please show your ticket and you will be served the food that you have requested.

Badges
Each participant will receive a name badge upon registration. For security reasons, all participants are requested to wear their badge during all Colloquium activities and social events.
Certificate of attendance
Your certificate of attendance can be picked up at the registration desk on Thursday after 13:00.

Cancellation of registration
Please note that we cannot honour any refunds after May 15, 2011. If you cannot attend the Colloquium, your registration can be transferred to another member of your organization/institution. Please inform Congrex Sweden AB in writing as soon as possible to whom your registration should be transferred to, in order to be able to print the correct name on the badge and also for the room list for the hotel.
All granted refunds will be made after the Colloquium.

Disclaimer/Liability
The Organizing Committee, Congrex Sweden AB and the EGOS Executive Secretariat accept no liability for any injuries/losses incurred by participants and/or accompanying persons, nor loss of, or damage to, any luggage and/or personal belongings.

TECHNICAL EQUIPMENT
All meeting rooms are equipped with computer and projector for power point presentations, except some of the breakout rooms. Please migrate your presentation to the computer of your session room before the beginning of your session. Hosts are available to help you on each floor of the two buildings in case you need technical support.

Photocopiers and printers
Photocopiers and printers are available at the reception in building H.

Computer room
Computer rooms are available next to the registration area in the so-called “Studenttorget”.

Wireless internet (Wi-Fi)
The University of Gothenburg is pleased to be able to offer all Colloquium participants wireless internet connection. For safety reasons, all participants will be given an individual user ID and password. Please pick your individual user ID and password up at the registration desk. Eduroam services are available if you already have an eduroam account.
TRANSPORTATION

The School of Business, Economics and Law is located close to the city centre. All Colloquium activities and social events are within walking distance. Getting around the city centre of Gothenburg is easiest on foot, but there is also a public transport network including busses, trams and boats.

Trams and buses
A single ticket in Gothenburg costs 25 SEK (approx. € 2.50). You need to buy a ticket before you start your journey. Please note that you are not able to buy tickets directly from the driver in the area of Gothenburg. You can buy tickets from newsagents such as Pressbyrå, 7-Eleven or anywhere you see the “Västtrafiken” sign. You can also buy tickets by text message (if you have a Swedish mobile phone operator). If you are going to travel several times you can buy a short-term top-up card. This card enables you to travel wherever you want within specified areas, and as much as you want, within one or three 24-hour periods. They are valid on all Västtrafiken vehicles, including all trains except the X2000. For more information on trams and buses, please visit www.vasttrafik.se.

Island ferries
Gothenburg is close to the sea and taking a trip around the islands outside Gothenburg is always an experience. The island ferries go from Saltholmen to all the islands in södra skärgården. There are three ferry lines: Brännö Rödsten line, Vrångö line and Förö line. If you would rather visit the city and harbour, take the Älvsnabben harbour ferry over the Göta river.
If you take the tram to Saltholmen, just use the same ticket for travel on the island ferries. Älvsnabben harbour ferry takes the following route: Lilla Bommen – Rosenlund – Lindholmspiren – Slottsberget – Eriksberg – Klippan.

Rent a bike in the city
Open 7 days a week, 24 hours a day, Styr & Ställ is a self-service bike rental system open to everyone from 14 years of age. 50 bike stations are scattered throughout the city centre. All stations are equipped for 3-day ticket users. Once purchased, you can use the 3-day ticket to rent or return a bike from any station in the network. A 3-day pass costs SEK 10. The first half-hour of each ride are always free, regardless of the number of trips per day. A user can for example borrow the bike 24 times in one day for free as long, as long as each bike ride does not exceed 30 minutes. After this first half-hour, a service charge applies. In the office at Drottninggatan 62 you can subscribe and get more information about the rental system. You can also pick up your helmet there. Read more about where to find the stations and prices on the website: http://en.goteborgbikes.se
Taxis
Taxi Göteborg: +46 (0)31 650 000
Minitaxi: +46 (0)31 140 140
Taxi Kurir: +46 (0)31 27 27 27

There are several companies to choose from. You can phone for a taxi or hail one on the street. The driver should have a taxi ID card clearly displayed in the vehicle. Avoid unlicensed taxis.

FURTHER USEFUL INFORMATION

For useful information about Gothenburg, please go to www.goteborg.com.

Tourist Information Contact Centre
Telephone: +46 (0)31 368 42 00
Fax: +46 (0)31 368 42 38
E-mail: turistinfo@goteborg.com

You will find the tourist information office at Kungsportsplatsen 2 or in the centre of Nordstadstorget.

Banks/Post offices
Banks are open between 09:30/10:00 and 15:00 on weekdays. Some banks in central Gothenburg are open from 09:00 to 17:00.
Post offices are generally open between 09:30 and 18:00 on weekdays and between 10:00 and 13:00 on Saturdays.

Currency/Credit cards
The official currency is the Swedish Krona (SEK). US$ 1 = SEK 6.045; € 1 = SEK 9.356 (as of May 2011).
Major credit cards are accepted in hotels, restaurants and shops. It is advisable to carry an identity card or any form of photo identification.

Cashpoints
Cashpoints are available in close vicinity to the venue at the SEB bank and at the 7-Eleven shop on Vasagatan.

Electricity
The electrical current in Sweden runs at 220 V/50 Hz. Round, European-style two-pin plugs are used. Appliances designed to operate on 110/120 Volts need a voltage converter and a plug adapter.

Emergencies
The emergency phone number in Sweden is 112.
PRE-COLLOQUIUM PhD WORKSHOP

**DATE**
- July 4–5

**LOCATION**
- H-D31, H-D32

**CONVENORS**
- Silviya Svejenova, ESADE Business School, Spain
- Ulla Eriksson-Zetterquist, University of Gothenburg, Sweden

**FACULTY**
- Ola Bergström, University of Gothenburg, Sweden
- Peer Fiss, University of Southern California, USA
- Mary Jo Hatch, University of Virginia, USA and University of Gothenburg, Sweden
- Candace Jones, Boston College, USA
- Dan Kärreman, Copenhagen Business School, Denmark
- Renate Meyer, Vienna University of Economics and Business, Austria
- Torbjörn Stjernberg, University of Gothenburg, Sweden
- Alexander Styhre, University of Gothenburg, Sweden
- Eero Vaara, Hanken, Finland
- Luis Vives, ESADE Business School, Spain
- David Wilson, Warwick University, UK

**Monday, July 4**

12:00–13:00 | **Registration**
13:00–14:00 | **Welcome and introductions**
            | Ulla Eriksson-Zetterquist and Silviya Svejenova
14:00–15:00 | **Getting published**
            | Eero Vaara and David Wilson
15:00–15:30 | **Coffee break**
15:30–16:30 | **Reviewing for academic journals**
            | Eero Vaara and David Wilson
16:30–17:30 | **Collaborative research**
            | Renate Meyer
17:30–18:30 | **Research process**
            | Ola Bergström and Alexander Styhre
19:00–     | **Dinner**
            | together with the pre-Colloquium Post-Doctoral and Early Career Scholars Workshop
Tuesday, July 5

09:00–11:00
**Using quantitative tools for qualitative data**
Peer Fiss

**Having a successful career: getting a job and getting started**
Ulla Eriksson-Zetterquist, Peer Fiss, Silviya Svejenova and Luis Vives

12:00–13:00
**Lunch**

13:00–17:00
**Discussion of participants’ dissertation proposals** (in groups)
Ulla Eriksson-Zetterquist, Peer Fiss, Mary Jo Hatch, Dan Kärreman, Torbjörn Stjernberg, Silviya Svejenova and Luis Vives

17:00–17:30
**Coffee break**

17:30–18:30
**Inspiring Scholarship: Key Note by Candace Jones**

19:00–
**Dinner** together with the pre-Colloquium Post-Doctoral and Early Career Scholars Workshop
### Pre-Colloquium Post-Doctoral and Early Career Scholars Workshop

**Date** July 4–5  
**Location** H-D33, H-D34

**Convenors**  
Vincent Mangematin, Grenoble Ecole de Management, France  
Alexander Styhre, School of Business, Economics and Law, University of Gothenburg, Sweden

**Faculty**  
Frank den Hond, VU University Amsterdam, The Netherlands  
Stefan Haefliger, ETH Zurich, Switzerland  
David Wilson, Warwick Business School, UK

**Monday, July 4**

- **12:00–13:00**  
  **Registration**

- **13:00–14:00**  
  **Introduction: The publication game**  
  Vincent Mangematin

- **14:00–15:00**  
  **Group Work 1**  
  Frank den Hond, Vincent Mangematin, Alexander Styhre and Stefan Haefliger

- **15:00–15:30**  
  **Coffee break**

- **15:30–17:30**  
  **Group Work 2**  
  Frank den Hond, Vincent Mangematin, Alexander Styhre and Stefan Haefliger

- **17:30–18:30**  
  **View from the editor** (lesson & discussion/questions)  
  Frank den Hond

- **19:00–**  
  **Dinner** together with the pre-Colloquium PhD Workshop
### Tuesday, July 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 09:00–11:00 | **Group Work 3**  
Frank den Hond, Vincent Mangematin, Alexander Styhre and Stefan Haefliger |
| 11:00–12:00 | **Writing a letter to the editor**  
Stefan Haefliger |
| 12:00–13:00 | **Lunch** |
| 13:00–15:00 | **Reviewing: what we learnt as reviewers and as authors**  
Stefan Haefliger and Vincent Mangematin |
| 15:00–15:30 | **Coffee break** |
| 15:30–17:30 | **From Corporate Social Responsibility to social movements and politics** (lesson & discussion)  
Frank den Hond |
| 17:30–18:30 | **Interact with editor. The editor point of view**  
David Wilson |
| 19:00–   | **Dinner** together with the pre-Colloquium PhD Workshop |
**PRE-COLLOQUIUM PAPER DEVELOPMENT WORKSHOP: STRATEGY AS PRACTICE**

**DATE**  
Wednesday, July 6, 09:00–14:00

**LOCATION**  
H-D33

**CONVENORS**  
Claus D. Jacobs, University of St. Gallen, Switzerland  
Pikka-Maaria Laine, University of Eastern Finland  
David Seidl, University of Zurich, Switzerland  
Richard Whittington, Said Business School, University of Oxford, UK

**FACULTY**  
Paula Jarzabkowski, Aston University Business School, UK  
Heracleous Loizos, Warwick University Business School, UK  
Leif Melin, Jönköping University International Business School, Sweden  
Susan Meriläinen, University of Lapland, Finland  
Patrick Regnér, Stockholm School of Economics, Sweden

09:00–09:30  
**Opening**

09:30–10:00  
**Round Table: Paper 1** (5 parallel sessions)

10:00–10:30  
**Round Table: Paper 2** (5 parallel sessions)

10:30–11:00  
**Coffee break**

11:00–11:30  
**Round Table: Paper 3** (5 parallel sessions)

11:30–12:00  
**Round Table: Paper 4** (5 parallel sessions)

12:00–13:00  
**Lunch**

13:00–14:00  
**Closing**
# Pre-Colloquium Paper Development Workshop: Organizational Institutionalism

**Date**  
Wednesday, July 6, 09:00–15:00

**Location**  
S-A110

**Convenors**  
Michael Lounsbury, University of Alberta School of Business, Canada  
Renate Meyer, WU Vienna University of Economics and Business, Austria

**Faculty**  
Marie Laure Djelic, ESSEC Business School, France  
Peer Fiss, USC Marshall School of Business, USA  
William Occasio, Northwestern University, USA  
Trish Reay, University of Alberta, Canada  
Pat Thornton, Duke University, USA  
Peter Walgenbach, University of Jena, Germany

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| 09:00–09:45| **Starting Panel: What makes a good paper?**  
William Occasio, Mike Lounsbury and Peter Walgenbach |
| 09:45–10:15| **Coffee break**                                                     |
| 10:15–12:15| **Round Table 1** (4 parallel sessions)                              |
| 12:15–13:30| **Lunch**                                                            |
| 13:30–15:00| **Round Table 2** (4 parallel sessions)                              |
WORKSHOP ON THE ART OF ACADEMIC REVIEWING

DATE  Location  Wednesday, July 6, 09:00–12:00  H-B32

Convenors  Eero Vaara, Hanken School of Economics, Finland  David Wilson, Warwick University, UK

Faculty  Joep Cornelissen, VU University Amsterdam, The Netherlands  Rick Delbridge, Cardiff University, UK  Tomi Laamanen, Aalto University, Finland  Ann Langley, HEC Montreal, Canada

09:00–09:15  Introduction  Eero Vaara and David Wilson

09:15–10:00  Words of wisdom from the editors  Joep Cornelissen (Journal of Management Studies), Rick Delbridge (Academy of Management Review), Tomi Laamanen (Strategic Management Journal) and Ann Langley (Strategic Organization)

10:00–11:30  Group work (5 parallel sessions)

11:30–11:45  Closing  David Wilson and Eero Vaara

11:45 –  Working lunch
The Grigor McClelland Doctoral Dissertation Award 2010

– Presentation and Reception –

Date: Thursday, July 7, 15:00–17:00
Location: H-SEB-salen

Chairs: Julia Balogun, The University of Lancaster, UK
        Joep Cornelissen, VU University Amsterdam, The Netherlands

The Grigor McClelland Doctoral Dissertation Award is an annual prize of €5,000 awarded to innovative scholarship demonstrated within a PhD thesis in any discipline within management and organisation studies. The award is supported by the Journal of Management Studies (JMS) and the Society for the Advancement of Management Studies (SAMS), a charitable organisation which supports capacity building in business and management research.

At the event, shortlisted candidates will present their work followed by the presentation of the inaugural Grigor McClelland Award. Professor Grigor McClelland was the Founding Director of Manchester Business School (MBS) from 1965 to 1977 and the Founding Editor of the Journal of Management Studies.

The event is open to all EGOS members. Attendance by doctoral students is also encouraged.
EGOS WOMEN’S NETWORK MEETING

DATE          Location  
Wednesday, July 7, 16:00–18:00  H-D32

FACULTY
Inge Bleijenbergh, Radboud University Nijmegen, The Netherlands
Regine Bendl, WU Vienna University of Economics and Business, Austria
Yvonne Benschop, Radboud University Nijmegen, The Netherlands
Rosemary Deem, Royal Holloway, University of London, UK

Round Table A: Gender & Academic Leadership
Rosemary Deem

Round Table B: Networking & Impression Management
Yvonne Benschop

Round Table C: Publication Strategies
Regine Bendl

Round Table D: Work Life Balance
Inge Bleijenbergh
**Other (pre-)Colloquium Meetings**

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<thead>
<tr>
<th>Date</th>
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<th>Event</th>
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<tbody>
<tr>
<td>Wednesday, July 6</td>
<td>14:00–15:00</td>
<td>Journal of Management Studies: Editorial Board Meeting</td>
<td>H-E44</td>
</tr>
<tr>
<td>Wednesday, July 6</td>
<td>15:00–16:00</td>
<td>Organization Studies: Editorial Board Meeting</td>
<td>H-B32</td>
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<tr>
<td>Wednesday, July 6</td>
<td>16:00–18:00</td>
<td>Journal of Change Management: Annual Board Meeting</td>
<td>H-E45</td>
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<tr>
<td>Wednesday, July 6</td>
<td>16:00–18:00</td>
<td>EGOS Board Meeting</td>
<td>Malmstens-våningen</td>
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<tr>
<td>Thursday, July 7</td>
<td>14:00–15:00</td>
<td>Organization Studies: Advisory Board Meeting</td>
<td>Malmstens-våningen</td>
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<tr>
<td>Friday, July 8</td>
<td>12:30–13:30</td>
<td>Organization: Board Meeting</td>
<td>Malmstens-våningen</td>
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<tr>
<td>Saturday, July 9</td>
<td>14:00–16:00</td>
<td>EGOS Board Meeting</td>
<td>Malmstens-våningen</td>
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## COLLOQUIUM TIMETABLE

### Wednesday, July 6

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<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
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<tbody>
<tr>
<td>18:30–20:30</td>
<td>Opening Ceremony, Keynote by Nils Brunsson and Welcome Reception</td>
<td>Concert Hall</td>
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<tr>
<td>20:30–22:30</td>
<td>Convenors’ Dinner</td>
<td>Universeum</td>
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### Thursday, July 7

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<tr>
<td>07:30–16:30</td>
<td>Registration</td>
<td>Building S</td>
</tr>
<tr>
<td>09:00–10:45</td>
<td>Sub-themes – Session I</td>
<td>Buildings H and S</td>
</tr>
<tr>
<td>10:45–11:15</td>
<td>Coffee break</td>
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</tr>
<tr>
<td>11:30–12:30</td>
<td>Keynote by Bruno Latour</td>
<td>Smyrnakyrkan</td>
</tr>
<tr>
<td>12:30–14:00</td>
<td>Lunch</td>
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<tr>
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<td>Sub-themes – Session II</td>
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<tr>
<td>14:00–15:00</td>
<td>Organization Studies Advisory Board Meeting</td>
<td>Malmstensvåningan</td>
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<tr>
<td>15:30–16:00</td>
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<tr>
<td>16:00–17:30</td>
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<td>Buildings H and S</td>
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<tr>
<td>17:30–18:30</td>
<td>Symposia and Meet the Editors</td>
<td>Building H</td>
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<tr>
<td>20:30 –</td>
<td>SAGE Dinner</td>
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<td>Buildings H and S</td>
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<tr>
<td>11:00–11:30</td>
<td>Coffee break</td>
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<tr>
<td>11:30–12:30</td>
<td>Keynote by Deirdre N. McCloskey</td>
<td>Smyrnakyrkan</td>
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<tr>
<td>12:30–14:00</td>
<td>Lunch</td>
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<td>14:00–16:00</td>
<td>Sub-themes – Session V</td>
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<tr>
<td>16:00–16:30</td>
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<tr>
<td>16:30–17:30</td>
<td>EGOS Award Ceremony</td>
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<td>EGOS Honorary Member 2011</td>
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<td>Roland Calori Prize 2011</td>
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<td></td>
<td>EGOS Best Paper Awards 2010</td>
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<td>17:30–18:00</td>
<td>EGOS General Assembly</td>
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<td>19:00–23:00</td>
<td>EGOS Dinner Party</td>
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<td>23:00 –</td>
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<td>Kajskjul 8</td>
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<td><strong>Coffee break</strong></td>
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<tr>
<td>11:00–12:30</td>
<td><strong>Sub-themes – Session VII</strong></td>
<td>Buildings H and S</td>
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<td>12:30–13:00</td>
<td>Closing Ceremony</td>
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<tr>
<td>13:00–14:00</td>
<td><strong>Lunch</strong></td>
<td>Restaurant areas</td>
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<tr>
<td>14:00–16:00</td>
<td>Post-Colloquium Industry Workshop: &quot;Framing and Classification in Organizations&quot;</td>
<td>H-CG-salen</td>
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<td></td>
<td>EGOS Board Meeting</td>
<td>Malmstensvåningen</td>
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Reassembling Organizations

Knowledge about assembling and reassembling organizations is now more important than ever. In the light of the current economic crisis, globalization, climate change, financial regulation and social welfare are issues of immense importance for the second decade of this century. There will be a demand for organizational and institutional innovations to deal with these problems and this will have implications for our understanding of organizations.

The term “organization” – as used by scholars as well as practitioners – is ambiguous. Organization is used both as a noun and an adjective in “organization studies”. As an adjective, it is used to indicate something ordered, stabilized and structured; as a noun, its meaning has shifted from denoting “association” to referring to a type of quasi-object or tool. Rather than focusing attention on how it has been constructed, the concept is frequently used in a way that makes tacit assumptions about the nature of what has been put together. One task of the organization theorist should therefore be to expose the contradictions that result from their ready and routine acceptance.

It can be said that organization practitioners and theoreticians have constructed a kind of a Golem – a clay monster, to fight for them against the threatening world outside – but have forgotten the remaining part of the myth, in which Golem turns against those who constructed it. Similarly, an organization built primarily to serve the interests of its creators can become their oppressor. Alternatively, organizations can themselves become something even bigger – sectors, fields, industries, governments, meta-organizations – how does it happen and why? Who does it and what for?

In practice, it is the proficiency in setting things together – objects, quasi-objects, ideas and people – that is central. In the world of theory, we also strive for proficiency – in showing how assembling is done and undone. In this conference, we can focus on such assembling and reassembling; together, we can share our concerns, our achievements, our theoretical shelters and expand our linguistic breathing space.

Trade, shipping and international contacts have been part of Gothenburg ever since the city was founded in 1621. The city has been through considerable industrial restructuring in the past, but is now one of the most dynamic industrial centers in Europe. Reassembling organizations is therefore an activity well-practiced in Gothenburg!
Nils Brunsson

“The Organization of Organizational Environments”

Date: Wednesday, July 6, 18:30
Location: Gothenburg Concert Hall


Brunsson’s research is well known internationally. Reviews of his research have been published in France, Germany, the USA and Sweden. He has worked and given lectures in many countries. He is a member of the Swedish Royal Academy of Engineering Science.

Nils Brunsson was the chairman of Score (Stockholm Centre for Organizational Research) from its inception until 2008. Currently, he is leading Score’s research program on the organization of markets.

In 2009, he was made EGOS Honorary Member.
Bruno Latour, born in 1947 in Beaune, Burgundy, to a wine-grower family, trained first as a philosopher and then as an anthropologist. From 1982 to 2006, he was Professor at the Centre de Sociologie de l’Innovation at the Ecole Nationale Supérieure des Mines in Paris and, for various periods, Visiting Professor at the University of California, San Diego (UCSD), at the London School of Economics and in the history of science department of Harvard University. He is now Professor at Sciences Po, Paris where he is also the Vice-President for research of that school.

After field studies in Africa and California, he specialized in the analysis of scientists and engineers at work. In addition to work in philosophy, history, sociology and anthropology of science, he has collaborated in many studies on science policy and research management.

He has written *Laboratory Life* (Princeton University Press), *Science in Action*, and *The Pasteurization of France*. He also published a field study on an automatic subway system, *Aramis or the love of technology*, and an essay on symmetric anthropology, *We have never been modern*. He has also gathered a series of essays, *Pandora’s Hope: Essays in the Reality of Science Studies to explore the consequences of the “science wars”*. 

After having directed several theses on various environmental crises, he published a book on the political philosophy of the environment, *Politics of Nature* (all of those books are with Harvard University Press and have been translated into many languages).
Deirdre N. McCloskey

“Bourgeois Dignity: Why Words Mattered to the Modern Economic World”

DATE: Friday, July 8, 11:30–12:30
LOCATION: Smyrnakyrkan

Deirdre N. McCloskey has been UIC Distinguished Professor of Economics, History, English, and Communication at the University of Illinois at Chicago since 2000 and was Visiting Tinbergen Professor of Philosophy, Economics, and Art and Cultural Studies at Erasmus University of Rotterdam, The Netherlands (2002–2006). Trained at Harvard as an economist, she has written 14 books and edited seven more, and has published some 360 articles on economic theory, economic history, philosophy, rhetoric, feminism, ethics, and law. She taught for twelve years in Economics at the University of Chicago.


Before The Bourgeois Era series her best-known books were The Rhetoric of Economics (University of Wisconsin Press, 1st ed. 1985, 2nd ed. 1998) and Crossing: A Memoir (Chicago 1999), which was a New York Times Notable Book.
SYMPOSIUM I

HAS MANAGEMENT STUDIES LOST ITS WAY?
IDEAS FOR HOW JOURNALS CAN ENCOURAGE MORE INNOVATIVE AND INFLUENTIAL RESEARCH

DATE Thursday, July 7, 17:30–18:30
LOCATION H-CG-salen

HOSTS Mats Alvesson, University of Lund, Sweden, University of Queensland, Australia

Jörgen Sandberg, University of Queensland, Australia

DISCUSSANTS Andre Spicer, University of Warwick, UK (Associate Editor for Journal of Management Studies)

Andrew Brown, Warwick University, UK (Associate Editor for Organization Studies)

Despite the huge increase in the number of management articles published during the last three decades, there is a serious shortage of high-impact research in management studies. We contend that a primary reason behind this paradoxical shortage is the near total dominance of incremental gap-spotting research in management. This domination is even more paradoxical, as it is well-known that gap-spotting rarely leads to influential theories. We identify three broad and interacting key drivers behind this double paradox: institutional conditions, professional norms, and researchers’ identity constructions.

In the symposium, we will discuss how specific changes in these drivers can reduce the shortage of influential management theories, with a particular focus on what journals can do to generate more interesting and influential research.
Symposium II

Politics and Power in the Multinational Company

**Date**
Thursday, July 7, 17:30–18:30

**Location**
H-F41

**Hosts**
Mike Geppert, University of Surrey, UK
Florian Becker-Ritterspach, University of Groningen, The Netherlands

**Presenters**
John Child, University of Birmingham, UK
Mike Geppert, University of Surrey, UK
Graham Hollinshead, University of Hertfordshire, UK
Eero Vaara, Hanken School of Economics, Finland

Multinational companies (MNCs) are powerful organizations and have significant influence on our daily lives, whether we are acting in our roles as students, academics, managers, employees, customers, or as citizens within our societies. This seems to be common sense. However, we know little about what is going on within these often large and highly international firms. The MNC as a political system is still rather a 'black box' in mainstream studies of MNCs. What is missing is a more nuanced sociological understanding of organisational power and politics in MNCs, where questions are asked about for whom certain managerial strategies are effective; who actually benefits from the implementation of more standardized global management structures, benchmarking systems, best practices or global mind-sets; as well as who is losing out and why.

In our symposium we will address these issues, in four brief presentations on the following topics: emerging socio-political and critical perspectives on the MNC; political analysis of strategic decision-making in MNCs; and arbitrage, risk and control in the off-shoring of software development. Presentations will be followed by a general discussion.
MEET THE EDITORS

MEET THE EDITORS – I

*Organization*, the Critical Journal of Organization, Theory and Society

**DATE**  Thursday, July 7, 17:30–18:30  
**LOCATION**  H–E45  

**HOSTS**  Martin Parker, Editor, University of Warwick, UK  
Robyn Thomas, Editor, University of Cardiff, UK

Come and meet the two editors from *Organization*. We will talk about the sort of work that the journal has been publishing since 1994, and discuss the themes and issues we would like to cover in the future. There will also be plenty of time to ask questions about the suitability of your work for the journal.

MEET THE EDITORS – II

*Organization Studies (OS)*

**DATE**  Thursday, July 7, 17:30–18:30  
**LOCATION**  H-SEB-salen  

**HOST**  David Courpasson, Editor-in-Chief, EM-Lyon, France

The ‘Meet the Editors’ session of *OS* is the occasion to share a glass of wine (or water) and discuss OS matters with the editorial team! Come also to see the pictures of our recent and future workshops!
MEET THE EDITORS – III

Journal of Change Management (JCM)
‘Creating a Community of Change Management Scholars’

DATE: Thursday, July 7, 17:30–18:30
LOCATION: H-E43
HOSTS: David Rune Todnem By (Editor), Staffordshire University Business School, and other Editorial Board members

The revitalisation of Routledge’s JCM offers a unique opportunity to create a home for the change community as a whole that transcends disciplinary barriers. A glance at the Editorial Board shows it comprises leading scholars from across the field. Similarly, if one considers the articles which have appeared over the last couple of years, it can be seen that they come from a wide range of disciplines and interests. The challenge for all of us involved in the development of JCM is to seize the opportunity to engage with each other. Like all communities, if the change community is to prosper, we need a community centre where we can meet, discuss, debate and develop our common interests. The JCM offers such a place, and we would like to take the opportunity to invite everyone with an interest in change and its management to come around for further information and an informal chat.

MEET THE EDITORS – IV

M@n@gement
‘New Institutionalism: Roots and Buds’

DATE: Thursday, July 7, 17:30–18:30
LOCATION: H-Volvosalen
HOSTS: Editors of M@n@gement

M@n@gement invites you to a swift debate on the roots and buds of New Institutionalism theory to enrich the ‘Meet the Editors’ sessions of the EGOS Colloquium. This will mark the opening of a Call for Papers the journal has for a special issue. After 35 years of intensive growth, New Institutionalism is still blossoming. Its ‘tools for the job’ have become central in the organization theorist’s repertoire. The appeal and power of its conceptual apparatus is such that researchers have applied it to a wide variety of questions, settings, and levels of analysis. One could fear such proliferation would bring confusion and dilution. However, we do believe that institutional theory still has much to address and that the questions it addresses are interesting and important ones. We are also pleased to see that root concepts such as logics are revisited, thus reigniting new institutionalism theory.
Reassembling Organizations

Events: Meet the Editors

We will launch the debate with swift exchanges with Renate Meyer (WU Vienna University of Economics and Business, Austria), Patricia Thornton (Duke University, USA) and Peter Walgenbach (Friedrich Schiller University of Jena, Germany). The conversation can then be extended. During the session drinks are offered by M@n@gement. The editors of M@n@gement will happily share a drink (and some thoughts about the journal and the Call for Papers) with you. Content and Call for Papers: www.management-aims.com

MEET THE EDITORS – V

British Journal of Management
Career Development International
Group & Organization Management
Human Relations
Scandinavian Journal of Management

DATE: Thursday, July 7, 2011, 17:30–18:30
LOCATION: H-Aulan

PRESENTERS: Ewan Ferlie, Associate Editor, British Journal of Management
Paul Edwards, incoming Editor-in-Chief, Human Relations
Yehuda Baruch, Former Editor, Career Development International, and Editor, Group & Organization Management
Janne Tienari, Editor, Scandinavian Journal of Management

Building upon the success and popularity of ‘Meet the Editor’ sessions in earlier EGOS Colloquia, there will be a further opportunity for those seeking to develop their work for publication to meet leading journal editors. From previous experience, we have found that an interactive discursive format is most beneficial to presenters and delegates to create the opportunity for discussion and debate. Accordingly the session will commence with short presentations by the editors that will cover basic data (like rate of acceptance, time for decision), critical issues about their journals and what they expect from a journal submission. They will point out specific issues concerning conceptual development, methodologies, data analysis and how to manifest the added value (the ‘so what’ question) in their submissions. The session will open opportunities to share both positive and negative experiences of researching, writing, revising and publishing. The session will be facilitated by Professor Yehuda Baruch.
HOW TO GET PUBLISHED IN THE SOCIAL SCIENCES

DATE
Thursday, July 7, 17:30–18:30

LOCATION
H-F43

PRESENTER
Delia Martinez Alfonso, Senior Editor for Business & Management at SAGE

As the importance of showing ‘impact’ as researchers increases, getting published is the pot at the end of the academic rainbow for many doctoral and early career researchers. But, in an ever increasingly competitive environment where publishers are constantly examining their bottom line it is becoming more and more challenging to publish your work. Delia Martinez Alfonso will be providing an overview of the publishing process from start to finish and giving advice on how you might start approaching publishers with your work.

Even for seasoned authors, book publishing can be an unclear process, and this session is recommended for any academic or researcher considering getting their work published in book format. The session will contain insiders’ information on:

- Where do book ideas come from
- Types of books
- Knowing your market
- How to find the right publisher for your project
- Submitting a proposal
- How to write successfully
**POST-COLLOQUIUM INDUSTRY WORKSHOP: FRAMING AND CLASSIFICATION IN ORGANIZATIONS**

**Date**  
Saturday, July 9, 14:00–16:00

**Location**  
H-CG-salen

**Hosts**  
Peer C. Fiss, University of Southern California, USA
Mark Kennedy, University of Southern California, USA
Joeri M. Mol, University of Melbourne, Australia

**Discussant**  
Hans Howarth, CEO StrawberryFrog Amsterdam, The Netherlands

There is an emerging scholarly literature that is ensconced in the idea that framing and classification matter. During this workshop, we hope to initiate a lively discussion between practitioners and academics about how theory can inform practice – and *vice versa*: What is the importance of framing and categories for branding and marketing campaigns? How do framing and meaning-making feature in creating cultural movements? How do marketing agencies frame themselves vis-à-vis their competitors?

We explore these issues with executives from StrawberryFrog, one of the leading marketing agencies headquartered in New York.
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<td>12 Revisiting Innovation: Reassembling Spaces and Actors in Organizations</td>
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<td>Self-reinforcing Organizational Processes: Studying Stabilizing and Destabilizing</td>
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<td>Constructing Categories: Meaning and Framing in Organizational Fields</td>
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<td>The Challenges of Organizing in Emerging Economies</td>
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<td>Responding to Climate Change: Organizational Processes and Discourses</td>
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<td>Deconstructing Institutions: Meaning, Technology and Materiality</td>
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<td>Strategizing as Wayfinding: A Process Perspective</td>
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<td>Managing without Managers in Complex Knowledge-based Organisations</td>
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<td>Marxist Studies on Organization</td>
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<td>Reconstructing Universities as Organizations: Increasing Authority with Limited</td>
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<td>Studying Innovation, Entrepreneurship and Strategy in Context</td>
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# Careers within and across Organizations: The Return of Boundaries?

