

## Call for Chapters

# Handbook of Teaching with Technology in Management, Leadership, and Business

Edited by Stuart Allen, Kim Gower & Danielle Allen

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We are currently seeking **chapter proposals** for the **Handbook of Teaching with Technology in Management, Leadership, and Business**, accepted for publication by Edward Elgar Publishing, Inc.

The Handbook will combine insights from research and practice to provide a state-of-the-art reflection on the use of technology in courses and programs that prepare students for management and leadership roles in business and other organizations. The book will include chapters written by (a) experienced practitioners using technology in novel and effective ways in their face-to-face, hybrid, and online management and leadership classes (undergraduate and graduate) and (b) researchers and scholars reporting and reflecting on research and literature that can guide instructors on the challenges and benefits of teaching with technology.

The book will include sections focused on:

- **Chapters written from a practitioner perspective**, reporting on activities, techniques and experiences in teaching with technology in management, leadership, and business classrooms, including current and future opportunities to teach with technology (e.g., social media, virtual technologies, online learning, smartphones, clickers). Chapters should be instructional and informative for higher educators looking for practical guidance.
- **Chapters reflecting on concepts, theories, and literature**, providing relevant current readings for those interested in teaching with technology, offering a critical and theoretical perspective relevant to practice (e.g., best practices). Submissions might include literature reviews, conceptual and theoretical proposals, and critiques offering a foundation for future teaching practice and research, reflecting on what is known or proposing new perspectives.
- **Chapters reporting on research** that are relevant to teaching with technology in management, leadership, and business classrooms. We invite both original research and syntheses of multiple studies providing a broader perspective. In particular, we encourage submission of experimental studies, field studies, pre-post studies, quasi-experimental studies, and systematically and rigorously documented quantitative and qualitative studies of teaching methods and outcomes.

We invite authors from around the world to submit **proposals**. Potential authors are required to submit a 1,000 word (maximum) abstract by **February 15, 2019**, including a reference list (in addition to the 1,000 words), double-spaced, and concisely summarizing the nature and potential contribution of the work. Also include (after the reference list) a brief biography covering your current position and institutional affiliation, and a listing of relevant publications and educational background demonstrating your qualifications to contribute to this Handbook (max. 1,000 words).

### Timetable for this Handbook

- April 15, 2019: Review of proposals, selection of authors, and communication of accepted proposals
- August 30, 2019: First draft of chapters due
- November 15, 2019: Review of drafts and response to authors
- December 15, 2019: Final drafts of chapters due

Please e-mail your **proposals** (or questions), with the subject line "Teaching with Technology Proposal", to:

Dr. Stuart Allen  
Professor of Organizational Leadership  
Robert Morris University  
[allens@rmu.edu](mailto:allens@rmu.edu) (link sends e-mail)

Accepted chapters for the practitioner section will be 3,000 to 6,000 words, while chapters for other sections should be 4,000 to 8,000 words (with some flexibility). Final chapters must be formatted in APA style by the contributing authors. Appendices and reference lists are included in above limits. Only original (not previously published) contributions will be considered, although works synthesizing multiple studies by authors will be considered provided the writing and insights are new. The final selection of chapters to be included will be determined by editorial review.