CALL FOR CHAPTERS

Submission Deadline: February 28, 2015

Complexity in Entrepreneurship, Innovation and Technology Research – Applications of Emergent and Neglected Methods

An edited volume to be published with Springer as part of the FGF Studies in Small Business and Entrepreneurship

Edited by Andreas Kuckertz and Elisabeth Berger
University of Hohenheim, Germany

Introduction

Complexity is an inescapable concept, evident not only on the organizational level, but in every aspect of the globalized world. Individuals, organizations, countries and economies are linked together, which increasingly burdens the disentangling of phenomena across disciplines. This is especially true for entrepreneurship, innovation and technology research, all of them fields with many links to other research fields and incorporating multi-faceted concepts. Yet, many methods fail to account for this complexity and instead rely on approaches streamlining reality and reducing complexity, thereby oversimplifying phenomena under investigation. The challenge is to apply methods, which still enable a comprehensive understanding of a particular phenomenon without overly reducing its inherent complexity. Fortunately, there is a plethora of methods available that allow richer illustrations of multiplex problems. However, most of these methods are either neglected in mainstream entrepreneurship, innovation and technology research, or are at best emerging and have gained popularity only recently.

Objective of the Book

This volume aims at providing a forum for the discussion of neglected and emergent methods in the context of complexity in entrepreneurship, innovation and technology research and also at developing to be a standard reference in the rising field of the application and advancement of those methods. We invite papers with different theoretical concepts and methods, in order to assemble a rich, vibrant and multi-faceted collection of studies applying methods able to capture complexity and bringing together diverse perspectives. Theoretical contributions will be considered as well as empirical ones. Promising methods to capture complex phenomena in entrepreneurship, innovation and technology research of interest for this volume include, but are not limited to, the following:

- Action and field research
- Archival and historical methods
- Configurational analysis, e.g. Qualitative Comparative Analysis (QCA)
- Mixed method studies
- Mixture regression models
- Network analysis
- Simulations

Target Audience
This book will be a timely reference and essential reading material for students, academics, and qualitative, quantitative and mixed method research practitioners interested in questions addressing entrepreneurship, innovation and technology.

Submission Procedure
Researchers are invited to submit on or before February, 28 2015, a 2-3 page chapter proposal clearly explaining the mission and concerns of his or her proposed chapter. Authors of accepted proposals will be notified about the status of their proposals and sent chapter guidelines. Full chapters will be reviewed on a double-blind basis. Contributors may also be requested to serve as reviewers for this project. The volume is intended to be published early in 2016.

This book will be published with Springer, as part of the FGF Studies in Small Business and Entrepreneurship. The book series serves as a vehicle to help academics, professionals, researchers and policy makers, working in the fields of small business and entrepreneurship, to disseminate and obtain high quality knowledge. For additional information regarding the publisher and the book series, please visit http://www.springer.com/series/13382.

Inquiries and submissions can be forwarded electronically (Word document) or by mail to:

Prof. Dr. Andreas Kuckertz
University of Hohenheim
Entrepreneurship
Wollgrasweg 49
D-70599 Stuttgart, Germany
Tel.: +49 711-459-24820
E-mail: andreas.kuckertz@uni-hohenheim.de