**Convenors**
Hugh Gunz, Rotman School of Management, University of Toronto, Canada; hugh.gunz@utoronto.ca

Wolfgang Mayrhofer, Vienna University of Economics and Business, Austria; wolfgang.mayrhofer@wu.ac.at

Polly Parker, University of Queensland, Australia; p.parker@business.uq.edu.au

**Session I**
**Thursday, July 7, 09:00–10:45**
H-B22

**Context and Career Change**
*Chair: Michael Dickman*

Monika Hamori, Burak Koyuncu and Thomas Graf  
*Crossing organizational boundaries: The antecedents and rewards of job hopping among highly-skilled early-career professionals*

Martina Gianecchini  
*Dissatisfied and employed or satisfied and unemployed? The role of labour market conditions on graduates’ early career*

Gina Dokko and Vibha Gaba  
*Stepping stones to career change: How experience and the context of work can facilitate entry to new occupations for mid-career workers*

**Session II**
**Thursday, July 7, 14:00–15:30**
H-B22

**Protean Careers**
*Chair: Zella King*

Kadriye Övgü Çakmak  
*Protean and boundaryless career attitudes and organizational commitment in Turkey: The effects of perceived supervisor support*

Yuhee Jung and Norihiko Takeuchi  
*Relationships among protean career, organizational support, and subjective career success in early and mid-career stages*
Jon Briscoe, Lea Waters and Douglas Hall
The protean career approach: A “positive” way to cope with the boundary of unemployment?

**Session III**

**Location**
Thursday, July 7, 16:00–17:30
H-B22

**Culture and Careers**
Chair: Florian Schramm

Basak Yanar, Soo Min Toh and Hugh Gunz
*Facing the glass wall: Perceiving career boundaries affect career outcomes and immigrant professional identity salience*

Michael Dickmann and Jean-Luc Cerdin
*Bounded and unbounded careers in Singapore: Assessing attraction factors of locals and foreigners to live in the Southeast Asian capital*

Katharina Chudzikowski, Svenja Tams and Stefanie Gustafsson
*Examining organizational career scripts and boundaries from a culture-as-practice perspective*

**Session IV**

**Location**
Friday, July 8, 09:00–11:00
H-B22

**Boundaries and their Roles in Careers**
Chair: Marijke Verbruggen

Martin Gubler, John Arnold and Crispin Coombs
*Organizational boundaries and beyond – Empirical findings regarding the nature of career boundaries*

Kerr Inkson
*Reflections on boundary-crossing and career mapping in non-boundaryless careers*

Holly Birkett
*Downshifting and the boundaryless career*

Barbara Myers and Judith Pringle
*Careers of older women: Challenging the boundaries*
### Session V
**Location:** H-B22  
**Date:** Friday, July 8, 14:00–16:00

**Developing One’s Career**  
*Chair: Katharina Chudzikowski*

- Cécile Tschopp and Amy Wrzesniewski  
  *MBA programs as a steppingstone for career changes?*

- Uta Wilkens and Antje Kahle  
  *Trajectories in boundaryless careers: The Y-Model in the track record of highly-skilled flexible workers*

- Shoshana Dobrow and Jennifer Tosti-Kharas  
  *Listen to your heart? Calling and receptivity to career advice*

- Laura Guillen and Konstantin Korotov  
  *Motivation to lead: An internal boundary for career development?*

### Session VI
**Location:** H-B22  
**Date:** Saturday, July 9, 09:00–10:30

**Occupations, Boundaries and Careers**  
*Chair: Kerr Inkson*

- Ralph Kattenbach, Janine Lücke, Florian Schramm, Markus Latzke, Bernadette Loacker, Wolfgang Mayrhofer and Thomas Schneidhofer  
  *A changing career world? An empirical analysis on job mobility among managers and professionals in Germany*

- Andrew Parker  
  *Careers in a changing landscape: Lateral boundaries and mobility within the U.S. legal profession*

- Ilaria Piconi and Daniele Mascia  
  *Unfolding career boundaries in health care: An empirical study of hospital CEOs’ career paths in the Italian NHS*

- Marita Haas, Christina Keinert, Sabine Koeszegi and Eva Zedlacher  
  *New wine in old wineskins: New career boundaries for women in old networks in academia*
The Unknown at the Other Side of the Boundary
Chair: Monika Hamori

Peter Kels
Mediating with intersected career boundaries. Career politics of professionals in the energy supplying industry

Sarah Vansteenkiste, Marijke Verbruggen and Luc Sels
Being flexible as unemployed: A blessing or a curse?

Zella King and Jane Sturges
An exploration of the organizational characteristics of career supporters and their cross-boundary resources
Organizational Trust: Challenges and Dilemmas

Convenors
Rosalind Searle, Open University, UK; r.searle@open.ac.uk
Reinhard Bachmann, University of Surrey, UK; r.bachmann@surrey.ac.uk
Nicole Gillespie, University of Queensland, Australia; n.gillespie@business.uq.edu.au
Antoinette Weibel, University of Konstanz, Germany; antoinette.weibel@uni-konstanz.de

Session I
Thursday, July 7, 09:00–10:45
S-Sappören

Alliances and Interorganizational Trust 1
Chair: Antoinette Weibel

Indre Maurer, Achim Oberg and Christiana Weber
The effects and multilayeredness of inter-organizational and institutional trust in key partnerships

Salih Zeki Ozdemir
The first gift: Can I trust you for a relationship? Syndicate formation among VC firms in the US venture capital industry

Matthias Meier, Martina Luetkewitte and Thomas Mellewigt
Antecedents and performance implications of trust in strategic alliances: A meta-analysis

Session II
Thursday, July 7, 14:00–15:30
S-Sappören

Alliances and Interorganizational Trust 2
Chair: Reinhard Bachmann

Blanca L. Delgado-Márquez, J. Alberto Aragón-Correa and Nuria E. Hurtado-Torres
Predicting the evolution of trust: The role of initial and experiential knowledge as antecedents of trusting behavior and trusting outcomes

Thomas Huber and Thomas Kude
Resolving tensions in platform ecosystems of the enterprise application software industry – An exploratory case study
<table>
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<th>Session III</th>
<th>Thursday, July 7, 16:00–17:30</th>
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| **Trust Violations and Repair**  
*Chair: Nicole Gillespie*  
Danielle Tucker and Pamela Yeow  
*The role of apology in social accounts to rebuild trust*  
Robert Hurley, Nicole Gillespie, Graham Dietz and Reinhard Bachmann  
*Trust repair in the context of the global financial crisis*  
Isaac Oduro Amoako and Fergus Lyon  
*Interorganisational trust violations and repairs in a weak legal environment: Evidence from Ghanaian exporting SMEs* |

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<th>Session IV</th>
<th>Friday, July 8, 09:00–11:00</th>
<th>Location S-Sappören</th>
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| **Regulation and Control**  
*Chair: Rosalind Searle*  
Taeyoung Yoo  
*Organizational change and trust*  
Veronica Hope Hailey and Samantha Peters  
*The shadow side of trust: An examination of its dark dimension at personal, organisational and institutional levels*  
Frédérique Six  
*Trust in regulatory relations: How new insights from trust research improve regulation theory*  
Xinhua Wittmann and Andrea Schenker-Wicki  
*Trust, control and extra-role behavior in the work place: An intercultural comparison* |

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<th>Session V</th>
<th>Friday, July 8, 14:00–16:00</th>
<th>Location S-Sappören</th>
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</table>
| **Trust and HRM**  
*Chair: Antoinette Weibel*  
Denise Skinner and Rosalind Searle  
*Organizational trust in the context of performance appraisal: An empirical study* |
Reassembling Organizations
Sub-theme (SWG) 02

Martin Mathews
*When we trust too much: On the implications of learning to trust in highly socialised environments*

Peter Eberl, Ute Clement and Heidi Möller
*Socializing employees’ trust in the organization: An exploration of apprentices’ socialization in two high-trusted companies*

Martin Freres, Michael Rueß and Sven Voelpel
*Defining organizational trust as epistemic trust: The case of coalition forming around the implementation of a works council*

**SESSION VI**
*Saturday, July 9, 09:00–10:30*

– Round Table –

**LOCATION**
*S-C217*

Round Table A: Contexts and Transfers
Chair: Reinhard Bachmann

Anna Swärd
*Trust travel – A multilevel approach to trust in alliances*

Nuno Oliveira
*Inter-organisational trust – Towards a multi-level perspective*

Cristina Canoro, Barbara Masiello and Francesco Izzo
*Innovation networks among small and medium-sized enterprises and public research organizations: The role of trust in the cooperative behaviors*

**LOCATION**
*S-C219*

Round Table B: Trust: Novel Approaches & Tools
Chair: Rosalind Searle

Ann-Marie Nienaber and Gerhard Schewe
*No joy, no trust! Challenges of a sustainably successful sales organisation*

Mika Vanhala
*Validation of the impersonal trust scale*

İnci Erdem Artan, Müjdelen Yener and Sinem Ergun
*Tales behind trust*: Ethnographic explorations of trust in a small family business
Alexandra Arnold  
*Insecurity after restructuring: Is it all about trust and employability?*

**Location**  
S-Sappören  
**Round Table C: Context and Power in the Generation of Trust**  
*Chair: Nicole Gillespie*

Antonio Garzón-Vico and Neftali Villanueva Fernandez  
*Contextual factors affecting organizational reflexive trust and negative performance*

Anna Kadefors and Stefan Christoffer Gottlieb  
*Institutionalizing relational trust: Partnering in the construction industry*

Clea Bourne  
*Trust in the shadow banking system: Ratings agencies and discursive power*

**Session VII**  
Saturday, July 9, 11:00–12:30  
S-Sappören  
**Trust and Knowledge**  
*Chair: Nicole Gillespie*

Ariane Jäckel  
*The impact of trust on organizational learning on the stage of knowledge creation*

Sebastiano Massaro and Simcha Jong  
*Intellectual capital and hierarchical relationships in a knowledge-intensive workplace: Between cognitive and affective trust*

Session followed by discussion
Reassembling Organizations
Sub-theme (SWG) 03

PROFESSIONAL SERVICE ORGANIZING AND LEADERSHIP

CONVENORS

Celeste P.M. Wilderom, School of Management and Governance, University of Twente, The Netherlands; c.p.m.wilderom@utwente.nl

Juani Swart, School of Management, University of Bath, UK; j.a.swart@bath.ac.uk

SESSION I

SESSION LOCATION

Thursday, July 7, 09:00–10:45
H-C22

Sharing Knowledge across Boundaries

Chair: Juani Swart

Adrian Borbély and Erik Wetter
Agency and coproduction of professional services: Evidence from manager-lawyer relationships in conflict resolution

Maximiliane Wilkesmann
Knowledge transfer as interaction between experts and novices

Roberto Dandi, Daniele Mascia, Americo Cicchetti and Chiara D’Alise
Professional physicians networks and the use of clinical guidelines

SESSION II

SESSION LOCATION

Thursday, July 7, 14:00–15:30
H-C22

Leadership

Chair: Celeste Wilderom

Laura Empson, Imogen Cleaver and Jeremy Allen
Management professionals and managing partners: Institutional entrepreneurship in professional partnerships

Louise Ashley
Distributing leadership, denying difference? The implementation of diversity and inclusion in professional service organizations

Camilla Quental
Excellence, leadership and success in the path to partnership in professional services firms: The experience of partners in the US and in France
Session III
Location: H-C22
Thursday, July 7, 16:00–17:30

Reputation and Multinational Firms
Chair: Celeste Wilderom

Alberto Francesconi and Claudia Dossena
Professional online reputation and performances. An empirical analysis

Elina Meliou and Mike Wallace
Leadership development in small firms: A critical review of support development activities

William Harvey and Tim Morris
Single reputation or multiple reputations? The case of a global management consultancy organization

Session IV
Location: H-C22
Friday, July 8, 09:00–11:00

Capabilities and Knowledge Renewal
Chair: Juani Swart

Philipp Meyer and Olivier Chatain
How do firms match their resources to projects? Evidence from M&A legal advisors

Tiina Tuominen
Innovation and development activities as subsystems for change – Participation of employees in PSFs

Giacomo Carli, Alessandro Grandi and Elisa Mattarelli
Consultants as enablers of dynamic capabilities: A multiple case study

Session V
Location: H-C22
Friday, July 8, 14:00–16:00

Boundaries and Identities
Chair: Celeste Wilderom

Nicholas Kinnie, Juani Swart and Zeynep Yalabik
What makes me stay? An analysis of the multiple foci of employee commitment in professional service firms
Fleur Diggines
*Protecting professional identity from external threats: The significance of organizational identity*

Lindsay Stringfellow and Eleanor Shaw
*Crab antics? Interpreting status dynamics in the accounting field*

**SESSION VI**

**Saturday, July 9, 09:00–10:30**

– Parallel Stream –

**LOCATION**

**H-C21**

**Parallel Stream A: Interaction and Co-ordination across Boundaries**

*Chair: Nicholas Kinnie*

Angela Aristidou
*Exploring intra-industry variation in professional services*

Frida Pemer
*Making the right choice: An empirical study of agency selection consultants and their roles as principals and agents*

Marjolein van Offenbeek and Manda Broekhuis
*Multidisciplinary guidelines as devices to coordinate across boundaries: Their multifaceted appropriation by mental health teams*

**LOCATION**

**H-C22**

**Parallel Stream B: Leadership Challenges**

*Chair: Laura Empson*

Ljiljana Erakovic, Brad Jackson and Srimaye Kudumula
*Leadership-in-governance in the professional services context: The case of an architecture firm*

Adelheid Susanne Esslinger, Martin Emmert and Julia Laufmann
*Challenges in leadership in nursing homes: A systematic literature review*

Ellen Meissner
*Career transition – Becoming a middle manager within the aged care sector*
Session VII  
Saturday, July 9, 11:00–12:30

– Parallel Stream –

**Location**  
**H-C21**  
Parallel Stream A: Professional Dynamics and Reflexivity  
Chair: Maximiliane Wilkesmann

Eva Parga-Dans and Carlos Martin-Ríos  
*Organizational innovation in knowledge intensive business services: A case study of the professional archaeology*

Tore Hillestad and Bjarne Espedal  
*Implementing Beyond Budgeting as a flexible management system: Supportive versus non supportive cultural conditions*

Christian Gärtner  
*Organizing reflexivity and developing knowledge in professional service work*

**Location**  
**H-C22**  
Parallel Stream B: Leadership (Managerialism)  
Chair: Celeste Wilderom

Maria Lusiani  
*Formal planning and the re-shaping of public sector professional work*

Marius Ungerer and Filemon Ndangi Katoma  
*Leading from the middle to execute strategy: Perspectives from middle managers in a public service organisation in Namibia*

Dino Numerato, Domenico Salvatore and Giovanni Fattore  
*The impact of management on medical professionalism: A review*
Practices of Intersectionality in Organizations

Convenors
Regine Bendl, Vienna University of Economics and Business, Austria; Regine.Bendl@wu.ac.at
Sandra Fielden, University of Manchester, UK; Sandra.Fielden@mbs.ac.uk
Saija Katila, University of Eastern Finland, Finland; saija.katila@helsinki.fi

Session I Thursday, July 7, 09:00–10:45
Location S-D143

Welcome and Introduction to the Session & Interrogating Intersectionality in Managerial Ranks
Chair: Regine Bendl, Sandra Fielden and Saija Katila

Mariana Ines Paludi and Jean Helms Mills
Making sense of different notions of gender equity in local situations: Compounding gender with narratives of the Latin American ‘other’
Discussants: Regine Bendl, Charlotte Holgersson, Susan Meriläinen and Janne Tienari

Marjut Jyrkinen, Ingrid Biese and Linda McKie
Intersectionality of age and gender in women managers’ careers: From opting out to careerscapes
Discussants: Mariana Paludi and Jean Helms Mills

Charlotte Holgersson, Regine Bendl, Susan Meriläinen and Janne Tienari
No issue: Executive search consultants reproducing white male dominance in management
Discussants: Ingrid Biese, Marjut Jyrkinen and Linda McKie
Interplay of Privilege and Disadvantage in Organizations

Chair: Saija Katila

Lee Edwards
Intersectionality and ‘non-traditional’ professionals: Exploring the interplay of privilege and disadvantage in professional fields
Discussants: Kubilay Gok, F. Pinar Acar, Vildan Tasli, Salvador Barragan and Mahfooz Ansari

Michele Gregory
Sportwork: Masculine sports embodiment and acceptance and non-acceptance at work
Discussant: Lee Edwards

F. Pinar Acar, Kubilay Gok, Vildan Tasli, Salvador Barragan and Mahfooz Ansari
Identifying the good soldier: The changing nature of extra-role behavior across employee gender in Turkish culture
Discussant: Michele Gregory

Globalization and Intersectionality

Chair: Sandra Fielden

Heidi Hirsto, Saija Katila and Johanna Moisander
Offshoring: (Re)constructing the intersections of ethnicity, race, class and gender
Discussants: Marta B. Calás and Linda Smircich

Rebecca Gill
Globalization and intersectionality in US discourses and practices of entrepreneurship
Discussants: Saija Katila, Heidi Hirsto and Johanna Moisander

Marta B. Calás, Han Ou and Linda Smircich
Transnationalism after intersectionality: Reassembling mobile subjectivities?
Discussant: Rebecca Gill
Reassembling Organizations

Intersectionality and Organizations
Chair: Regine Bendl

Heidi Weigand, Shannon Webb, Albert Mills and Jean Helms Mills
*The junctures of intersectionality: Race, gender, class and nationality and the making of Pan American Airways, 1929–1989*
Discussant: Savita Kumra

Dimitria Groutsis and Lucy Taksa
*Considering multiple and intersecting identities in the workplace: Lessons for diversity management?*
Discussants: Jean Helms Mills, Albert Mills, Shannon Webb and Heidi Weigand

Jessey Pswarayi
*Negotiating the boundaries of categories: Shifting boundaries through expansion, contraction or blurring?*
Discussants: Dimitria Groutsis and Lucy Taksa

Savita Kumra
*Assessing the intersection of gender and culture in an international bank*
Discussant: Jessey Pswarayi

Intersectional Reading of Theories
Chair: Saija Katila

Hanna Ylöstalo and Katri Otonkorpi-Lehtoranta
*Equal, different, or beyond dichotomy? Intersectionality and gender equality in organizations*
Discussants: Irene Ryan and Simon Martin

Stephan Raaijmakers, Inge Bleijenbergh, Brigit Fokkinga and Max Visser
*The gender subtext of organizational learning*
Discussants: Katri Otonkorpi-Lehtoranta and Hanna Ylöstalo
Helene Ahl and Susan Marlow
*Recognising the inter-sectionality between feminist theory and entrepreneurship: Advancing debate and escaping the dead end*
Discussants: Inge Bleijenbergh, Brigit Fokkinga, Stephan Raaijmakers and Max Visser

Irene Ryan and Simon Martin
*Good news or bad? The shifting points of intersection in the elite sport development game*
Discussants: Helene Ahl and Susan Marlow

**Session VI**
**Location**
S-D143

*Workplace Inclusion*
*Chair: Sandra Fielden*

Conxita Folguera
*Women with disabilities: Identity(ies) to forget, identity(ies) to vindicate?*
Discussants: Laurent Bibard and Stefan Gröschl

Stefan Gröschl and Laurent Bibard
*Workplace inclusion: A reciprocal responsibility?*
Discussant: Conxita Folguera

**Session VII**
**Location**
S-D143

*Intersectionality in Academia & Closing Discussion*
*Chair: Regine Bendl, Sandra Fielden, Saija Katila*

Rebecca W. B. Lund, Anne Herbert and Janne Tienari
*Patterns of gender, age and ethnicity in the era of academic capitalism – The case of Aalto University, Finland*
Discussants: Martyna Śliwa and Marjana Johansson

Martyna Śliwa and Marjana Johansson
*Meritocracy and intersectionality at work: Foreign women academics in UK business schools*
Discussants: Anne Herbert, Rebecca W.B. Lund and Janne Tienari
Strategic-as-Practice: Informal Strategizing – Power, Identity and Technologies

Convenors
Claus D. Jacobs, University of St. Gallen, Switzerland; claus.jacobs@unisg.ch
Pikka-Maaria Laine, University of Eastern Finland, Finland; pikka-maaria.laine@uef.fi
Richard Whittington, University of Oxford, UK; richard.whittington@sbs.ox.ac.uk

Session I Thursday, July 7, 09:00–10:45
Location S-D206
Opening Session
Chair: Claus Jacobs, Pikka-Maaria Laine and Richard Whittington
Eero Vaara, Virpi Sorsa and Ann Langley
The interplay of political, textual and discursive agency in strategy formation: A processual case study of strategic planning in a city organization
Birte Asmuß and Sae Oshima
Informal practices in formal strategy meetings: Technology as a resource for negotiating organizational identities

Session II Thursday, July 7, 14:00–15:30
Location S-D206
Power and Identity
Chair: Pikka-Maaria Laine
Guest discussant: David Knights
Andrea Herepath
Brief encounters: The informal practices of strategizing which orchestrate hegemonic control in the intervals between formal board level strategy meetings
Ruey-Lin Hsiao, David Twigg and Chia-Yu Yen
Dynamically influenced: Tracing low-power actors’ survival practices in multinational corporations
**Session III**

**Location**

27th EGOS Colloquium  
Sub-theme (SWG) 05

*Thursday, July 7, 16:00–17:30*

**S-D206**

**Technology**

*Chair: Richard Whittington*

*Guest discussant: Georg von Krogh*

Andreas Paul Spee, Paula Jarzabkowski and Michael Smets

*Keeping it real: Material objects and risk appraisal*

Julien Malaurent and Philippe Eynaud

*ERP-in-use: From global control to local enacted workarounds. A practice-based study from a transnational firm*

**Session IV**

**Location**

27th EGOS Colloquium  
Sub-theme (SWG) 05

*Friday, July 8, 09:00–11:00*

– Round Table –

**S-D203**

**Round Table A: Inter-organizational Strategizing (room S-D203)**

*Chair: Felix Werle*

Felix Werle and David Seidl

*Inter-organizational strategizing: Process patterns in the relation between inter- and intra-organizational strategizing*

Paula Jarzabkowski, Jane Kirsten Lê and Andrew H. Van de Ven

*How practices and accounts enable contradictory institutional logics to coexist*

Shenghui Ma, David Seidl and Stéphane Guérard

*Strategic change and leader integration processes during the post-CEO-succession period: Review and future directions*

Helene Loe Colman and Katja Maria Hydle

*Who we are and what we do: A strategy as practice perspective on identity in post-acquisition integration*
Reassembling Organizations

Sub-theme (SWG) 05

**Location**

**S-D205**

**Round Table B: Knowledge and Power in Strategizing (room S-205)**

*Chair: Kathryn Fahy*

Kathryn Fahy, Jon Erland Lervik, Mark Easterby-Smith and Carole Elliott

*Practicing knowledge in organisations: Revisiting the knowledge-based view*

Patrick Regnér and Leif Melin

*Strategy creation from below: How novel strategy emerges in practice*

Christina Berg Johansen and Silviya Svejenova

*Practices and perils of organizational hybridization: How a corporate social initiative transformed its higher aims to business ends*

Johanna Moisander and Heidi Hirsto

*Shareholder value creation as an institutionalized strategic practice – Exploring strategy as an institution*

**Location**

**S-D206**

**Round Table C: Meaning Creation in Strategizing**

*Chair: Mathieu Detuchessahar*

Mathieu Detuchessahar and Benoît Journé

*The conduct of strategic episodes: A communicational perspective*

Winston Kwon and Julia Balogun

*A framing perspective on strategic framing change: The role of meaning in mediating between sensemaking and political action*

Richard Whittington and Basak Yakis-Douglas

*External strategy communications: Adoption and diffusion*

Karmen Limmer and Marko Rillo

*Model of relationships between evolutionary formation and symbolic meaning of strategic initiatives*
Session V
Friday, July 8, 14:00–16:00

– Round Table –

Location
S-D203
Round Table A: Top and Middle Managers’ Role in Strategizing
Chair: Daniela Menzel

Daniela Menzel and Lars Günther
Informal strategic practices in SMEs: Suggestibility of senior management?

Ian Clarke, Winston Kwon and Ruth Wodak
‘Getting People on Board’: Discursive leadership for consensus building in team meetings

Alessandra Capezio, Lin Cui, Helen Hu and John Shields
Rethinking director social identities in corporate governance research: An integrative and multi-level approach

Robert Wright, Daniela Blettner and Richard Soparnot
What really matters when strategizing: A study of top and middle managers’ perception

Location
S-D205
Round Table B: Identities of Strategy Workers
Chair: Nina Katrin Hansen

Nina Katrin Hansen and Willi Küpper
The duality of power and identity constitution in strategizing – A micro-political view

Christine Baldy Ngayo and Françoise Chevalier
How do workers involved in teams dedicated to strategy execution really contribute to strategy work?

Ali Yakhlef and Robert Demir
The sites of strategy and the role of practitioners

Pikka-Maaria Laine, Susan Meriläinen, Janne Tienari and Eero Vaara
Strategizing as identity performance: A critical analysis of identity construction in talk about organizational strategy
Reassembling Organizations
Sub-theme (SWG) 05

**Location**

**S-D206**

**Round Table C: Technology in Strategizing**

*Chair: Christina Hoon*

Christina Hoon and Paula Jarzabkowski

*Lightning the way to change: Usage of the beacon metaphor in reforming the Lutheran Church*

Katharina Dittrich, Stéphane Guérard and David Seidl

*The role of meetings in the strategy process – Towards an integrative framework*

Paula Jarzabkowski, Monica Giulietti, Bruno Oliveira and Nii Amoo

*Use or value? Practical adoption of strategy tools in different stages of the strategy process*

Saara Jantunen and Aki-Mauri Huhtinen

*Evaluation of action: Semantic and grammatical reflections of strategic communication*

**Session VI**

**Location**

**Saturday, July 9, 09:00–10:30**

**S-D206**

**Methods**

*Chair: Claus Jacobs*

Aino Salimäki, Jouko Heiskanen and Tomi Laamanen

*Strategizing through incentives: Distribution of power, strategic orientation and performance*

Torsten Schmid and Jane Kirsten Lê

*Qualitative research in strategic management: Current approaches & future directions*

Haneen Shoaiib and Emma Bell

*Mixed or separate? A dramaturgical analysis of gendered strategizing in a Saudi Arabian organization*
Session VII
Location
Saturday, July 9, 11:00–12:30
S-Husaren

Panel
Chair: Richard Whittington

Panelists: Julia Balogun, Paula Jarzabkowski, Tomi Laamanen, Ann Langley and Torsten Schmid
Reassembling Organizations
Sub-theme (SWG) 06

ORGANIZING THE PUBLIC SECTOR: CHANGING SHAPES AND ASSEMBLIES

Convenors
Christine Teelken, VU University Amsterdam, The Netherlands; jc.teelken@fsw.vu.nl

Nicolette van Gestel, Radboud University Nijmegen, The Netherlands; n.vangestel@fm.ru.nl

Ewan Ferlie, King’s College London, UK; ewan.ferlie@kcl.ac.uk

Session I
Thursday, July 7, 09:00–10:45
H-Aulan

Networks and Competition in the Public Sector
Chair: Christine Teelken

Jean-Louis Denis, Jeannie Haggerty, François Champagne, Mylaine Breton, Marion Gerbier, Isabelle Trabut and Ann Langley
Organization as policy instrument: The case of mandated networks in healthcare systems

Fausto Di Vincenzo and Daniele Mascia
Reorganizing the hospital sector: A dynamic analysis of inter-hospital collaboration and competition in the Italian NHS

Sue Dopson, Ian Kessler and Paul Heron
The use and consequences of the assistant role for the nursing profession in the English National Health Service

Session II
Thursday, July 7, 14:00–15:30
H-Aulan

(Higher) Education
Chair: Louise Fitzgerald

Rana Kasapoğlu-Önder and Çetin Önder
Organizational characteristics versus policy: Variation in Erasmus student and teaching staff mobility performance of Turkish universities, 2004–2009
Christine Teelken
*How do academics deal with managerialism in higher education? A longitudinal study in the Netherlands, Sweden and the United Kingdom*

Rosemary Deem
*The re-assembling of the public university. Higher education organizations and autonomy*

**Session III**

*Thursday, July 7, 16:00–17:30*

**Location**: H-Aulan

**Professionals versus Managers**

*Chair: Ewan Ferlie*

Ellen Kuhlmann and Viola Burau
*How professionalism matters: Mobilising knowledge in new managerial regimes in healthcare*

Mirko Noordegraaf and Denise Van der Klauw
*Professional boundary work. Theorization of change and boundaries in multidisciplinary health care practices*

Roy Liff, Thomas Andersson and Stefan Tengblad
*The co-optation of new public management: Professional and organizational responses on accountability pressures*

**Session IV**

*Friday, July 8, 09:00–11:00*

**Location**: H-Aulan

**Professional(ism)s in the Health Care Sector**

*Chair: Mike Dent*

Eivor Oborn, Girts Racko and Michael Barrett
*Institutional work as exchanging material capitals in a circuit of legitimacy: The case of polyclinic reform in London*

Aoife McDermott and Louise Fitzgerald
*Managing public sector professional work: When best practice becomes bad practice*

Ian Kirkpatrick, Bernadette Bullinger, Mike Dent and Federico Lega
*The development of medical manager roles in European health systems: A framework for comparison*
Eleanor Murray, Alison Holmes, Charles Vincent and Ewan Ferlie
*Characterising organisational control modes in healthcare: The case of infection prevention and control*

**Session V**
**Location**
Friday, July 8, 14:00–16:00
H-Aulan

**Performance Management and PPPs**
*Chair: Nicolette van Gestel*

Emmanuel Lazega, Anne Cazavan-Jeny, Elise Penalva-Icher and Chrystelle Richard
*Do public authorities learn from business? New public management, risk allocation and advice networks in French public-private partnerships*

Paolo Ferri
*Dealing with poor performance in the public sector: An explorative study on two Italian cultural organizations*

Justin Waring and Simon Bishop
*The diffusion of business innovation through public-private partnerships: The configuration of independent sector treatment centres in the English NHS*

Mike Dent, Ken Eason, Dylan Tutt and Patrick Waterson
*Electronic patient information systems and care pathways: Assembling the building blocks to better health within primary care?*

**Session VI**
**Location**
Saturday, July 9, 09:00–10:30
H-Aulan

**Prisons and Police**
*Chair: Haldor Byrkjeflot*

Christophe Dubois and Frédéric Schoenaers
*The role of local public managers in Belgian courts and prisons: From professionalism to managerialism?*

Mairi Watson and Louise Fitzgerald
*Disassembling the role of the prison governor: From sui generis to so generic?*

Arjan Kozica and Julia Brandl
*Investment in forms: How institutional demands work inside bureaucratic organizations*
SESSION VII

LOCATION

Saturday, July 9, 11:00–12:30
H-Aulan

The Public Domain, beyond the Sectors
Chair: Christine Teelken

Arild Wæraas and Haldor Byrkjeflot
The translation of reputation management and branding to the public sector: Five problems

Bente Bjørnholt and Heidi Houlberg Salomonsen
The effect of contracting processes on the goal attainment of agencies’ internal performance contracts

Marja Gastelaars
Non-people in non-places? Middle managers in the public domain
INSTITUTIONAL LOGICS

Convenors
Michael Lounsbury, University of Alberta School of Business and National Institute for Nanotechnology, Canada; ml37@ualberta.ca
William Ocasio, Kellogg School of Management, Northwestern University Evanston, USA; wocasio@kellogg.northwestern.edu
Patricia Thornton, Fuqua School of Business, Duke University, USA; thornton@duke.edu

Session I
Thursday, July 7, 09:00–10:45
S-Dragonen
Introduction and Overview: The Institutional Logics Perspective
Chair: Michael Lounsbury, William Ocasio and Patricia Thornton

Session II
Thursday, July 7, 14:00–15:30
S-Dragonen
Sources and Consequences of Institutional Logics
Chair: Patricia Thornton
Brayden King and Marie Cornwall
Gendering the executive suite: Explaining cross-industry variation in women’s access to top executive positions
Trish Reay, Samia Chreim, Ann Langley, Jo-Louise Huq and Mariline Comeau-Vallée
Managing multiple logics of action
Candace Jones and Bryant Hudson
From polluted to prized: Frank Lloyd Wright and the dynamics of status, stigma, and scandal
Session III  
Thursday, July 7, 16:00–17:30

– Parallel Stream –

Location  
S-A103  
Parallel Stream A  
Chair: Michael Lounsbury

Anna Holm  
*Multiple logics as a source of new practices and variations in employee recruitment practices*

Giulia Cappellaro and Sandra Dawson  
*Individual cognition and identification with plural logics in hybrid organizations. Insights from a “Sperimentazione Gestionale” in the Italian health care sector*

Corinne Grenier  
*Institutionalization of new organization in context of institutional complexity: Analysis through the negotiated local order theory and emergence of the notion of “enacted stakeholders”*

Location  
S-A107  
Parallel Stream B  
Chair: Candace Jones

Jean-Pascal Gond and Bernard Leca  
*Theorizing change in pluralistic institutional context: What economies of worth and new institutionalism can learn from each other?*

Elizabeth Gulledge and Barbara Townley  
*Institutional logics: The role of capital*

Koen van Bommel and André Spicer  
*Justifying moral markets in multi-logic fields*

Location  
S-A109  
Parallel Stream C  
Chair: Brayden King

Laure Muselli, Stef Tywoniak and Xavier Parisot  
*The emergence of new field logics as the interplay between social movements and social actors: The contribution of the institutional work approach*
Kathryn Heinze and Klaus Weber
*Institutional change and intrapreneurship in integrative medicine*

**Location**  
S-B122  
**Parallel Stream D**  
*Chair: Renate Meyer*

Jeppe Agger Nielsen and Tina Blegind Jensen  
*Translating dominant institutional logics in practice: A case study of mobile technology in home care*

Stefan Szücs  
*Two logics of governance in organizing public sector reform*

Jens Hamprecht, David C. Sprengel and Volker H. Hoffmann  
*To conform or to resist: Coping with uncertain institutional logics*

**Location**  
S-Dragonen  
**Parallel Stream E**  
*Chair: William Ocasio*

Amit Nigam  
*Intellectual movements, institutional change and change in profession-level logics in American medicine*

Hokyu Hwang and David Suárez  
*Beyond charity: Institutional logics and advocacy in the U.S. nonprofit sector*

Antony Fernandez, Markus Perkmann and Maureen McKelvey  
*A pact with the devil? Organizations engaging with alternative logics*

**Session IV**  
**Friday, July 8, 09:00–11:00**

– Parallel Stream –

**Location**  
S-A103  
**Parallel Stream A**  
*Chair: Jaco Lok*

Riku Ruotsalainen and Kari Jalonen  
*Implications of plural institutional logics to self-identity: The case of Fortune Global 500 listed management consulting firm*
Carlos Rodriguez-Lluesma, Marta Elvira and Ha Hoang
_Institutional and organizational logics in the emerging field of direct care work_

Anna Gerstrøm and Toke Bjerregaard
_An exploration into the role of cultural meaning in organizational interpretation of institutional logics_

**LOCATION**  
**S-A107**  
Parallel Stream B  
_Chair: Patricia Thornton_

Vern Glaser, Nathanael J. Fast and Sandy Green
_The influence of institutional logics on the effects of incentives: An experimental investigation_

Christopher Steele, Vanessa Pouthier and William Ocasio
_From agents to principles: Hospitalist identity and the emerging logic of hospital medicine_

**LOCATION**  
**S-A109**  
Parallel Stream C  
_Chair: Trish Reay_

Henri Schildt
_Agency at the intersection of multiple institutional logics_

Daniele Mascia, Federica Morandi and Americo Cicchetti
_Looking good and/or doing better? Patterns of decoupling in the implementation of clinical directorates among Italian hospitals_

Bernard Forgues and Isabelle Royer
_Dynamics of institutional logics in a technological field_

**LOCATION**  
**S-B122**  
Parallel Stream D  
_Chair: Barbara Townley_

Michel Ehrenhard, Dennis Muntslag and Celeste Wilderom
_The structuration of organizational change in a highly institutionalized field: Competing logics, practices, and decision making_

Anna Krohwinkel-Karlsson, Stefan Jonsson and Karl Wennberg
Michael Smets, Paula Jarzabkowski and Andreas Paul Spee
*Thinking outside the box: Conflicting logics and decoupling in Lloyd’s reinsurance trading practices*

**Location**

**S-Dragonen**
**Parallel Stream E**
*Chair: Michael Lounsbury*

Andrew J. Nelson
*The institutional conditioning of theorization processes: Deconstructing the diffusion of scientific “know-how”*

Sanjay Jain and Dave Ahlstrom
*Professions, institutional work and institutionalized practices: The case of dialysis in chronic renal failure*

Stine Grodal and Grid Thoma
*Institutional logics and status: Explaining strategic patenting in the legal service sector*

**Session V**

*Friday, July 8, 14:00–16:00*

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**Location**

**S-A103**
**Parallel Stream A**
*Chair: William Ocasio*

Madeline Toubiana and Patricia Bradshaw
*Coping with logic multiplicity through logic governance: Lessons from four federated non-profit organizations*

Santi Furnari
*Brokering for change between competing institutional logics: Silent mobilization and the transposition of Frank Gehry as new icon of Chicago’s public architecture*

Thibault Daudigeos and Bertrand Valiorgue
*Unlocking the iron cage: How do organizational members face up to institutional pluralism? A conventionalist enquiry*
**S-A107**
Parallel Stream B
Chair: Trish Reay

Diane-Laure Arjaliès
*The role of calculative devices in the evolution of logics: The example of socially responsible investment*

Pooya Tavakoly and Nikolaus Beck

John Almandoz
*Arriving at the starting line: The impact of community and financial logics on new banking ventures*

**S-A109**
Parallel Stream C
Chair: Renate Meyer

Amelia Compagni, Valentina Mele and Marianna Cavazza
*The future is now. Institutional logics and the diffusion of technological innovation*

Tanja Vilén
*The dynamics of institutional pluralism: Construction and intertwining of multiple logics in the context of cultural organizations*

Tao Wang and Pablo Fernandez
*The emergence of a new institutional logic: The establishment of private universities in Germany since 1970s*

**S-B122**
Parallel Stream D
Chair: Barbara Townley

Benjamin Huybrechts
*Managing and diffusing hybridity: (Inter-)organizational strategies in the fair trade field*

H.-S. Anna Kim and Helen Haugh
*Examining logic plurality: An analysis of fairtrade tea in East Africa*

Aarti Sharma
*Micro dynamics of institutional logics: A case of sustainable development*
Reassembling Organizations

Session VI Saturday, July 9, 09:00–10:30

Location: S-Dragonen

Institutional Complexity
Chair: William Ocasio

Jaco Lok and Anu Gupta
Translating poverty into profits: Plural logics as editing lenses for the financialization of microfinance

Tim Edwards and Rick Delbridge
Managing institutional complexity through multiple organizational arrangements: Negotiated order in the superyacht field

Anne-Claire Pache
When competing logics enter organizations: The politics of organizational responses to conflicting institutional demands

Session VII Saturday, July 9, 11:00–12:30

Location: S-Dragonen

Group Discussion
Chair: Michael Lounsbury

Final discussion seeded by Royston Greenwood, Candace Jones and Renate Meyer
Reassembling Organizations
Sub-theme (SWG) 08

HISTORICAL PERSPECTIVES IN ORGANIZATION STUDIES

CONVENORS
Matthias Kipping, Schulich School of Business, Toronto, Canada; mkipping@schulich.yorku.ca
Lars Engwall, Uppsala University, Sweden; lars.engwall@fek.uu.se
Behlül Üsdiken, Sabanci University, Istanbul, Turkey; behlul@sabanciuniv.edu

SESSION I
Thursday, July 7, 09:00–10:45
H-B33
Dynamics of Fields
Chair: Matthias Kipping
R. Daniel Wadhwnani
Legal institution formation and the creation of new organizational fields
Presenter: Andrea Bernardi
Danielle Logue
Going deeper: Remembering naturalising analogies
Presenter: Olivier Berthod
Raluca Kerekes and Peter Walgenbach
Don’t be unhappy, you can become perfect! The legitimization of the field of aesthetic surgery
Presenter: Bill Cooke

SESSION II
Thursday, July 7, 14:00–15:30
H-B33
Organizations in Context
Chair: Lars Engwall
Stoyan Sgourev and Wim Van Lent
The right amount of wrong? Private trade and public interest at the VOC
Presenter: Stephanie Decker
Heidi Dahles
Chinese capitalism in Southeast Asia: Developing the concept of ‘institutional legacies’ for the analysis of organizational fields
Presenter: Mairi Maclean
Kathleen Marshall Park and Gavin Schwarz
CEO leadership styles in merger & acquisition waves: A century-plus of reassembling organizations
Presenter: Mick Rowlinson

**Session III**
**Location**
Thursday, July 7, 16:00–17:30
H-B33

**Stories**
Chair: Behlül Üsdiken

Stephanie Decker
Presenter: Albert Mills

Anna Linda Musacchio Adorisio
Organizational memories, histories and stories: Twenty years in the life of a bank
Presenter: Sjoerd Keulen

Anna Soulsby and Ed Clark
Longitudinal organizational restructuring and identity dynamics: A comparative study of the social construction of integration and disintegration
Presenter: Raluca Kerekes

**Session IV**
**Location**
Friday, July 8, 09:00–11:00
H-B33

**Reflections**
Chair: Matthias Kipping

Michael Rowlinson and John Hassard
Historical methods in management and organization studies
Presenter: Danielle Logue

Albert Mills, Roy Suddaby and William F. Foster
History and the dynamics of institutions
Presenter: Juha-Antti Lamberg

Ronald Kroeze and Sjoerd Keulen
The relevance of history for organizations: Accepting the advantages and responsibility of being a management historian
Presenter: Yuki Yamauchi
Kai Luotonen
A plea to redress genealogy: A fecund historiography to explicate complex empirical transformations
Presenter: Heidi Dahles

**Session V**

**Location**
H-B33

**Traditions and Transformation**
*Chair: Lars Engwall*

Mairi Maclean, John Sillince and Charles Harvey
Living up to the past? Sensemaking and ideology in organizational transition
Presenter: Kathleen Marshall Park

Simon Oertel and Kirsten Thommes
Revitalizing strategic resources: The matchmaking industry in East Germany
Presenter: Kai Luotonen

Yuki Yamauchi and Takahiro Endo
You are not the only one: The role of multiple actors in new practice creation
Presenter: Mary Quek

Manuel Hensmans
How historical processes allow for transformations ahead of one’s time
Presenter: Anna Linda Musacchio Adorisio

**Session VI**

**Location**
H-B33

**Agency and Structure**
*Chair: Behlül Üsdiken*

Bernard Burnes and Bill Cooke
Prophets without honour: Early British foundations of the application of behavioral science to management and business
Presenter: Simon Oertel

Saku Mantere, Kalle Pajunen and Juha-Antti Lamberg
Evolution of a political system: A socio-economic explanation of electorate campaign funding
Presenter: Stoyan Sgourev
Mary Quek
*Co-evolution of firm’s capability and environment: A multinational hotel case study*
Presenter: Manuel Hensmans

**Session VII**
**Location** H-B33

**Saturday, July 9, 11:00–12:30**

**Past and Present**
*Chair: Matthias Kipping*

Andrea Bernardi and Anna Greenwood
*The rural co-operative medical system in China: Organization and the lessons of history*
Presenter: R. Daniel Wadhwani

Olivier Berthod
*Using historical methods in processual research on organizations: Empirical issues at stake*
Presenter: Anna Soulsby

*Concluding discussion*
DYNAMICS OF LEGITIMACY AND REPUTATION IN PRACTICE

CONVENORS
Peter Kjær, Dept. of Organization, Copenhagen Business School, Denmark; pkj.ioa@cbs.dk

Jennifer Bartlett, School of Advertising, Marketing, and Public Relations, Queensland University of Technology, Australia; j.bartlett@qut.edu.au

Josef Pallas, Dept. of Business Studies & Dept. of Informatics and Media, Uppsala University, Sweden; josef.pallas@fek.uu.se

SESSION I  Thursday, July 7, 09:00–10:45
LOCATION S-K002
Organizing Issues & Principles
Chair: Peter Kjaer

Arild Wæraas and Hogne Sataoen
The trade-offs between difference and similarity: Building reputation in an institutionalized field
Discussant: Andrew Brown

Juha Laurila
The constellations of symbols and practices in the obtaining of institutional legitimacy
Discussant: Heiko Breitsohl

Maria Grafström, Pernilla Petrelius Karlberg and Karolina Windell
Constructing legitimacy through media – The case of the Swedish Red Cross
Discussants: Vasiliki Baka and Susan Scott

SESSION II  Thursday, July 7, 14:00–15:30
LOCATION S-K002
Structures, Merges and Alliances
Chair: Jennifer Bartlett

Rajesh Kumar
The emotional underpinnings of legitimacy in strategic alliances
Discussants: Amélie Boutinot and Vincent Mangematin
Janne Tienari, Hanna-Mari Aula and Eero Vaara
“Where is the new Nokia?” Image and identity in a university merger
Discussant: Julie Bastiananutti

Duncan Wigan and Robson Rocha
Greed is good: Legitimacy to enactment, a private equity LBO in Denmark
Discussants: Maria Blomgren, Tina Hedmo and Caroline Waks

**Identity**
Chair: Josef Pallas

Christian Voegtlin and Ina Maria Kaufmann
Leading towards legitimacy: Emphasizing the role of responsible leadership in global business
Discussants: Rodolphe Durand and Jean Philippe Vergne

Yuliya Snihur
Organizational identity dynamics: Definitions and consequences
Discussant: Claudia Dossena

Andrew Brown and Sammy Toyoki
Legitimacy and identity work: A case study of Helsinki prison
Discussant: Arild Wæraas

**Legitimating Strategies**
Chair: Peter Kjær

Laura Illia and Karan Sonpar
Discussants: Janne Tienari, Hanna-Mari Aula and Eero Vaara

Rebeca Méndez-Durón
Does the allocation of intellectual assets affect the organization’s reputation?
Discussants: Pernilla Petrelius Karlberg and Karolina Windell
Maria Blomgren, Tina Hedmo and Caroline Waks
*Being special in an ordinary way: Swedish healthcare units’ strategic web communication*
Discussant: Rajesh Kumar

**Session V**
**Location** S-K002

**Friday, July 8, 14:00–16:00**

**Communication Actors & Channels**
*Chair: Jennifer Bartlett*

Vasiliki Baka and Susan Scott
*The circle of (il)legitimacy and a revised agenda for reputation management in the era of social media*
Discussant: Juha Laurila

Rodolphe Durand and Jean Philippe Vergne
*The categorical alternative: Global defense contractors and the stigmatization dilemma*
Discussant: Rebeca Méndez-Durón

Barbara Slavich and Fabrizio Castellucci
*The moderating effect of categories conformity on status transfer*
Discussant: Sungchul Noh

Claudia Dossena
*Legitimacy and reputation within the web: An empirical experience*
Discussant: Barbara Slavich

**Session VI**
**Location** S-K002

**Saturday, July 9, 09:00–10:30**

**Reputation Dynamics**
*Chair: Josef Pallas*

Amélie Boutinot, Iragael Joly and Vincent Mangematin
*Reputational dynamics in creative industries: The case of French architects*
Discussant: Julie Rijpens
Julie Bastianutti  
*The strategic dynamics of non-market reputation within a global industry: The case of the cement industry*  
Discussants: Laura Illia and Karan Sonpar

**Session VII**  
**Location**  
Saturday, July 9, 11:00–12:30  
S-K002

**Legitimacy Defence & Repair**  
*Chair: Peter Kjær, Jennifer Bartlett and Josef Pallas*

Heiko Breitsohl  
*Protecting the organization against legitimacy threats – Can Corporate Social Responsibility create a buffer?*  
Discussants: Dominik Breitinger and Jean Philippe Bonardi

Julie Rijpens  
*Legitimacy in social enterprises: Is it also a question of governance?*  
Discussants: Robson Rocha and Duncan Wigan

Sungchul Noh  
*We are in the same boat: Repairing legitimacy after corporate scandal*  
Discussants: Christian Voegtlin and Ina Maria Kaufmann
Other Sides of Knowledge Work

Convenors
Saara Taalas, Turku University, Finland, and Linnaeus University, Sweden; saara.taalas@tse.fi

Marcus Lindahl, Uppsala University, Sweden; marcus.lindahl@angstrom.uu.se

Jonathan Schroeder, Rochester Institute of Technology, USA; jonathan.schroeder@rit.edu

Session I Location
Thursday, July 7, 09:00–10:45
S-B225

Problematizing Knowledge Work
Chair: Saara Taalas

Kathryn Waddington, Grant Michelson and Ad van Iterson
Organizational alchemy: Transforming gossip into usable knowledge
Discussant: Hanna Timonen

Jennifer Adelstein
What is old is new again: Recycling discourses of knowledge work and knowledge society
Discussants: Sophie Dubuisson-Quellier and Alexandre Mallard

Linh Chi Vo and Eleonore Mounoud
Non-legitimate and amateur knowledge managers: The case in a multinational
Discussants: Ioanna Constantiou, Sabine Madsen and Anastasia Papazafeiropoulou

David Sköld
From surplus value to surplus enjoyment, and back: Dilettante knowledge formation as the bone in the throat of late capitalist dynamics
Discussants: Loic Cadin and Jean-Philippe Bouilloud
### Session II  
**Location**: S-B225  
**Date**: Thursday, July 7, 14:00–15:30  
**Chair**: Marcus Lindahl  

**Entrepreneuring Knowledge**  
*Chair: Marcus Lindahl*

Sophie Dubuisson-Quellier and Alexandre Mallard  
*From amateur marketing to market experience: On the construction of economic knowledge in very small businesses*  
Discussants: Kathryn Waddington, Grant Michelson and Ad van Iterson

Markko Hämäläinen  
*Me-fitting. Becoming entrepreneur through the process of discovery and integration*  
Discussants: Blaine Landis, Michael Barrett and Eivor Oborn

### Session III  
**Location**: S-B225  
**Date**: Thursday, July 7, 16:00–17:30  
**Chair**: Jonathan Schroeder

**Credibility and Knowledge**  
*Chair: Jonathan Schroeder*

Pernilla Bolander  
*Measuring competence: A case study*  
Discussants: Linh Chi Vo and Eleonore Mounoud

Hanna Timonen  
*Distinguishing knowledge-ability from knowledge-credibility: A critical review of knowledge work research*  
Discussant: Vibeke Didriksen

### Session IV  
**Location**: S-B225  
**Date**: Friday, July 8, 09:00–11:00  
**Chair**: Marcus Lindahl

**Learning and Knowledge**  
*Chair: Marcus Lindahl*

Vincent Nassar, Ron Sanchez, Niki Hynes and Christopher Tucci  
*Enhancing the state of flow of creative people: Creative-Learning Innovation Cycle (CLIC)*  
Discussants: Pleun van Arensbergen, Inge van der Weijden and Peter van den Besselaar
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Shunsuke Hazui  
*Learning in the client meeting: Supervised or unsupervised?*  
Discussant: Markko Hämäläinen

Vibeke Didriksen  
*Intelligent career, intelligent boundaries*  
Discussant: Pernilla Bolander

Ioanna Constantiou, Sabine Madsen and Anastasia Papazafeiropoulou  
*Information management practices: How knowledge workers act as amateurs when using information at work*  
Discussants: Fabiola Bertolotti, Diego Maria Macrì, Elisa Mattarelli and Matteo Vignoli

### Session V  
**Location**  
S-B225  
**Friday, July 8, 14:00–16:00**

**Gendered Knowledge**  
*Chair: Saara Taalas*

Valquiria Padilha and Eduardo Davel  
*Materializing the world of emotional labor: The case of cleaning workers*  
Discussant: David Sjöld

Pleun van Arensbergen, Inge van der Weijden and Peter van den Besselaar  
*Gender differences in scientific productivity: A persisting phenomenon?*  
Discussants: Valquiria Padilha and Eduardo Davel

### Session VI  
**Saturday, July 9, 09:00–10:30**

Cancelled

### Session VII  
**Location**  
S-B225  
**Saturday, July 9, 11:00–12:30**

**Networked Knowledge**  
*Chair: Jonathan Schroeder*

Loic Cadin and Jean-Philippe Bouilloud  
*The knowledge workshop of knowledge workers – Analyzing French sociologists’ living narratives with the intelligent career framework*  
Discussant: Jennifer Adelstein
Fabiola Bertolotti, Diego Maria Macri, Elisa Mattarelli and Matteo Vignoli
The relationship between team performance and multiple team membership: The role of social networks and technology
Discussant: Shunsuke Hazui

Blaine Landis, Michael Barrett and Eivor Oborn
Network centrality and knowledge sharing: The role of reputations
Discussants: Vincent Nassar, Ron Sanchez, Niki Hynes and Christopher Tucci
THE WORKS OF BRANDING: SHAPING ORGANIZATIONAL IDENTITIES AND PRACTICES

**Convenors**
Martin Kornberger, University of Technology, Sydney, Australia, and Copenhagen Business School, Denmark; mko.ioa@cbs.dk

Dan Kärreman, Copenhagen Business School, Denmark, and Lund University, Sweden; dk.ikl@cbs.dk

Majken Schultz, Copenhagen Business School, Denmark; ms.ioa@cbs.dk

**Session I**
Thursday, July 7, 09:00–10:45
H-CG salen

**Branding and Identity Dynamics**
*Chair: Dan Kärreman*

Jean-François Gagne and Emmanuel Josserand  
*Employee control and resistance to internal branding: The case of a major branding initiative in the telecommunications industry*

Monika Müller  
*The story of living brands: The emerging discourse of internal branding*

Annemette Kjærgaard and Mette Morsing  
*The role of auto-communication in identity construction via social media: A case of corporate social responsibility communication*

**Session II**
Thursday, July 7, 14:00–15:30
H-CG salen

**Branding, Co-creation and Media**
*Chair: Martin Kornberger*

Ib Tunby Gulbrandsen  
*In need of a cure? On the conditions for online organizational identity construction within the pharmaceutical industry*

Nils Wählin and Thommie Burström  
*Reassembling new product development practice: Brands as boundary objects and organizing devices*
Saara Könkkölä, Rita Järventie-Thesleff, Mikko Villi and Johanna Moisander
Complexities, dynamics and ambiguities of brand management in participatory media culture – A practice perspective

**Session III**
**Location** H-CG salen

**Thursday, July 7, 16:00–17:30**

**Constructing Brands through Stories**
*Chair: Dan Kärreman*

Claudia Binz
*From family firm identity to family-based corporate brand: A Swiss case*

Frederic Godart, Stoyan Sgourev and Kim Claes
*How much is too much? The impact of complexity on audience evaluations in the luxury watchmaking industry*

Ernestina Giudici, Daniela Pettinao and Federica Caboni
*Brand-storytelling relationship: What’s new?*

**Session IV**
**Location** H-CG salen

**Friday, July 8, 09:00–11:00**

**Branding Practices and the Politics of Change**
*Chair: Majken Schultz*

André Spicer and Bridgette Sullivan-Taylor
*The mis-management of meaning: Rebranding ‘The World’s Favourite Airline’*

Matthew Brannan, Liz Parsons and Cinzia Priola
*Living the brand: Interpreting employee branding through organization theory*

Lisbeth Clausen
*Micro-processes of organization and communication in brand image construction across boarders*
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<td>Branding Practices, Cultural Economy and Aesthetics</td>
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<td>Iva Petkova</td>
<td><em>Organizational innovation in nascent industries: A multi-stakeholder approach to creating a digital brand in the fashion industry</em></td>
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<td>Bernadette Loacker</td>
<td><em>The creative work of branding and the branding of creative work: The making of the Bregenz Festival brand</em></td>
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<td>Marjana Johansson</td>
<td><em>Exploring the branded value of culture: The Edinburgh Fringe Festival</em></td>
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<th>Saturday, July 9, 09:00–10:30</th>
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<td>Branding Universities</td>
<td>Chair: Majken Schultz</td>
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<td>Giuseppe Delmestri, Achim Oberg and Gili Drori</td>
<td><em>Brands as markers of institutional logics: An international study of universities</em></td>
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<td>Rajani Naidoo, Michael Beverland, Anne O’Brien, Richard Bolden, Jonathan Gosling and Beverley Hawkins</td>
<td><em>Academic habitus and branding in UK business schools</em></td>
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<td>Consuelo Vásquez, Viviane Sergi and Benoit Cordelier</td>
<td><em>Branding the university: Studying re-presentations practices from the bottom-up</em></td>
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Session VII

Saturday, July 9, 11:00–12:30

H-CG salen

Branding Cities and Nations
Chair: Martin Kornberger

Andrea Lucarelli
Co-creating city brands: The spatial-political dimension

Mads Mordhorst
Nations as brands and brand communities as nations

Sara Brorström
‘Identity projects’ as branding of municipalities
Reassembling Organizations

Sub-theme 12

Revisiting Innovation: Reassembling Spaces and Actors in Organizations

Convenors
Patrick Dawson, University of Aberdeen Business School, UK; p.dawson@abdn.ac.uk

Ian McLoughlin, Monash University, Australia; ian.mcloughlin@buseco.monash.edu.au

Kenneth McBey, York University, Toronto, Canada; kmcbey@yorku.ca

Session I
Thursday, July 7, 09:00–10:45
H-SKF salen

Innovation in Care and Health
Chair: Patrick Dawson

Aris Kompórozos-Athanasiou, Eivor Oborn and Michael Barrett
Innovation at the space of dissensus: Negotiating emergent knowledge practice in healthcare services
Discussant: Leighton Jay

Manuela Perrotta
Technological change in practice: A situated approach to innovation
Discussant: Michael Barrett

Leighton Jay
Towards better lives: Applying the concept of governance at the level of the individual
Discussant: Manuela Perrotta

Session II
Thursday, July 7, 14:00–15:30
H-SKF salen

Open Innovation and Data I
Chair: Ian McLoughlin

Masanori Yasumoto
Exploring openness at a crossroad between commoditization and innovation: An empirical investigation into two sequences of openness in mobile phone industries
Discussant: Patrick Dawson
Philipp Wagner, Christoph Ihl and Frank Piller
*Increasing innovation performance through open innovation: The role of organizational structure*
Discussant: Steffen Dörhöfer

Christoph Minnig and Steffen Dörhöfer
*Open innovation in regional fields – Recent developments in the pharmaceutical industry*
Discussant: Christoph Ihl

### Session III
**Thursday, July 7, 16:00–17:30**
**H-SKF salen**

**Open Innovation and Data II**
*Chair: Michael Barrett*

Susanne Ollila
*Open innovation practice: Sense-making spaces and actor identities*
Discussant: Mehmet Gençer

George Kuk
*Assembling complementarities of open data in rewiring the state*
Discussant: Susanne Ollila

Mehmet Gençer and Beyza Oba
*Taming of ‘openness’ in open source software innovation*
Discussant: George Kuk

### Session IV
**Friday, July 8, 09:00–11:00**
**H-SKF salen**

**Social and Novel Site Innovation**
*Chair: Leighton Jay*

William Dhuyvetter, Bérangère Szostak and Séverine Le Loarne
*Control process and innovation in architecture competition. Towards sustainable housing: The lessons from skin wall case study*
Discussant: Emanuela Marchetti

Emanuela Marchetti and Joe Nandhakumar
*On the edge between tradition and innovation: Reassembling museums as emerging creative organizations*
Discussant: William Dhuyvetter
Reassembling Organizations

Ana Clarissa Santos and Claudia Bitencourt
*Starting a social innovation: Challenges and process facilitators*
Discussant: Sasikala Rathnappulige

Lisa Daniel and Sasikala Rathnappulige
*Beyond actors and spaces: Exposing the primacy of the interaction for innovation*
Discussant: Ana Clarissa Santos

**SESSION V**

**LOCATION**
H-SKF salen

**Friday, July 8, 14:00–16:00**

**User/Customer-led Innovation**
*Chair: Christoph Minnig*

James Collins, Sari Stenfors, Julia Vertesy and Satu Teerikangas
*New structures: Engagement and co-created innovation in virtual spaces*
Discussant: Lars Bengtsson

Benedikt Langner and Victor P. Seidel
*Promoting innovation through online collaboration with consumers: Implications over the technology life cycle*
Discussant: James Collins

Georgios Vardaxoglou and Evangelia Baralou
*User-led innovation in virtual organizations. A dialogical approach*
Discussant: Benedikt Langner

Lars Bengtsson and Peter Svensson
*Users’ prototyping in social-service innovations*
Discussant: Georgios Vardaxoglou

**SESSION VI**

**LOCATION**
H-SKF salen

**Saturday, July 9, 2011, 09:00–10:30**

**Knowledge-based Innovation I**
*Chair: Susanne Ollila*

Manal Alduaj
*Exploring definitions, interpretations and associations of coexisting innovation streams*
Discussant: Sue-Hua Ou
Martine Buser, Christian Koch and Susanne Jensen
*I am useless, but not for long ... Students as innovators in enterprises*
Discussant: Manal Alduaij

Ruey-Lin Hsiao, Sue-Hua Ou and Chiayu Yen
*Science in the shaping: Following scientists in the laboratories and elsewhere*
Discussant: Martine Buser

**Session VII**
Saturday, July 9, 11:00–12:30
H-SKF salen

**Knowledge-based Innovation II**
Chair: Ken McBey

Steven Kasih and Melanie Jöhren
*Spin-off organizations in the German biotechnology industry: A qualitative empirical analysis of the spin-off phenomenon and the underlying parent spin-off relation*
Discussant: Steven Pattinson

Israël Fortin, Chantale Mailhot, Mireille Matt and Anne Mesny
*University-industry knowledge transfer as a practice*
Discussant: Steven Kasih

Steven Pattinson, David Preece and Jonathan Scott
*Cultivating communities of practice for innovation: What about SMEs?*
Discussant: Israël Fortin
GLOBAL SOURCING AND THE REORGANIZATION OF FIRMS, INDUSTRIES AND EMPLOYMENT

Convenors
Arie Y. Lewin, Duke University, USA; ayl3@duke.edu
Stephan Manning, University of Massachusetts Boston, USA; stephan.manning@umb.edu
Silvia Massini, Manchester Business School, UK; silvia.massini@mbs.ac.uk

Session I
Thursday, July 7, 09:00–10:45
H-C33

Global Sourcing Strategies
Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Aylin Ataay
Why and how Turkish companies are offshoring their activities and functions: Evidences from a developing countries

Bent Petersen and Peter Oerberg Jensen
Global sourcing of advanced services – A strategic management analysis

Session II
Thursday, July 7, 14:00–15:30
H-C33

Firm Boundary Choices
Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini

Julien Gooris and Carine Peeters
Home-host country distance and offshore vertical boundary decisions in services

Stephan Manning, Arie Y. Lewin, Silvia Massini and Carine Peeters
The ever changing logic of outsourcing decisions: Client strategies, path dependencies and industry dynamics

Xia Han, Dorota Piaskowska and Zengyu Huang
Foreign entry mode choice and performance: The influence of uncertainties
Session III  
Thursday, July 7, 16:00–17:30  
H-C33  

Changing Firm Structures and Processes  
Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini  

Alan O’Sullivan  
Outsourcing for learning, not forgetting: Managing suppliers designing for new-product development  

Liviu Birza and Anabella Davila  
Accidental vertical integration – Product development in mixed modes of interorganizational strategies  

Heekyung Na  
Exploiting “coopetition”: Essential strategy for value creation  

Session IV  
Friday, July 8, 09:00–11:00  
H-C33  

Changing Global Value Chains  
Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini  

Simy Joy  
Boundaries are changing; how about the core?  

Giulio Bucioni and Lapo Mola  
How does GVC’s governance take shape when no big players are involved?  

Stephan Manning and Pratyush Bharati  
The internationalization of global service providers: The role of service capabilities and client expectations  

Session V  
Friday, July 8, 14:00–16:00  
H-C33  

Changes in Employment Practices  
Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini  

Graham Hollinshead and Jane Hardy  
International sourcing and asymmetry, the human resource strategies of international software development companies ‘near-shoring’ to Ukraine
Florence Duvivier and Carine Peeters  
*The use of expatriates in the offshoring of services – Framework and research propositions*

Kadire Zeynep Sayım, Michael Fichter, Markus Helfen, Jörg Sydow and Dimitris Stevis  
*Towards a multi-organizational practice perspective on implementation: Labor standards in global production networks*

Bridgette Sullivan-Taylor, Pamela A. Suzanne, Simon Collinson and Mark Easterby-Smith  
*SMEs: Surviving the Chinese war for talent*

**Organizing Suppliers and Partners**  
*Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini*

Elisa Vuori  
*Competitive advantage in sourcing networks of knowledge-intensive business services*

Thierry Bouron, Federico Pigni and Laurence Saglietto  
*Information platforms: Exploring the creation of new value added services*

**Regional Cluster Dynamics**  
*Chair: Arie Y. Lewin, Stephan Manning and Silvia Massini*

Yeda Swirski de Souza and Marcelo Machado Barbosa Pinto  
*Upgrading in global value chains: Lessons from the fashion apparel industry*

Maria Cristina Cinici, Daniela Baglieri and Vincent Mangematin  
*Knowledge networks in nanotech clusters: An anchor perspective*
ART, DESIGN AND ORGANIZATION

CONVENORS
Mary Jo Hatch, Gothenburg University, Sweden, and Copenhagen Business School, Denmark; mjhatch@virginia.edu

Stefan Meisiek, Copenhagen Business School, Denmark; smeisiek@cbs.dk

Ulla Johansson, Gothenburg University, Sweden; ulla.johansson@gri.gu.se

SESSION I
Thursday, July 7, 09:00–10:45
S-B210

Evocative Objects
Chair: Stefan Meisiek, Mary Jo Hatch and Ulla Johansson

Ronald Purser
Zen and the art of organizational maintenance

SESSION II
Thursday, July 7, 14:00–15:30
S-B210

Studio Exercises
Chair: Stefan Meisiek and Mary Jo Hatch

Jill Woodilla
Art, design and organization: Beauty in new beginnings – not?

Eila Szendy-El Kurdi
How can we design organization and organizational processes in motion?

Katrin Kolo
Choreography – The art of organizing
## Session III

### Location
S-B210

### Thursday, July 7, 16:00–17:30

#### Interventions

*Chair: Stefan Meisiek and Mary Jo Hatch*

Linda J. Matula, Richard J. Badham and Stefan Meisiek  
*Becoming polyphonic: A theoretical framework and research methodology for exploring the political dynamics of organizational theatre*

Anke Strauß and Ariane Berthoin Antal  
*Participative evaluation research on artistic interventions in organizations: A proposed way forward*

Temi Darief and Luc Peters  
*Provoking students on stage. Investigating the concept of provocation*

Robert Bauer, Claudia Schnugg and Wendy Cukier  
*The forbidden fruit: Exploring the inversely paradoxical relationship of art and management*

Tamar Parush and Niina Koivunen  
*Analogies, inquiry and discipline in art-based interventions: Choir conducting in management training*

## Session IV

### Location
S-B210

### Friday, July 8, 09:00–11:00

#### Studio Exercises

*Chair: Stefan Meisiek and Mary Jo Hatch*

Marcus Jahnke  
*Towards a hermeneutic perspective on design practice*

Claus Noppeney and Nada Endrissat  
*Images, affects, fragrances: The role of boundary objects and aesthetic knowledge in a perfume-making process*

Louise Grisoni  
*Working with arts based organisational inquiry*
Reassembling Organizations

Sub-theme 14

**Session V**  
**Location** S-B210  
**Friday, July 8, 14:00–16:00**

**Processes**  
*Chair: Stefan Meisiek and Mary Jo Hatch*

Steven Taylor, Donna Ladkin and Matt Statler  
*The ethical possibilities of the craft of management*

Mathias Béjean  
*Languages for organizational creativity: Exploring the role of languages in explaining the innovative performance of heterogeneous design teams*

Naoya Takayanagi, Maho Tanaka and Takaya Kawamura  
*Corporate museums as media for design management: A preliminary analysis of design-related activities at Japanese corporate museums*

Simona Spedale, Daniela Petrelli and Prue Chiles  
*‘Faulty Tower’? Beauty contests and workplace redesign at the School of Architecture*

John Paul Stephens and Brodie Boland  
*Legitimizing convergence: Aesthetics as a bridge between managing and designing*

Gerlinde Berger-Walliser, Helena Haapio, Katri Rekola and Björn Walliser  
*A new mindset for the business organization: How visualization can improve inter-firm contracting*

**Session VI**  
**Location** S-B210  
**Saturday, July 9, 09:00–10:30**

**Analogies**  
*Chair: Stefan Meisiek and Mary Jo Hatch*

Shannon O’Donnell  
*Making shared leadership possible in distributed conditions: How small groups respond to conditions of spatial variability and distance in processes of collective creativity*

Iiris Aaltio and Kaisa Greenlees  
*Photographs in the study of culture and identity of organizations – The meaning of situation and interaction*
Sylvain Bureau and Jacqueline Fendt
*Entrepreneurship and situationism: An improbable encounter*

Aris Komporozos-Athanasiou
*Travels in faded visuality: A visual arts approach to organization*

**Session VII**

**Location**
S-B210

**Saturday, July 9, 11:00–12:30**

**Moving On**
*Chair: Stefan Meisiek and Mary Jo Hatch*

Pierre Guillet de Monthoux and Daniel Hjorth
*Celebrative critique*

Heather Höpfl and Ricky Yuk-kwan Ng
*The aesthetic diaspora: Some thoughts on objects in exile*
Transboundary Risks and Crisis Management

Convenors
Sytze F. Kingma, VU University Amsterdam, The Netherlands; S.F.Kingma@vu.nl
Robert P. Gephart, Jr., University of Alberta, Canada; rgephart@ualberta.ca
C. Chet Miller, University of Houston, Bauer College of Business, USA; chet.miller@bauer.uh.edu

Session I
Thursday, July 7, 09:00–10:45
H-D32
Crisis Management
Chair: Sytze F. Kingma

Alexander Fliaster and Albert Angehrn
Organizational learning for transboundary crisis management: The collaborative dimension

Francesco Maria Barbini, Alessandro D’Atri, Laura Tarantino and Stefano Za
EagleVox: An innovative information system to support social sensemaking in the aftermath of large-scale disasters

Christine M. Pearson and S. Amy Sommer
Leadership challenges of trans-boundary crisis management: Culture’s CM consequences

Session II
Thursday, July 7, 14:00–15:30
H-D32
Situated Risk Conceptions
Chair: Robert P. Gephart, Jr.

Izidoro Blikstein
The role of corporate discourse in coping with crises and risks: A semiotic analysis of discursive incoherences in companies

Karin Svedberg Helgesson
Trans-boundary risk in local business practice: The case of the risk-based approach to anti-money laundering
Sytze F. Kingma and Joep Binkhorst  
*Safety versus reputation: Risk conceptions in emerging policy networks regarding school safety in the Netherlands*

Christopher Lawless  
*The fallout from the fallout: Volcanic ash, risk and the liminality of European airspace*

**Session III**  
**Thursday, July 7, 16:00–17:30**  
**H-D32**

**Organizational Risk Responses**  
**Chair: C. Chet Miller**

Véronique Steyer and Hervé Laroche  
*Making sense of a false alarm: The "swine flu" case*

Stéphanie Tillement  
*The role of objects in risk control practices: What can we learn from studying near-misses in the railway industry?*

Anouck Adrot and Anthony Hussenot  
*Dealing with organizing from the sociomaterial entanglement: Evidence from the 2003 French heat wave crisis*

**Session IV**  
**Friday, July 8, 09:00–11:00**  
**H-D32**

**Making Sense of Risk**  
**Chair: Sytze F. Kingma**

Hooman Attar  
*The risk renaissance: A critical review of risk and risk management*

Cagri Topal and Robert P. Gephart, Jr.  
*An application of socio-cultural theories into organizational risk*

Paulo Guimarães  
*On the heuristics of sensemaking analysis: An ongoing pollution accident in Brazil*

Heike Rindfleisch  
*Sensemaking as precondition for crisis management*
**Session V**  
**Location**  
Friday, July 8, 14:00–16:00  
H-D32

**Addressing Business Risks**  
*Chair: C. Chet Miller*

Valérie Fiegenwald, Céline Cholez and Thomas Reverdy  
*Management of transboundary risks in a low-volume industry: The role of boundary objects and boundary spanners*

Gordon Müller-Seitz, Jörg Sydow and Frank Lerch  
*Tackling technological uncertainty by means of interorganizational stretching practices – Explorative evidence from a semiconductor industry network*

Rena Schwarting  
*Risk transformation in financial markets – A comparison of credit rating agencies and credit default swaps*

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**Session VI**  
**Location**  
Saturday, July 9, 09:00–10:30  
H-D32

**Crisis Responses**  
*Chair: Robert P. Gephart, Jr.*

Dirk Oegema, Friederike Schultz, Sonja Utz and Jan Kleinijenhuis  
*Crisis responses, news, and shares in the BP oil spill crisis*

Bridgette Sullivan-Taylor and Layla Branicki  
*Safety in numbers: An examination of inter-organizational relationships under conditions of extreme strategic uncertainty*

Oluremi B. Ayoko and Andrew A. Ang  
*Organizational crisis: Emotions and contradictions in managing internal stakeholders*

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**Session VII**  
**Location**  
Saturday, July 9, 11:00–12:30  
H-D32

**Transboundary Risks**  
*Chair: Sytze F. Kingma, Robert P. Gephart, Jr. and C. Chet Miller*

*Group discussion:* Evaluating the stream; discussing the concept of transboundary risks. What did we learn from the disasters in Japan? Possible publications; plans for the future.
CRITICAL PERSPECTIVES ON MANAGEMENT ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

CONVENORS
Bobby Banerjee, University of Western Sydney, Australia; b.banerjee@uws.edu.au

Thomas Klikauer, University of Western Sydney, Australia; t.klikauer@uws.edu.au

Hervé Corvellec, Lund University, Sweden; herve.corvellec@ism.lu.se

SESSION I
Thursday, July 7, 09:00–10:45
H-E44

General Approaches to Ethics
Chair: Bobby Banerjee
Discussants: Claudia Groß and Martin Fougère

Bobby Banerjee, Thomas Klikauer and Hervé Corvellec
Introduction to the sub-theme

Thomas Diefenbach
Immoral managers or immoral organisations?

Tobias Goessling
We are so responsible, forget about business ethics!

Ville-Pekka Sorsa and Jukka Mäkinen
Is corporate social responsibility good for democracy?

SESSION II
Thursday, July 7, 14:00–15:30
H-E44

Value(s), Consent and Communication
Chair: Thomas Klikauer
Discussants: Tobias Goessling and Thomas Diefenbach

Claudia Groß, Johanna Moisander and Beate van der Heijden
Values-based HRM as a technology of government: An ethical examination of values-based HRM at a high-commitment organization
Hannes Gruber
*Manufacturing consent: Moving towards a corporate utopia by constructing shared value*

Sven Helin, Tommy Jensen and Johan Sandström
*Guns and doves: Rejecting the separation thesis in dialogue with shut down stakeholders*

**Session III**
**Location**
Thursday, July 7, 16:00–17:30
H-E44

**Governance, Deconstruction & Corruption**
*Chair:* Hervé Corvellec
*Discussants:* Marian Eabrasu and Assâad El Akremi

Stewart Clegg and Jennifer Adelstein
*Governance: The space between expectations of compliance and custom*

Joanne Cook and Jon Burchell
*Deconstructing the myths of employer sponsored volunteering schemes*

Eric Breit and Thomas Lennerfors
*Reassembling anti-corruption as CSR: Exploring the dominant and marginalised discourses*

**Session IV**
**Location**
Friday, July 8, 09:00–11:00
H-E44

**General Approaches to CSR**
*Chair:* Bobby Banerjee
*Discussants:* Joanne Cook and Eric Breit

Hélio Irigaray, Sylvia Vergara, Márcio Franco and Alexandre Nicolini
*Corporate social responsibility: What you see is what you get*

Assâad El Akremi, Ines Dhaouadi, Jacques Igalens and Olivier Herrbach
*Corporate social responsibility and governmentality: An analysis of power effects of CSR discourse and practices*

Raymond Loveridge
*Corporate social responsibility and the rise of discursive coalitions: Reputational trope or regulatory trend?*

Marian Eabrasu
*An inquiry into the meaning of doing-good in CSR*
Reassembling Organizations

Session V

Friday, July 8, 2011, 14:00–16:00
H-E44

CSR in Contexts
Chair: Thomas Klikauer
Discussants: Rajiv Maher and Vivien Blanchet

Ignacio Concha-Ferreira
Making the disable able – Employability in the age of activity and corporate social responsibility

Rami Kaplan
Why CSR has not been institutionalized? The historical triumph and ‘defensive’ over progressive CSR in the United States

Merja Porttikivi and Johanna Moisander
Discursive struggle over CSR – (De-)Legitimation of executive compensation in online public sphere

Marc Lenglet, Laurence A.J. Gialdini, Marie-Hélène Bihr and Diane Girard
A very thin responsibility. Challenging business ethics and CSR discourses in the financial industry

Session VI

Saturday, July 9, 09:00–10:30
H-E44

Organizations, Fair Trade and International Development
Chair: Hervé Corvellec
Discussants: Adrián Zicari and Rami Kaplan

Vivien Blanchet
The two faces of Janus: A postcolonial approach of the fair trade ambivalence

Birgitta Schwartz
Is fair trade a fair tool for implementing CSR in different contexts?

Rajiv Maher and Webb Kernaghan
How identity affects divergent stakeholder perspectives in a developing country context: A CSR mining case study from Chile
CSR and Communication + Joint Panel Discussion
(together with sub-theme 20)
Chair: Hervé Corvellec
Discussants: Johanna Moisander and Marc Lenglet

Adrián Zicari and Cécile Renouard
The forgotten issue in CSR. Why corporate tax issues are virtually absent in the CSR debate

Martin Fougère and Nikodemus Solitander
From sinners to preachers: UN global compact corporate communications on progress as confessional and promotional practices
MARKETS INSIDE THE ECOLOGICAL REVOLUTION

Convenors
Fabian Muniesa, Centre de Sociologie de l’Innovation, Mines ParisTech, France; fabian.muniesa@mines-paristech.fr
Peter Karnøe, Copenhagen Business School, Department of Organization, Denmark; pka.ioa@cbs.dk
Petter Holm, Norwegian College of Fishery Science, University of Tromsø, Norway; petter.holm@uit.no

Session I
Thursday, July 7, 09:00–10:45
Location H-F44

Markets inside the Ecological Revolution (I)
Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Liliana Doganova and Peter Karnøe
The pragmatics of valuation in clean-tech innovation

Fabrizio Ferraro and Daniel Beunza
Big tent, new tools: Institutional change in the responsible investment field

Julie Labatut
Calculating animals: Genetic models and the making of markets

Session II
Thursday, July 7, 14:00–15:30
Location H-F44

Markets inside the Ecological Revolution (II)
Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

Pascale Trompette, Thomas Reverdy and Céline Cholez
Electricity flow and overflow: Competing technologies for responsible innovation in BOP markets

Catherine Grandclément
A market of un-things. Reconceptualizing avoided demand as a supply source in the electrical system

Nicolaj Tofte Brennæche
Demonstration as a device for reassembling energy regimes
Session III

Thursday, July 7, 16:00–17:30
H-F44

Markets inside the Ecological Revolution (III)
Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

- Marie-France Garcia-Parpet
  “Looking after the earth while feeding mankind” – Biodynamics and viticulture: From militancy to market niches?

- Karl Palmås and Jonas Lindberg
  Exploitative experiments? Organic farming in Sri Lanka

- Winfred Ikiring Onyas, Annmarie Ryan and Morven McEachern
  Making and sustaining a ‘fair’ coffee market: A market practice approach

Session IV

Friday, July 8, 2011, 09:00–11:00
H-F44

Markets inside the Ecological Revolution (IV)
Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

- Hubert Amarillo and Annie Lamanthe
  The social construction of economic activities: Entrepreneurs, skills and accreditation in the solar energy sector

- Lise Justesen, Jan Mouritsen and Kjell Tryggestad
  Reassembling ecologies: Or how the natural environment may qualify as a stakeholder in the firm’s business environment

Session V

Friday, July 8, 14:00–16:00
H-F44

Markets inside the Ecological Revolution (V)
Chair: Fabian Muniesa, Peter Karnøe and Petter Holm

- Vera Ehrenstein
  Turning Costa Rica into a laboratory of environmental economics

- Mikael Ottosson, Vasilis Galis and Jonas Anshelm
  Configuring the ‘industrial collective’: A controversy on the use of Swedish forests, 1989–2009

- Paavo Järvensivu and Antti Majava
  Good intentions, market-making practices, and old-growth forests
### Session VI
**Location**
- Saturday, July 9, 2011, 09:00–10:30
- H-F44

**Markets inside the Ecological Revolution (VI)**
*Chair: Fabian Muniesa, Peter Karnøe and Petter Holm*

- Jeroen Struben and Brandon Lee
  *Market emergence: Examining the coordination of heterogeneous contributions*

- Maria Rumyantseva, Richard Seymour and Jarrod Ormiston
  *Reorganising the energy market: Green technologies commercialisation in Australia*

- Maha Shaikh
  *Problematizing material agency: Version control use in open source*

### Session VII
**Location**
- Saturday, July 9, 2011, 11:00–12:30
- H-F44

**Markets inside the Ecological Revolution (VII)**
*Chair: Fabian Muniesa, Peter Karnøe and Petter Holm*

- Valérie Boisvert and Hélène Tordjman
  *In search of fictitious commodities: Markets for biodiversity in prospect*

- Anu Wadhwa, Antoaneta P. Petkova, Xin Yao and Sanjay Jain
  *Being first or making a difference? A study of U.S. venture capital investments into the “clean” energy sector*

- Peter Karnøe
  *Material grounding of valuation in electricity systems*
Pragmatism, Organizing, and Learning

Convenors
Barbara Simpson, Strathclyde Business School, UK; barbara.simpson@strath.ac.uk
Philipp Lorino, ESSEC Business School, France; lorino@essec.fr
Anna Rylander, University of Gothenburg, Sweden; anna.rylander@gri.gu.se

Session I  Thursday, July 7, 09:00–10:45  H-C32
Inter-organizational Collaboration
Chair: Barbara Simpson
Sören Augustinsson and Lars Paulsson
Collaboration: Balancing on an unsecure association
Discussants: Frans Prenkert and Damien Mourey

Damien Mourey
Coordinating in interorganizational life: A process and dialogical perspective. An analysis of a category management approach in the retail business
Discussants: Sören Augustinsson and Frans Prenkert

Frans Prenkert
Elements of an aporetic transcendental theory of organization
Discussants: Sören Augustinsson and Damien Mourey

Session II  Thursday, July 7, 14:00–15:30  H-C32
Extending Pragmatism into Organizing
Chair: Philipp Lorino
Nick Marshall
Beyond knowledge transfer: A pragmatist commentary on the theory of absorptive capacity
Discussants: Benoît Tricard and Cathrine Filstad & Mike Geppert
Cathrine Filstad, Mike Geppert and Max Visser
*Pragmatism, learning and sensemaking in organisations – Bringing power and politics back in*
Discussants: Nick Marshall and Benoît Tricard

Benoît Tricard
*The insights given by Peirce’s “Interpretant” notion to the study of organizations*
Discussants: Nick Marshall and Cathrine Filstad & Mike Geppert

**Session III**

**Location**

**Thursday, July 7, 16:00–17:30**

**H-C32**

**Learning and Knowing through Interaction**

*Chair: Anna Rylander*

Pierre Barbaroux and Cécile Godé
*Organizing action learning processes in the French Air Force aircrews*
Discussants: Jeroen Kraaijenbrink and Claudia Gillberg & Linh Chi Vo

Claudia Gillberg and Linh Chi Vo
*Pragmatist perspective on knowledge and learning in organizations*
Discussants: Pierre Barbaroux & Cécile Godé and Jeroen Kraaijenbrink

Jeroen Kraaijenbrink
*Beyond Cartesian dualism: Towards a pragmatist model of organizing*
Discussants: Pierre Barbaroux & Cécile Godé and Claudia Gillberg & Linh Chi Vo

**Session IV**

**Location**

**Friday, July 8, 09:00–11:00**

**H-C32**

**Sensemaking and Learning**

*Chair: Barbara Simpson*

Jorgen Sandberg and Haridimos Tsoukas
*Unpacking and extending sensemaking theory in organization studies: From pragmatism to phenomenology*
Discussants: Jacob Vakkayil and Kristiane Marie Lindland
Kristiane Marie Lindland
*Enabling through transactional situations: How re-interpretation of meaning and meaning-makers can enable us to find creative solutions in challenging times*
Discussants: Jacob Vakkayil and Jorgen Sandberg & Haridimos Tsoukas

Jacob Vakkayil
*Learning and becoming in transition zones*
Discussants: Jorgen Sandberg & Haridimos Tsoukas and Kristiane Marie Lindland

**Session V**
**Location**
H-C32

**Friday, July 8, 14:00–16:00**

**The Practice of Inquiry**
*Chair: Claudia Gillberg*

Frank Martela
*Abductive-hermeneutical inquiry – A pragmatic alternative for conducting organizational research*
Discussants: Philippe Lorino and Hayo Siemsen & Carl Henning Reschke

Hayo Siemsen and Carl Henning Reschke
*Reorganizing syntheses of empirical meanings – Learning to live with evolutionary learning*
Discussants: Anna Rylander and Frank Martela

**Session VI**
**Location**
H-C32

**Saturday, July 9, 09:00–10:30**

**Reflexivity**
*Chair: Linh Chi Vo*

Andrea Cherman and Sandra Regina Rocha-Pinto
*Knowledge in organizations: Valuing and meaning in the organizational action*
Discussants: Christina Mauléon and Tobias Hallensleben

Tobias Hallensleben
*Indefiniteness and organisational change. Issues of the social logic of uncertainty in processes of learning*
Discussants: Andrea Cherman & Sandra Regina Rocha-Pinto and Christina Mauléon
Christina Mauléon and Vincent Gauthereau
*Reframing safety culture within health care – Presenting a relational-interpretive framework*
Discussants: Andrea Cherman & Sandra Regina Rocha-Pinto and Tobias Hallensleben

**Session VII**
**Location**
Saturday, July 9, 11:00–12:30
H-C32

**Group Discussion**
*Chair: Anna Rylander, Claudia Gillberg and Linh Chi Vo*
MANAGEMENT INNOVATORS AND MANAGEMENT IDEAS

CONVENORS

Stefan Heusinkveld, Radboud University Nijmegen, The Netherlands; s.heusinkveld@fm.ru.nl

Andrew Sturdy, University of Bristol, UK; andrew.sturdy@bristol.ac.uk

Andreas Werr, Stockholm School of Economics, Sweden; andreas.werr@hhs.se

SESSION I

Thursday, July 7, 09:00–10:45

LOCATION: H-D33

Management Innovators and Translation
Chair: Andrew Sturdy

Kjell Arne Røvik
Translating organizational practices and ideas: A normative-instrumental theory
Discussants: Monica Rolfsen and Ottar Henriksen

Mehmet Erçek and Cihangir Gumustas
Absorbing fashionable management innovations: The case of six sigma and balanced scorecard in Turkey
Discussant: Kjell Arne Røvik

Monica Rolfsen and Ottar Henriksen
Internal innovators as active co-constructors in translating management ideas
Discussants: Mehmet Erçek and Cihangir Gumustas

SESSION II

Thursday, July 7, 14:00–15:30

LOCATION: H-D33

Internal Specialists as Management Innovators
Chair: Jos Benders

Jörgen Hansson and Andreas Werr
Internal management specialists and the external sourcing of management knowledge
Discussant: Nick Wylie
Nick Wylie, Andrew Sturdy and Christopher Wright
*HR and change agency – Lessons from the organisation of internal consultancy*
Discussants: Robert Demir and Jan Löwstedt

Robert Demir and Jan Löwstedt
*Bricolage as generating new management ideas in professional service firms*
Discussants: Jörgen Hansson and Andreas Werr

**SESSION III**  
**LOCATION**  
Thursday, July 7, 16:00–17:30  
H-D33  

**Management Innovators: Argumentation and Consumption**  
*Chair: Kjell Arne Røvik*

Onno Bouwmeester
*Academic contract researchers as consultants: Principles of giving expert advice*
Discussant: Stephanos Avakian

Stephanos Avakian
*The role of perceived efficacy in the consumption of consulting services*
Discussants: Joe O’Mahoney and Stefan Heusinkveld

Joe O’Mahoney, Stefan Heusinkveld and Christopher Wright
*Commodification and colonization through consumption: The impact of procurement on consulting knowledge*
Discussant: Onno Bouwmeester

**SESSION IV**  
**LOCATION**  
Friday, July 8, 09:00–11:00  
H-D33  

**Management Innovators and External Communities**  
*Chair: Andreas Werr*

David Strang, Robert David and Saeed Akhlaghpour
*Co-evolution in management fashion: Computational models of consultant-driven innovation*
Discussant: Ann-Christine Schulz

Ann-Christine Schulz
*Did security analysts fuel the spread of downsizing in the 1990s?*
Discussant: Pojanath Bhatanacharoen
Pojanath Bhatanacharoen, Timothy Clark and David Greatbatch
*The birth and rebirth of the tipping point metaphor: Exploring multiple access points to the diffusion of innovative ideas*
Discussants: David Strang and Robert David

**Session V**

**Location**
H-D33

**Management Innovators: Control, Power and Managerialism**
*Chair: Timothy Clark*

Darren McCabe
*‘All guns blazing’: Leadership and masculinity in a UK building society*
Discussants: Seth Maenen and Jos Benders

Seth Maenen, Jos Benders, Pierre Van Amelsvoort and Geert Van Hootegem
*Disciplining to disaster*
Discussant: Stéphan Pezé

Stéphan Pezé
*Thinking the unthinkable: Managerialization of work related suicides as a framing process*
Discussant: Darren McCabe

**Session VI**

**Location**
H-D33

**Absorption of Ideas by Management Innovators**
*Chair: David Strang*

Florian Scheiber and Dominika Wruk
*Coexistence and discursive connectedness of management concepts in different social spheres*
Discussant: Oli Mihalache

Annick van Rossem, Stefan Heusinkveld and Mark Buelens
*The consumption of management concepts: A study of knowledge structures*
Discussants: Florian Scheiber and Dominika Wruk

Oli Mihalache, Justin Jansen, Frans Van Den Bosch and Henk Volberda
*TMT processes as antecedents of management innovation: The moderating role of absorptive capacity*
Discussants: Annick van Rossem and Stefan Heusinkveld
Management Consultancy and Management Innovations
Chair: Stefan Heusinkveld

Iris Hollaender, Joris Heuven and Frits Schreuder
*The impact of social networks on innovation: The case of professional service firms*
Discussant: Suela Haxhiraj

Emilie Canet, Odile Challe, Albert David and Claire Trotignon
*The construction of discourses on management techniques. Exploratory study based on a snapshot of the consultants’ discourses on “5 steps”*
Discussants: Iris Hollaender and Joris Heuven

Suela Haxhiraj
*"Lege artis“ – Exploring the enacted craft of consultants through the examination of (analytic) strategy tools in use*
Discussants: Emilie Canet and Albert David
ORGANIZING CORPORATE SOCIAL RESPONSIBILITY: INTERACTIONS BETWEEN BUSINESS AND SOCIETY

CONVENORS
Frank de Bakker, VU University Amsterdam, The Netherlands; f.g.a.de.bakker@vu.nl
Jeremy Moon, University of Nottingham, UK; jeremy.moon@nottingham.ac.uk
Andreas Rasche, Warwick Business School, UK; andreas.rasche@wbs.ac.uk

SESSION I
THURSDAY, JULY 7, 09:00–10:45
H-C24

INTRODUCTIONARY REMARKS BY THE CONVENORS

THE CHANGING ROLE OF BUSINESS IN GLOBAL SOCIETY
Chair: Frank de Bakker, Jeremy Moon and Andreas Rasche

Marie Laure Djelic
Interactions between business and society – CSR and its needed contextualization
Discussant: Laura Spence

Dorothée Baumann, Christopher Wickert, Laura Spence and Andreas Scherer
Organizing corporate social responsibility in small and large firms: Does size matter?
Discussant: Jessica Dillabough

Jessica Dillabough and Frances Bowen
A change of pace: Institutional work in highly scrutinized environments
Discussant: Marie-Laure Djelic
Session II  Thursday, July 7, 14:00–15:30

– Parallel Stream –

**Location**  H-C21

**Parallel Stream A: Online Activism**

*Chair: Anne K. Roepstorff*

Glen Whelan and Bettina Grant  
*Radical online threats to organisational identity*  
Discussant: Frank de Bakker

Frank de Bakker and Iina Hellsten  
*Virtual presence: On mapping how activist group networks (try to) impact firms*  
Discussant: Itziar Castelló

Itziar Castelló  
*Mobilizing the crowd: Metaphors that last in web based environmental movements*  
Discussant: Glen Whelan

**Location**  H-C24

**Parallel Stream B: Pluralism and Paradox**

*Chair: Ben Neville*

Christa Thomsen and Mai Skjøtt Linneberg  
*Organizational sustainability: Paradoxes in the standardization of sustainability*  
Discussant: Kate Grosser

Kate Grosser  
*Pluralism within business-society governance processes: A feminist perspective*  
Discussant: Jon Burchell

Jon Burchell and Joanne Cook  
*Questioning institutionalisation through CSR: The emergence of new agonistic relations between business and civil society*  
Discussant: Christa Thomsen
Reassembling Organizations

SESSION III Thursday, July 7, 16:00–17:30

– Parallel Stream –

LOCATION H-C21
Parallel Stream A: Accountability
Chair: Itziar Castelló

Dorothea Baur and Hans Peter Schmitz
Corporations and NGOs: When accountability leads to co-optation
Discussant: Martin Brigham

Andreas Rasche
Beyond compliance: A deliberative approach to labor auditing in global supply chains
Discussant: Dorothea Baur

Martin Brigham
Organising accountability for business and society interaction
Discussant: Andreas Rasche

LOCATION H-C24
Parallel Stream B: Partnerships
Chair: Arno Kourula

Joanne Oxley and Zahra Bhanji
Overcoming the liabilities of foreignness and privateness in international corporate citizenship partnerships
Discussant: Philip Balsiger

Philip Balsiger and Guillaume Delalieux
Conflict or collaboration? Revisiting tactical options of movements targeting corporations
Discussant: Daniel Arenas

Daniel Arenas, Pablo Sanchez and Matthew Murphy
The different paths of business-civil society interaction: Confrontation, triads and emergent strategies
Discussant: Joanne Oxley
**Session IV**

**Friday, July 8, 09:00–11:00**

-- Parallel Stream --

**Location**

**H-C21**

Parallel Stream A: Social Movements  
*Chair: Sébastien Mena*

Afshin Mehrpouya  
*From God to markets*  
Discussant: Rashedur Chowdhury

Rashedur Chowdhury and Stelios Zyglidopoulos  
*How can weak stakeholders become salient and influence multinational firms’ strategies? A refinement of stakeholder theory using a social movement approach*  
Discussant: Panayiotis G. Georgallis

Panayiotis G. Georgallis  
*Social movements and firms’ timing of entry in new industries*  
Discussant: Afshin Mehrpouya

**Location**

**H-C24**

Parallel Stream B: Institutionalization  
*Chair: Daniel Wäger*

Bree Devin and Jennifer Bartlett  
*Communicating CSR: Linking institutional pressures, legitimacy, and rhetoric*  
Discussant: Rieneke Slager

Barbara Fryzel  
*CSR strategies of firms operating in Poland in local and cosmopolitan communities*  
Discussant: Bree Devin

Rieneke Slager, Wendy Chapple and Jeremy Moon  
*Building routines from the outside: How a responsible investment index shapes corporate responsibility practices ‘at a distance’*  
Discussant: Barbara Fryzel
Session V  
Friday, July 8, 14:00–16:00

– Parallel Stream –

**Location H-C21**
Parallel Stream A: Stakeholders  
*Chair: Glen Whelan*

Aurélien Acquier, Thibault Daudigeos and Bertrand Valiorgue  
*Transverse responsible initiatives in disassembled value chains: Limits and conditions*  
Discussant: Marjo Siltaoja

Marjo Siltaoja, Merja Lähdesmäki and Timo Suutari  
*Reconstructing morally legitimate stakeholder claim: The forgotten proximity*  
Discussant: François Maon

François Maon, Catherine Janssen and Jean-Pascal Gond  
*(Re)considering the ideological premise of stakeholder influence strategy*  
Discussant: Bertrand Valiorgue

**Location H-C24**
Parallel Stream B: Norms and Legitimacy  
*Chair: Kate Grosser*

Arno Kourula, Markus Paukku and Mikko Koria  
*The multiple levels and actors in corporate social responsibility: A role management approach*  
Discussant: Lutz Preuss

Lutz Preuss and Anja Schaefer  
*Constructing corporate social responsibility: A multi-level institutional approach*  
Discussant: Ben Neville

Ben Neville and Dan Caprar  
*Norming and conforming: The dual effect of culture on CSR adoption*  
Discussant: Arno Kourula
Session VI
Location
Saturday, July 9, 09:00–10:30
H-C24

Governance and Regulation
Chair: Dorothea Baur

Anne K. Roepstorff and Mette Morsing
Corporate CSR as a political responsibility: A case study of corporate citizenship in IKEA
Discussant: Natalie Beinisch

Natalie Beinisch
Emergence of the Harkin Engel Protocol: An interest group approach
Discussant: Sébastien Mena

Sébastien Mena and Daniel Wäger
Soft law opportunity structures for CSR-based activism
Discussant: Anne K. Roepstorff

Session VII
Location
Saturday, July 9, 11:00–12:30
H-E44

Joint Panel Discussion
(together with sub-theme 16)
Chair: Frank de Bakker, Jeremy Moon and Andreas Rasche
Reassembling Organizations

Sub-theme 21

**Constellations of Past, Present and Future**

**Convenors**
Alf Rehn, Åbo Akademi University, Finland; alf@abo.fi

Christian De Cock, University of Essex, UK; cdc@essex.ac.uk

Damian O’Doherty, University of Manchester, UK; damian.odoherty@mbs.ac.uk

**Session I**

**Location**
Thursday, July 7, 09:00–10:45
H-F45

**General overview of the sub-theme**

**Caesar’s War Chest: Opening Constellation**

*Chair: Christian De Cock*

Christina Volkmann and Timon Beyes

*Ghosts of the past, chimeras of the future: Snapshots from the Berlin State Library*

Alf Rehn, Nina Kivinen, Astrid Huopalainen, Jutta Tailas and Mika Mård

*Invocation and ideological imperatives: Discourse and symbolism in establishing a European capital of culture – The case of Turku 2011*

Ali Young

*Re-constellating the sacred in organization*

**Session II**

**Location**
Thursday, July 7, 14:00–15:30
H-F45

**Imperium Exploitation: Passover**

*Chair: Alf Rehn*

Donncha Kavanagh

The lost experiment in exploration and exploitation

Kate Kenny

*Industrial schools, self and total institutions*

Sara Louise Muhr and Azad Salem

*Exile on main St. Inclusion and forgotten colonization*
### Session III
**Location**: H-F45  
**Day and Time**: Thursday, July 7, 16:00–17:30

**Tribute to Bureaucracy**  
*Chair: Damian O’Doherty*

- John Connolly  
  *Bureaucratisation – A developmental explanation based on a case study of the Gaelic Athletic Association, 1884–2010*

- Sara Bonini Baraldi and Luca Zan  
  *The heritage chain. General issues and a case study, China*

- Anna Larsson and Leif Melin  
  *Ownership, management and on-the-job consumption: Revisiting the pre-corporation*

### Session IV
**Location**: H-F45  
**Day and Time**: Friday, July 8, 09:00–11:00

**Veni Vidi Vici: Autopoiesis and Beyond**  
*Chair: Christina Volkmann*

- Evangelia Baralou, Patricia Wolf and Jens Meissner  
  *Bright, excellent, ignored: The contribution of Luhmann’s system theory and its problem of non-conductiveness to academic research*

- Albert Mills, Terrance Weatherbee and Gabrielle Durepos  
  *Reassembling Weber: The past-as-history in management and organization studies*

- Andrew Popp  
  *History’s wild play: G.L.S. Shackle, decision and business history*

### Session V
**Location**: H-F45  
**Day and Time**: Friday, July 8, 14:00–16:00

**Towards a Forgetful Future**  
*Chair: Sara Louise Muhr*

- Nathan Furr and Fabrice Cavarretta  
  *Entrepreneurship is not just a context: Towards an organizational theory of entrepreneurship*
Risto Tainio  
*Forgotten features of Finnish management*

Dominika Latusek  
*Distrust: Forgotten, yet promising*

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**SESSION VI**  
**LOCATION** H-F45  
**Saturday, July 9, 09:00–10:30**

**Daemonic Futures: Tarkius’ Molestation**  
*Chair: Alf Rehn*

Antonio Gelis Filho  
*Do not read this paper: An analysis of organization studies’ paradoxes through the d(a)emonic symbolism*

Olov Olson  
*Research about financial crisis in the academic accounting literature the last 4 decades – A review of research published in the leading journals*

Gary Kokk and Mikael Wickelgren  
*Commemorating Taylor’s principles: Time for a reappraisal?*

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**SESSION VII**  
**LOCATION** H-F45  
**Saturday, July 9, 11:00–12:30**

**Caligula’s Utopia**  
*Chair: Christian De Cock*

Manuela Nocker  
*Recovering utopia: On hope and human longings in projects*

Marja Soila-Wadman and Andreas Inghammar  
*Professional roles in our contemporary world – In conflict or cooperation?*

Concluding comments
The Territorial Organization

Convenors
Garance Maréchal, University of Liverpool, UK; g.marechal@liv.ac.uk
Stephen Linstead, University of York, UK; sl519@york.ac.uk
Iain Munro, University of Innsbruck, Austria; Iain.Munro@uibk.ac.at

Session I
Thursday, July 7, 09:00–10:45
H-B24

Introduction. Liminal and Floating Territories
Chair: Steve Linstead

Michela Betta
Dangerous territory: Phenomenology and the organization

Anthony Yue and Luc Peters
Bite my shiny metal ass: What’s not working in Futurama?

Jean-Philippe Vergne and Rodolphe Durand
Pirate organization and the territorial expansion of capitalism

Session II
Thursday, July 7, 14:00–15:30
H-B24

Flows, Networks and Terroir
Chair: Iain Munro

Marie-Astrid Le Theule, Jean-Luc Moriceau and Frédérique Desjean
Tales of the terrain

María José Zapata Campos
Organizing the overflow of waste in the city. From waste to clean energy, what is lost in translation?

Layla Branicki
The new assemblages of power: A critical examination of the potential impact of social networking technologies upon the management of emergency
Session III

Thursday, July 7, 16:00–17:30
H-B24

Diagrams, Architecture and Urban Artefacts
Chair: Garance Maréchal

Michael Jonas
About the enactment of a microsystems cluster in Dortmund – From an ensemble of weaves to a weave of tissues and complexes

Sofia Paisiou, Jan Silberberger and Joris van Wezemael
Architectural designs as concrete machines: Tracing the organisation of place in the first prize blueprints of the architectural competitions for the new Acropolis museum in 1989 and 2000

Matthias Loepfe, Sofia Paisiou, Joris Van Wezemael and Jan Silberberger
A cartography of the virtual – Towards an assemblage geography

Session IV

Friday, July 8, 09:00–11:00
H-B24

Deterritorialized Practices, Growth, Organizational Space, Sensography
Chair: Garance Maréchal

Ingela Sölvell
Organizational building and unexpected resistance

Mônica de Aguiar Mac-Allister-da-Silva
Organizational territory

Silvia Dessì and Ernestina Giudici
The deterritorialization phenomenon is on trouble: Is it at the end of its life?

Duncan Angwin and Stephen Cummings
Strategic ‘sensography’: Improving territorial understanding and coherence within organizations
Reassembling Organizations

Sub-theme 22

SESSION V
LOCATION

Friday, July 8, 14:00–16:00
H-B24

Distance, Proximity, Liquidity. Conclusion
Chair: Iain Munro

Mathieu Chauvet
Managing territory and distance in remote-work universes

Heloísa Mônaco dos Santos and Maria José Tonelli
Deconstructing the independence of place in the idea of anytime, anywhere work

Stephen Linstead
Territory, liquidity and sphere: Metaphorical responses to changing challenges of organizational culture
DIGITAL TECHNOLOGY AND THE CREATIVE INDUSTRIES

Convenors
Jonathan Sapsed, University of Brighton, UK; j.d.sapsed@brighton.ac.uk
Vincent Mangematin, Grenoble School of Management, France; vincent.mangematin@grenoble-em.com
Elke Schüßler, Free University of Berlin, Germany; elke.schuessler@fu-berlin.de

Session I
Thursday, July 7, 09:00–10:45
H-B23

Digital Creativity
Chair: Vincent Mangematin

Nikiforos P. Panourgias, Joe Nandhakumar and Harry Scarbrough
“Game engines” and the relationship between digital creativity and technological innovation in computer games development
Discussants: Ryuichi Nakamoto and Ted Feichin Tschang

Marios Samdanis and Soo Hee Lee
Digital sculpture and remediation: A case study of Xavier Veilhan
Discussants: Joe Nandhakumar and Jonathan Sapsed

Jonathan Sapsed and Ted Feichin Tschang
Tools for creation: How the internet is reversing the renaissance
Discussants: Nikiforos S. Panourgias and Marios Samdanis

Session II
Thursday, July 7, 14:00–15:30
H-B23

Intellectual Property, “Piracy” and Innovation
Chair: Elke Schüßler

Mathieu-Claude Chaboud
Communities of enemies? Reunifying pirates and legitimate users under the same banner
Discussants: Tatjana Byrne and Lorraine Warren
Tatjana Byrne and Soo Hee Lee
*Copyrighting choreography: The implications of digital technology for contemporary dance*
Discussants: Mathieu-Claude Chaboud and Martin Kretschmer

Martin Kretschmer and Sukhpreet Singh
*Exploiting ‘Idols’: Strategies in the international exploitation of TV formats*
Discussants: Marios Samdanis and Soo Hee Lee

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**SESSION III**  
**LOCATION**: H-B23  
**Thursday, July 7, 16:00–17:30**

**New Collaborative Practices in Creative Production**  
*Chair: Jonathan Sapsed*

Irene Cassarino
*Social cinema – A design issue. Comparative analysis of two extreme experiences*
Discussants: Guy Parmentier and Hiromi Nakazato

Guy Parmentier and Vincent Mangematin
*Community as a locus of innovation: Innovate with the users in the cultural industries*
Discussants: Frédérik Lesage and Irene Cassarino

Frédérik Lesage
*The new scalability: Analysing the infrastructural scope and scale of digitally enabled co-creative practice*
Discussants: Vincent Mangematin and Grégoire Croidieu

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**SESSION IV**  
**LOCATION**: H-B23  
**Friday, July 8, 09:00–11:00**

**Continuity and Change in Film and Music Production and Consumption**  
*Chair: Elke Schüßler*

Antoine Blanc and Isabelle Huault
*Against the digital revolution? Institutional maintenance and artifacts in the French recorded music industry*
Discussants: Jin-ichiro Yamada and Hsiao-Ling Chung
Naoki Wakabayashi, Jin-ichiro Yamada, Masaru Yamashita, Ryuichi Nakamoto and Hiromi Nakazato
*Evolution of promotion alliance networks in the current Japanese film industry*
Discussants: Isabelle Huault and Thomas Paris

Kristian Kunow, Martin Gersch and Jochen Koch
*New competences for the digital age? When routinized path creation is part of the problem*
Discussants: Lorraine Warren and Jin-ichiro Yamada

Hsiao-Ling Chung
*When disorganization meets digital: The case of cross-industry film production in Taiwan*
Discussants: Chahira Mehouachi and Antoine Blanc

**Session V**
**Friday, July 8, 14:00–16:00**
**H-B23**

**Digital and Analogue Business Model Innovation**
*Chair: Vincent Mangematin*

Yue Zhao
*Needle pulling thread: The emergence, diffusion and transformation of ready-to-wear fashion in New York and Paris between 1940s and 1960s*
Discussants: Hiromi Nakazato and Elke Schüßler

Wasko Rothmann
*Nothing ‘new’ in the newspaper business? How German newspaper publishing houses formed and failed a digital revolution – A strategic lock-in perspective*
Discussants: Gary Graham and Allègre L. Hadida

Gary Graham and Damian Paul Jenkinson
*Print and online newspaper interaction effects on circulation change*
Discussants: Yue Zhao and Naoki Wakabayashi

Grégoire Croidieu and Anand Narasimhan
*Field evolution and memory work: The shaping of the Judgment of Paris event*
Discussants: Wasko Rothmann and Ryuichi Nakamoto
Session VI
Saturday, July 9, 09:00–10:30
Cancelled

Session VII
Saturday, July 9, 11:00–12:30
H-B23

Value Chain Reconfiguration in Selected Creative Industries
Chair: Jonathan Sapsed

Thomas Paris and Allègre L. Hadida
Talkin’ about a revolution ... Redefining the concept of the value chain in a digital economy: The case of the music industry
Discussants: Naoki Wakabayashi and Kristian Kunow

Lorraine Warren, Paul Walland, Ted Fuller and Tolga Bektas
The emergence of an innovative disjuncture – Anticipating legitimacy and disruptive innovation
Discussants: Thomas Paris and Wasko Rothmann

Chahira Mehouachi and Patrick Cohendet
Processes of business model innovation in the video games industry
Discussants: Allègre L. Hadida and Ted Fuller
Reassembling Organizations

Sub-theme 24

SELF-REINFORCING ORGANIZATIONAL PROCESSES:
STUDYING STABILIZING AND DESTABILIZING DYNAMICS

CONVENORS
Georg Schreyögg, Freie Universität Berlin, Germany; georg.schreyoegg@fu-berlin.de
Hüseyin Leblebici, University of Illinois, USA; hleblebi@uiuc.edu
Jörg Sydow, Freie Universität Berlin, Germany; joerg.sydow@fu-berlin.de

SESSION I
Thursday, July 7, 09:00–10:45
H-B44

Conceptualizing the Dynamics of Self-reinforcing Processes
Chair: Georg Schreyögg

Olof Brunninge, Anders Melander and Anna Blombäck
Imprints and self-reinforcement: The case of corporate value statements
Discussant: Arisa Shollo

Jonghoon Bae and Filippo Carlo Wezel
Fitness-enhancing errors: Organizational and population-level evolution
Discussant: Bernardo Correia Lima

SESSION II
Thursday, July 7, 14:00–15:30
H-B44

The Role of Structure and Initial Conditions in the Formation of Self-reinforcing Processes
Chair: Hüseyin Leblebici

Mirva Peltoniemi and Juha-Antti Lamberg
Narrative divergence and community inertia in industrial decline
Discussant: Philine Erfurt

Jannika Mattes
Processes of innovation between stability and renewal: A knowledge-based view on a classical dilemma
Discussant: Mara Brumana
Nicole Zimmermann
Dynamics of adaptive and self-reinforcing mechanisms in organizations: Levers of change and their tipping point behavior
Discussant: Filippo Carlo Wezel

Session III
Thursday, July 7, 16:00–17:30
H-B44
Analysis of Self-reinforcing Processes at Inter-organizational Network and Field Levels
Chair: Hüseyin Leblebici

Uli Meyer
Inter-organizational dynamics and innovation paths. Technological development as a source of self-reinforcing inter-organizational mechanisms
Discussant: Nicole Zimmermann

Jasmin Kominek
The pursuit of rational action leads to herding behavior – An example of reinforcing dynamics shaped by organizational structures and behavioral paths in financial markets
Discussant: Olof Brunninge

Markus Burger and Jörg Sydow
Can inter-organizational networks become path dependent? Bargaining over the cooperative surplus in the photonics industry
Discussant: Hyunsang Pyo

Session IV
Friday, July 8, 09:00–11:00
H-B44
Analysis of Self-reinforcing Processes at the Organizational Level
Chair: Jörg Sydow

Mara Brumana and Giuseppe Delmestri
Divergent glocalization in a multinational enterprise. Strategies and structures in European and US subsidiaries facing the late-2000 recession
Discussant: Mirva Peltoniemi

Philine Erfurt
Barriers of change in top managements: The relevance of path dependence for homogenous leadership groups
Discussant: Jannika Mattes
Hyunsang Pyo, Seungwha Chung and Ji-Hyun Kim
The ambidextrous effects of path dependence
Discussant: Uli Meyer

**SESSION V**

**LOCATION**

Friday, July 8, 14:00–16:00
H-B44

**Analysis of Self-reinforcing Processes at the Micro/Cognitive Level**

*Chair: Georg Schreyögg*

Gabriele Fassauer
*Anomie as escalating dynamic and organizational path*
Discussant: Jutta Becker-Ritterspach

Tobias Heller and Heiko Breitsohl
*Learning effects in path dependent processes: A behavioral perspective on self-reinforcing mechanisms*
Discussant: Markus Burger

Arisa Shollo and Ioanna Constantiou
*Self-reinforcing behaviours in decision-making: The case of project prioritisation in a financial institution*
Discussant: Frank Schirmer

**SESSION VI**

**LOCATION**

Saturday, July 9, 09:00–10:30
H-B44

**The Role of Dynamic Capabilities and Organizational Practices in Self-reinforcing Processes**

*Chair: Jörg Sydow*

Lidia Gryszkiewicz, Eleni Giannopoulou and Pierre-Jean Barlatier
*Service innovation capabilities dynamisation in knowledge-intensive organisations: Evidence from research & technology organisations*
Discussant: Tobias Heller

Frank Schirmer, Michael Tasto and Daniel Knödler
*Regimes and reflexivity: Exploring self-reinforcing mechanisms fostering and impeding innovation*
Discussant: Jasmin Kominek

Wolfgang H. Güttel, Stefan W. Konlechner and Barbara Müller
*The boundaries of rule-breaking: Dynamic capabilities and organizational defense*
Discussant: Camilla Pradies
Mechanisms of Intervention and Adaptive Strategies: Responses to Path Dependency
Chair: Hüseyin Leblebici

Camille Pradies
*Hybrid organizational identities as source of tension and stability: A view from the bottom-up*
Discussant: Barbara Müller

Jutta Becker-Ritterspach
*Complementarity and path dependence: How different types of complementary effect path dependence*
Discussant: Gabriele Fassauer

Bernardo Correia-Lima and Justin Jansen
*How high-tech firms respond to performance feedback on a multidimensional search space? Evidence from patent data*
Discussant: Lidia Gryszkiewicz
### Core-Peripheral Relations in Organization Studies: Critical and Orthodox Perspectives

**Convenors**

Bob Westwood, University of Technology, Sydney, Australia; robert.westwood@uts.edu.au

Gavin Jack, La Trobe University, Australia; g.jack@latrobe.edu.au

**Session I**  
**Thursday, July 7, 09:00–10:45**  
**H-C35**

*Chair: Bob Westwood*

Şükrü Özen  
*Polity bias in the new institutional theory: Some lessons from a statist polity*  
Discussant: Gavin Jack

Umut Koç, Janset Özen Aytemur and Erkan Erdemir  
*The weakness of a powerful state: The un-institutionalization history of Turkish football field*  
Discussant: Lin Yan

**Session II**  
**Thursday, July 7, 14:00–15:30**  
**H-C35**

*Chair: Gavin Jack*

Amy Klemm Verbos and Maria Humphries  
*The confluence of institutional logics in co-governance: Ancient wisdom for modern times*  
Discussant: Şükrü Özen

Diane Ruwhiu  
*Colour by numbers? Introducing the indigenous worldview to business school curriculum*  
Discussants: Maria Kapsali and Rea Prouska

Maria Kapsali and Rea Prouska  
*The national business systems in the periphery: A historical trajectory of hybridization*  
Discussant: Diane Ruwhiu
**Session III**  
**Thursday, July 7, 16:00–17:30**  
**H-C35**

*Chair: Bob Westwood*

Pushyarag Puthusserry, John Child and Suzana Rodrigues  
*Psychic distance, its business impact and modes of coping through external support: A study of internationalizing British and Indian partner SMEs*  
Discussants: Karen Spencer Mota, Maria Fernanda Cavalcanti, Nathalia Ruiz and Beatriz Braga

Karen Spencer Mota, Maria Fernanda Cavalcanti, Nathalia Ruiz and Beatriz Braga  
*Reflections on careers in the BRICs: History and perspectives on career management in Brazil, Russia, India and China after the 90s*  
Discussants: Pushyarag Puthusserry, John Child and Suzanna Rodrigues

Lin Yan  
*Exploring social order in a born global organization*  
Discussants: Umut Koç, Janset Özen Aytemur and Erkan Erdemir

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**Session IV**  
**Friday, July 8, 09:00–11:00**  
**H-C35**

*Chair: Gavin Jack*

Gazi Islam  
*Can the subaltern eat? Anthropophagic culture in the context of Brazilian management*  
Discussant: Fabio Meira

Andrina Thomas and Maria Humphries  
*Leaders or house girls in our own land?*  
Discussant: Gazi Islam

Fabio Meira  
*Liminal organization case study of a company assumed by workers in Brazil*  
Discussant: Michal Frenkel
Michal Frenkel
Does the periphery write back? Organizational work-family practices in Israeli subsidiaries of “periphery” based MNCs
Discussant: Maria Humphries

Session V
Location

Friday, July 8, 2011, 14:00–16:00
H-C35

Chair: Bob Westwood

Tatiana Andreeva, Aino Kianto, Yaroslav Pavlov and Xing Shi
Knowledge management in peripheral countries: Evidence from China, Finland and Russia
Discussant: Elisa Giuliani

Davide Fiaschi, Elisa Giuliani, Chiara Macchi, Michelangelo Murano and Oriana Perrone
Is it just a matter of time? On whether social corporate responsibility influences human rights abuses in large multinational corporations (1990–2006)
Discussant: Tatiana Andreeva
CONSTRUCTING CATEGORIES: MEANING AND FRAMING IN ORGANIZATIONAL FIELDS

CONVENORS

Peer C. Fiss, University of Southern California, Los Angeles, USA; fiss@marshall.usc.edu

Mark Kennedy, University of Southern California, Los Angeles, USA; mark.kennedy@marshall.usc.edu

Joeri Mol, University of Melbourne, Australia; jmol@unimelb.edu.au

SESSION I

Location: H-E43

Thursday, July 7, 09:00–10:45

Categorization and Cognition
Chair: Joeri Mol, Mark Kennedy and Peer C. Fiss
Discussant: Stefan Jonsson

Joep Cornelissen and Mirjam Werner
Framing and categorization in sensemaking and institutional persistence and change

Ralitza Nikolaeva
Interorganizational imitation through the lens of cognitive frames

Sarah Kaplan and Keyvan Vakili
Patterns in the emergence of nanotechnology: The case of fullerenes

SESSION II

Location: H-E43

Thursday, July 7, 14:00–15:30

Markets and Valuation
Chair: Mark Kennedy
Discussant: Joep Cornelissen

Isabelle Huault and Hélène Rainelli
Transforming financial OTC markets. Struggles around categories

Juliane Reinecke and Shahzad (Shaz) Ansari
The politics of values and value creation

R. Daniel Wadhwani and Mukti Khaire
Height taken but worth unknown: Valuation as an institutional process
Session III
Location: H-E43
Thursday, July 7, 16:00–17:30

**Construction Mechanisms**
*Chair: Peer C. Fiss*
*Discussant: Mukti Khaire*

Florian Überbacher and Claus D. Jacobs  
*Overcoming liability of newness through socialization: How legitimation strategies of a new venture evolve*

Corentin Curchod and Nicolas Neysen  
*Categorization process and the dynamics of centralized markets: Micro-macro confrontation and alignment*

Sophie Mützel  
*Newness and collaborative category construction from stories*

Session IV
Location: H-E43
Friday, July 8, 09:00–11:00

**Category Membership and Identity**
*Chair: Mark Kennedy*
*Discussant: Candace Jones*

Lionel Paolella and Rodolphe Durand  
*Audience attention and the evaluation of multiple category memberships*

Soorjith Illickal Karthikeyan and Filippo Carlo Wezel  
*Logic of evaluation and intrinsic appeal: Identity claims and audience attention to British political parties, 1950–2005*

Michel Lander, Hans van Oosterhout and Pursey P.M.A.R. Heugens  
*Organizational forms and professional service firm outcomes: A set-theoretic*
### Session V
**Location**
Friday, July 8, 14:00–16:00  
H-E43

**Audiences, Critics and Status**
*Chair: Joeri Mol  
Discussant: Sophie Mützel*

Daniela Lup  
*Whose performance? Status hierarchies in mediated markets*

Candace Jones, Massimo Maoret, Felipe Gorenstein Massa and Silviya Svejenova  
*Rebels with a cause: Formation, contestation and expansion of the de novo category “Modern Architecture”, 1870–1975*

### Session VI
**Location**
Saturday, July 9, 09:00–10:30  
H-E43

**Movements and Networks**
*Chair: Mark Kennedy  
Discussant: Sarah Kaplan*

Stéphane Guérard, Robin Gustaffson and Christoph Bode  
*Resolving framing contests: The case of the automotive field and the environmental movement in Germany*

Achim Oberg, Gili Drori and Giuseppe Delmestri  
*The impact of network position on an organization’s fit into a category: The case of university favicons*

Simone Schiller-Merkens  
*Do movements matter to market formation? The role of social movements in the social construction of a new product category*

### Session VII
**Location**
Saturday, July 9, 11:00–12:30  
H-E43

**Logics, Meaning, and Change**
*Chair: Joeri Mol  
Discussant: Rodolphe Durand*

Ileana Stigliani and Bruce Tether  
*Building a new field: How an emerging category becomes meaningful and legitimate – The case of service design*
Shilo Hills, Maxim Voronov, Dirk De Clercq and C.R. (Bob) Hinings

*History is written by those who need it – Theorizing fine winemaking in Ontario*

Stefan Jonsson and Jesper Edman

*Linking categories, identities and practices in institutional change: Shifting transformation paths in the Japanese banking industry*
THE SOCIAL STRUCTURE OF RADICAL INNOVATIONS

CONVENORS
Simone Ferriani, University of Bologna, Italy; simone.ferriani@unibo.it
Charles Baden-Fuller, City University London, UK; c.baden-fuller@city.ac.uk
Gino Cattani, New York University, USA; gcattani@stern.nyu.edu

SESSION I
Thursday, July 7, 09:00–10:45
H-D31

Opening Session
Chair: Gino Cattani, Simone Ferriani and Charles Baden-Fuller

Raghu Garud and Joel Gehman
Metatheoretical perspectives on sustainability journeys: Evolutionary, relational and narrative
Discussant: Filippo Carlo Wezel

Victor P. Seidel and Siobhan O’Mahony
Translating novel concepts to novel products: Coordination totems in practice
Discussant: Vincent Mangematin

SESSION II
Thursday, July 7, 14:00–15:30
H-D31

Network Analysis of Social Structure of Innovations
Chair: Simone Ferriani

Dirk Deichmann and Jan van den Ende
Dynamics of social network structures across multiple idea proposals
Discussant: David Geiger

Yi Tang and Filippo Carlo Wezel
Standing out: Category contrast and coherence in the Hong Kong film industry, 1975–1997
Discussant: Shuyuan Wu

Floor van den Born
Exploration and exploitation through co-membership ties: The moderating role of debut groups
Discussant: Jan van den Ende
Session III: Thursday, July 7, 16:00–17:30

Location: H-D31

Case Studies
Chair: Gino Cattani

Gudrun Rudningen
*Punk production: Enacting radical innovation by breaking norms in organisational idea work*
Discussant: Niki Panteli

Yutaka Yamauchi and Yasuo Sugiyama
*Reflexivity and the duality of continuity and discontinuity in research and development*
Discussant: Stephen Walsh

Fanny Simon and Albéric Tellier
*The social acceptance of a new technology: Lessons from the monoplane/biplane paradox*
Discussant: Thierry Viale

Session IV: Friday, July 8, 09:00–11:00

Location: H-D31

Interactive Poster Session with Discussants
Chair: Charles Baden-Fuller

Philipp Hermanns
*Organizational identity, basic assumptions and radical innovations – The German worship of airships: Thinking incremental while striving radically*
Discussant: Joel Gehman

Shuyuan Wu and Frank Bradley
*A black swan is still a swan: Radical innovations down to the kene level*
Discussant: Hui-Fen Chen

Niki Panteli and Steve Conway
*Radical innovations for the aging population: The case of smart house technologies*
Discussant: Charles Baden-Fuller

Thierry Viale, Yves Gendron and Roy Suddaby
*The social structure of the Internet revolution in the French communication consultancy*
Discussant: Fanny Simon
Benjamin Weaver and Markus Lahtinen
*Technological change and users: An actor-network perspective on the digitalization of video surveillance*
Discussant: Dirk Deichmann

Sebastian Vogl
*The context for innovation – Two generic patterns*
Discussant: Erik Aadland

Gerhard Fuchs
*Radical innovations in coordinated market economies – Social embedding and concertation*
Discussants: Yasuo Sugiyama and Yutaka Yamauchi

**Session V**  
**Location**  
Friday, July 8, 14:00–16:00  
H-D31

**Statistical Work on Creativity**  
*Chair: Charles Baden-Fuller*

Erik Aadland
*Status decoupling: Individual and organizational level variance in emerging category entry*
Discussant: Gudrun Rudningen

Hui-Fen Chen
*‘Robust’ design: Leveraging institutional constraints into opportunities for innovation*
Discussant: Albéric Tellier
**Session VI**

**Location**
H-D31

**New Ideas and New Approaches**
*Chair: Simone Ferriani*

Vincent Mangematin, Stephen Walsh and Jie Yan

*The academic cartel: The evolution of research in management from 1992*

Discussant: Victor P. Seidel

Johannes M. Lehner and Daniel Geiger

*Selecting radical projects or radical agents? The influence of status behavior on the selection of radical innovations*

Discussant: Siobhan O'Mahony

*Closing Round Table*

**Session VII**

**Saturday, July 9, 11:00–12:30**

**Closing Round Table (continued)**

*Chair: Simone Ferriani and Gino Cattani*
TRANSLATING DISCOURSES: TEXT, CHANGE AND ORGANIZATION

CONVENORS
Bill Doolin, Auckland University of Technology, New Zealand; bill.doolin@aut.ac.nz
David Grant, University of Sydney, Australia; david.grant@sydney.edu.au
Robyn Thomas, Cardiff University, UK; thomasr4@cardiff.ac.uk

SESSION I
Location S-A110
Thursday, July 7, 09:00–10:45

Translating Strategy
Chair: Richard Dunford
Alex Wright
Author, authoring, de-authoring and authorization: Consultants’ texts and translation
Carolina Lilja Gkogkaki
The construction of gap-spotting LEAN warlords: Management consultants use of spatial and military metaphors in LEAN transformation schemes
Maurizio Floris, David Grant and Leanne Cutcher
The role of calculative devices in strategizing

SESSION II
Location S-A110
Thursday, July 7, 14:00–15:30

Translating across Domains
Chair: Judy Motion
Florian Schulz and Chris Steyaert
Business coaching: The translation of the therapeutic habitus into the managerial realm
Sharon Mason
West translates East: (Re-)translating a ‘Zen’ discourse
Nurit Zaidman and Ofra Goldstein-Gidoni
Translating spirituality into the mainstream: Practices and discursive interactions in two organizational contexts

Session III
Location: S-A110
Thursday, July 7, 16:00–17:30
Technology and Healthcare
Chair: Bill Doolin
Gregory Maniatopoulos, Sue Llewellyn, Rob Procter and Gill Harvey
Lost in translation? Negotiating technological innovation in healthcare

Zoe Morrison, Kathrin Cresswell, Kate Marsden, Bernard Fernando and Aziz Sheikh
Utilising a multi-level discourse-based theory of organisational change to explore the introduction of electronic health records in England

Irene Lorentzen Hepsø and Charlotte Marie Andreassen
Convergence and alignment of heterogeneous networks in digitalizing practice – Implementation of speech recognizer in hospital

Session IV
Location: S-A110
Friday, July 8, 09:00–11:00
Discourse and Identity
Chair: David Grant
Richard Dunford and Stephen Cummings
Contested (not lost) in translation: Crowdsourcing and its impact on occupational identity

Jasmin Mahadevan
Translating collective identities in times of organizational change: The case of an East German high-tech company

Sampo Tukiainen
Discursive sensemaking and translation of managing cultural differences in Finnish-Polish collaboration: When West meets East

Claus D. Jacobs, David Oliver and Loizos Heracleous
The role of embodiment in organization-focused identity work
Session V
Location: S-A110

Friday, July 8, 14:00–16:00

Discourse and the Market Economy
Chair: Robyn Thomas

Frank Mueller and Andrea Whittle
*Agency as a discourse grammar: An analysis of accountability and the banking crisis*

Myrte Berendse and Sierk Ybema
*A story about a circus. Legitimizing and delegitimizing culture change within a Dutch infrastructure organization*

Judy Motion, Sally Davenport, Shirley Leitch and Liz Merlot
*Translating productivity – The role of concepts*

Fanny Salignac and Richard G. Seymour
*A discursive approach to understanding the institutionalization of international change: Fairtrade cases in Vietnam and India*

Session VI
Location: S-A110

Saturday, July 9, 09:00–10:30

Uncertainty and Ambiguity
Chair: Shirley Leitch

Hanneke Duijnhooven
*Translating security discourses. The meaning of security in everyday organizational life*

Gillian C. Hopkinson
*False friends: Failed translations between an environmental NGO and its supporters*

Victoria von Groddeck and Jan Oliver Schwarz
*Perceiving the new in the organizational environment: A discourse theoretical translation of trend management*
UNTOLD STORIES OF THE FIELD AND BEYOND

CONVENORS
Paul Donnelly, Dublin Institute of Technology, Ireland; paul.donnelly@dit.ie
Yiannis Gabriel, University of Bath, UK; yg218@management.bath.ac.uk
Banu Özkazanç-Pan, University of Massachusetts, Boston, USA; banu.ozkazanc-pan@umb.edu

SESSION I
THURSDAY, JULY 7, 09:00–10:45
S-A012

STORIES ABOUT THE RESEARCH PROCESS 1
Chair: Paul Donnelly and Banu Özkazanç-Pan

Fiona Hurd, Suzette Dyer and Mary Fitzpatrick
A ‘beautiful mess’: Risks, realities, and authentic reflexivity
Discussant: Tuomas Kuronen

François Lambotte and Dominique Meunier
Bricolage, kairos and action nets as analytical keys of researchers’ narratives
Discussant: Maria Bolin

Stefanie Reissner
Stories of the unspoken: Beneath the surface of the research interview
Discussants: Andrea Whittle, Frank Mueller, Peter Lenney and Alan Gilchrist

SESSION II
THURSDAY, JULY 7, 14:00–15:30
S-A012

STORIES OF THE FIELD 1
Chair: Paul Donnelly and Banu Özkazanç-Pan

Scott Taylor and Chris Land
Organizational case studies and critically reflexive engagement: The parallax view
Discussants: Padraig McCarthy, Chris O’Riordan and Ray Griffin
Sinéad Ruane  
*Do ask ... but don’t tell: The untold tales of a novice researcher*  
Discussant: Elen Riot

Amine Ezzerouali  
*Tell or hide? Methodological issues related to exploring emotions in organizations*  
Discussants: Yijun Xing and David Sims

**Session III**  
**Thursday, July 7, 16:00–17:30**  
**S-A012**

**Assembling Stories 1**  
*Chair: Paul Donnelly and Banu Özkazanç-Pan*

Lena Andersson  
*Contrasting as a research strategy for highlighting polyphonic sensemaking in stories of organizational life*  
Discussant: Sander Merkus

Trine Susanne Johansen  
*Storying an organization – Reflections on story performance in organizational identity research*  
Discussants: Natasha Slutskaya, Manto Gotsi, Costas Andriopoulos and Janet Borgerson

Vedran Omanović  
*An untold story about diversity production in organizations: Encounters, reflections and the search for alternatives*  
Discussants: Alaide Dantas and Maria Tonelli

**Session IV**  
**Friday, July 8, 09:00–11:00**  
**S-A012**

**Stories about the Research Process 2**  
*Chair: Paul Donnelly and Banu Özkazanç-Pan*

Maria Bolin  
*Myths in management: A modern play in a city office in Sweden*  
Discussants: Fiona Hurd, Suzette Dyer and Mary Fitzpatrick
Tuomas Kuronen  
*Cool head, hot heart: Crafting intellectual stories in the pressure of institutions and egos*  
Discussant: Anne Reff Pedersen

Elen Riot  
*I have not been nice*  
Discussants: François Lambotte and Dominique Meunier

**SESSION V**  
**LOCATION**  
**Friday, July 8, 14:00–16:00**  
**S-A012**

**Assembling Stories 2**  
*Chair: Paul Donnelly and Banu Özkazanç-Pan*

Sander Merkus  
*The struggle for meaning in a field of messy stories*  
Discussant: Vedran Omanović

Natasha Slutskaya, Manto Gotsi, Costas Andriopoulos and Janet Borgerson  
*Untold stories of bankruptcy*  
Discussant: Cecilia Bjursell

Padraig McCarthy, Ray Griffin and Chris O’Riordan  
*Exploring the silences of entrepreneurial failure*  
Discussant: Stefanie Reissner

**SESSION VI**  
**LOCATION**  
**Saturday, July 9, 09:00–10:30**  
**S-A012**

**Assembling Stories 3**  
*Chair: Paul Donnelly and Banu Özkazanç-Pan*

Cecilia Bjursell  
*Metaphors in research, and a note on academic authorship*  
Discussant: Sinéad Ruane

Yijun Xing and David Sims  
*Poetry: The untold side of narratives in shaping managers’ identity*  
Discussant: Trine Susanne Johansen

Alaide Dantas and Maria Tonelli  
*When the “mess” is the order: Stories of time experience*  
Discussant: Lena Andersson
Stories of the Field 2
Chair: Paul Donnelly and Banu Özkazanç-Pan

Anne Reff Pedersen
*The everyday narrative performance – The messiness of organizational narratives*
Discussant: Amine Ezzerouali

Andrea Whittle, Frank Mueller, Peter Lenney and Alan Gilchrist
*Telling tales of ‘interest’: A discursive psychology perspective*
Discussants: Scott Taylor and Chris Land
Organizations of Organizations

Convenors
Nils Brunsson, Uppsala University, Sweden; nils.brunsson@hhs.se
Hervé Dumez, Ecole Polytechnique, France; herve.dumez@normalesup.org
Dieter Kerwer, University of Munich, Germany; dieter.kerwer@wi.tum.de

Session I
Location
Thursday, July 7, 09:00–10:45
H-B34

Varieties of Meta-organizing: Social Movements, NGOs and IGOs
Chair: Hervé Dumez

Christoph Haug
Organizing spaces: Meeting arenas as social movement infrastructure between organization, network, and institution
Discussant: Göran Ahrne

Juho Lindman and Jouni Westling
The new sovereigns: Organizations of organizations as constitutional subjects
Discussant: Carolin Decker

Nils Brunsson, Göran Ahrne and Dieter Kerwer
International organizations as meta-organizations
Discussant: Johannes Lehner

Session II
Location
Thursday, July 7, 14:00–15:30
H-B34

Bridging the Boundaries of the State
Chair: Dieter Kerwer

Stig Westerdahl and Maria Bogren
Organizations in cooperation within development partnerships – The impact of organizational fields and institutions
Discussant: Liv Fries
Svenne Junker  
*Decisions in EU meta-governance: Characteristics and consequences for decision-making in organizations of organizations*  
Discussant: Konstantinos Pitsakis

Göran Ahrne and Adrienne Sörbom  
*Meta-organizations and the troublesome globalization of politics*  
Discussant: John Brocklesby

**Session III**  
**Thursday, July 7, 16:00–17:30**  
**H-B34**

**Organizing Rule-making**  
**Chair: Nils Brunsson**

John Brocklesby  
*Organizing organizations in the fight against transnational crime*  
Discussant: Dieter Kerwer

Luc Brès  
*Power and institutions in global standardization: The role and the importance of ambiguity*  
Discussant: Christoph Haug

Hervé Dumez and Alain Jeunemaître  
*Emergence of a new organizational form: The case of European regulatory Mata-Organizations (RMOs) of Clubs of Regulators*  
Discussant: Stig Westerdahl

**Session IV**  
**Friday, July 8, 09:00–11:00**  
**H-B34**

**Autonomy and Resistance of Members**  
**Chair: Göran Ahrne**

Liv Fries  
*Shifting functions, shifting autonomy. How the function of the meta-organization affects their own and the members’ autonomy*  
Discussant: Hervé Dumez

Johannes Lehner and Cäcilia Innreiter-Moser  
*The impact of political parties in Austria for their members*  
Discussant: Dennis Schoeneborn
Mats Jutterström
Organizing umbrella organizations – Conflict, informal co-ordination and member resistance
Discussant: Francesco Paoletti

**Session V**
**Location**
Friday, July 8, 14:00–16:00
H-B34

**Governance and Management**
*Chair: Mats Jutterström*

Régis Martineau and Denis Chabault
*Strategic process in meta-organizations: Management tools and strategizing*
Discussant: Gilles Crague

Frank Lerch, Elke Schüßler and Carolin Decker
*Governance of inter-cluster collaboration: A typology and systematic assessment*
Discussant: Régis Martineau

Fernando Nogueira, Gabriela De Breláz and Mário Aquino Alves
*Governance of three Brazilian meta-organizations: An exploratory study*
Discussant: Mats Jutterström

**Session VI**
**Location**
Saturday, July 9, 09:00–10:30
H-B34

**Associations**
*Chair: Carolin Decker*

Francesco Paoletti, Peter Sheldon and Raoul C.D. Nacamulli
*Membership, identity and internal organization in an employers’ association*
Discussant: Liv Fries

Konstantinos Pitsakis and Tobias Goessling
*Legitimacy conditions of organizational entry into industrial associations*
Discussant: Fernando Nogueira

Gilles Crague
*Local business associations as meta-organizations*
Discussant: Juho Lindman
Conclusions
Chair: Nils Brunsson

Dennis Schoeneborn, Timothy R. Kuhn and Patrick Haack
The communicative constitution of partial organizations
Discussant: Alain Jeunemaître

Concluding discussion:
What have we learnt and where to go from here?
SHARPEN THE TOOLS: INSTITUTIONAL APPROACHES IN ORGANIZATIONAL RESEARCH

CONVENORS
Julia Brandl, Innsbruck University School of Management and WU Vienna, Austria; julia.brandl@uibk.ac.at

Ulla Eriksson-Zetterquist, University of Gothenburg, School of Business, Economics and Law, Sweden; ulla.eriksson-zetterquist@gri.gu.se

SESSION I
Thursday, July 7, 09:00–10:45
S-B110

Legitimacy Seeking and Institutional Logics
Chair: Julia Brandl

Sabine Klein
The paradox of the schizophrenic organization
Discussant: Hélène Bovais

Céline Louche and Linda Markowitz
Sense making and social locations: How actors in the responsible investment industry justify decisions
Discussant: Lena Hipp

William Stevenson, Erica Steckler and Louis Soloff
Rhetoric and sustainability: An examination of institutional logic
Discussants: Taeyoon Sung and Taeyoung Yoo

SESSION II
Thursday, July 7, 14:00–15:30
S-B110

Institutional Entrepreneurship
Chair: Ulla Eriksson-Zetterquist

Paola Angela Maria Mazzurana, Francesco Crisci and Daniel Pittino
The institutionalization of a new organizational field as an institutional entrepreneurship project: The genesis of a technological district
Discussants: Soo Hee Lee and Tatjana Byrne
Lena Hipp
*Entrepreneurial societies? An empirical analysis of the relationship between macro-level institutions and micro-level preferences for self-employment in OECD countries*
Discussant: Céline Davesne

Renaud Redien-Collot and Noreen O’Shea
*The 'unintended' outcomes of policy-making on the structuring of entrepreneurial support for women – An example from France*
Discussants: Anica Zeyen and Markus Beckmann

### Session III
**Thursday, July 7, 16:00–17:30**
**Location:** S-B110

**Corporate Governance**
*Chair: Julia Brandl*

Taeyoon Sung and Taeyoung Yoo
*Corporate governance reform in France*
Discussants: Luciano Barin Cruz and Jean-Pascal Gond

Anne Galander, Simon Oertel and Peter Walgenbach
*Becoming institutionalized – Key actors and the German Corporate Governance Code, 1998–2010*
Discussant: Sabine Klein

Fernando Muñoz-Bullón and María J. Sánchez-Bueno
*Institutional and normative determinants of downsizing*
Discussant: Tjeerd Zandberg

### Session IV
**Friday, July 8, 09:00–11:00**
**Location:** S-B110

**Social Organizations and Institutional Logics**
*Chair: Ulla Eriksson-Zetterquist*

John Wäfler
*Film festivals as organizations. The case of the Fribourg international film festival, CH*
Discussants: Anne Galander, Simon Oertel and Peter Walgenbach
Anica Zeyen and Markus Beckmann
*Two hearts beat as one: How social entrepreneurs use a non-profit-/for-profit organizational mix to deal with multiple institutional logics*
Discussant: Céline Louche

Luciano Barin Cruz and Jean-Pascal Gond
*Transferring institutional logics and organizational forms across multiple fields: A serial institutional entrepreneur case study*
Discussant: Aukje Leufkens

Soo Hee Lee and Tatjana Byrne
*Institutional logics and organisational practices in the UK contemporary dance sector*
Discussants: Paola Angela Maria Mazzurana, Daniel Pittino and Francesco Crisci

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**Session V**

**Location S-B110**

**Friday, July 8, 14:00–16:00**

**Assembles of Organizing: Integration, Collaboration, Coordination**

*Chair: Julia Brandl*

Cécile Godé and Isabelle Bouty
*Benefiting from shared cognition in coordination processes: Individual and organizational responses in an air display squadron*
Discussants: Per Svejvig and Andrea Carugati

Aukje S. Leufkens and Niels G. Noorderhaven
*Shipbuilding collaboration as a social dilemma*
Discussants: Cécile Godé and Isabelle Bouty

Alice Jacobsen
*Professions, paradoxes and strategizing – Empirical analysis of organizational change processes in a school setting*
Discussants: Fernando Muñoz-Bullón and María J. Sánchez-Bueno

Hélène Bovais
*The unexpected strength of singularity against the homogenizing forces of the banking field: The Crédit-Agricole Group faced with its own duality*
Discussant: Noreen O’Shea
Session VI  
Location: S-B110  
Saturday, July 9, 09:00–10:30

**Institutionalization and Identity**
*Chair: Ulla Eriksson-Zetterquist*

Céline Davesne, Nathalie Baudouin and Sébastien Dubois  
*The deinstitutionalization of a professional model: The foot soldiers of higher education*  
Discussant: William Stevenson

Pouya Seifzadeh  
*Diffusion of collective identity and institutional logics through organizational multiplicity in emerging organizational fields: Three case studies*  
Discussant: Alice Jacobsen

Tjeerd Zandberg  
*Organizational routines as carriers of institutions. What space is left for managerial choice?*  
Discussant: George Kandathil

Session VII  
Location: S-B110  
Saturday, July 9, 11:00–12:30

**Institutional Logics and Technology**
*Chair: Ulla Eriksson-Zetterquist*

Per Svejvig and Andrea Carugati  
*Institutional logics driving enterprise systems tailoring strategies – A comparative case study of two telecom companies*  
Discussant: John Wäfler

George Kandathil, Sue Newell and Erica Wagner  
*Co-mingling contrasting institutional logics: Exploring the micro-macro interplay during an Indian-based ES implementation*  
Discussant: Pouya Seifzadeh
The Challenges of Organizing in Emerging Economies

Convenors
M. Lourdes Sosa, London Business School, UK; lsosa@london.edu
Myrna Flores, Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland; myrna.flores@epfl.ch
Anita McGahan, University of Toronto; Canada; amcgahan@rotman.utoronto.ca

Session I
Thursday, July 7, 09:00–10:45
S-B228

Understanding Customers in Emerging Markets & Organizing for them
Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa
Discussant: Carlos Osorio

Minna Halme, Arno Kourula, Sara Lindeman, Galina Kallio, Angelina Korsunova and Maria Lima-Toivanen
Toward understanding low-income users in emerging markets: Doing multi-location ethnography at the BOP in Brazil, India, Russia and Tanzania

Mohit Anand, Philippe Monin and Nathalie Belhoste
Innovation processes in the emerging Indian insurance market: Demystification, technologization, retailization, commoditization, bundlization, indigenization and segmentation

Eric van Heck and Marlei Pozzebon
Online auction models for microlending in Africa: Making sense to MYC4 from three theoretical lenses
Session II
Thursday, July 7, 14:00–15:30
S-B228

Networking through the Value Chain in Emerging Markets
Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa
Discussant: Elisa Giuliani

Minna Halme and Marjo Hietapuro
Partnerships in BOP business: A systematic analysis of partners and their roles in 20 business models

Alejandro Ruelas-Gossi
Orchestration

Uchenna Uzo and Johanna Mair
The stickiness of organizing informally: A Nollywood case study

Session III
Thursday, July 7, 16:00–17:30
S-B228

Networking for Business Facilitation in Emerging Markets
Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa
Discussant: Zeynep Erden

Elisa Giuliani
Network dynamics in regional clusters: The perspective of an emerging economy

Apalak Khatua
Business group heterogeneity in value-creating potentials during institutional transitions in emerging economies

Session IV
Friday, July 8, 09:00–11:00
S-B228

The Dynamics of Entrepreneurship in Emerging Markets
Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa
Discussant: Eric van Heck

Yipeng Liu
Regional governments as institutional entrepreneurs: Self-implemented and delegated institutional work in building a high-tech entrepreneurship-friendly environment in a peripheral region of China, 2001–2010
Reassembling Organizations

Sub-theme 32

Anita McGahan, Nilanjana Dutt, Elena Vidal, Olga Voronina, Will Mitchell and Aaron Chatterjie

*The co-development of markets and firms: Business incubators in emerging economies*

Daniela Frascaroli, Jyoti Raman Jha, Stefano Guidotti and Giuseppe Scaratti

*Organizing in emergent economies: A study of the Dalit woman entrepreneurship in India*

Alsones Balestrin, Jorge Verschoore and Alexandre Perucia

*Revisiting the dominant view of organizational strategy: Empirical evidences from small-firm networks in Brazil*

**Session V**

**Friday, July 8, 14:00–16:00**

**Location** S-B228

**Internationalization and Investment into Emerging Markets**

*Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa*

*Discussant: Myrna Flores*

Libo Fan, Shimin Liu and Su Wang

*Growth path of Chinese MNCs: An elaboration of the 3L framework*

Svetla Marinova, John Child and Marin Marinov

*Institutional system development for outward foreign direct investment in China and Russia*

Candace Martinez

*Natura Cosméticos: A Brazilian multilatina’s sustainable business practices in Colombia*

Alessandro Pagano

*Internationalization processes of Italian law firms in China: Strategic and organizational choices*
27th EGOS Colloquium

Session VI

Saturday, July 9, 09:00–10:30

S-B228

Systems for New Product Development and Supply Chain Management in Emerging Markets
Chair: Myrna Flores, Anita McGahan, and M. Lourdes Sosa
Discussant: Stefan Haefliger

Carlos Osorio and Alejandra Winter
Weakness to compete: The innovation processes gap of Latin-American firms

Rosana Silveira Reis
Creativity and innovation in reassembling organization’s context – The case study of VM line in Brazil

Rhita Sabri
Inter-organizational supporting services between supermarket chains and small producers of fresh product in Morocco

Session VII

Saturday, July 9, 11:00–12:30

S-B228

A Knowledge-Intensive Industry in Developing vs. Developed Markets: The Case of Pharmaceuticals
Chair: Myrna Flores, Anita McGahan and M. Lourdes Sosa
Discussant: M. Lourdes Sosa

Fernando Sandoval-Arzaga, Manuel Suárez-Barraza and Xavier Valdez
Innovative management strategies in Mexican emerging market: A case study of a pharmaceutical consultant company

Fotini Pachidou, Stefan Haefliger and Georg von Krogh
The third capability: Asset reconfiguration and learning from stakeholders in the pharmaceutical industry

Andreas Schneider, Zeynep Erden and Georg von Krogh
Researching sociomateriality
Civil Society in the Age of Disruption

Convenors
Filip Wijkström, Stockholm School of Economics, Sweden; afw@hhs.se
Michael Meyer, Vienna University of Economics and Business, Austria; michael.meyer@wu.ac.at
Kari Steen-Johnsen, Institute for Social Research, Norway; kari.steen-johnsen@samfunnsforskning.no

Session I
Thursday, July 7, 09:00–10:45
H-B21

Setting the Scene: It is all about Society
Chair: Michael Meyer

Convenors’ Welcome:
Who does disrupt? Who is disrupted? Considerations about CSOs and their role(s) in society

Elisabeth Clemens
Nationalizing reciprocity: Aligning charity and citizenship in the American nation-state

Marta Reuter and Filip Wijkström
Victors write history: Reflections on the political actorhood of civil society organizations

Session II
Thursday, July 7, 14:00–15:30
H-B21

Business and Civil Society. A Perfect Match or Unlikely Bedfellows?
Chair: Filip Wijkström

Stig Linde
The parish in the audit society

Sofia Altafi
Surviving by being business-like? Determinants of legitimacy in the Indian microfinance sector
Heidi Herlin
*Cross-sector collaboration and its impact on non-profit organizational legitimacy*

**Session III**
**Location**
Thursday, July 7, 16:00–17:30
H-B21

**Government: Partnership or Control? Government Relations and Governance Revisited**
*Chair: Kari Steen-Johnsen*

Karin Kreutzer and Claus D. Jacobs
*Balancing coaching and control in CSO governance – A paradox perspective on board behavior*

Philippe Eynaud and Damien Mourey
*New control-based mechanisms for public funding in France: Which consequences for civil society organizations (CSOs) in social services?*

Erik Sjöstrand
*How does governmental grants affect the structure of civil society organizations?*

**Session IV**
**Location**
Friday, July 8, 09:00–11:00
H-B21

**So, we are all becoming managers now: Managerialization of Civil Society**
*Chair: Michael Meyer*

Johan Hvenmark
*The Swedish union of tenants and the balanced scorecard: Exploring the borderlands between civil society and market*

Martin Steinbereithner, Florentine Maier and Michael Meyer
*Stirred or shaken? How does managerialism enter the organizational mix?*

Georg von Schnurbein
*Transformations within civil society: The consequences of management orientation*
**Session V**

**Location:** H-B21  
**Date:** Friday, July 8, 14:00–16:00

**Legitimation & Institutionalization: Organizational Actors and Institutional Pressures**  
*Chair: Gemma Donnelly-Cox*

John Amis and Kari Steen-Johnsen  
*Pluralist logics and organizational responses: Status and power in processes of institutionalization*

Stefan Einarsson  
*The revitalization of a popular movement: Case study research from Sweden*

Patrik Zapata and María José Zapata Campos  
*How development ideas travel. Civil society organisations as intercultural translators*

**Session VI**

**Location:** H-B21  
**Date:** Saturday, July 9, 09:00–10:30

**Fields of Change, Organizational Accounts:**  
*Civil Society Organizations/Fields under Change*  
*Chair: Kari Steen-Johnsen*

Stella Maris Semino  
*Exploring environmental-neighbourhood volunteering during the age of disruption*

Malin Gawell  
*Civil society organizations as innovative challenger or adjustable follower? Renegotiating roles in the Swedish practice*

Sheila Cannon and Gemma Donnelly-Cox  
*A hidden landscape? Finding and exploring the changing field of peacebuilding organisations*
Common Ground for Future Research and Presentation of New Books
Chair: Filip Wijkström, Michael Meyer, Kari Steen-Johnsen and Gemma Donnelly-Cox

Group discussion, wrapping up, conclusions and future possibilities
RESPONDING TO CLIMATE CHANGE: ORGANIZATIONAL PROCESSES AND DISCOURSES

CONVENORS
Christopher Wright, University of Sydney, Australia; christopher.wright@sydney.edu.au
Daniel Nyberg, University of Sydney, Australia; daniel.nyberg@sydney.edu.au
Bettina Wittneben, University of Oxford, UK; bettina.wittneben@smithschool.ox.ac.uk

SESSION I
Thursday, July 7, 09:00–10:45
H-F43

MACRO PERSPECTIVES: CLIMATE CHANGE POLICY
Chair: Christopher Wright

Annika Skoglund
Homo clima – The neoliberal subject of climate change
Discussants: Georg Susse and Lise Justesen

Ian McGregor
Contestation, coalitions and Copenhagen: Interorganizational collaboration and the failure of global climate change governance
Discussant: Riccardo Maiolini

Bettina Wittneben and André Spicer
Out of thin air: The emergence of a ‘market’ logic in climate change policy
Discussants: Sara Soderstrom and Krista Badiane

SESSION II
Thursday, July 7, 14:00–15:30
H-F43

MACRO PERSPECTIVES: CROSS-NATIONAL INSIGHTS
Chair: Daniel Nyberg

Javier Aguilera-Caracuel, Natalia Ortiz-Martínez de Mandojana and Eulogio Cordón-Pozo
The moderating effect of countries’ institutional conditions on the relationship between green product innovation and firm financial performance
Discussant: Johannes Georg
Andrew Griffiths and Martina Linnenluecke
Institutional responses to climate change: A comparative study of the Australian, United Kingdom and United States reports on climate change
Discussant: Ian McGregor

Mélodie Cartel and Franck Aggeri
The electricity sector as institutional entrepreneur of the European carbon market, an alternative story of the largest carbon market in the world
Discussant: Bettina Wittneben

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**Organizational Perspectives to Climate Change**

Chair: Bettina Wittneben

Francesca Ciulli
International diversification of multinational power companies and adoption of a corporate climate strategy – An integrated approach
Discussant: Mélodie Cartel

Timo Busch, Nils Lehmann and Volker Hoffmann
Corporate social responsibility, negative externalities, and organizational risk: The case of climate change
Discussant: Nardia Haigh

Timo Leiter
Local government organizations: Re-assembling to address climate change adaptation
Discussant: Marcos Bidart de Novaes

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**Business Discourses about Climate Change**

Chair: Bettina Wittneben

Daniel Nyberg and Christopher Wright
Prevention, pre-emption and preparedness: Corporate responses to climate change as a logic of risk
Discussant: Annika Skoglund
Sara Soderstrom and Krista Badiane
Climate change discourse and corporate responses: Multiple institutional logics
Discussant: Aharon Factor

Giuseppe Melis, Roberta Atzori and Ernestina Giudici
A challenge to climate change: Turning a cost into a gain
Discussant: Nils Lehmann

Marcos Bidart de Novaes, Janette Brunstein, Rubens Araújo Amaro and Walter Bataglia
The discourse about sustainability and the development of managerial competencies in organizations: A cooperative inquiry into practice
Discussant: Timo Leiter

**SESSION V**

**Location**

H-F43

**Friday, July 8, 14:00–16:00**

Management Responses to Climate Change

Chair: Daniel Nyberg

Aharon Factor
Organizational responses to climate change: A mixed method investigation of Australian industrial SMEs
Discussant: Andrew Griffiths

Georg Susse and Lise Justesen
Energy accounting – Energizing organizational processes in building design
Discussant: Lisa Suckert

Johannes Georg
The institutionalization of sustainability and the role of management accounting practices
Discussant: Francesca Ciulli

Nardia Haigh and Andrew Griffiths
Surprise as a catalyst for including climatic change in the strategic environment
Discussant: Christopher Wright
Managing Stakeholders & Environmental Sustainability
Chair: Christopher Wright

Jane Kirsten Lê
Discourse and paradoxical tensions: Climate change discourse in the Canadian oil sands
Discussant: Daniel Nyberg

Lisa Suckert
The construction of ecological markets: How ecopreneurs discursively bridge the gap between two fields of power – A case study of the German market for organic dairy products
Discussant: Javier Aguilera-Caracuel

Riccardo Maiolini
Exploring the implementation process of corporate environmental management in the Danish hospitality industry: How managers make sense of different sets of stakeholders’ interests to advance environmental practices
Discussants: Roberta Atzori and Giuseppe Melis
Deconstructing Institutions: Meaning, Technology and Materiality

Convenors
Jannis Kallinikos, London School of Economics, UK; j.kallinikos@lse.ac.uk
Hans Hasselbladh, Örebro University, Sweden; hans.hasselbladh@gmail.com
Giovan Francesco Lanzara, University of Bologna, Italy; giovan.lanzara@unibo.it

Session I
Thursday, July 7, 09:00–10:45
S-D137
On Technology: Categories, Features, Affordances and Canons
Chair: Giovan Francesco Lanzara

Alison Stowell
Negotiating meaning in an organizational field: Revisiting the ‘category’ of computer

Paul Leonardi
When does technology use lead to organizational change? Convergent feature use, collective affordances and alterations in consultation networks

Attila Marton
Social memory and the digital domain: The canonization of digital cultural artefacts

Session II
Thursday, July 7, 14:00–15:30
S-D137
Materiality, Institutions and Technology
Chair: Hans Hasselbladh

Lauri Wessel and Martin Gersch
Bits and bites: On technology, institutions and entrepreneurs
Maria Norbäck and Elena Raviola
*Here is the solution: Where is the problem? Bringing agencement into institutional work*

Jennifer Whyte and Andrew Hargadon
*Reconstructing institutions through episodes of inquiry*

**Session III**

**Thursday, July 7, 16:00–17:30**

**Location:** S-D137

**Health Care and Technology**

*Chair: Hans Hasselbladh*

Alberto Zanutto and Enrico Maria Piras
*Personal health records: Project rhetorics and of information system arenas in health care*

Hamid Ekbia and Bonnie Nardi
*Inverse instrumentality: How technologies subjectify patients and players*

Francisco Granados
*Cultural institutions in the transformation of a pharmaceutical market*

**Session IV**

**Friday, July 8, 09:00–11:00**

**Location:** S-D137

**Media and Institutions**

*Chair: Jannis Kallinikos*

Alexander Styhre
*Media are always social: How social media constitute subject-positions*

Lena Ewertsson
*Governing the digital future through demonstrations – An example from the history of television*

José-Carlos Mariátegui
*Deconstructing digital video: The ontological and technical complexities of a medium*
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<td><strong>Information Handling as Social Practice</strong></td>
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<td>Aleksi Aaltonen</td>
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<td>Computational data, measurement and the double bind of audience information</td>
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<td>Jannis Kallinikos and Niccolò Tempini</td>
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<td>Post-material meditations: On data tokens, knowledge and behaviour</td>
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<td>Johanna Mugler</td>
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<td>On talking numbers and telling a story: Organizing accounts, accountability and criminal justice in South Africa</td>
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<td><strong>Technology and Social Practice</strong></td>
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<td>Åsa Boholm</td>
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<td>Realrationalität in infrastructure planning: Road and railtrack encounters</td>
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<td>Jochen Runde and Philip Faulkner</td>
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<td>The social, the material, and the ontology of non-material technological objects</td>
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<td>George Kuk and Yukika Awazu</td>
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<td>Reassembling position practices in procurement</td>
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CREATIVE SELVES: ORGANIZING WORK IN KNOWLEDGE CAPITALISM

**Convenors**

Axel Haunschild, University of Trier, Germany; haunschild@uni-trier.de

Peter Fleming, University of London, UK; p.fleming@qmul.ac.uk

Christina Garsten, Stockholm University, Sweden; christina.garsten@socant.su.se

**Session I**

**Thursday, July 7, 09:00–10:45**

**Location** S-A010

**Creative Industries: The Role Model?**

*Chair: Axel Haunschild*

Bernard Ramanantsoa and Elen Riot

*Are artists still part of the creative class if they can’t make a buck?*

Doris Ruth Eikhof

*Creative enterprise or creative collective? A case study of how creative workers organise and manage themselves*

**Session II**

**Thursday, July 7, 2011, 14:00–15:30**

**Location** S-A010

**What Makes Creative?**

*Chair: Christina Garsten*

Glenn Kristiansen

*Mood and insight*

Yvonne van Rossenberg

*Relations between commitment and creativity: A multiple foci approach*

Michael Darby

*Organizing for creative performance*
Session III
Thursday, July 7, 2011, 16:00–17:30
Location S-A010

Dealing with Diversity
Chair: Peter Fleming

Kevyn Yong, Kristina Dahlin and Kristin de Valck
Creativity and diversity: How information use turns diversity into novelty and usefulness

Inga Rössing and Stephan Kaiser
Pride and prejudice – The challenge of integrating external creativity in organizational teams

Session IV
Friday, July 8, 2011, 09:00–11:00
Location S-A010

Voices: Control and Resistance
Chair: Christina Garsten

Jutta Tailas and Alf Rehn
The creative city and its discontents – Recovery, regimes and resistance in establishing a cultural capital of Europe

Valentina Cuzzocrea
Are we all creative workers? Revisiting old and new concepts

Richard Carter, Richard Badham, Linda Matula, Sharon Parker and Paul Nesbit
Empowerment or control: A longitudinal experimental field study of the effects of Organization Theatre

Anna Yström
Exploring an open innovation project unleashing the creative potential: Stories of resistance and emancipation
### Reassembling Organizations

#### Sub-theme 36

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<td><strong>Work/Life</strong></td>
<td><strong>Chair</strong>: Axel Haunschild</td>
<td>Falk Eckert, Ute Ludwig, Stefan Kirchner and Jürgen Beyer&lt;br&gt;<em>Matching creativity, life-scripts and organizational models in knowledge capitalism: Sectoral differences</em>&lt;br&gt;Christian Maravelias and Mikael Holmqvist&lt;br&gt;<em>You’re in charge! Worksite health promotion and the self-managing employee</em>&lt;br&gt;Fernando de Oliveira Vieira, Joana D’Arc Fernandes Ferraz, Joel de Lima Pereira Castro Jr., Luiz Alberto Kanda de Sá Rocha Jr. and Wanise Cabral da Silva&lt;br&gt;<em>Creativity or servitude? Antagonisms produced by organizations from the use of Information and Communication Technologies (ICTs)</em>&lt;br&gt;Stefan Süß and Shiva Sayah&lt;br&gt;<em>Work-life balance of German freelancers between reality and ideal</em>&lt;br&gt;— An explorative study</td>
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<td><strong>Creativity between Fun Culture and Boredom</strong></td>
<td><strong>Chair</strong>: Peter Fleming</td>
<td>Nadja Sörgärde&lt;br&gt;<em>Being creative as identity creation</em>&lt;br&gt;Carl Cederström and André Spicer&lt;br&gt;<em>Biomorality at work</em>&lt;br&gt;Jana Costas and Dan Kärreman&lt;br&gt;‘The McDonald’s of the consultancy world? Boredom, dullness and fractured aspirational identities in knowledge-intensive firms*</td>
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Creativity in Knowledge-Sharing Communities
Chair: Peter Fleming, Christina Garsten and Axel Haunschild

Alice Lam and Jean-Paul Lambermont-Ford
Academics as artists, artists as academics: Careers and knowledge flows between university and the creative cultural sector

Monique Ziebro, Harry Scarbrough and Jacky Swan
Structuring spontaneity: Managing creativity in knowledge-sharing communities
(RE-)ASSEMBLING ROUTINES

CONVENORS
Luciana D’Adderio, University of Edinburgh, UK; L.D-Adderio@ed.ac.uk
Martha S. Feldman, University of California, USA; feldmanm@uci.edu
Kajsa Lindberg, University of Gothenburg, Sweden; kajsa.lindberg@gri.gu.se

SESSION I
Thursday, July 7, 2011, 09:00–10:45
LOCATION H-B32

Introduction by Luciana D’Adderio, Martha Feldman and Kajsa Lindberg

SOCIOMATERIALITY AND PRACTICE
Chair: Mark Zbaracki

Susan Scott and Wanda Orlikowski
Performing online anonymity: The role of materiality in knowledge practices

Jonathan Gander
Performing popular song production: A study of recording studio practices

Wolfgang H. Güttel, Stefan W. Konlechner, Mark Lehrer, Barbara Müller and Julia K. Trede
Replicating routines: Artefacts in their role as routine-re-creators

SESSION II
Thursday, July 7, 2011, 14:00–15:30
LOCATION H-B32

Performing Standards
Chair: Kathrin Sele

Rieneke Slager, Jean-Pascal Gond and Jeremy Moon
Building routines from the outside: How a responsible investment index shapes corporate responsibility practices ‘at a distance’

Paola Perez-Aleman
Shifting to sustainable production

Andreas Diedrich and Fredrik Lavén
Frozen fish and mummies: On the role of preserved objects in organizing
Ebba Sjögren and Karin Fernler
*Routinized responses to ‘standardized variation‘ in the provision of geriatric nutrition*

**Session III**

Thursday, July 7, 2011, 16:00–17:30
H-B32

**Performance and Performativity**
*Chair: Carlo Salvato*

Asaf Darr and Trevor Pinch
*Performing markets: Sales work, materiality and the local constitution of social obligation*

Mark Zbaracki and Mark Bergen
*Making the market material*

Emmanouil Gkeredakis, Jacky Swan, Davide Nicolini and Harry Scarbrough
*Rational decision making revisited: Practices of deliberation in healthcare funding decisions*

Laure Cabantous
*Learning how to become performative: The evolving practice of decision consultants*

**Session IV**

Friday, July 8, 2011, 09:00–11:00
H-B32

**Artifacts and Coordination**
*Chair: Jennifer Howard-Grenville*

Ruthanne Huising and Samer Faraj
*Applying expertise and sustaining attention: Coordination in fast-response organizations*

Carlo Salvato and Claus Rerup
*Individual action, cross-level coordination and change of organizational routines in a design firm*

Annelie Sjölander-Lindqvist
*Agency in boundary negotiations: Coordination, translation and intuition in Swedish wolf management*
John Paul Stephens and Curtis LeBaron
*The aesthetics of organizational routines: The collective pursuit of the “should” and the “good”*

Anette Hallin and Tina Karrbom-Gustavsson
*Artifacts as narratives and narratives as artifacts – The touchable and the thinkable in organizing*

**Session V**
**Location**
Friday, July 8, 2011, 14:00–16:00
H-B32

**Connecting through Objects**
*Chair: Ruthanne Huising*

Kathrin Sele and Simon Grand
*How artifacts, stories and resources shape the way we routinely innovate*

Jennifer Howard-Grenville
*Not all artifacts are created equal: Malleability and embeddedness of artifacts in routines*

Isabel Dörfler and Oliver Baumann
*Routine change in response to drastic failure: Improvisation and systematic learning during the development of the Airbus A380*

Aaron Houssian and Kristina Lauche
* Artefacts of innovation: Examining routines, artefacts, and actors in research & development teams*

Alessandro Narduzzo and Gianni Lorenzoni
*Artifacts and organizations: Storing and mobilizing innovative knowledge*
**Session VI**

**Location**
H-B32

**Saturday, July 9, 2011, 09:00–10:30**

**Expertise, Classification and Boundary Work**

*Chair: Alessandro Narduzzo*

Norman Crump and Yvonne Latham

*Re-organizing an accident and emergency department: A story of wooden boxes, paper cards and paper clips and the making of everyday routines*

Katharina Hohmann and Jeanne Mengis

*Materiality as a guide to task accomplishment? An investigation in the coordinating practice of temporary organizations*

Mara Gorli and Giuseppe Scaratti

*Using artefacts for practices tuning and performance refining. The nursing record artefact between affordance and agency: A case study*

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**Session VII**

**Location**
H-B32

**Saturday, July 9, 2011, 11:00–12:30**

**Diffusion and Communication**

*Chair: Kajsa Lindberg*

Howard Viney and Alex Wright

*Public sector routines: Toward a communication perspective*

Marlies Maaijen and Annemiek Stoopendaal

*Acting with content: An ANT analysis of best practices in quality collaboratives in long term care*

*Panel discussion:*

*Taking the routines and materiality agenda forward*
RE-MEMBERING EMBODIMENT AND ORGANIZATION

CONVENORS

Wendelin Küpers, Massey University, New Zealand; W.Kupers@massey.ac.nz
Karen Dale, Lancaster University, UK; k.dale@lancaster.ac.uk
Melissa Tyler, Loughborough University, UK; mjtyler@essex.ac.uk

SESSION I

Thursday, July 7, 09:00–10:45
H-B41

Embodiment and Labour & Artifacts
Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Kate Sullivan and Craig Rich
Embodied labor and the (re)construction of gendered and sexualized work

Maria Tereza Flores-Pereira, Eduardo Davel, Neusa Rolita Cavedon and Linda Rouleau
Embodying organizational culture through body’s techniques: A bookstore ethnography

SESSION II

Thursday, July 7, 14:00–15:30
H-B41

Embodiment, Resistance and Gender
Chair: Karen Dale, Melissa Tyler and Wendelin Küpers

Varda Wasserman and Dana Kachtan
Undressing masculinity: The body as a site of ethno-gendered resistance

Torkild Thanem and David Knights
Embodying gender in organization studies: Corps propre, self-reflection, and embodied research practice
**Session III**  
**Location** H-B41  
**Thursday, July 7, 16:00–17:30**  
**Embodiment of In-/Exclusion, Care & Advocacy**  
*Chair: Karen Dale, Melissa Tyler and Wendelin Küpers*  
Anneli Hujala, Sari Rissanen and Sanna Laulainen  
*Material, embodied and aesthetic dimensions of elderly care organizations*  
Yvonne Latham  
*The role of documents in organizing bodies and technologies: Social inclusion, disabled people and reconditioned computers*

**Session IV**  
**Location** H-B41  
**Friday, July 8, 09:00–11:00**  
**Embodied Leadership and Managerial Work**  
*Chair: Karen Dale, Melissa Tyler and Wendelin Küpers*  
Arja Ropo, Perttu Salovaara, Erika Sauer and Donatella de Paoli  
*Embodied leadership through place and space*  
Josefin Ivarson  
*Embodiment as given, embodying as project: How consultants make sense of and go about ‘embodying’ managerial work*

**Session V**  
**Location** H-B41  
**Friday, July 8, 14:00–16:00**  
**Embodiment, Gestalt and Meaning**  
*Chair: Karen Dale, Melissa Tyler and Wendelin Küpers*  
Robert Farrands  
*Body of practice: Merleau-Ponty’s vision*  
Ian King  
*The body and movement*
Reassembling Organizations

Sub-theme 38

**SESSION VI**
**Location**
H-B41

**Embodiment, Institutionalisation & Fiction**
*Chair: Karen Dale, Melissa Tyler and Wendelin Küpers*

Jost Sieweke
*The human body as a cognitive micro-foundation of new institutional theory – A Bourdieusian perspective*

Eve Lamendour
*The moviegoer, the scholar and the manager – On the use of fiction in organizational studies*

**SESSION VII**
**Location**
H-B41

**Embodiment & Improvisation and Final Round**
*Chair: Karen Dale, Melissa Tyler and Wendelin Küpers*

Maziar Raz
*Theatrical improvisation revisited: Balancing the tension between inner arrangements and outer settings*

*Final Round – Looking back and forward*
THE DUBIOUS ROLE OF NUMBERS IN ORGANIZATIONS

CONVENORS
Christian Huber, Helmut Schmidt University, Hamburg, Germany; huber@hsu-hh.de

Martin Messner, University of Innsbruck, Austria, martin.messner@uibk.ac.at

Tobias Scheytt, Helmut Schmidt University, Hamburg, Germany; scheytt@hsu-hh.de

SESSION I
THURSDAY, JULY 7, 09:00–10:45
S-D141

Calculating Rankings
Chair: Tobias Scheytt

Chris Carter and Ingrid Jeacle
In tripadvisor we trust: Rankings, calculative regimes and abstract systems

Margit Osterloh and Bruno S. Frey
Academic rankings between the “Republic of Science” and “New Public Management”

SESSION II
THURSDAY, JULY 7, 14:00–15:30
S-D141

Calculating Surveillance
Chair: Christian Huber

Craig Engstrom
(Ac)counting professional practices: Private eyes translating surveillance into ‘billable time’

Gregory Vit
Explaining the over-ride of numbers by social logics in financial organizations
<table>
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<th>Session III</th>
<th>Thursday, July 7, 16:00–17:30</th>
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<tr>
<td><strong>Calculating Networks</strong>&lt;br&gt;<em>Chair: Margit Osterloh</em></td>
<td>Kathrine Tveiterås&lt;br&gt;<em>Organizing dissonance – The contribution of quantification to the assembling and reassembling of the Snøhvit megaproject</em>&lt;br&gt;Henning Christner and Ebba Sjögren&lt;br&gt;<em>Good project, good product? Valuing activities in the product development department of a manufacturing firm</em></td>
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<th>Friday, July 8, 09:00–11:00</th>
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<tr>
<td><strong>Calculating the Organization</strong>&lt;br&gt;<em>Chair: Yuval Millo</em></td>
<td>Paolo Quattrone&lt;br&gt;<em>In praise of doubt: Accounting as a maieutic machine</em>&lt;br&gt;Magnus Larsson, Robert Holmberg and Peter Svensson&lt;br&gt;<em>Measuring and organizing: The employee survey as a performative device</em>&lt;br&gt;Marie-Astrid Le Theule and Frédérique Déjean&lt;br&gt;“The language of figures” and “faceless numbers” in a publishing firm</td>
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<tr>
<td><strong>Calculating by and through Markets</strong>&lt;br&gt;<em>Chair: Chris Carter</em></td>
<td>Andrea Mennicken&lt;br&gt;<em>Too big to fail and too big to succeed: Accounting reforms in the prison service of England and Wales</em>&lt;br&gt;Daniel Beunza and Yuval Millo&lt;br&gt;<em>The politics of liquidity</em></td>
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Reassembling Organizations
Sub-theme 39

**SESSION VI**  
**Location**  
S-D141  
**Saturday, July 9, 09:00–10:30**  
**Calculating the Project**  
*Chair: Paolo Quattrone*

Lene Jørgensen, Silvia Jordan and Hermann Mitterhofer  
*Normalizing figures: Performance and performativity of risk maps in inter-organizational project collaborations*

Deborah Agostino and Michela Arnaboldi  
*The role of numbers in shaping inter-organizational networks*

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**SESSION VII**  
**Location**  
S-D141  
**Saturday, July 9, 11:00–12:30**  
**Calculating Financial Representation(s)**  
*Chair: Martin Messner*

Yasmine Chahed  
*Words and numbers: The reconfiguring of financial reporting as a form of economic narrative*

Andrea Mennicken and Yuval Millo  
*Calculating organizational value(s): The case of impairment tests*
ORGANIZATIONAL TRANSFORMATION: POWER, RESISTANCE AND IDENTITY

Convenors
Darren McCabe, Keele Management School, UK; d.j.mccabe@mngt.keele.ac.uk
David Knights, Bristol Business School, UWE, UK, and School of Business, Economics and Law, University of Gothenburg, Sweden; david.knights@uwe.ac.uk
Björn Remneland-Wikhamn, School of Business, Economics and Law, University of Gothenburg, Sweden; bjorn.remneland@handels.gu.se

Session I
Thursday, July 7, 09:00–10:45
Location S-K013

Power, Subjectivity and Resistance
Chair: David Knights

Sarah Runcie
Power and complicity: An analysis of self, identity and the role of the executive assistant in an organisational transformation context
Discussant: John Roberts

Yvonne Benschop and Marieke van den Brink
Resistance as a tool for change
Discussant: Sarah Runcie

John Roberts
Experimenting with subjection: Twenty years of UK corporate governance
Discussants: Yvonne Benschop and Marieke van den Brink

Session II
Thursday, July 7, 14:00–15:30
Location S-K013

Banking and Identity
Chair: Darren McCabe

Bruce Fortado
Adding selling to telling: The Amalgam Bank case
Discussant: Arjo Laukia
Márcia da Silva Costa, Helltonn Patrício Maciel and Amanda Raquel F.F. D’Amorim
Modern managerial practices in Brazilian banking sector and their impacts over workers
Discussant: Bruce Fortado

Arjo Laukia
How does who we are affect where we go? Multiple identities and organizational outcomes
Discussants: Márcia da Silva Costa and Helltonn Patrício Maciel

Session III
Thursday, July 7, 16:00–17:30
S-K013

Management and Identity
Chair: Alfons van Marrewijk

Danielle Tucker, Jane Hendy, James Barlow, Clarissa Penfold and Jill Maben
Social accounts in sensemaking and sensegiving by managerial change agents
Discussants: Francesca Valentino and Chiara Frigerio

Ingunn Hybertsen Lysø, Jonas Alexander Ingvaldsen and Ola Edvin Vie
Regulating and producing identity through managerial discourse in management development programs
Discussants: Danielle Tucker, Jane Hendy and James Barlow

Francesca Valentino and Chiara Frigerio
An extended model of dual organizational identification in the context of the multinational enterprise during a major change
Discussants: Ingunn Hybertsen Lysø, Jonas Alexander Ingvaldsen and Ola Edvin Vie

Session IV
Friday, July 8, 09:00–11:00
S-K013

Transformation in the Public Sector
Chair: Jane Hendy

Mari Kira, David B. Balkin and Elina San
Authentic work and organizational change
Discussant: François Pichault
Stefan Tramer
Resisting employability: (Re-)Constructing employment service clients
Discussants: Mari Kira, David B. Balkin and Elina San

François Pichault
Enacting political games in organizational transformation projects: Panoptic vs. polyphonic styles of management
Discussant: Stefan Tramer

Session V
Friday, July 8, 14:00–16:00
S-K013

Transformation in the Health Service
Chair: Sylwia Ciuk

Dimitrios Spyridonidis, Jane Hendy and James Barlow
Power and identity in explaining transformational change: An organizational analysis
Discussants: Neil Paulsen, Anetta Kowalkiewicz, Patricia Rowe, Robert Westwood and Tom Bramble

Neil Paulsen, Anetta Kowalkiewicz, Patricia Rowe, Robert Westwood and Tom Bramble
Identity work during organisational transformation
Discussants: Dimitra Petrakaki, Ela Klecun and Tony Cornford

Dimitra Petrakaki, Ela Klecun and Tony Cornford
Sociotechnical (non-)changing in healthcare organisations: The introduction of Electronic Patient Record (EPR) in an English hospital
Discussant: Nóra Szűcs

 Nóra Szűcs and Andrea Toarniczky
In your shoe: Top managers’ experiences in a culture transformation project
Discussants: Dimitrios Spyridonidis, Jane Hendy and James Barlow
Session VI  
**Location**  
Saturday, July 9, 2011, 09:00–10:30  
S-K013

**Knowledge, Power and IT**  
*Chair: Michaela Wieandt*

François Deltour and Caroline Sargis Roussel  
*Performing transformation: Considering actors’ power and knowledge dynamics in IS projects*  
Discussant: Alfons van Marrewijk

Paulina Junni, Riikka Sarala and Eero Vaara  
*The dynamics of knowledge transfer in M&As*  
Discussants: Caroline Sargis Roussel and François Deltour

Alfons van Marrewijk  
*Revitalising techno-anarchists and cyberpunks. Organizational transformation of Internet service provider IPX*  
Discussants: Paulina Junni, Riikka Sarala and Eero Vaara

Session VII  
**Location**  
Saturday, July 9, 2011, 11:00–12:30  
S-K013

**Culture, Values and Identity**  
*Chair: Björn Remneland-Wikhamn*

Michaela Wieandt  
*Power dynamics of transformation – Failed organizational change seen from the inside*  
Discussant: Sylwia Ciuk

Sylwia Ciuk  
*Talk to my pocket: On the having relatedness to organisational values*  
Discussant: Michaela Wieandt
Strategizing as Wayfinding: A Process Perspective

Convenors
Simon Grand, RISE Management Research, University of St. Gallen, Switzerland; simon.grand@unisg.ch

Robert C.H. Chia, University of Strathclyde Business School; robert.chia@gsb.strath.ac.uk

Johannes Rüegg-Stürm, University of St. Gallen, Switzerland; johannes.rueegg@unisg.ch

Session I  Thursday, July 7, 09:00–10:45  H-E45
Introducing the Sub-theme
Chair: Simon Grand

Robin Holt and Robert C.H. Chia
Strategizing as wayfinding

Simon Grand and Johannes Rüegg-Stürm
Researching strategy as process

Session II  Thursday, July 7, 14:00–15:30  H-E45
Researching Strategy as Process
Chair: Mike Zundel

Tor Hernes and Gerhard Schjelderup
Organizational continuity and change as temporal interplay

Laurent Mirabeau and Steve Maguire
From autonomous strategic behaviour to emergent strategy

Isabelle Bouty and Marie-Léandre Gomez
A relational approach to strategizing: Reasonable wayfinding at a gourmet restaurant
Session III  
Location  
Thursday, July 7, 16:00–17:30  
H-E45  
Understanding Strategizing in Time  
Chair: Jenny Helin  
Mike Zundel and Andreas Paul Spee  
*Reconsidering the relation of time and space: Evidence from a strategy process*  
David Griesbach and Simon Grand  
*Managing (in) the present and beyond – A process study on managerial judgment and justification in a family-owned textile company*  
Mona Ericson and Björn Kjellander  
*In the temporal becoming of the entrepreneurial self*

Session IV  
Location  
Friday, July 8, 09:00–11:00  
H-E45  
Exploring Strategic Processes and Practices  
Chair: Harald Tuckermann  
Nicolas Arnaud, Céline Legrand and Eric Maton  
*Reconstructing a global strategic plan in a pluralistic context: How middle managers locally reconstruct strategy through the production of texts. A multi case study*  
Pedro Santos  
*Strategic agenda building in entrepreneurial-pluralistic contexts: The case of a newborn bilateral business association*  
Christine Räisänen, Ann-Charlotte Stenberg and Martin Lowstedt  
*“Two strides forward, one stride back“: Strategy practice as chains of conversations*  
Thomas Schumacher and Christine Scheffler  
*Enabling strategic reflection in decentral organizations – A process view on a management learning program*
Exploring Entrepreneurial Strategizing and Family Businesses
Chair: Saku Mantere

Olivier Germain and Jean-Louis Lacolley
The emergence of opportunity: An immanence perspective in strategy

Sandra Waddock and Erica Steckler
Look or leap? Vision development in the social entrepreneur

Lisa Bäckvall
A Bourdieusian view of strategizing in the context of a family business

Jenny Helin and Kajsa Haag
Knowing as we go in the living moment

Strategizing, Bootstrapping and Translation
Chair: Andreas Paul Spee

Harald Tuckermann and Matthias Mitterlechner
Stabilizing patterns of decisions in pluralistic organizations as “bootstrapping”

Anne Hatting and Mike Zundel
Implementation of an accreditation system in hospitals. Translation and construction of connections through enacting of new strategies for improving quality of care

Benedikte Borgström
Supply chain strategizing
Session VII
Location: H-E45
Saturday, July 9, 11:00–12:30

Wayfinding, Emergence and Path
Chair: Robin Holt

Henrika Franck-Moller and Saku Mantere
Emergence of moral agency in a strategic change process

Reut Livne-Tarandach
Change resurrected: Examining how and why change initiatives re-emerge

Jochen Koch and Natalie Senf
When the way is a path: Strategic wayfinding under conditions of self-reinforcement
MANAGING WITHOUT MANAGERS IN COMPLEX
KNOWLEDGE-BASED ORGANIZATIONS

CONVENEORS
Agustí Canals, Universitat Oberta de Catalunya & The I-Space Institute, Spain; acanalsp@uoc.edu
Max Boisot, ESADE Business School & The I-Space Institute, Spain; max.boisot@gmail.com
Martin Ihrig, Wharton School, University of Pennsylvania, & The I-Space Institute, USA; ihrig@wharton.upenn.edu

SESSION I
Thursday, July 7, 09:00–10:45
LOCATION S-D240

Knowledge Management and Performance
Chair: Max Boisot
Cláudio Reis Gonçalo, Luciano Vignochi, Maria de Lourdes Borges and Fabio Junges
Knowledge sharing structure and or organizational performance evaluation in socially complex environments

Fabio Miguel Junges, Cláudio Reis Gonçalo and Ivan Lapuente Garrido
Strategic perspective to promote knowledge and organizational performance: A study on small and medium-size companies in the IT sector

SESSION II
Thursday, July 7, 14:00–15:30
LOCATION S-D240

Universities
Chair: Agustí Canals
Stella Kounelaki
The university as an incubator of entrepreneurial activity: Cultural frameworks and the diffusion of entrepreneurship through student club activity

Angela Sansonetti and Marco De Marco
Cluster of innovations in open environments: The Italian TIGs
Caroline Hussler, Paul Muller and Patrick Rondé  
Universities as a community of heterogeneous communities? A challenge for university governance

**Session III**  
**Location** S-D240  
**Thursday, July 7, 16:00–17:30**

**Collaborative Knowledge**  
*Chair: Martin Ihrig*

Aleksi Aaltonen and Giovan Francesco Lanzara  
*Building collective capability in online social production: The evolving governance of Wikipedia*

Dominik Böhler, Anne-Katrin Neyer and Kathrin M. Möslein  
*On the nature of distributed organizing: Sensemaking, cognitive maps and ontologies*

**Session IV**  
**Location** S-D240  
**Friday, July 8, 09:00–11:00**

**Scientific Research Organizations**  
*Chair: Max Boisot*

Carlos Martín-Ríos  
*Process of change management and organizational innovation in a public science organization*

Maria Ester Freitas  
*Organizational lessons from Antarctica*

Nicolas Battard and Christelle Robin  
*Boundaries within an unbounded area: Alignment and unalignment in nano laboratories*

**Session V**  
**Location** S-D240  
**Friday, July 8, 14:00–16:00**

**Open Innovation**  
*Chair: Agustí Canals*

Sergio Albertini and Caterina Muzzi  
*Communities and managerial competencies supporting SMEs innovation networking: A longitudinal case study*
Dirk Schneckenberg and Michael Heiss
*Moving to an open innovation culture – The case of Siemens*

Hyeyoon Park
*Open innovation and corporate network*

**SESSION VI**

**Location**

**Saturday, July 9, 09:00–10:30**

S-D240

**Scientific Research Dynamics**

*Chair: Martin Ihrig*

Simone Santoni
*Scientist-environment fit in knowledge-based firms: Implications for design and project selection*

Agustí Canals, Max Boisot, Martin Ihrig, Markus Nordberg and Christopher Mabey
*The ‘intangible hand’ in a knowledge-based organization: The case of the ATLAS experiment at the LHC*
TRANSNATIONAL SOCIAL MOVEMENTS AND GLOBAL VALUE CHAINS

CONVENORS

Florence Palpacuer, University of Montpellier, France; florence.palpacuer@univ-montp1.fr
Jennifer Bair, University of Colorado, USA; Jennifer.Bair@Colorado.edu
Alessia Contu, Warwick Business School, UK; alessia.contu@wbs.ac.uk

SESSION IV

Location: H-C31
Date: Friday, July 8, 09:00–11:00

Struggles over GVC Governance I
Chair: Jennifer Bair

Jeffrey Kappen
Food fight! Cultivating contestation in global agriculture

Steffen Böhm, Vinicius Brei and Siddhartha Dabhi
Contestations in ‘green’ and ‘ethical’ global commodity chains: The case of carbon offsetting brands

Markus Helfen and Michael Fichter
Global production networks and global union federations: Re-assembling transnational union networks by international framework agreements?

Corinne Vercher and Amélie Seignour
Scope and limits of international framework agreements in light of the global value chain approach. The case of an exemplary producer-driven-chain in the French context

SESSION V

Location: H-C31
Date: Friday, July 8, 14:00–16:00

Critical Perspectives on CSR
Chair: Alessia Contu

Daniel Wäger and Sébastien Mena
Transnational private politics – Activism against corporations across borders
Claes Ohlsson  
*The roles of intertextual relations in corporate codes of conduct*

Andreas Butz, Ina Maria Kaufmann and Christian Voegtlin  
*Asking questions and raising concerns: The case of BP as a matter of compliance versus integrity*

Bertrand Sergot  
*The role of the “offshoring” word in discursive legitimation struggles surrounding MNCs’ international relocation moves: Some insights from the French public sphere*

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**Session VI**  
**Location:** H-C31  
**Saturday, July 9, 09:00–10:30**  
**Struggles over GVC Governance II**  
*Chair: Florence Palpacuer*

Prabhir Vishnu  
*Faulty combinations of business and emancipation objectives: Lost in fusion, unintended consequences, and the humanist alternative*

Sandrine Blanc and Ismaël Al-Amoudi  
*Regulating corporate governance in a declining welfare state. A Rawlsian perspective*

Giseon Nam and Taeyoung Yoo  
*Accounting and growth of the firm*

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**Session VII**  
**Location:** H-C31  
**Saturday, July 9, 11:00–12:30**  
**Geography of GVCs and Debates around Offshoring**  
*Chair: Florence Palpacuer*

Robyn Mayes, Paula McDonald and Barbara Pini  
*The mining industry and corporate social responsibility: Global policy, local practice*

Nicolas Balas  
*Controversy over offshoring: A critical appraisal of spatial re-ordering within global value chains*

Pauline Keh  
*A framework for analyzing local behaviors and strategies in a threatening globalization context*
MARXIST STUDIES ON ORGANIZATION

CONVENORS
Paul Adler, University of Southern California, USA; padler@usc.edu
Rick Delbridge, Cardiff University, UK; delbrider@cardiff.ac.uk

SESSION I
Thursday, July 7, 09:00–10:45
S-D250
Chair: Rick Delbridge

Yrjö Engeström and Annalisa Sannino
Volition and agency in organizations: An activity-theoretical perspective

David Levy
Strategic power in complex governance systems: The carbon disclosure case

SESSION II
Thursday, July 7, 14:00–15:30
S-D250
Chair: David Levy

Johan Söderberg
There is power in an automated garage shed: Homebrewed 3-D printing and open manufacturing

Reijo Miettinen
Contradictions, creative encounters and the emergence of object-oriented collaborative agency

Marcus Vinicius P. Gomes, Mário Aquino Alves, Eduardo Henrique Diniz and Manuella Maia Ribeiro
Information technology, communication and the civil sphere: A critique of the fetish

SESSION III
Thursday, July 7, 2011, 16:00–17:30
S-D250
Chair: Paul Adler

Matt Vidal
On the persistence of labor market insecurity and slow growth in the US: Reckoning with the Waltonist growth regime
Asami Watanabe
*The case study on how to reduce non-scheduled hours*

Abigail Marks and Laura Galloway
*Understanding ICT workers’ opportunities for achieving professional status by examining their 19th century accounting counterparts: Social mobility, gender, occupational status and social class*

**Session IV**
**Location** S-D250
**Friday, July 8, 09:00–11:00**

*Chair: Matt Vidal*

Peter Armstrong
*Discourse discourse and the sugar plantations of Hawaii*

Paul Edwards and Jacques Bélanger
*Compliance, cynicism and resistance in the contemporary workplace: A materialist re-statement*

Thomas Klikauer
*Reassembling critical management studies. Critical theory or servants of power*

**Session V**
**Location** S-D250
**Friday, July 8, 14:00–16:00**

*Chair: Jacques Bélanger*

Laszlo Czaban
*Emergence of capitalism: Reconstructing the development of capitalist economy in Eastern Europe*

Han Min Huang and Chris Smith
*Applying dialectic perspective to understanding growth of HR service SMEs in China*

Burçak Özoğlu Poçan
*New ways of organizing work in the public sector: The Turkish public education case*
SESSION VI
LOCATION S-D250
Saturday, July 9, 09:00–10:30
Chair: Paul Edwards

Jonas Alexander Ingvaldsen
A paleo-Marxist theory of organizational learning: Bringing the forces of production back in

George Tsogas
Towards a labour theory of value in cognitive capitalism

Paul S. Adler
The ambivalence of bureaucracy

SESSION VII
LOCATION S-D250
Saturday, July 9, 11:00–12:30
Chair: Paul Adler and Rick Delbridge

The Future of Marxist Organization Studies
An opportunity for our international group to reflect on their own experiences and views of the future and the value of Marx and Marxist theories
Reassembling Organizations

Reconstructing Universities as Organizations: Increasing Authority with Limited Strategic Capabilities

Convenors
Richard Whitley, Manchester Business School, University of Manchester, UK; r.whitley@mbs.ac.uk
Jochen Gläser, Technical University Berlin, Germany; jochen.glaser@ztg.tu-berlin.de
Ivar Bleiklie, University of Bergen, Norway; ivar.bleiklie@rokkan.uib.no

Session I Thursday, July 7, 09:00–10:45
Location S-Boo9

Changing Institutions, Actors and Universities
Chair: Dietmar Braun

Jochen Gläser
Research organisations don’t do research

Richard Whitley
Transforming universities: Governance changes and organisational actorhood in different political economies

Jürgen Enders, Ivar Bleiklie, Benedetto Lepori and Christine Musselin
Universities as penetrated hierarchies: Organizational rationalization, hierarchization and networking in higher education

Session II Thursday, July 7, 14:00–15:30
Location S-Boo9

Changing Institutions, Actors and Universities
Chair: Jochen Gläser

Enno Aljets and Eric Lettkemann
New demands for strategic action – Research in Germany

Anne Rivière and Marie Boitier
Autonomy, budget and performance of French universities: From global steering to local management
Gili S. Drori, Giuseppe Delmestri and Achim Oberg
*Visualizing the history of the university: Organizational iconography, institutional logics, and change in the university*

**Session III**

**Thursday, July 7, 16:00–17:30**

S-Boog

**Changing Academic Careers and University Actorhood**

*Chair: Richard Whitley*

Grit Laudel

*Exercising authority through academic careers – Changes of authority relations in the Dutch university system*

Martin Benninghoff, Raphaël Ramuz, Gorga Adriana and Dietmar Braun

*From “localism” to national scientific elites: The transformation of authority’s relations related to academic recruitment in Switzerland*

Tatiana Fumasoli, Gaële Goastellec and Kevin Toffel

*Investigating university organizational actorhood through personnel policies: Findings from the Swiss case*

**Session IV**

**Friday, July 8, 09:00–11:00**

S-Boog

**Changing Patterns of Authority and Innovation in Universities**

*Chair: Ivar Bleiklie*

Uwe Wilkesmann and Christian Schmid

*The impacts of new governance on teaching at German universities. Findings from a national survey*

Jakob Edler, Daniela Frischer, Michaela Glanz and Michael Stampfer

*The impact of ERC on universities. Conceptualising and exploring the organisational reactions to a new European funding instrument*

Albrecht Blümel and Danielle Logue

*Constructing organizational actorhood of universities: Rationalizing institutional management and administration*

Anna Kosmützky

*Between imperative and impossibility – Does the establishment of mission statements bridge the governance gap within universities?*
Reassembling Organizations

Session V
Location: S-B009
Friday, July 8, 14:00–16:00

Changing Patterns of Authority and Innovation in Universities
Chair: Grit Laudel

Barbara M. Kehm, Peter M. Kretek and Zarko Dragsic
Transforming university governance: The role of external board members

Antonia Scholkmann and Jürgen Deeg
Managers or leaders? German university deans between conflicting priorities

Christophe Lejeune and Alain Vas
Leading change through the authority of external quality accreditation: The case of three European management university departments

Tina Hedmo
Changing governance and authority relations: The Swedish case

Session VI
Location: S-B009
Saturday, July 9, 09:00–10:30

The Role of Evaluations in Changing University Capabilities
Chair: Martin Benninghoff

Emanuela Reale, Gianfranco Rebora, Giulio Marini and Matteo Turri
Emerging evaluation in higher education institutions as steering instruments: Implementation and expectations

Thimo von Stuckrad and Jochen Gläser
Universities teach – But can they learn?

Ismael Rafols, Loet Leydesdorff, Alice O’Hare, Paul Nightingale and Andy Stirling
How journal rankings can suppress interdisciplinarity. The case of innovation studies in business and management
Limitations to Organisational Change in Universities
Chair: Richard Whitley

Elke Weyer
*Making sense of organizational change in European universities: Archetypes as ideal patterns of authority distribution*

Frank Meier and Uwe Schimank
*Cluster-building and the organizational “normalization” of the university*
Reassembling Organizations
Sub-theme 46

Organizing Work and Labour Markets

Convenors
Bas Koene, Erasmus University Rotterdam, The Netherlands; bkoene@rsm.nl
Stephanie Tailby, University of the West of England, UK; stephanie.tailby@uwe.ac.uk
Lars Walter, University of Gothenburg, Sweden; lars.walter@handels.gu.se

Session I Thursday, July 7, 09:00–10:45
H-Volvosalen

Labour Markets: Individual Conditions and the Organization of Work
Chair: Bas Koene

Emily Porschitz, Linda Smircich and Marta B. Calás
Generation now: Relations of ruling coordinating labor markets, jobs and careers

Laura Innocenti, Alessia Sammarra and Silvia Profili
Uncovering boundaries for older employees: Age as moderator between development HR practices and employees affective commitment and job satisfaction

Barbara Imperatori and Rita Bissola
Generation Y at work. The role of e-HRM in reassembling the employment relationship

Session II Thursday, July 7, 14:00–15:30
H-Volvosalen

Labour Markets: Organizations and Flexibility
Chair: Stephanie Tailby

Kirsten Thommes
Uncertainty and labor substitution

Jürgen Beyer, Stefan Kirchner, Ute Ludwig and Falk Eckert
German model(s) of organizing employment and flexibility?
Ioulia Bessa and Lilian de Menezes
Perceptions on FWAs in Greece as demonstrated through empirical data survey

**SESSION III**

Thursday, July 7, 16:00–17:30
H-Volvosalen

**Organizing Flexibility at the Workplace Level**
Chair: Lars Walter

Raza Naqvi and Sadia Nadeem
Impact of high performance work practices system on motivation and organizational performance

Geetha Garib
I am, therefore I perform: Functional background identity, social identity elements and performance in organizations

Danila Scarozza, Marta Trotta, Alessandro Hinna and Luca Gnan
Flexibility choices: Organizing structure, work and peoples. Evidences from Italian case

**SESSION IV**

Friday, July 8, 09:00–11:00
H-Volvosalen

**Organizing Temporary Work**
Chair: Bas Koene

Angela Knox
(Any) Body for hire? Temporary work agencies and the Australian hospitality industry

Audrey Levêque, Jean-François Oiranne and François Pichault
How to measure quality in job transitions?

Chris Mathieu
Multiployment: Employment security, emancipation, and efficiency (?)

Chiara Paolino, Silvia Bagdadli and James Hayton
Does a differentiated HR architecture increase museum performance?
**Reassembling Organizations**

**Sub-theme 46**

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### Session V
**Location**
H-Volvosalen

**Friday, July 8, 14:00–16:00**

**Labour Markets, Institutional Change, Complex Dynamics (critical perspectives)**

**Chair: Stephanie Tailby**

Tilda Khoshaba and Nadine Campbell

*The loss of a private life: The World Anti-Doping Code and the transgression of the work life boundary of professional athletes*

Kamal Munir, Ayaz Tanoli, Shoaib ul Haq and Shahzad Ansari

*Emancipation or emasculation? Institutional transformation of work in Pakistan’s garment industry*

Ruth Slater

*The “professional project” and the search for legitimacy – The case of the Chartered Institute of Personnel and Development (CIPD), the occupational association for personnel/human resource practitioners in the UK*

Inessa Laur and Vivi Hallström

*Entrepreneurship and intermediary organizations – Are they related?*

### Session VI
**Location**
H-Volvosalen

**Saturday, July 9, 09:00–10:30**

**Employment and Identity**

**Chair: Lars Walter**

Mridul Maheshwari and Jerome Joseph

*‘Gender dilemmas’ and ‘Responses’ at workplace points of access: Insights from women’s narratives*

Cristina Simon

*Linking the brand to the evolving psychological contract: European employees’ wellbeing at work and internal branding*

Pia Heilmann

*The role of employer brand image – Perspective of physician and nursing students*
Organizations: Identity, Community and Flexibility
Chair: Bas Koene

Pamela Wehling and Sonja Teupen
Reassembling bonds between the individual and the organization?
Organizing the relationship between qualified employees and their employer in times of non-standard employment

Gregor Bouville
Work organizing and intent to leave: A work status-specific relationship?
PUBLIC GOVERNANCE: A KALEIDOSCOPE OF LEVELS, STRUCTURES AND ROLES

Convenors
Luca Gnan, Tor Vergata University, Rome, Italy; luca.gnan@uniroma2.it
Tony Bovaird, University of Birmingham, UK; T.Bovaird@bham.ac.uk

Session I
Thursday, July 7, 09:00–10:45
Location S-K001

Connecting the Macro and the Meso Level of Governance in Public Organizations
Chair: Luca Gnan

Francesco Paolo Cerase, Paola De Vivo and Enrico Sacco
Multi-level governance, governance roles and institutional entrepreneurship in public policies
Discussants: Mauro Romanelli and Anu Kajamaa

Valéry Michaux
A multi-stakeholder strategizing process for the sustainable development of territories and the structuring process of transversal collaborative governance
Discussants: Francesco Paolo Cerase and Anu Kajamaa

Mauro Romanelli
Designing governance within parliamentary administrations
Discussants: Francesco Paolo Cerase and Anu Kajamaa

Anu Kajamaa
Unravelling the helix of change: A dialectical approach to change management in public sector health care
Discussants: Mauro Romanelli and Valéry Michaux
**Session II**  
**Location**  
S-K001  
Thursday, July 7, 14:00–15:30

**Connecting the Meso and the Micro Level of Governance in Public Organizations**  
*Chair: Tony Bovaird*

Deborah Rice  
*Conceptualizing network governance*  
Discussants: Alessandro Hinna and Ben Kuipers

Andrea Calabrò, Mariateresa Torchia, Luca Gnan, Alessandro Hinna and Danila Scarozza  
*The contribution of boards of directors to state-owned enterprises’ innovation*  
Discussants: Deborah Rice and Maja Korica

Ben Kuipers, Malcolm Higgs, Walter Kickert, Jolien Grandia, Frans Bauke van der Meer, Lars Tummers, Joris van der Voet and Marco de Witte  
*Managing change in public organizations. A review of the literature between 2000–2010*  
Discussants: Maja Korica and Deborah Rice

Maja Korica  
*Casts, scripts, stages and interactions: The situated performances of governance in the public sphere*  
Discussants: Ben Kuipers and Alessandro Hinna

**Session III**  
**Location**  
S-K001  
Thursday, July 7, 16:00–17:30

**Evidences of Governance of Public Organizations. Towards Some Best Practices?**  
*Chair: Luca Gnan*

Coral Ingley and Saurav Satyal  
*Trisector partnerships: Exploring the roles and responsibilities of the partners*  
Discussants: Judith Johnston and Bart Cambré

Judith Johnston and Peter Lloyd  
*The public governance of public and private prisons: Towards ‘good and useful’ organizations?*  
Discussants: Bart Cambré and Coral Ingley
Bart Cambré, Remco Mannak and Jörg Raab
Combining structure, governance and context: A configurational approach in explaining the effectiveness of Dutch safety houses
Discussants: Coral Ingleby and Judith Johnston

Session IV
Location: S-K001
Friday, July 8, 09:00–11:00

Mechanisms of Governance of Public Organizations
Chair: Alessandro Hinna

Vibeke Normann Andersen
Governing schools through evaluation
Discussants: Mai Skjøtt Linneberg and Lore Wellens

Rebecca Rumbul
The same old faces: How does the governance of the ESF Programs in Wales affect the distribution of funding within the network?
Discussants: Mai Skjøtt Linneberg and Vibeke Norman Andersen

Mai Skjøtt Linneberg
A comparative case-study: Governance in private and public rule-makers of organic agriculture
Discussants: Lore Wellens and Rebecca Rumbul

Lore Wellens and Marc Jegers
Moving beyond financial accountability: A mixed methods research
Discussants: Mai Skjøtt Linneberg and Vibeke Norman Andersen

Session V
Location: S-K001
Friday, July 8, 14:00–16:00

Individuals and Governance of Public Organizations
Chair: Luca Gnan

Margit Osterloh, Bruno S. Frey and Fabian Homberg
Pay for performance: Does it really motivate public officials?
Discussants: Antonio Lecuna and Stefano Scravaglieri

Maurizio Decastri, Stefano Scravaglieri, Marta Trotta and Sibel Yamak
Opportunities and risks of concurrent application: New Public Management and Public Governance. A reading from the clerks’ perspective
Discussants: Fabian Homberg and Antonio Lecuna
Antonio Lecuna
*Why is flawed decentralisation generating corruption in Venezuela?*
Discussants: Stefano Scravaglieri and Fabian Homberg

**SESSION VI**

**LOCATION**

Saturday, July 9, 09:00–10:30
S-K001

**Governance of Cultural Dimensions**

*Chair: Alessandro Hinna*

Paolo Ferri and Luca Zan
*Ten years after. The rise and fall of autonomy in Pompeii*
Discussants: Francesco Chiaravallotti and Charlène Arnaud

Charlène Arnaud, Bruno Tiberghien and Olivier Keramidas
*The cultural event, a path to governing at the organizational & territorial levels*
Discussants: Luca Zan and Francesco Chiaravallotti

Francesco Chiaravalloti and Martin Piber
*Governance and the cultural sector: Ethical and political implications of methodological settings in performance evaluation research*
Discussants: Luca Zan and Charlène Arnaud
LEADERSHIP AND MANAGERIAL WORK: IDENTITY, FAIRNESS AND WORK BEHAVIOR

Convenors
Stefan Tengblad, University of Skövde, Sweden; stefan.tengblad@his.se
Dawn Eubanks, University of Bath, UK; d.eubanks@bath.ac.uk
Steven Grover, University of Otago, New Zealand; steven.grover@otago.ac.nz

Session I
Location
Thursday, July 7, 09:00–10:45
H-SEB salen

Introduction by Stefan Tengblad, Dawn Eubanks and Steven Grover

Fairness and Leadership
Chair: Dawn Eubanks

Steven Grover and Amber Worthington
The role of respect in leadership: Interactional justice and transactional leadership
Discussant: Gwendolin Beatriz Sajons

Eliane Bacha and Sandra Walker
The relationship between transformational leadership and followers’ perceptions of fairness
Discussant: Steven Grover

Gwendolin Beatriz Sajons
The reciprocal effects between distributive fairness perceptions and performance
Discussant: Eliane Bacha
Session II

Thursday, July 7, 14:00–15:30
H-SEB salen

Relational Leadership
Chair: Mary Uhl-Bien

Carl Cato Wadel
Leadership as an interactional process
Discussant: Grete Wennes

Grete Wennes and Niina Koivunen
Leadership of symphony orchestra conductors – A relational analysis
Discussant: Dawn Eubanks

Satu Luukkonen and Tua Björklund
Leadership practice differences in the front end and development phases of innovation process
Discussant: Margarita Mayo

Session III

Thursday, July 7, 16:00–17:30
H-SEB salen

Identity and Leadership
Chair: Steven Grover

Simon Kelly
Leadership and subjectivity
Discussant: Satu Luukkonen

Margarita Mayo and Shainaz Firfiray
Leader and organizational identifications: Implications for effective telecommuting
Discussant: Simon Kelly
Reassembling Organizations

Sub-theme 48

**Session IV**

**Location**

Friday, July 8, 09:00–11:00

H-SEB salen

**Managerial Work Behavior**

*Chair: Steven Grover*

Ola Edvin Vie and Stefan Tengblad

*The legacy of research on management in practice: Overview of classic studies on managerial work*

Discussant: Eric Davoine

Rebecka Arman and Ewa Wikström

*Fragmentation in managerial work – A study of first- and second-line managers in health care*

Discussant: Ola Edvin Vie

Christoph Barmeyer and Eric Davoine

*The co-construction of leadership role perceptions and managerial work behaviours within a binational French-German organization*

Discussant: Rebecka Arman

**Session V**

**Location**

Friday, July 8, 14:00–16:00

H-SEB salen

**Supervision**

*Chair: Ola Edvin Vie*

Stefan Klaussner

*Abusive supervision as a persistent pattern of leadership interaction*

Discussant: Juan-Carlos Pastor

Michael G. Pratt and Camille Pradies

*Ambivalence and leadership: Harnessing the bad and the good*

Discussant: Stefan Klaussner

Satu Koivisto, Jukka Lipponen and Michael J. Platow

*Fair and prototypical supervisor as a buffer towards experienced threat during major organizational changes*

Discussant: Michael Gerhard Pratt

Juan-Carlos Pastor and Margarita Mayo

*Perceived superior leadership style and upward and lateral influence behavior*

Discussant: Satu Koivisto
**Session VI**

**Location**  
H-SEB salen

**Leadership and Work-Life Balance**  
*Chair: Dawn Eubanks*

Maria Kakarika and Margarita Mayo  
*Competitors or allies? A study of work time differences, interpersonal discrimination, and voice-exit behaviors*  
Discussant: Barbara Beham

Barbara Beham, Andreas Beierl and Steven Poelmans  
*Managerial work-life policy allowance decisions – A quasi-experiment among German managers*  
Discussant: Janet Zhangyan Johansson

Janet Zhangyan Johansson  
*The subjugated authentic champions: A study on the new leadership paradigm in corporate health promotion programs*  
Discussant: Maria Kakarika

**Session VII**

**Location**  
H-SEB salen

**New Aspects of Leadership Research**  
*Chair: Stefan Tengblad*

Christelle Théron  
*An attentional perspective on leadership*  
Discussant: Nada Endrissat

Nada Endrissat  
*When leadership fails: Processes of leadership, identity, and resistance*  
Discussant: Christelle Théron

*Close-up discussion*
WORKING AND ORGANIZING IN TECHNOLOGICALLY DENSE ENVIRONMENTS

CONVENORS
Attila Bruni, University of Trento, Italy; attila.bruni@soc.unitn.it
Anne Mayère, University of Toulouse, France; anne.mayere@iut-tlse3.fr
Manuela Perrotta, University of Trento, Italy; manuela.perrotta@soc.unitn.it

SESSION I
Thursday, July 7, 09:00–10:45
S-D241

Sociomaterial Practices
Chair: Attila Bruni

Marcelo Bispo and Arilda Godoy
The learning process of the use of technologies as practice: An ethnomethodological approach in travel agencies

Chelsea Longaphy, Jeroen Struben and Ruthanne Huising
Meaning constrained by materiality: A historical analysis of automobile companies’ cultural responses to exogenous shocks

Katja Schönian
About events. Researching Intranet software as a ‘sociomaterial assemblage’

SESSION II
Thursday, July 7, 14:00–15:30
S-D241

Social Media in Organizations
Chair: Anne Mayère

Paula O’Kane
A typology of email personas: Social and political manoeuvring within email exchanges

Joao Baptista, Jimmy Huang and Robert Galliers
Rhetorical diffusion and internal ambidexterity: Emerging challenges and approaches in using social media inside organizations
Martin McCracken and Paula O’Kane  
Why workplace Web 2.0? Implications of adoption for organisations

**Session III**  
**Location**  
Thursday, July 7, 16:00–17:30  
S-D241  

**Knowledge(s)**  
*Chair: Manuela Perrotta*

Jens Rennstam  
*Objective control in technologically dense knowledge work*

Lars Kristian Rye  
*Embodying sensible knowledge in synthetic situations: The physical examination in telemedicine encounters*

Silvio Carlo Ripamonti, Giuseppe Scaratti, Laura Galuppo and Mara Gorli  
*Can organizational knowledge be stored? The invisible work of building and sharing knowledge: An ethnographic study focused on the introduction of SAP technology in a multinational company*

**Session IV**  
**Location**  
Friday, July 8, 09:00–11:00  
S-D241  

**Distance Work**  
*Chair: Anne Mayère*

Annemiek Stoopendaal  
*The co-construction of distance: How to manage distance in Dutch health care organizations?*

Raffaella Valsecchi  
*Embedding technology, organizing and telework*

Sri Kudaravalli and Samer Faraj  
*Practices of distributed knowledge collaboration*
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<td>Cornelius Schubert</td>
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<td><em>Technically dense but disembodied? Towards a phenomenological perspective on bodies and technologies in modern medical care</em></td>
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<td>Andrea Fried, Ronny Gey, Agnieta Pretorius, Lars Günther and Petrie Coetzee</td>
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<td><em>Emancipation from standards – Process management in software development and its influence on technical innovations</em></td>
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<td><em>Studying technologically dense environments through documentary practices</em></td>
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<td><strong>Organizing Technologies</strong></td>
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<td>Sari Yli-Kauhaluoma and Mika Pantzar</td>
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<td><em>Administrating through artefacts? Models and modelling in university back-office service work</em></td>
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<td>Elena Raviola and Paola Dubini</td>
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<td><em>The logic of practice in the practice of logics. An ethnographic study in a newspaper newsroom</em></td>
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<td>Heloisa Monaco dos Santos, Maria José Tonelli and Rafael Alcadiapani</td>
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Organizing Risk in the Public Sector

Convenors
Julia Fleischer, German Research Institute for Public Administration Speyer, Germany; fleischer@foev-speyer.de

Per Lægreid, University of Bergen, Norway; per.lagreid@aorg.uib.no

Thurid Hustedt, University of Potsdam, Germany; Thurid.Hustedt@uni-potsdam.de

Session I
Thursday, July 7, 09:00–10:45
S-D239

Law and Risk
Chair: Per Lægreid

Alfred G. Debus
Alert mechanisms of the European Union: Does the 'Facebook' for the internal market allay risks?
Discussant: Laurent Taskin

Klaus Heine and Kateryna Grabovets
Organizational insights for improving the public organization of tort law
Discussant: Kristina Tamm Hallström

Session II
Thursday, July 7, 14:00–15:30
S-D239

Improving Quality by Risk Management
Chair: Thurid Hustedt

Henry Rothstein and John Downer
Renewing Defra: Exploring the emergence of risk-based policymaking in UK central government
Discussant: Luc Julliet

Session III
Thursday, July 7, 16:00–17:30

Cancelled

Session IV
Friday, July 8, 09:00–11:00
S-D239

Organising for Prevention
Chair: Thurid Hustedt

Rebecca-Lea Korinek
Organization of food safety risk
Discussant: Per Løe Reid

Julia Fleischer
The ‘pork cycle’ in organising risk: On patterns of structural choices in German Federal Government
Discussant: Henry Rothstein

Laurent Taskin, Nathalie Schiffino and Julien Raone
Understanding the organizational regulation of societal risk through the combination of new institutionalism and social regulation theory. A proposal
Discussant: Sarah Sue Slaghuis

Session V
Friday, July 8, 14:00–16:00
S-D239

Disasters and Risk
Chair: Julia Fleischer

Tom Christensen, Mathias Johannessen and Per Løe Reid
A system under stress – The Icelandic volcano ash crisis
Discussant: Michael Huber

Inga Drossart, Cornelia Seidel and Thurid Hustedt
Managing climate risks in the Baltic Sea region – Patterns of interaction between the European Commission and the Council of the Baltic Sea States
Discussant: Frank Schiller

Luc Juillet
Framing the multilevel governance of emergency management: The reform of State organization for the management of catastrophic risk in Canada
Discussant: Thurid Hustedt

Session VI
Saturday, July 9, 09:00–10:30
S-D239

Industrial Sectors and Risk
Reassembling Organizations

Sub-theme 50

Chair: Julia Fleischer

Ruth Østgaard Skotnes and Ole Andreas Engen
Internal control as risk management
Discussant: Rebecca-Lea Korinek

Kristina Tamm Hallström, Ingrid Gustafsson and Susanna Alexius
Risk organizers in quest of authority – Organizing risks and risk prevention in the markets of inspection and certification
Discussant: Alfred Debus

SESSION VII
LOCATION
Saturday, July 9, 11:00–12:30
S-D239

Risk Management: British Perspectives
Chair: Per Lægreid

Frank Schiller
Organisational risk management in government
Discussant: Julia Fleischer

Sarah Sue Slaghuis, Mathilde Strating, Roland Bal and Anna Nieboer
Conceptualizing sustainability of changed work practice to analyze quality improvement in health care
Discussant: Ruth Østgaard Skotnes
ORGANIZATIONAL NETWORKS IN FLUX

Convenors
Andreas Al-Laham, Mannheim University, Germany; ebomrich@mail.uni-mannheim.de
Terry Amburgey, University of Toronto, Canada; amburgey@rotman.utoronto.ca
Jörg Raab, Tilburg University, The Netherlands; j.raab@uvt.nl

SESSION I
THURSDAY, JULY 7, 09:00–10:45
H-C23

Network Assembly and Reassembly
Chair: Terry Amburgey
Remzi Gözübüyük, Geoffrey Bell and Akbar Zaheer
Where do alliance networks come from? The role of firm knowledge capabilities

Remco Mannak, Marius Meeus, Jörg Raab and Sander Smit
Repeated ties in R&D consortia: Time-dependency and past performance

Miia Martinsuo and Marika Lähdeaho
Industrial companies moving towards service-oriented business: Requirements to the supply network

Rene Bakker and Joris Knoben
To bound or not to bound: Time bounds specification in strategic alliances

SESSION II
THURSDAY, JULY 7, 14:00–15:30
H-C23

Network Structure
Chair: Brian Silverman
Andrew Shipilov, Stan Xiao Li and Joel A.C. Baum
Embedded inter-organization tie formation

Alessandro Lomi, Daniele Mascia and Francesca Pallotti
The network dynamics of collaboration between multipoint competitors
Dalhia Mani
*Structure and agency in networks: Absolute position versus incremental change*

**Session III**
**Location**
Thursday, July 7, 09:00–17:30
H-C23

**Governance in, of and through Networks**
*Chair: Keith Provan*

Alison Kemper
*Governance reform, speed and the structure of organizational fields*

Kristina Janzen, Bas Hillebrand, Gerrit-Willem Ziggers, Paul H. Driessen and Josée Bloemer
*An explorative study on what network governance entails: Towards a behavioural taxonomy*

Steffen Blaschke and Jetta Frost
*The dynamics of network governance: Introducing the modular mode*

**Session IV**
**Location**
Friday, July 8, 09:00–11:00
H-C23

**Whole Networks**
*Chair: Jörg Raab*

Andreas Al-Laham, Terry Amburgey and Suleika Bort
*The drivers and consequences of whole networks formation. An institutional perspective on network evolution*

Keith Provan and Robin Lemaire
*Knowledge sharing and relationship intensity in community source software development: The case of Kuali*

Astrid Kramer, Niels Noorderhaven and Patrick Kenis
*What makes whole networks resilient to potential individual behaviors resulting from institutional change?*

Frederik M. Metzger
*Assembling interorganizational networks: What shapes network identity?*
Session V

Location: H-C23

Friday, July 8, 14:00–16:00

Networks, New Firms and New Markets
Chair: Andreas Al-Laham

Corey Phelps and Anu Wadhwa
_Take a chance on me: An examination of the interdependence of start-up tie formation across venture capital and alliance networks_

Joanne Larty
_Networking for business development: The case of franchisee entrepreneurs_

Mark Ebers, Thorsten Semrau and Stefan Sigmund
_Exploration and exploitation in network development: How ambidexterity affects new venture performance_

Patrick Panitz
_The role of networks in nascent markets – The emergence of a cluster on organic electronics_

Session VI

Location: H-C23

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Not your Usual Networks
Chair: Mark Ebers

David Jancsics and Jávor István
_Inter-organizational networks of corruption_

Cynthia G. Webster, Richard G. Seymour and Jarrod Ormiston
_The influence of inter-organisational networks on internationalisation and sustained innovation in the Australian documentary film industry_

Brian Silverman and Paul Ingram
_Network dynamics and the evolution of institutional roles_
From Micro to Macro
Chair: Terry Amburgey and Andreas Al-Laham

Julien Mésangeau and Alexandre Mallard
Connecting organizations through a professional social network site: Case study of an alumni network hosted on LinkedIn

Timo Braun, Gordon Müller-Seitz and Jörg Sydow
Network citizenship behaviour? An explorative analysis at the project–network nexus

Eric Quintane, Philippa Pattison, Garry Robins and Joeri Mol
The short-term stability of organizational networks: Temporal structures of project teams

Tsutomu Nakano
Heterarchy of network principles in a complex system: Creative friction and generative rewiring in a large-scale regional cluster
DYNAMICS AND CHANGE IN AND BETWEEN ORGANIZATIONS

**Convenors**
Torbjörn Stjernberg, School of Business, Economics and Law. University of Gothenburg, Sweden; Torbjorn.Stjernberg@handels.gu.se

Kalle Pajunen, Turku School of Economics, University of Turku, Finland; kalle.pajunen@tse.fi

**Session I**
**Thursday, July 7, 09:00–10:45**
**Location** S-Husaren

Chair: Torbjörn Stjernberg

Alberto Castro de Oliveira Lopes, Luiz Alberto Campos Filho and Lourdes Casanova
*Dynamics of IORs: A case study of upstream partnerships of Petrobras*
Discussant: Francesca Cabiddu

Francesca Cabiddu and Maria Chiara Di Guardo
*The impact of organizational transformation on the relationship between the insurance agents and the company*
Discussant: João Carvalho Santos

João Carvalho Santos, Manuel Portugal Ferreira, Nuno Rosa Reis and Sandra Raquel Pinto Alves
*Mergers & acquisitions research: A bibliometric study of top strategy journals, 2000–2009*
Discussant: Luiz Alberto Campos Filho

**Session II**
**Thursday, July 7, 14:00–15:30**
**Location** S-Husaren

Chair: Kalle Pajunen

Debbie H. Kim and Jeannette A. Colyvas
*Unpacking the ideological call to arms: A textual analysis of the reproduction of meanings and practices in education through American party platforms, 1952–2008*
Discussant: Xin Fan

Xin Fan, Wilfred Dolfsma and Christoph Streb
*A review on corporate longevity*
Discussant: Nina Bauer
Nina Bauer and João Vieira da Cunha
*Strategic knowledge sharing across vertical boundaries*
Discussant: Debbie H. Kim

**SESSION III**  
**Thursday, July 7, 16:00–17:30**  
**S-Husaren**

*Chair: Torbjörn Stjernberg*

Alsones Balestrin and Alexandre Souza Perucia
*Network forms of organization: An empirical contribution from Brazilian small-firm networks*
Discussant: Leonardo Corbo

Leonardo Corbo and Cristina Boari
*Exploring patterns of collaborative change: The role of firm, network and environmental variables on brokerage propensity*
Discussant: Luca Pareschi

Luca Pareschi
*Bourdieu’s literary field and intermediation: Outcomes without planning in book publishing industry*
Discussant: Jorge Renato Verschoore

**SESSION IV**  
**Friday, July 8, 09:00–11:00**  
**S-Husaren**

*Chair: Kalle Pajunen*

Svenja Tams and Michael B. Arthur
*Career communities: Examining learning through the culture-as-practice lens*
Discussant: Jean Pralong

Jean Pralong
*Competence is not enough: “Career worlds” and objective executive career success*
Discussant: Michael B. Arthur

Yehuda Baruch, Burak Koyunku, Xavier Philippe, Jean Pralong and Hedia Zannad
*Contemporary and traditional career attitudes – Do they matter for making career choice? The case of French students*
Discussant: Jean-Denis Culié
Jean-Denis Culié
*Satisfaction at work: A forgotten dimension of boundaryless careers*
Discussant: Svenja Tams

**SESSION V**

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S-Husaren

**Chair:** Torbjörn Stjernberg

Xavier Philippe
*The creation of a ‘loose’ boundary: The corporate university as a career mediator*
Discussant: Fleur Deken

Fleur Deken, Hans Berends, Kristina Lauche and Gerda Gemser
*Past, present, and future in action: Initiating interorganizational innovation*
Discussant: Kjersti Øverbø Schulte

Kjersti Øverbø Schulte and Hilde Østerås Berntsen
*Design thinking modes in theory and practice*
Discussant: Minna Janhonen

Minna Janhonen, Monika von Bonsdorff and Sinikka Vanhala
*The role of team autonomy in the well-being – Performance relationship. A follow-up study in the retail trade*
Discussant: Xavier Philippe

**SESSION VI**

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S-Husaren

**Chair:** Kalle Pajunen

Gerald R. Salancik, Hüseyin Leblebici and Nord Sovik
*Grammars for theories of organization*
Discussant: Arjan Kozica

Arjan Kozica, Stephan Kaiser and Martin Friesl
*A conventionalist perspective on organizational routines: Challenging the routine discussion by integrating interactionist and institutional elements*
Discussant: Seong Hoon Park
Seong Hoon Park and Hun-Joon Park
*Adjusting downward performance spirals: The different effects of affect- and cognition-based trust in teams*
Discussant: Nord Sovik

**SESSION VII**
**LOCATION**
Saturday, July 9, 11:00–12:30
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*Chair: Kalle Pajunen and Torbjörn Stjernberg*

*Summing up and looking forward: An interactive discussion about what we have learned about “Dynamics and Change in and between Organizations”*
Reassembling Organizations

Sub-theme 54

Money, Management and Morality

Convenors
Niklas Egels Zandén, School of Business, Economics and Law, University of Gothenburg, Sweden; niklas.zanden@handels.gu.se

Lars Strannegård, Stockholm School of Economics, Sweden; lars.strannegard@hhs.se

Gideon Kunda, Tel Aviv University, Israel; kunda@post.tau.ac.il

Session I
Location
Thursday, July 7, 09:00–10:45
S-D138

CSR as Win-Win?
Chair: Lars Strannegård

Thomas Roulet and Bernard Garrette
A new monkey money? The concept of motivational corporate social responsibility
Discussant: Katja Rost

Katja Rost and Thomas Ehrmann
Win-win philanthropy research: The endless search for a luminiferous aether
Discussant: Samuel Touboul

Samuel Touboul, Anup Menon Nandialath and Rodolphe Durand
Reputation and s-coating: Why do high reputation firms send noisy signals about their sustainability policies?
Discussant: Thomas J. Roulet

Session II
Location
Thursday, July 7, 14:00–15:30
S-D138

Diversity at the Top
Chair: Gideon Kunda

Chanchal Balachandran and Filippo Carlo Wezel
Labor market identities and the dynamics of top management team diversity in the Dutch accounting industry, 1939–1982
Discussant: Stelios Zyglidopoulos
Stelios Zyglidopoulos and Heidi Wechtler
*Top management team, board of director demographics and corporate social responsibility*
Discussant: Chanchal Balachandran

**Session III**
**Thursday, July 7, 16:00–17:30**
**S-D138**

**CSR Strategy and Drivers – Part I**
*Chair: Niklas Egels Zandén*

Johan van Rekom, Guido Berens and Mignon van Halderen
*CSR: “Playing not to lose” or “playing to win”? Doing good by increasing the social benefits from a company’s core activities*
Discussant: Masoud Shadnam

Anne Reilly and Veronica Simms
*Using a balanced scorecard to explore corporate social responsibility, sustainability initiatives, and company image in print and social media communications*
Discussant: Johan van Rekom

Masoud Shadnam
*Morality in organizational context*
Discussant: Anne Reilly

**Session IV**
**Friday, July 8, 09:00–11:00**
**S-D138**

**CSR and Executive Pay**
*Chair: Lars Strannegård*

Katja Rost and Antoinette Weibel
*Legitimacy of CEO pay: When do people think that CEOs are overpaid and what are the consequences?*
Discussant: Georg Wernicke

Georg Wernicke and Steffen Brenner
*CSR and executive compensation – The reputational risk of doing good*
Discussant: Fernando Muñoz-Bullón

Fernando Muñoz-Bullón and Maria J. Sánchez-Bueno
*Family ties and the use of incentive pay among board members*
Discussant: Antoinette Weibel
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**Location**
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**Strategy, Managers and Ownership**

*Chair: Gideon Kunda*

Mariano Luiz Márselo Heyden, Nikolaos Kavadis and Jatinder Sidhu

*CEO successor type, charisma & organizational change*

Discussant: Simon S. Torp

Simon S. Torp

*Antecedents of psychological ownership – Leadership, involvement and formal ownership: New empirical evidence*

Discussant: Sibylle Duchaine

Sibylle Duchaine

*Innovation-as-practice: The communicational practices of board meetings and their role in innovating*

Discussant: Mariano Luiz Márselo Heyden

### Session VI

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S-D138

**CSR Strategy and Drivers – Part II**

*Chair: Niklas Egels Zandén*

Veselina Stoyanova and Kenneth Amaeshi

*“Old wine in new bottles”? Exploring CSR drivers in SMEs in the Bulgarian wine industry*

Discussant: Maria Cristina De Stefano

Maria Cristina De Stefano, MaríA José Montes-Sancho and María José Álvez Gil

*Moving from socio-political perspective: Do firms’ sustainable development strategies affect the quality of corporate social and environmental reporting?*

Discussant: Veselina Stoyanova
STUDYING INNOVATION, ENTREPRENEURSHIP AND STRATEGY IN CONTEXT

**Convenors**
Mike Geppert, School of Management, University of Surrey, UK; m.geppert@surrey.ac.uk

Florian Becker-Ritterspach, University of Groningen, The Netherlands; florian.br@gmx.de

**Session I**
**Location**
Thursday, July 7, 09:00–10:45
H-D34

Welcome and Innovation in Context I
*Chair: Mike Geppert and Florian Becker-Ritterspach*

Martin C. Goossen and Navid Bazzazian
*S有时 capricious, sometimes focused: The performance effects of temporal balancing*

Angeliki Papachroni and Loizos Heracleous
*Balancing innovation and efficiency through ambidexterity and paradox: Review and way forward*

Kristin Falck Saghaug and Peter Lindgren
*Different thinking – strange relations*

**Session II**
**Location**
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H-D34

Entrepreneurship in Context I
*Chair: Mike Geppert*

Martin Bliemel
*Actions of entrepreneurs to develop, use, and salvage their network and venture*

Eunjung Hyun
*Market audience, peers and diffusion: Corporate clients and the globalization of law firms*

Colette Depeyre
*Exploring the processes behind industry turning points: Critical phases at the actors’ and market’s levels*
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Wei-yang Wang and Ya-tsai Tseng  
Harmonizing short-term and long-term growths in professional service firms

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Need for cognition and information search in strategic decision-making

Thierry Serboff  
The alternative expansion strategies of MNC?

Abhijit Ghosh  
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Chair: Florian Becker-Ritterspach and Mike Geppert

Felix Langenmayr
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Mark Fletcher
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Olga Ivanova and Sylvaine Castellano
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AAR = EGOS Workshop on the Art of Academic Reviewing
GMCA = Grigor McClelland Doctoral Dissertation Award
KNS = Keynote Speaker
ME = Meet the Editors
PD-EC = Post-Doctoral and Early Career Scholars Pre-Colloquium Workshop
PDW-1 = Paper Development Workshop: “Strategy as Practice”
PhD = PhD Pre-Colloquium Workshop
S-I = Symposium I: “Has Management Studies Lost its Way?”
S-II = Symposium II: “Politics and Power in the Multinational Company”
WNM = EGOS Women’s Network Meeting

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Reassembling Organizations

Venue

H-Building
School of Business, Economics and Law
Handelshögskolan

Sprängkullsgatan

Building S
Restaurant area

Entrance
Restaurant area
H-Building Floor 2